

**DEVELOP AND
VALIDATE YOUR
BUSINESS IDEAS**



**LEARN HOW TO
CONVEY YOUR
IDEAS**



**GET TO KNOW
YOUR TARGET
MARKET**



**BUILD YOUR
BUSINESS MODEL**



**GET READY TO
WIN FUNDS**

Ideation

Participate in creative exercises that generate and strengthen your ideas and build your entrepreneurial vision.

Building a Pitch

Gain clear understanding of how to present your business idea in a clear, concise, and engaging manner.

Pitch Practice

Conquer your fear by practicing your pitch for 1000 at the Big Ideas Business Plan Competition.

Market Research

Learn how to conduct research and collect data to help you refine your business idea and visualize it using a lean business canvas.

Prototyping

Create a mockup of your business interactions to show how you will solve your business problem.

Business Planning

Prepare a concise and complete business plan in this interactive coaching session.

Building a Pitch Deck

Transform words to a message that attracts investors to you. Make a pitch presentation that helps you stand out.

Mastering the Pitch

Refine a pitch that impresses investors and other experts. Network and learn from upcoming entrepreneurs.