

Incubator@SMU Member Opportunities		Tier One Ideation to Prototype	Tier Two MVP, Business Plan, Pitch, Validate	Tier Three MVP, Business Plan, Pitch, Scale, Establish
FUNDING	Big iDeas Pitch and Business Plan Competitions	X	X	X
	SMU MBA Pitch Competition (Undergraduate and Graduate Students)	X	X	X
	SMU Alumni and Community Start Up Fund		Coming Soon	Coming Soon
	Access and opportunities to pitch at regional competition and meet with investors, donors, and other stakeholders		X	X
TRAINING	E Launch: Ideation, Market Research, Business Canvas, Prototyping, Business Planning, Pitch	X	X	X
	E Forum: Bi Weekly Roundtable Discussions with Entrepreneurs	X	X	X
MENTORING	E Launch Coaching	X	X	X
	Mustang Mentors : Engage with university, alumni and community experts	X	X	X
	Mentors in Residence		X	X
	Talk and Tacos: Founder Lunches		X	X
AMENITIES	World Class Business Address	X	X	X
	Co Working Space	X	X	X
	Individual or Shared Private Office Space			X
	Meeting, Conference and Small Group Training or Events Space	By Request Only	4 reservations per month	Unlimited Use
	Unlimited WiFi, Classroom (Projector, Audio), Conference Room (Mersive Technologies)	X	X	X
	Whiteboards and markers throughout	X	X	X
	Espresso and Water Service, Kitchen Space, Printing Services, Basic Office Tools	X	X	X
MEMBER EXPECTATIONS	Midpoint Reflections (3x per year)	X (2 only)	X	X
	Monthly Progress Reports on Goals Set and Goals Met	X	X	X
	Minimum Number of Hours Per Week in Space	2+	10+	15+
	Incubator Sponsorship			<i>GIVE WHEN YOU CAN!</i>