DEVELOP AND VALIDATE YOUR BUSINESS IDEAS

LEARN HOW TO CONVEY YOUR IDEAS

GET TO KNOW YOUR TARGET MARKET

BUILD YOUR BUSINESS MODEL

GET READY TO WIN FUNDS

Ideation
Participate in creative exercises that generates and strengthen your ideas and build your entrepreneurial vision.

Building a Pitch
Gain clear understanding of how to present your business idea in a clear, concise, and engaging manner.

Pitch Practice
Conquer your fear by practicing your pitch for 1000 at the Big iDeas Business Plan Competition.

Market Research
Learn how to conduct research and collect data to help you refine your business idea and visualize it using a lean business canvas.

Prototyping
Create a mockup of your business interactions to show how you will solve your business problem.

Business Planning
Prepare a concise and complete business plan in this interactive coaching session.

Building a Pitch Deck
Transform words to a message that attracts investors to you. Make a pitch presentation that helps you stand out.

Mastering the Pitch
Refine a pitch that impresses investors and other experts. Network and learn from upcoming entrepreneurs.