SMU'S OFFICE OF ENGAGED LEARNING

ENHANCED ACADEMIC EXPERIENCES
FOR UNDERGRADUATE RESEARCH AND CAMPUS WIDE ENTREPRENEURSHIP

Activities and success from 2010 to 2020
AND Ideas for the future
A NOTE FROM THE DIRECTOR

Dear SMU Community:

It is a privilege to serve as Director of the Office of Engaged Learning. My experience over the past two decades working at a non-profit educational entity incubated at the Johns Hopkins University offered me terrific opportunities to develop useful skills for running a department. But the work that has always excited me the most focuses on instructional and organizational practices that boost student engagement. All that I have learned informs how we design, develop, and implement activities for undergraduate research and campus-wide entrepreneurship in the Office of Engaged Learning.

We hope that this document highlights the initiatives we support and our success over the past ten years, captured in compelling stories you will read within these pages. With a new team and new leadership, we will maintain dogged focus on student engagement in all that we do. To continue strengthening current initiatives, our team adheres to three simple tenets: 1) to provide outstanding opportunities for out-of-the-classroom learning; 2) to build connections and networks that support SMU students, faculty, staff, and alumni involved in our programs; and 3) to marshal sufficient financial resources to advance student-faculty research, capstone projects, and entrepreneurial ventures. We employ best practices, from blended instructional models for content delivery to an interdisciplinary approach to mentoring, coaching, goal setting, reflection, and collaborative problem solving. As we move into our second decade, and in this joint endeavor with SMU, we hope to expand opportunities for undergraduate research, to stabilize our budget through partner funding, sponsors or gifts, to build an incubator that is a the heartbeat of our entrepreneurial ecosystem, to partner with universities and organizations throughout North Texas, to develop a distinguished campus-wide mentoring program, and to expand our community and social impact initiatives.

As the aunt of a millennial (currently a third-year SMU student) and the mother of two children born in the 2000s, I am familiar with the ‘Generation Z’ mindset. I find this group to be inherently entrepreneurial, insisting that college should be characterized by experiential learning as well as opportunities to work collaboratively in developing their passions and interests. As a long-time educator, I believe deeply in the potential of experiential learning and know that the results extend well beyond the completion of any specific project—improving grades, teaching persistence, promoting collaboration with peers, strengthening personal attributes such as empathy and curiosity, and sharpening communication and listening skills. Under my leadership, I am committed to seeing that the Office of Engaged Learning continues to implement and develop programs of excellence that shape true world changers.

Sincerely,

Jennifer Ebinger
Spring 2020
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A VISION FOR
OFFICE OF ENGAGED LEARNING 2.0

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**OUR PROMISE OF VALUE TO BE DELIVERED**

**ENHANCE ACADEMIC QUALITY** through experiential and engaged learning beyond the classroom

- research
- entrepreneurship
- co-curricular education
- mentoring
- community engagement
- internships
- study abroad

Cultivate and celebrate a community where an **ENTERPRISING CURIOSITY** empowers scholars, artists, inventors, designers, and entrepreneurs

- connect programs and people in different schools and departments
- nurture curiosity and guide students' intellectual growth
- validate ideas through training, mentoring, and collaboration
- celebrate achievements through symposia, poster sessions, competitions, launch parties, and openings
- workshops for research and entrepreneurship
- presentation and publication
- institutional and program marketing, outreach, and social media
AMPLIFY CAPACITIES of undergraduate and graduate students, faculty, staff and alumni through funding for:

- research assistants
- independent capstone research
- travel to present research at conferences
- 'bold initiatives' that kick-start faculty and student research
- for- and non-profit start ups
- coaching/mentoring, education, collaborative interdisciplinary co-working environment, design thinking and lean-start-up methods

EXTEND THE REACH of ideas, discoveries and innovations through opportunities

- co-author papers with faculty
- conduct research and community service abroad
- present work in professional settings or national and local spaces
- work in partnership to solve pressing issues with Dallas organizations
- network

