GENERAL INFORMATION

OP Live Dallas is a collaborative effort between eGency Global and SMU Guildhall, powered by Team Envy and the Dallas Fuel. Event technology provided by Reaction Audio Visual.

ABOUT EGENCY GLOBAL:
eGency Global is one of the most experienced esports firms in North America, offering a full suite of services from event production, customer/fan engagement, sponsorship and talent marketing to data analytics, media and strategic marketing. eGency Global is the leading strategic partner in helping brands, event and media properties, and teams looking to navigate and capitalize on the rapidly expanding esports ecosystem.

REGISTRATION & REENTRY:
Registration and tickets are available through our event app, OP Live Dallas, which is available on Google Play and iTunes. You can also visit oplivedallas.com or stop by the registration area in the Irving Convention Center lobby on Sept. 22-23. Reentry is permitted after you have registered, checked in, and received your OP Live wristband. You must reenter through the metal detectors.

COSPLAY GUILDELINE:
All prop weapons should be properly marked. Make sure your cosplay does not pose a risk to yourself or others. Remember, this is a family-friendly event.

ACKNOWLEDGMENTS:
Special thanks to title sponsor Reaction Audio Visual; show sponsors The Trade Group, eGency, SMU Guildhall, Dallas Fuel/Team Envy, GameStop, Pixio, CLX Gaming, Playful, Bioworld, Bang Bang Signs, Lucid Sound, Epic Games, Unreal Engine, Wildcard Studios, Alamo Drafthouse Irving, Extra Life; and our dedicated staff and volunteers.
WELCOME TO OP LIVE DALLAS

We are glad to have you at our inaugural esports event. Get ready for two action-packed immersive days—from competitions and meet & greets to informative talks and interactive quests.

OP Live is a collaborative effort between eGency Global and SMU Guildhall. Our vision is to become the premier gaming event where fans, parents, and first-time attendees can share and experience our passion for gaming. We hope to inspire and educate the next generation of gaming professionals and their families through exciting and engaging events which highlight multiple aspects of the industry through practical, real-life applications.

We aim to showcase opportunities available to passionate gamers while providing a weekend to remember.

COLLABORATE: The video game industry isn’t just about playing games. Organizations from all backgrounds are entering the scene, including software companies, nonprofits, hardware manufacturers, and more. At OP Live, we are bringing a variety of different partners and organizations together to show attendees that there are opportunities for higher education and career paths available which incorporate their passion for gaming.

COMPETE: Pros put in thousands of hours to get to a level of play that pushes the game and themselves. These dedicated individuals are invited to display their skills, interact with fans, and share their stories. Attendees get an opportunity to test their skills amongst their peers and claim the title of OP Live Dallas Champ. We want to give you a chance to prove that you’re the next big up-and-coming esports star.

CREATE: In partnership with SMU Guildhall, the #1 video game development graduate school in the world, we will show attendees how students are producing incredible video games and building their portfolios to go on to create the next AAA titles. Visit the SMU Guildhall booth to see the games that are being made by the next generation of game developers!
OP Live isn't just ABOUT games...
OP LIVE IS A GAME.

OP Live is an immersive, interactive esports event. Within the OP Live Dallas app, you’ll find the OP Live Odyssey, which takes you on an adventure to unlock achievements and win exclusive prizes. Once you enter OP Live, volunteers and clues in the app will be your guides to complete quests and experience everything OP Live has to offer.

Can YOU reach 100% completion? Taking part is as easy as scanning a QR code with your smartphone. When you reach a milestone level, your app will notify you to head to the Odyssey Hub, where a Quest Giver will reward you.

Some quests will put even the most advanced gamers to the test. Need help with clues or assistance with the app? Ask a staff member on the show floor or visit the Odyssey Hub.

WILL YOU BE THE MOST OVER POWERED ATTENDEE WHO FINDS THE MOST HIDDEN QUESTS?
**PLAY GAMES, HEAL KIDS**

Extra Life started with a dream in 2008 that gamers could come together and help change the lives of sick and injured kids through video games.

We at OP Live Dallas want to continue the vision of Extra Life by donating and raising awareness at today’s event.

