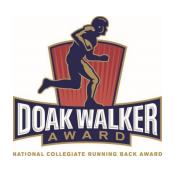
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Floyd Little Named 2013 PwC Doak Walker Legends Award Recipient

DALLAS, TEXAS – The PwC SMU Athletic Forum has named Floyd Little, former Syracuse University and Denver Broncos star running back, as the recipient of the 2013 PwC Doak Walker Legends Award. The award was created in 1998 to honor former running backs that excelled at the collegiate level and went on to distinguish themselves as leaders in their communities.

Little will accept his trophy at the Doak Walker Award Presentation Banquet on Thursday, February 13, 2014, at the Hilton Anatole Hotel in Dallas. Little joins an impressive list of past recipients: Jim Brown (2012), Tommy McDonald (2011), Jim Taylor (2010), Eric Dickerson and Craig James (2009), Calvin Hill (2008), Marcus Allen (2007), Walter Payton (2006), Jim Swink (2005), John David Crow (2004), Doc Blanchard and Glenn Davis (2003), Earl Campbell (2002), Tony Dorsett (2001), Pete Dawkins (2000), Archie Griffin (1999), and Gale Sayers (1998).

Little was a three-time All-America selection at Syracuse. The versatile halfback led the nation in all-purpose yards in his junior season and is considered the greatest return man in Syracuse history. He led the Orange to a Sugar Bowl victory in 1964 and a Gator Bowl victory in 1966. Little was elected to the College Football Hall of Fame in 1983.

The Denver Broncos drafted Little in the first round of the 1967 AFL-NFL draft. He led the AFL in punt return average in his rookie season. "The Franchise," as he was known in Denver, became the first Bronco to win the AFC rushing title in 1970 and became the first Bronco to rush for over 1,000 yards in 1971. Little was a two-time AFL all-star and three-time Pro Bowl selection. In his professional career he accounted for over 12,000 yards and 53 touchdowns. Little was selected for the Broncos' Ring of Fame in 1984 and elected to the Pro Football Hall of Fame in 2010. He currently serves as special assistant to the Athletic Director at his Alma Mater.

"Floyd Little made extraordinary contributions to his teams at Syracuse and the Denver Broncos," said Thomas W. Codd, PwC North Texas Managing Partner. "We honor Floyd, not only as an inspirational athlete who made exceptional contributions to his teams on the field, but also as an individual who believes in the importance of education, earning a law degree after his NFL career and becoming a successful business man."

Doak Walker epitomized leadership, sportsmanship, and academic and athletic achievement during his outstanding career at SMU. Walker was a three-time All-America choice who won the Heisman Trophy as a junior in 1948, was a first round draft pick of the Detroit Lions, led the team to NFL championships in 1952 and 1953, and was chosen All-Pro four times. Walker is a member of both the College and Pro Football Halls of Fame.

About the PwC SMU Athletic Forum

Honoring the legends of sports for 25 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.

PwC Doak Walker Legends Award recipients are nominated by the Doak Walker Award National Selection Committee, and then chosen by the Forum's Board of Directors. For more information, visit www.smu.edu/doakwalker.

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