

Faculty News: 2013

2/18/2013

Prof. Lincoln on CNN's Anderson Cooper 360

Professor Lincoln recently appeared on CNN's Anderson Cooper 360 in a segment on gender dynamics and the U.S. workforce. You can see the segment by [clicking here](#).

Professor Lincoln was also interviewed by the Dallas CBS affiliate, for a segment on women in the workplace. To see the clip, [click here](#).

For more detail on Prof. Lincoln's work, visit her [faculty page](#).

8/23/2013

Prof. Kunovich Recognized

Professor Kunovich was the recipient of two prestigious awards in 2013.

She received the [Altshuler Distinguished Teaching Professor Award](#) from SMU's [Center for Teaching Excellence](#) (CTE). The award recognizes faculty members "for their notable commitment to and achievements in fostering student learning. These are teachers whose concerns for higher education go beyond classroom boundaries and often the boundaries of their own disciplines. In student mentoring, in discussions about teaching, and in continuous reflection about their own successes and ways to improve, they represent the highest achievement in reaching the goals of higher education."

Professor Kunovich also received the 2013 Margareta Deschner Teaching Award from the [Women and Gender Studies Program](#) at SMU. The award is presented once every two years to an "outstanding professor on the SMU faculty whose teaching integrates knowledge concerning women into his or her field of study."

10/1/2013

Transforming the U.S. Innovation Economy

A new article by Prof. Keller (with Fred Block) highlights the role that government innovation programs have played in transforming the U.S. innovation system. Whereas the development of new technologies was once dominated by large, vertically integrated firms, since the 1980s an increasingly 'networked' innovation environment has emerged in which small firms play a central role. But why did this shift emerge? Though the causes are complex and multi-faceted, Keller and Block document the largely unknown but critical contribution of a small government program - the Small Business Innovation Research program - in catalyzing the transformation.

An abstract and link to the article (subscription or institutional access required for full article), in the journal *Socio-Economic Review*, can be accessed [here](#).

11/1/2013

Correcting Network Failures: US Innovation Policy in the Wind and Advanced Battery Industries

Innovation policy debates in the U.S. have typically been centered around if and how governments can address "market failures." [In an article in *Competition & Change*](#), Prof. Keller (with Marian Negoita) suggests that in an era of decentralized or "networked" production - in which multiple firms or parties collaborate in bringing industrial products from the research laboratory to the market - policies which have nurtured innovative dynamism have often simultaneously corrected "network failures" by fostering ongoing collaborations between networks of specialists working in private firms, universities, and government research labs. Building on a cross-national analysis of developments in the wind and advanced battery industries, Keller and Negoita show how policies conducive to network collaborations have often been critical to industry developments - and how recent U.S. policies to support energy innovation have subtly shifted toward these kinds of tactics in the wake of prior policy shortcomings.