Extra Life has raised more than $40 million since it began and in 2010, the charitable organization became affiliated with Children’s Miracle Network Hospitals. Children’s Health is the second busiest pediatric health care provider in the nation and is a nationally-ranked Best Hospital in 10 specialties by U.S. News and World Report. Children’s Health works tirelessly to provide the best level of care for every patient and family who walks through its doors. Along with its Children’s Medical Center locations in Dallas and Plano and Our Children’s House specialty hospital, Children’s Health also serves North Texas children at 18 specialty centers and through partnerships with UT Southwestern, CHRISTUS Trinity Mother Frances Health System and others. The organization also collaborates with 100 local schools to provide care through mobile units sent for onsite visits and its innovative telehealth initiatives.

**EXTRA LIFE + SMU GUILDHALL**

SMU Guildhall is an ongoing supporter of Extra Life and hosts an annual charity game-a-thon to raise money for their local Children’s Miracle Network Hospitals.

The annual SMU Guildhall Extra Life game-a-thon began several years ago under the vision and direction of one of the program’s graduate students and has organically grown through enthusiastic student support every year since.

The 24-hour game marathons are student-led, and their 2017 Extra Life game-a-thon alone raised over $15,000 to help local children.

**DO GOOD + EARN POINTS**

Visit the Extra Life Booth to purchase exclusive merchandise. Donations will earn you an OP Live Odyssey Achievement! All proceeds will benefit local children via Extra Life & Children’s Health.

**WATCH LIVE**

SMU Guildhall Extra Life Game-a-Thon
December 1-2, 2018 • 10AM-10PM

Twitch.tv/smuguildhall
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>10:00AM</td>
<td>Doors Open</td>
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<tr>
<td>10:30AM</td>
<td>Welcome</td>
<td>Main Stage</td>
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<td>10:45AM</td>
<td>Overwatch 1st Opening Round</td>
<td>Main Stage</td>
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<td>10:45AM</td>
<td>Parent Workshop: Social Communities in Games</td>
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<td>11:15AM</td>
<td>Overwatch 2nd Opening Round</td>
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<td>11:15AM</td>
<td>Parent Workshop: Debunking Video Game Myths</td>
<td>2nd Floor, Meeting Room 1</td>
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<td>11:45AM</td>
<td>Powered Talk: Tyler Schrodt (EGF)</td>
<td>Main Stage</td>
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<td>12:00PM</td>
<td>Start of Overwatch Quarter Finals</td>
<td>Main Stage</td>
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<td>12:00PM</td>
<td>Workshop: Tips and Tricks About Unreal Engine</td>
<td>SMU Guildhall Booth</td>
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<td>2:00PM</td>
<td>Parent Workshop: Extra Life &amp; Children’s Miracle Network</td>
<td>2nd Floor, Meeting Room 1</td>
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<td>2:30PM</td>
<td>End of Overwatch Quarter Finals</td>
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<td>2:30PM</td>
<td>Parent Workshop: Understanding Esports</td>
<td>2nd Floor, Meeting Room 1</td>
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<td>2:45PM</td>
<td>Powered Talk: Geoff Moore (Dallas Fuel)</td>
<td>Main Stage</td>
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<td>3:00PM</td>
<td>Powered Talk: Aaron “Aero” Atkins (Dallas Fuel)</td>
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<tr>
<td>3:15PM</td>
<td>Start of Overwatch Semi Finals</td>
<td>Main Stage</td>
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<td>3:15PM</td>
<td>Workshop: Building a UE4 Ability System</td>
<td>SMU Guildhall Booth</td>
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<td>5:45PM</td>
<td>End of Overwatch Semi Finals</td>
<td>Main Stage</td>
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<td>5:45PM</td>
<td>Parent Workshop: Career Opportunities in Games</td>
<td>Second Floor, Meeting Room 1</td>
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<td>6:00PM</td>
<td>Powered Talk: Kevin Hoang (Twitch)</td>
<td>Main Stage</td>
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<td>6:00PM</td>
<td>Parent Workshop: How My Education Got Me Into Games</td>
<td>2nd Floor, Meeting Room 1</td>
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<td>6:15PM</td>
<td>Powered Talk: Mark “Garvey” Candella (Twitch)</td>
<td>Main Stage</td>
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<tr>
<td>6:45PM</td>
<td>Overwatch Finals</td>
<td>Main Stage</td>
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<tr>
<td>8:45PM</td>
<td>Awards Ceremony</td>
<td>Main Stage</td>
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<tr>
<td>9:15PM</td>
<td>Powered Talk: John Davidson (GameStop)</td>
<td>Main Stage</td>
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<td>10:00PM</td>
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<td>Main Stage</td>
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<td>10:15 AM</td>
<td>Welcome</td>
<td>Main Stage</td>
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<tr>
<td>10:30 AM</td>
<td>Start of the Bounty Royale Brawl (Playing Fortnite)</td>
<td>Main Stage</td>
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<tr>
<td>2:00 PM</td>
<td>Powered Talk: Charles Egenbacher (Epic Games)</td>
<td>Main Stage</td>
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<tr>
<td>2:15 PM</td>
<td>Powered Talk: Ryan Musselman (Triggerfish/Infinite Esports &amp; Ent.)</td>
<td>Main Stage</td>
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<tr>
<td>2:30 PM</td>
<td>Bounty Royale Brawl Final Round</td>
<td>Main Stage</td>
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<tr>
<td>3:15 PM</td>
<td>Bounty Royale Brawl Award Ceremony</td>
<td>Main Stage</td>
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<tr>
<td>3:45 PM</td>
<td>GameChangers Hackathon Award Ceremony</td>
<td>Main Stage</td>
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</table>
FORTNITE FREE PLAY MATCH
Will YOU be the Bounty Royale Champion? Enjoy free play on Saturday, then battle the pros in Sunday’s Fortnite tournament.

