

SMU Certificate in Ethics and Compliance

February 26-27, 2020

Program Schedule

Wednesday	Thursday
Welcome, 9:00 - 9:15 am	Welcome, 9:00 - 9:15 am
Leveraging Regulatory Guidelines and Best Practice Guidance to Enhance Your Compliance Program Cory Miller and Suzanne Montgomery, AT&T 9:15 - 10:30 am	Becoming a Leader in Ethics and Compliance John Fanning, Ethisphere; John Finley, AIS Healthcare; Eric Hinton, SMU Rowling Center; Ricardo Pellafone, Broadcat 9:15 - 10:30 am
Break, 10:30 - 10:45 am	Break, 10:30 - 11:00 am
Privacy vs Safety: Apple's Ethical Dilemma Shane Goodwin, SMU Executive Education 10:45 am - 12:15 pm	Role of the Board of Directors Matrice Ellis-Kirk, RSR Partners Rita Kirk, SMU Maguire Ethics Center 11:00 am - 12:15 pm
Luncheon Keynote: Ethics and Compliance at Walmart Daniel Trujillo, Wal-Mart 12:15 - 1:45 pm	Luncheon Keynote: Fostering an Ethical Culture: Insights into the Best Practices of Leading Organizations Erica Salmon Byrne, The Ethisphere Institute 12:15 - 1:45 pm
Leading Practices in Assessing your Ethics and Compliance Programs Yvette Ostolaza and Paige Montgomery, Sidley 1:45 - 3:00 pm	Two Idiots: The Response that Goes Wrong Jay Johnson and Shamoil Shipchandler, Jones Day 1:45 - 3:00 pm
Break 3:00 - 3:15 pm	Break 3:00 - 3:30 pm
Technology Assisted Investigations: Best Practices and Ethical Considerations Holly Tucker, Deloitte 3:15 - 4:30 pm	What "Whistleblowing" Really Means and How Culture in a Company Affects the Perception of Whistleblowing Howard Hacker, Tenet Healthcare 3:30 - 4:45 pm
Cocktail Reception 4:30 - 5:00 pm	Final Remarks and Certificate Distribution 4:45 - 5:00 pm