PAVE PATHS to:

- national fellowships
- graduate studies
- leadership opportunities
- entrepreneurial and innovative ventures
- jobs

Page Hurley ’19 (left, with mentor C. Kouros)
Majors: Psychology, Chemistry, Biology
Minor: Neuroscience
Engaged Learning Fellow, Undergraduate Researcher
Co-Authored study on "Friendship Quality" presented at the Society for Research in Child Development, April ’19
Today: PhD Student in Psychology and Neuroscience at Baylor University
MILESTONES (Programs and Funding)

2008-09

Big iDeas Part 1
Version One of Big iDeas was conceived in 2008. The program was first designed to award ideas that would have impact on the Dallas Community.

2010-11

Clinton Global Initiative University
CGIU participation for graduate and undergraduates reaches back to 2008.

2012-13

Engaged Learning Fellowship
First cohort awarded. Engaged Learning Fellowship is focus of QEP strategic plan.

2015-16

Big iDeas Todays Version
Big iDeas (revamped) formalized by a team of entrepreneurship educators from across the campus.

2016-17

Journal of Undergraduate Research
Student led, student edited, double blind peer reviewed journal managed by our team.

2017-18

Undergraduate Research
Undergraduate Research was brought under the direction of our team.

2018-19

Incubator@SMU
Established

Mustang Mentors
Mentoring for entrepreneurship and research projects.

2019-20

Engaged Learning Fellowship, Big iDeas, Clinton Global Initiative University.

Clinton Global Initiative University
Incubator@SMU $120,000 per year towards work study for Undergraduate Research introduced.

Incubator@SMU
Established

Engaged Learning Fellowship
Awards $82,500 Per Year

Quality Enhancement Plan Timeline Ends. Decision was made to keep and expand.

Big iDeas
Awards $50,000 Per Year

Journal of Undergraduate Research
Student Led

Mustang Mentors
Mentoring for entrepreneurship and research projects.

Quality Enhancement Plan (QEP) timeline begins

Clinton Global Initiative University
$10,000 Per Year

Undergraduate Research Journal.
Student led, student edited, double blind peer reviewed journal managed by our team.

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SINCE 2011:

272 Mentors

245 Engaged Learning Fellowships

228 ideas and business plans seed-funded by Big Ideas

39 companies affiliated with the Incubator

45 Clinton Global Initiative Commitment Makers

1,877 Undergraduate Research Assistantships
UNDERGRADUATE AND CAPSTONE RESEARCH

Faculty-led projects

Undergraduate Research Assistantships (URA) and Summer Research Assistantships (SRA)

Students apply to work side-by-side with SMU faculty on research projects across the disciplines. The Office of Engaged Learning provides match funding ($10-$15 per hour) to faculty with existing research resources; as well as prominent scholarships such as Hamilton (Dedman), and McNair (Simmons).

In the fall and spring, students work up to 10 hours per week as Undergraduate Research Assistants. Summer Research Assistants may work up to 29 hours per week.

Our faculty mentors serve as guides, coaches, and facilitators so our student researchers hone critical skills while learning the language of their chosen discipline.

ELF and URA Mentor, Dr. Tony Cuevas is Assistant Dean for Technology & Innovation and a Clinical Professor at Simmons.

Student-led projects

Engaged Learning Fellowship (ELF)

Capstone research opportunities are identified as high-impact culminating experiences in higher education. Engaged Learning Fellows engage in independent research, locally and across the globe, showcase their learning, and develop readiness and confidence.

Students apply to this competitive fellowship; their submissions are rigorously reviewed by a faculty committee. If accepted, the students receive up to $2,000 to fund independent research and creative projects. ELFs receive a transcript notation at graduation.