MEET & GREET
Meet pro players from Team Envy/Dallas Fuel, CLG, CompLexity Gaming, and Mavs Gaming, plus streamers & cosplayers.

DALLAS FUEL
Learn about the Dallas Fuel, Team Envy’s Overwatch franchise, pick up swag, and meet players.

HACK-A-THON
Students compete to build an app to aid the esports industry. Stop by to see what they create!

MERCH
Commemorate your trip to OP Live Dallas with exclusive merchandise for sale in the convention center lobby.

MAIN STAGE
Watch competitions, awards ceremonies, and Powered Talks by leaders in the esports industry.

SMU GUILDHALL SHOWCASE
Play video games created by students from the world’s #1 graduate school for game design, SMU Guildhall.

ART SHOWCASE
View game art created by talented local artists, including Fortnite, Overwatch, and Dallas Fuel fanart.

ODYSSEY HUB
Need help with the OP Live Odyssey? Visit the Odyssey Hub to ask for clues or for assistance with the app.
### EXHIBITOR DIRECTORY

<table>
<thead>
<tr>
<th>Exhibitor</th>
<th>Floor</th>
<th>Room</th>
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<tbody>
<tr>
<td>Dial Up Games</td>
<td>1</td>
<td>01</td>
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<tr>
<td>Dallas Fuel/Team Envy</td>
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<td>02</td>
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<tr>
<td>Pecos Pete’s</td>
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<td>01</td>
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<tr>
<td>Extra Life</td>
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<td>02</td>
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<tr>
<td>Alamo Drafthouse</td>
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<td>03</td>
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<tr>
<td>Epic Games</td>
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<td>01</td>
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<tr>
<td>Eureka</td>
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<td>02</td>
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<tr>
<td>Anime Pop</td>
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<td>03</td>
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<tr>
<td>Stack Up</td>
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<tr>
<td>Stream Texas</td>
<td>4</td>
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<tr>
<td>Mowin’ &amp; Throwin’</td>
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<td>03</td>
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<td>Bang Bang</td>
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» Full map on page 8
OP Live Dallas is excited to introduce the Bounty Royale Brawl featuring *Fortnite*! On Sunday, Sept. 23rd, OP Live attendees will get the chance to face off against members from our invited pro teams, and aim for a spot in the final round by hunting and eliminating a pro (or getting a Victory Royale).

