

SMU Corporate Engagement

SMU's Office of Corporate Engagement is the concierge for corporate representatives navigating the University. We provide touchpoints across campus, ranging from research to talent acquisition, from board participation to continuing education, from tech transfer to strategic philanthropy. Our office supports University faculty, students and staff, creating and enhancing corporate partnerships and engagement, building connections and strengthening ties across the community.

Welcome to the Hilltop

Committed to educational enrichment, SMU supports personal and professional growth, the creation of knowledge through research and ideation. Achieving these objectives is made possible through vital relationships between University leaders and corporations whose missions help define innovative educational curricula.

DISCOVER OUR RESEARCH

Work with premier faculty whose cutting-edge science drives innovation for a diverse array of business partners, from new start-ups to legacy corporations. Our office can guide your journey in identifying faculty for collaborative research, resulting in new technology, increased efficiency and an edge in the marketplace. We can provide introductions to University centers and institutes offering opportunities for exchange of ideas and partnerships.

MEET SUPERIOR STUDENTS

Meet undergraduate and graduate students whose expertise, experience and work ethic set them apart from their peers. Participate in internship, mentorship and capstone projects spanning a variety of business sectors. Offices like the Hegi Family Career Development Center build collaborative relationships culminating in successful hires, and also provide opportunities to recruit students through campus events and online resources.

SUPPORT YOUR TALENT BASE

SMU's renowned graduate degree and certification programs offer the opportunity to expand your employees' base of knowledge and expertise in fields including cyber security, data science and creative computation.

Executive education offers professional development seminars, courses and certificate programs designed to meet the needs of today's market, as well as customized educational experiences designed for your company by the Cox School of Business and Lyle School of Engineering.



“ The center will help shape important regional and national conversations on topics such as education, trade and energy – topics that impact our communities every day. ”

LUISA DEL ROSAL
FOUNDING EXECUTIVE DIRECTOR OF TEXAS-MEXICO CENTER

SEEK COMMUNITY ENGAGEMENT

SMU engages with the Dallas-Ft. Worth community in a range of ways. SMU's schools, research centers, faculty, staff and students work to meet the vast challenges and opportunities presented by the fourth largest metropolitan area in the United States. These engagements occur in myriad areas, including engineering, business, K-12 education, the sciences, arts and culture, community building, the environment, physical and mental health initiatives, conflict resolution, human rights, access to justice and others. Our programs provide hands-on experience and help change lives.

ACCESS OUR RESOURCES

SMU's nationally renowned array of schools, colleges, and other academic initiatives provides avenues for corporate constituencies, including a variety of possibilities for enterprise, development and talent. We invite you to learn more about each of our vital components:

- Cox School of Business
- Dedman College of Humanities & Sciences
- Dedman School of Law
- Lyle School of Engineering
- Meadows School of the Arts
- Perkins School of Theology
- Simmons School of Education & Human Development
- SMU Guildhall
- SMU Global and Online (SMU GO)

MARKETING AND BRANDING

Partnerships and co-branding opportunities include public lectures and presentations hosted by schools and units of the University. The Willis M. Tate Distinguished Lecture Series brings thought-provoking and entertaining icons to the SMU campus and Dallas community, providing unparalleled opportunities for student interaction, faculty discourse and community debate. SMU's Athletic Forum is widely regarded as America's preeminent sports luncheon series, encompassing four annual events as well as the Doak Walker Award Presentation Banquet.

ADVISORY BOARD SERVICE

The University's centers and institutes regularly solicit industry professionals to provide their expertise by serving on advisory boards. This opportunity provides corporate representatives invaluable connections not only to premier faculty but also to peer industry leaders.

We invite you to engage with all SMU has to offer industry. There's a wide expanse of possibilities available for your company to explore – we're ready to act as your guide!

FOR MORE INFORMATION

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“ This is an exciting opportunity for our students and families in West Dallas. This unique public-private partnership is a major investment in shaping the next generation. ”

MICHAEL HINOJOSA
DALLAS ISD SUPERINTENDENT