Mentors provide support and guidance as needed to ensure students' success as independent researchers.
Professional Development

Each year up to 5 Summer Research Fellows (SRF) are nominated by mentors and selected by faculty based on the recommendation and a final summer research report. SRFs can access up to $1,000 for travel to present work at professional conferences. Additional funds can be used for research posters and special speaking events.

Our office is able to partially support 8-10 undergraduate researchers invited or accepted to national and international professional conferences.

Presentation Opportunities and Events

The Fall Research Symposium, managed by our team, is a mini-conference where 20-30 students present their research to the SMU and Dallas Community. This event is traditionally open to Engaged Learning Fellows, Undergraduate Research Assistants, SRFs, Maguire Public Service Fellows, McNair Scholars, and Richter Fellows.

Each spring our team hosts Research Days along with the Office of Research and Graduate Studies. Over 75 undergraduates participate; the top posters win cash prizes and a spot in the graduate poster session. This opportunity is open to all undergraduates involved in research of any kind.

Publication

The SMU Journal of Undergraduate Research (JoUR) is a peer-led, peer- and faculty-reviewed publication. The JoUR is released each spring in print and in digital form. SRFs and Wiell Award recipients (SMU Libraries) are pre-selected. Submissions are open to all undergraduates.

Learning Opportunities

We partner with SMU faculty, library staff, and Dallas experts to sponsor workshops and coaching to develop research skills.

The Office of Engaged Learning hires student employees and interns who develop a variety of leadership and critical thinking skills. We also sponsor the Engaged Learning Student Board, a service club which supports our activities and presents independent events.

India Angelique Simmons, ’20
Majors: Internat’l Studies, Human Rights, Political Science
Minors: History, Arabic, Women and Gender Studies
Summer Research Assistant, McNair Scholar, Human Rights Fellow
Lead student researcher for
“Voices of SMU” Oral History Project
Engaged Learning Fellowship and Undergraduate Research:
# of Students by Primary Academic Major, All Time
# of Mentors by School and Program, 2017–19
Engaged Learning Fellowship and Undergraduate Research: Fellowship and Assistantship Participation

Engaged Learning Fellowships Participation Over Time

*budget overage in 2016
Budget Allows for 40 students Per Year with Full Award

Undergraduate Research Assistantships Participation Over Time
Engaged Learning Fellowship and Undergraduate Research Assistantships: Gender and Race Demographics, 2017-2019

**Engaged Learning Fellowships Gender**

- 63% Female
- 21% Male
- 16% Other

*2017-19 SMU Undergraduate Female Enrollment: 49.33%

**Undergraduate Research Assistantships Gender**

- 62% Female
- 38% Male

*University-Wide Female Participation, 2017-19: 49.33%

**Engaged Learning Fellowships Race**

- 48% White
- 22% Black/AA
- 10% Hispanic
- 10% Asian
- 7% Non-Resident Alien
- 6% American Indian
- 5% Two or More Races
- 4% Race & Ethnicity Unknown
- 3% Hawaii Native/Othr PacIslander

*2017-19 SMU Student of Color Enrollment: 28%

**Undergraduate Research Assistantships Race**

- 49% White
- 29% Black/AA
- 7% Hispanic
- 6% Asian
- 5% Non-Resident Alien
- 4% American Indian
- 3% Two or More Races
- 3% Race & Ethnicity Unknown
- 2% Hawaii Native/Othr PacIslander

*University-Wide Non-White Participation 2017-19: 28%*
Engaged Learning Fellowships and Undergraduate Research Assistantships: Pell-Eligible, All Time

Engaged Learning Fellowships

Undergraduate Research Pell Eligible Participation All Time

University-Wide Pell-Eligible Participation All Time: 11.43%

*2017-19 SMU Pell Eligible Enrollment 11.43%
Myria Perez ’18
Work on sea fossils on display at the Smithsonian
Today: Fossil Preparator at the Perot Museum

Noah Bartos ’17 with his rocket
Today: Propulsion Designer with United Launch Alliance (Denver)