Meanwhile, pros compete to eliminate as many other players as possible, until the final round where they have to hunt each other... in the world’s most popular game.

*How does it work?*

On Sunday, pro players will face off against 98 attendee duo pairs. Each round, new attendees will compete against a new pair of pros. Attendees who win a match or eliminate an invited player are automatically placed in the last round along with all of the invited players.

**Attendee eliminates invited player:**
Attendee is automatically seeded into the final game + small prize

**Attendee gets Victory Royale:**
Amateur is automatically seeded into the final round; amateur receives additional prizes

Pros will be competing against each other and will earn points per elimination, or if they get a Victory Royale. In the final round, eliminations against another pro & the Victory Royale will be worth more.

Finally, all players are rewarded based on placement in the last round. The winner gets the title of OP Bounty Hunter and the prize to go with it.

**Tournament Signups will take place on Saturday 9/22 at the OP Live Odyssey Hub**
MEET THE PROS!

VISIT OUR “MEET & GREET” AREA TO GET A PHOTO WITH PRO PLAYERS, STREAMERS, AND COSPLAYERS INCLUDING:

TEAM ENVY & DALLAS FUEL » @Envy @DallasFuel | envy.gg | fuel.overwatchleague.com
Team Envy competes, streams and produces content across Overwatch, Call of Duty, PUBG, Street Fighter V, Paladins, FIFA and Fortnite. Envy was founded as a professional Call of Duty team in 2007 and has grown into one of the largest and most winning esports groups in the world. It was named the 2016 Esports Team of the Year. The Dallas Fuel is Team Envy’s Overwatch League franchise.

COUNTER LOGIC GAMING » @clgaming | clg.gg
Since its inception in 2010, Counter Logic Gaming has become one of the leading organizations in esports broadcasting and helped pioneer the popularity of live streaming video games to the world. Over the years, the organization has amassed multiple championship wins and gained over a million global fans. CLG currently has top teams competing in League of Legends, Counter-strike, Smash Bros, Rocket League, Rainbow Six, & Smite.

COMPLEXITY GAMING » @compLexity | complexitygaming.com
Established in 2003, CompLexity is one of America’s premier and longest standing esports organizations. CompLexity has won over 140 championships in nearly 30 games. In 2017, founder Jason Lake made history by welcoming Dallas Cowboys owner Jerry Jones and investor John Goff to the team’s ownership.

MAVS GAMING » @mavsgg | mavs.com/mavsgaming
Mavs Gaming is the Dallas NBA 2K League team. The NBA 2K League is a professional esports league featuring the best 2K players in the world and is a joint venture between the NBA and Take-Two Interactive.

MEET & GREET SCHEDULE

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<thead>
<tr>
<th>DAY 1</th>
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<tr>
<td>11:00 AM - Reclaijmoe</td>
<td>3:30 PM - CLG</td>
<td>10:30 AM - Kyle Langley (Epic)</td>
<td>3:00 PM - CLG</td>
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<td>11:30 AM - PhalofPhariss</td>
<td>4:00 PM - CLG</td>
<td>11:00 AM - ButWhyTho?</td>
<td>3:30 PM - CLG</td>
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<td>12:00 PM - Kyle Langley (Epic)</td>
<td>4:30 PM - SodaKite</td>
<td>11:30 AM - Rover8680</td>
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<td>12:30 PM - Femenneny</td>
<td>5:00 PM - Topgun</td>
<td>12:00 PM - Dimez (Mavs Gaming)</td>
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<tr>
<td>1:00 PM - Rover8680</td>
<td>5:30 PM - GubbaTV</td>
<td>12:30 PM - SodaKite</td>
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<tr>
<td>1:30 PM - Belle</td>
<td>5:45 PM - Dallas Fuel</td>
<td>1:00 PM - Belle</td>
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<tr>
<td>2:00 PM - Yo_Boy_Roy</td>
<td>6:00 PM - Dallas Fuel</td>
<td>1:30 PM - PinkMeatBall</td>
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<tr>
<td>2:30 PM - PinkMeatBall</td>
<td>6:30 PM - Dallas Fuel</td>
<td>2:00 PM - Stackup</td>
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<tr>
<td>3:00 PM - Hogman</td>
<td>6:40 PM - Dallas Fuel</td>
<td>2:30 PM - CareLevelZero</td>
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WHO WILL BECOME THE OP LIVE DALLAS CHAMP?

