



Veterans in Business (VIB) Club

Mission: Empower SMU Cox graduate student veterans with a robust professional and personal support network in order to successfully transition into the corporate world while continuing to honor those who serve by giving back to the community.

Membership: As of October 21st, 2016, VIB has 34 active members. This includes 19 full-time MBA Candidates and the other 15 are a combination of Cox Professional MBAs, Executive MBAs, and MS in Management (MSM) candidates.

Leadership:

- President: Patrick Robertson
- VP- Events: Brent Schiffer
- VP- Events: Marc Orgass
- VP- Collaboration: Dave Trent
- VP- Outreach: Justin Stone
- Treasurer: Davey Mason

Faculty Ambassadors: VIB is fortunate to have three members of the faculty to support our club's mission and goals:

- Dr. Maribeth Kuenzi- Associate Professor of Management & Director of the Niemi Center for American Capitalism
- Kevin Knox- Assistant Dean of External Relations & Executive Director of the Cox Alumni Association
- Steven Denson- Adjunct Professor of Management & Director of MBA Diversity Initiatives

Community Involvement:

- Carry the Load (Memorial Day 24hr Event)
- Run for the Blue (July 5K Run)
- Business Clothing Drive (February, on-campus)

Career Networking:

- Lunches (Monthly, 10-11/year): Open to club members, club alumni, faculty ambassadors
- Welcome Happy Hour (August): New Veteran students and their families
- Golf Outing (March)
- Company Visits

Educational Opportunities:

- Speaker Series (4-5 speakers/year with networking component). Our speakers are leaders that want to impart knowledge on a captive veteran audience. Some may also want to recruit and/or network with our club members. Each speaking event has a different message/flavor. Most speakers are veterans, but it is not a prerequisite.
- Veterans MBA Career Conference: Annual, national event hosted by the MBA Veteran's Network. SMU Cox is typically represented by 8-10 students.

- Business Executives for National Security (BENS): Two club members invited to each monthly luncheon.