Kasi Holcomb-Webb, ’19 working in the Vogel-Wise lab
Today: Pursuing MS in Biology at SMU

Rachel Gan ’19, working on music therapy project in Jamaica
Today: Intern at Children’s Medical Center Dallas

RESEARCH WITH IMPACT
UNFORGETTABLE EXPERIENCES OUTSIDE THE CLASSROOM
Emily Bernet, '16
Major: Dance
Minor: Arts Management
Engaged Learning Fellow
Today: Founder & Director of Bombshell Dance Project
Dallas, TX

Daniel Gum '16
Major: Physics
Engaged Learning Fellowship, Undergraduate Research
Today: First Lieutenant and Physicist in the US Air Force
Kirtland Air Force Base, Albuquerque, NM

Jean Paul Destarac '12
Majors: Economics, Markets and Culture, Minor in French
Engaged Learning Fellow
MBA from IESE Business School
Worked for Merrill Lynch & Louis Vuitton
Today: CEO of NEXU Partners

Kimberly Mendoza '13
Majors: Biology, Chemistry, Spanish
Engaged Learning Fellow, Research Assistant
PhD in Chemistry from Rice University
Today: MD student at UTMB
Our entrepreneurship initiatives are designed to promote a community of enterprising curiosity, to build networks, and to prepare students, staff, faculty, and alumni to grow their ventures and start new ones.

Drew Schindler, Founder Rock Strap, Big iDeas Winner Fall 2019

Mona El Charby ’21. Founder Curly Solutions. Big iDeas Winner Fall 2019

Connor Saeli ’17 and Greg Weatherford (Simmons), Judges at a Big iDeas Pitch Competition.
Entrepreneur-led projects

**Big iDeas**

Through our Big iDeas Pitch and Business Plan Competitions, undergraduate entrepreneurs compete for $1,000-5,000 of seed funding and gain access to the Incubator@SMU.

Educational opportunities guide our entrepreneurs from the idea stage to pitching for real investors. With expert advice from faculty and community, as well as space and funding to grow, Big iDeas supports our entrepreneurs as they verify, scale, and establish their ventures.

**Clinton Global Initiative University (CGIU)**

Undergraduate and graduate students apply to be "Commitment Makers" with CGIU. The Office of Engaged Learning funds up to $1,500 for their participation and projects.

Students attend a 5-month remote program, are assigned mentors and a cohort, and network locally with CGIU Commitment Makers across North Texas. Some CGIU Alumni become mentors themselves.

As a yearly culminating event, each student attends CGIU with peers, alumni, and mentors from 300 universities across the world who are committed to implementing solutions to the world’s most pressing challenges.

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**Cindy Hua ’20**
Master’s student in Sustainability and Development (Lyle)
CGIU Commitment-Maker
Project: STEM+Z: The Making of an Undead Apocalypse, a program for teaching STEM to children, using zombies as a way to pique their interest
Learning Opportunities and Events

All entrepreneurs from the university and the community are invited to join our **Big iDeas E-Launch** series to learn skills from ideation to prototyping, from market research to designing a business plan. Additionally, they learn how to present their ideas, design a pitch deck and prepare for competitions.

The Office of Engaged Learning collaborates on programming with partners such as the DIG (Deason Innovation Gym), Hart Institute for Technology, Entrepreneurship and Innovation, MADI (Master of Arts in Design), Meadows Arts Entrepreneurship, Caruth Institute for Entrepreneurship, Hegi Family Career Center, and others. Our workshops include experts from the SMU faculty and from Dallas entrepreneur ecosystems.

**Incubator@SMU**

Our new space in **Suite 700, Expressway Tower** provides work space, training, and a supportive community that assists undergraduate and graduate students, faculty, staff, and alumni in building successful for-profit or non-profit organizations. All types of companies are supported, including those focused on corporate, tech, arts, creative and social entrepreneurship.