16 UNIVERSITIES will compete in a collegiate Overwatch tournament powered by the Dallas Fuel and Team Envy. Invited Colleges will get a chance to prove themselves in front of head coach Aero and members of the Dallas Fuel. Watch as rivals arise, and competitors fall until one remains!

SOUTHERN METHODIST UNIVERSITY
TEXAS WESLEYAN UNIVERSITY
UNIVERSITY OF ARKANSAS
UNIVERSITY OF NORTH TEXAS
MISSISSIPPI STATE UNIVERSITY
NEW MEXICO STATE UNIVERSITY
UNIVERSITY OF OKLAHOMA
UNIVERSITY OF MISSISSIPPI
ABILENE CHRISTIAN UNIVERSITY
BAYLOR UNIVERSITY
COLORADO STATE UNIVERSITY
TEXAS TECH UNIVERSITY
UNIVERSITY OF TEXAS AT ARLINGTON
TEXAS CHRISTIAN UNIVERSITY
UNIVERSITY OF TEXAS AT DALLAS
UNIVERSITY OF LOUISIANA AT LAFAYETTE
GAMECHANGERS HACKATHON

Competing students will work to build an app that aids the esports industry.

These students are the future of gaming and esports and are creating an impact in the industry today. Stop by the Hackathon booth to check out what amazing apps they develop. Maybe it’s one you have been asking for!

SMU GUILDHALL STUDENT GAME SHOWCASE

SMU Guildhall is the #1 graduate school in the world for game design. Stop by their booth to play some of the most recent 2D and 3D video games that Guildhall grad students have created, and get an exclusive look at the next generation of games!
Esports is a growing industry with incredible stories of perseverance, dedication, and success. Join us on the Main Stage and in the SMU Guildhall booth to hear from streamers, developers, organizers, and professional teams as they share real stories of how they got started in the industry and turned passion into a career, as well as how you too can become part of this rapidly growing career sector, no matter what your background is.

TYLER SCHRODT  |  SATURDAY, 11:45AM, MAIN STAGE  
Founder & CEO, Electronic Gaming Federation  
Tyler started in esports in 2001 as a Counterstrike 1.6 player and tournament organizer and spent six years working in higher education before founding EGF in 2013 while studying finance at RIT. Today, EGF oversees a national league for some of the largest colleges in the U.S. and the first state-endorsed national high school esports league in the country.

LUIS CATALDI  |  SATURDAY, 12:00PM, SMU GUILDHALL BOOTH  
Director of Education & Learning Resources, Epic Games  
Brought to you by Epic’s education division, learn tips and tricks you may not know about Unreal, including best practices for optimization, content, lighting, materials, workflows, and more. Luis Cataldi has been working in the computer graphics industry for over 20 years in various roles including character TD, animator, lighter, environment artist, FX TD and art director. His work has appeared in television, music videos, theme parks rides, animated feature films such as Robots and Ice Age II and AAA video games. In 2005, Luis was one of the founding members of Kaos Studios in NYC as the art director. In the role, he built an art team to deliver Frontlines: Fuel of War and Homefront. In the late 1990’s Luis became an animation instructor at NYU Tisch School of the Arts, and later moved into the full-time role of professor and Department Chair of Game Development and Interactive Design at the Savannah College of Art and Design. Luis joined Epic Games in 2014 to help build the educational community around the Unreal Engine.

“LOST & FOUND” PRESENTATIONS:  
SATURDAY, 2ND FLOOR, MEETING ROOM 1  
• 10:45am: Social Communities in Games - Eli Luna  
• 11:15am: Debunking Video Game Myths - Robert Atkins  
• 2:00pm: Extra Life & Children’s Miracle Network  
• 2:30pm: A Parent’s Guide to Understanding Esports - Lean Mateos  
• 5:45pm: Career Opportunities in Games - Adam Radford  
• 6:00pm: How My Education Got Me Into Games - Mario Rodriguez
GEOFF MOORE | SATURDAY, 2:45PM, MAIN STAGE
President & COO, Envy Gaming
Geoff Moore is a 25-year veteran in sports marketing and fan experiences. His team is focused on building excitement locally, nationally, and internationally around the region’s best esports teams. Prior to joining Envy Gaming, Moore spent 18 years with the Dallas Stars and worked with the Circuit of the Americas track in Austin.

AARON “AERO” WATKINS | SATURDAY, 3:00PM, MAIN STAGE
Head Coach, Dallas Fuel
Aaron is the head coach of the Dallas Fuel franchise in the *Overwatch* League. He is experienced working with internationally diverse rosters and is widely respected as an *Overwatch* analyst. After joining the Dallas Fuel in 2018, Atkins led the team through a turnaround and to a Stage 4 playoff berth. Players and management alike credit his unique coaching style as being instrumental to the Fuel’s late season success.

KYLE LANGLEY | SATURDAY, 3:15PM, SMU GUILDHALL BOOTH
Technical Designer for *Fortnite*, Epic Games
Brought to you by Epic’s education division, learn how to get started with the gameplay ability system in Unreal. Kyle Langley, technical designer for *Fortnite*, has been working in games since 2008 and has served at studios including Sony Online Entertainment, High Moon Studios, and Epic Games.

KEVIN “KEBUNBUN” HOANG | SATURDAY, 6:00PM, MAIN STAGE
Account Manager, Twitch
Kevin “Kebunbun” Hoang currently works on the Twitch Student Program and has dedicated himself to creating gaming and esports opportunities for students and universities around the world. Prior to Twitch, Kevin founded the Washington Gaming Association at University of Washington and served as an analyst at Team SoloMid.

MARK “GARVEY” CANDELLA | SATURDAY, 6:15PM, MAIN STAGE
Director of Strategic Partnerships, Twitch
Garvey leads the Twitch Student program and has dedicated himself to creating gaming and esports opportunities for students around the world. From humble beginnings as a *Magic the Gathering* pro player in 1993 and an avid pen and paper role player prior to that, he has been involved in the esports industry ever since.
POWERED TALKS (cont.)

JOHN DAVIDSON | SATURDAY, 9:15PM, MAIN STAGE
Head of GameStop Partnerships
John leads GameStop’s esports and partnership efforts, identifying brands and developing strategy for opportunities that bring value to customers. He provides valuable insight on how you don’t need to be a pro player or have thousands of followers to make huge waves in gaming. Anyone and everyone has a once-in-a-lifetime opportunity to shape this emerging competitive landscape.

CHARLES EGENBACHER | SUNDAY, 2:00PM, MAIN STAGE
Project Manager, Epic Games
Charles is a technical project manager at Epic Games, focusing on Fortnite audio and VR/AR on the Unreal Engine. From SMU Guildhall to Sony Entertainment to Riot Games to Epic Games, Charles is a hardcore gamer at heart who took his incredible passion and turned it into an even more incredible career.

RYAN MUSSELMAN | SUNDAY, 2:15PM, MAIN STAGE
President, Triggerfish; SVP for Global Partnerships, Infinite Esports & Entertainment
Ryan Musselman is an early pioneer in the convergence of digital media and esports with over 10 years of industry experience, and is one of the original founders of OpTic gaming. He was instrumental in the development and scale of Machinima’s 10,000-strong network of gaming influencers, prior to joining Google to develop YouTube’s gaming and esports vertical. Ryan now leverages his history of industry-defining expertise as President of Triggerfish, the partnerships entity behind the OpTic Gaming, Houston Outlaws, and Infinite Esports and Entertainments portfolio of companies, as well as Senior Vice President of Global Partnerships at Infinite Esports & Entertainment.