The **Incubator@SMU** brings together entrepreneurial thinkers from the entire campus ecosystem for presentations, collaborations, and networking.
FOSTERING AN ENTERPRISING SPIRIT

Big iDeas and Clinton Global Initiative
Students Participation by School and Year: All Time

- Dedman: 55 Big iDeas, 17 Clinton
- Lyle: 10 Big iDeas, 9 Clinton
- Cox: 34 Big iDeas, 12 Clinton
- Meadows: 19 Big iDeas, 1 Clinton
- Simmons: 2 Big iDeas, 1 Clinton
- Other: 4 Big iDeas, 6 Clinton

Graph showing participation by school and year:
- Academic Year: 2008 to 2019
- # Of Students Participating: 0 to 50
Big Ideas and Clinton Global Initiatives Combined: Gender and Race Demographics, All Time

**Gender Demographics**

- Female: 49%
- Male: 37%
- Other: 1%

**Race Demographics**

- White: 56%
- Black/AA: 9%
- Hispanic: 9%
- Asian: 4%
- American Indian: 2%
- Two or More Races: 2%
- Non-Resident Alien: 2%
- Race & Ethnicity Unknown: 16%

University-Wide Female Participation 2017-19: 49.33%
University-Wide Non-White Participation 2017-19: 28%
Big iDeas and Clinton Global Initiative
Pell Eligible, 2008–2019

Big iDeas
Pell Eligible Participation All Time

- Yes
- No

Clinton Global
Pell Eligible Participation All Time

- Yes
- No

University-Wide
Pell-Eligible Participation All Time: 11.43%
Fostering an enterprising spirit

Aryan Bhatnagar, ’22
Major: Business
Big iDeas Winner, Cox MBA Business Plan Competition
Today: Founder EZTutor, a peer-tutoring platform

Hamiz Mushtaq Awan, ’18
Majors: BBA Finance and Statistics
Worked at JP Morgan, Provsi Capital, Pearigee Partners
Today: Founder Plutus21 Capital, an investment firm focused on blockchain technology and alternative assets

Austin Hickle, ’22
Major: Political Science
Big iDeas Winner, founder of the student groups SMU Green Fund and SMU Environmental Society
Today: Founder DeepEnergy, an innovative air compressor to store in a battery solar energy

Dana Giles, ’19
Major: General Business
Minor: Advertising
Big iDeas Winner
Today: Founder I Want the Real, an online platform for “taboo topics” like anxiety and depression and Management Consultant at Sendaro
To expand research activities for students in fields where opportunities are less prevalent we contributed funds and organizational support to innovative projects. These funds were mostly used for undergraduate research and graduate employment.

**Think Play Hack**  
*Founder: Dr. Jo Guldi, History*

Held at SMU-in-Taos July ’18 and ’19, this yearly event convened students and researchers from as far away as Australia and UK. Lectures from sociologists, historians, and folklorists, tutorials on working with data sets, and a culminating hackathon, all exploring myths old and new.

**“Voices of SMU” Oral History Project**  
*Pl: Dr. Jill Kelly, History*

This project is a collaboration between students, alumni, the Clements Department of History, University Libraries, and other campus departments. Research Assistants record video interviews with alumni to capture their experiences at SMU. With an original focus on African-American alumni, the project has expanded to learn more about the experiences of South Asian and Latinx alumni. Additionally, the revitalized oral history lab can be used for faculty, student, and staff projects.

**Cairns Lab**  
*Pl: Dr. Maryann Cairns, Anthropology*

Dr. Cairns (with URA/ELF Katie Tinch ’19) studies the intersection of environment, infrastructure, and health, particularly polluted waterscapes and the impact of human-generated waste.
FOSTERING AN ENTERPRISING SPIRIT

COMMUNITY WIDE SUPPORT

The Incubator@SMU is an interdisciplinary, multi-use space where entrepreneurs build investment companies, artists validate new education models, musicians create a fresh music school concept, and social entrepreneurs design technology for green energy. Suite 700 in Expressway Tower (Incubator@SMU) has also become a space where advertising projects can be displayed, Esports teams can grow, and future consultants learn the ropes from the Dallas business community.