» Full agenda located on page 6-7.
COSPLAYERS

TIFFANY GORDON COSPLAY » @tiffanygordoncosplay | tiffanygordoncosplay.com
Tiffany Gordon Cosplay is a Texas-based cosplayer known for her attention to detail in her creations. She prides herself in being self-taught and always pushes to learn new materials and techniques when creating cosplay. Tiffany started her cosplay adventure in 2008 during high school, attending and receiving various awards at local conventions. She hopes to bring her material expertise to others through social media and live streams to inform and inspire other cosplayers to experiment and learn new techniques.

FROSTBITE COSPLAY » @frostbitecosplay
Frostbite Cosplay is an award-winning fabrication team based in Arlington, Texas. Since starting in 2014, they have completed 31 full costumes from sources including Overwatch, How to Train Your Dragon, Metroid, My Little Pony, Street Sharks, Red Hood and the Outlaws, and many more. They have won numerous awards for their work and were recently awarded “Best in Show” at Fan Expo Dallas 2017 for their Mei and Reinhardt builds.

RSQUARED COSPLAY » @rsquaredcosplay
This Texas cosplay couple, Rachel and Ryan, are local to the Dallas/Fort Worth area. They have been bringing their favorite characters to life for two and a half years and have won numerous awards at their favorite conventions.

STREAMERS

BUT WHY THO » @ButWhyThoPC | butwhythopodcast.com
Kate, the scholar, Adrian, the average Joe, and Matt, the numbers guy, are the Texan hosts of the But Why Tho podcast. Their episodes focus on the conversations they have with listeners on Twitter and Facebook about how the fandoms and activities we talk about matter to them. And when they say fans, they don’t mean their fans; they mean the fans that make pop culture matter.

YO_BOY_ROY » @yoboyroyGaming
yo Boyd_Roy is a PS4 and PC content creator and streamer for Rainbow Six Siege from Texas. He specializes in tips and tricks, videos, and funny moments. He is also a member and content creator for Disrupt Gaming.
STREAMERS (cont.)

**GUBBA** » @GubbaTV | twitch.tv/gubbatv
Gubba is a live streamer, artist, and entertainer offering campy humor on her G-Rated streams, where “G” stands for Goodness, Gamer, Gourmet and Gerrr!

**PINKMEATBALL** » @pinkmeatball | mixer.com/PinkMeatBall
Nerd by day and content creator by night, PinkMeatBall has been playing games since he was 12 years old. The very first game that he played was Return to Castle Wolfenstein, and that led to him all the way to becoming a Mixer streamer.

**ROVER** » @rover8680 | twitch.tv/rover8680
Rover primarily does live, blind play thrus of games without prior research. He says “Trying to figure it out for fun is the best way to play!”

**L7 TOPGUN** » @Topgunthegreat | twitch.tv/topgun
L7 TopGun is ranked 27th in the Fortnite Summer Skirmish. If you like a funny nerd and love pandas, then he’s a streamer you’ll want to watch.

**FEMENNENLY** » @FemennenlyCV | twitch.tv/femennenly
Femennenly is a Wargaming Community Coordinator and Twitch & Discord partner. Through smiles and tears, laughs and mispronunciations, good jokes and Fem’s bad ones, her “Femily” has developed into a true group of friends.

**SODAKITE** » @sodakite | twitch.tv/sodakite
Soda, or Chelsey, lives for survival games and coffee. Her stream is a limbo dance of trying to make each other laugh.
RECLAIMJOEY » @ReclaimJoey | twitch.tv/reclaimjoey
Reclaimjoey is the streamer you can count on! He’s genuine to the core and offers “no nonsense” entertainment and humor.

CARELEVELZERO » @TheRealCLZ | twitch.tv/carelevelzero
Veteran game designer (BioWare, EA, Activision, etc.) of 13 years and live reviewer, Care Level Zero hosts Radio Zero on Twitch.tv, streaming the niche games you might have loved if you’d ever played them.

BELLE » @BelleOnTwitch | twitch.tv/Belle
Belle is a full-time variety broadcaster on Twitch, a Hospital Corpsman Navy Vet, and a Texas local.

PHALLOFPHARISS » @PhallofPhariss | twitch.tv/phallofphariss
PhallofPhariss is a partnered Twitch streamer and an Austin, Texas local.

» Meet & Greet schedule located on page II.