Meadows’ Temerlin Advertising Institute showcase at the Incubator@SMU, Fall 2019

Cox’s Collegiate Consulting Academy. Hosted by the Incubator@SMU, Spring 2020

ESports Club headquartered at the Incubator@SMU
RESEARCH WITH \textit{MORE IMPACT}

Convene resources, processes, and effort:

Streamline Activities:
- create a hub for faculty, students, parents, mentors, and the community to learn about and participate in undergraduate research programs at SMU
- offer a central application portal; combine undergraduate research data for reporting on programs and impact on persistence and retention; streamline the payroll process to better track student participation, mentoring activities, and spending

Strengthen Communication:
- coordinate communication efforts and increase awareness about undergraduate research opportunities and events found across campus
- better facilitate interdisciplinary research opportunities through centralized communication, information sharing, and operations
- partner with graduate studies for graduate employment and teaching of undergraduate researchers

Co-sponsor Events:
- Undergraduate Research events (symposia, poster sessions, workshops) are designed to promote a community of intellectual curiosity, to build peer networks, and to prepare students for their careers or advanced studies; there is room for continuous improvement in the scope of events, improving the number of attendees, and how we work together to deliver content to SMU students.

Celebrate and amplify:
- launch events for student publications
- partner with Student Affairs to engage undergraduates early on during Academy Day and Academy Week
- continue our work with Marketing and Communications, while building a partnership with Admissions to ensure that stories are celebrated and broadly shared
Research with more impact, continued...

Define budget, support retention efforts, and expand research opportunities

Create a Budget Strategy:
- continue funding to match grants and other undergraduate research opportunities with additional help from SMU schools, sponsors, and gifts
- define a budget for Undergraduate Research (including student wages, faculty fellow, operations, and events)
- combine resources with Study Abroad/SMU Taos and Hegi Career Center; define opportunities and increase local and global undergraduate research activities
- move from pilot and commit $30,000 per year to "bold initiatives" research projects that boost faculty research with Undergraduate Research Assistantships

New Assistantships:
- provide more on-campus year-round support for faculty research, and graduate and undergraduate student employment.
- expand opportunities for research abroad in partnership with Study Abroad and SMU-in-Taos
- seek sponsored or fully-funded opportunities for undergraduate research with local partner institutions and Dallas ventures (both not and for profit)

Diversity and Retention Initiatives:
- strengthen partner initiatives with McNair and Rotunda Scholars; build new partnerships with departments of Social Change and Intercultural Engagement and Residential Life and Student Housing
- advance the "Engaged Learning Starter Award" pilot for first-year and sophomore students who identify as first-generation or historically underrepresented

Publication Support:
- increased support for student professional development and travel to conferences
- cover poster printing costs for all participants in Research Days (at $100 dollars per)
- $3,500 budget for student-led Journal of Undergraduate Research printing costs and launch events

Kim Ho ’19
Majors: Biology & Environmental Engineering
Engaged Learning Fellow
Interned in Rwanda during Summer 2019 to work on waste management and biogas projects
Revisit the origins of Big iDeas

- In keeping with the motto "Think Big, Do Good," this offshoot of Big iDeas would focus on building social entrepreneurship and innovation through research and experiential learning. By collaborating with faculty and staff at SMU and regional schools, Resdience Life and Social Intercultural Engagement we would immerse undergraduate students in the Dallas community and serve as a laboratory for tackling problems of local significance.

Seek Sustainability

- secure and grow Big iDeas awards with support from all entrepreneurship programs at SMU as well as sponsor funds (corporate or gift)
- secure a sponsorship plan or gift for the Incubator@SMU
- create a revenue model for programming and events with SMU GO
- build a fund for SMU Entrepreneurs beyond Big iDeas competitions

Celebrate and Amplify:

- build a new website with stories of SMU entrepreneurs from across campus
- continue our work with Marketing, Communications, and build a partnership with Admissions to ensure that stories are celebrated and shared broadly
- through a communications internship with Meadows School, strengthen public relations, social media presence and story-telling (through op-ed)

Sanaa Ghanim '20
Majors: Human Rights, English, Arabic
Big iDeas Business Plan winner, Engaged Learning Fellow
Founded Give a Pencil, an organization that advocates and provides school supplies to local teachers
Strengthening SMU's Enterprising Spirit, continued...

**Advanced Initiatives**

**Build Community and Alumni Affiliation:**
- extend E-Launch Series and speaker series with pay-as-you-go and certificate models
- hold monthly "founders lunches" for Incubator members to socialize and network
- build a mentoring program with support Alumni Affairs
- invite a distinguished Advisory Team who provides mentoring/coaching support to entrepreneurs at SMU
- host short-commitment, high-impact Entrepreneurship Bootcamps
- create internship opportunities with local start-ups

**Convene resources and efforts:**

**Strengthen SMU entrepreneurial ecosystem:**
- continue doing what we do best: competitions, events and coaching
- update and utilize entrepreneurship assets; develop an SMU entrepreneurship ecosystem map on the Incubator@SMU website
- deepen partnerships with the ecosystem: co-branding and cost-sharing for events and awards; combined efforts for outreach and media; development of a speaker series; mentor and alumni engagement; strategic planning for improved rankings in US News and Princeton Review
- Our current program partnerships include but are not limited to: Hegi Career Leaders, Alumni Affairs (for mentoring efforts), the DIG for speaker series, Hart Institute for Technology, Innovation and Entrepreneurship for student awards and mentor-sharing. We receive faculty and staff support for programming from the Meadows and Cox Schools and the DIG staff. We intend to build collaborative programming for next year with Cox (first year undergraduates) and SMU GO.
We thank our partners, 2019-20:
Associate Provost and Supervisor, Student Academic Engagement and Success: Sheri Kunovich
Office of Engaged Learning Faculty Steering Team: Greg Brownderville, Bruce Gnade, Elizabeth Killingsworth, Karin Quinones. Fellow/Chair: David Son, Daniel Tague. Annie Wilhelm
Provost's Advisory Team for Entrepreneurship and Innovation: Duncan MacFarlane, Seth Orsborn, Bruce Gnade, Simon Mak, Jim Hart, Jessica Burnham, Tony Cuevas Alex Lippert; Keith Robinson; David Taylor
DIC: Seth Orsborne, Alyssa Phillip
SMU Libraries: Holly Jeffcoat, Karen Leesburg, Elizabeth Killingsworth and Tyeson Seale
Hegi Family Career Center: Crystal Clayton
Student Senate
Marketing: Nancy George
Cox Business School: Steven Denson
McNair, Hamilton, Richter, Maguire Scholarship Directors: David Deggs, Jacqueline Lowrey, Carolyn Brettell, David Doyle, Brandon Miller Rita Kirk, Adria Richmond, Bruce Gnade, Kathy Hubbard,
Meadows: Anne Kindseth (Museum), Sandy Duhe, Kim Commerato, Rosanne Hart (CCPA)
Student Awards and Work Study: Marc Peterson, Mary Jones, All Department Admins
Dallas Wide: Accenture of Dallas, REVTECH Ventures of Dallas, The DEC’s Trey Bowles, Dallas Regional Chamber of Commerce, Natelie Pazera, Paul Quinn College and The Study’s Tom Foley, University of Texas Dallas Steve Geungerich
Mentors in Residence at Incubator: Alums Carlos Carpizo, Hamiz Awan and Rene Larrave and Bruce Snider
Contest judges, faculty mentors and staff, catering team, facilities, OIT and anyone else we accidentally missed. Again, Many Thanks!