

C L E M E N T S C E N T E R F O R

S O U T H W E S T S T U D I E S

S O U T H E R N M E T H O D I S T U N I V E R S I T Y

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Editor: Andrea Boardman, Assistant Editor: Ruth Ann Elmore

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NEWSLETTER

Spring 2011

The digital revolution has shaped the daily work of the Clements Center as much as it has anywhere. When I need to ask or convey something to my colleagues Andrea Boardman or Ruth Ann Elmore, I usually do so by email, even though they're just across the hall. When Russell Martin and I edit works for the Library of Texas series, we use Microsoft Word's "insert comment" function rather than scrawling comments in the margin. Many of our authors and indexers we've never met in person and never will. Potential fellowship applicants check us out on the web before they call or write.

None of this puts us on the cutting edge (though I must say that I'm pleased with the new look that our website took early this fall). In the higher-tech visions of our future, more advanced stages of the digital revolution will obviate the need for libraries. Instead of coming into the office, we'll telecommute, perhaps by holographic projection. All journals and books will be online. Students will "attend" class by turning on their laptops and logging on, never having to leave their home or shed their pajamas. And the only people who know what "newspaper" literally means will be old codgers who were around

way back in the twentieth century.

But I doubt very much that this future will ever come to be. Looking at the upcoming programs of the Clements Center in the



In October, scholars gathered for the manuscript workshop of Clements Center Fellow Sami Lakomäki: SMU's Sherry Smith, Ben Johnson, Ed Countryman; Steve Aron, UCLA; Sami Lakomäki; David Edmunds, UT-Dallas; Daniel Richter, UPenn; Clements Center Fellow Matthew Liebmann; and Steve Warren, Agustana College.

next year has impressed upon me just how much first-rate thinking and scholarship still depend on the ancient but unbeatable technique of people talking to one another in person. Being in the same room as a colleague or teacher allows you not only to hear their words, but to note their affect, their expression, their stance. It allows for the serendipitous moment, the unpredictable meeting in the E99 section of the library stacks. It allows for learning and teaching, which recent technologies can augment and enhance but will never replace.

And so this coming semester the Center continues to sponsor a number of talks and other gatherings. University of North Texas historian Elizabeth Turner will join us as a fellow for the semester (page 6), bringing her knowledge of Southern and Texas history with her into conversations with the other fellows, graduate students, and SMU faculty. Brown bag talks over the lunchtime hour give the campus community the chance to hear about our fellows' work and to shape it with their questions and comments. And our annual conference provides SMU and North Texas with the opportunity to encounter cutting-edge scholarship on an important theme in Southwestern history. This year's symposium, "The Contested Spaces of Early America" (page 7), features some of the most influential established and emerging scholars of the colonial Americas, who are working in the spirit of David J. Weber's work. These symposia also afford the participants the chance to spend a day with one another, discussing their common purpose and honing their essays. A recent publication from a past symposia, "Indians & Energy," is described on page 9.

The Clements Center opened its doors in 1996. As with the rest of academe, we will continue to take advantage of the new tools brought to us by the digital revolution. But we will also continue the core of our mission, to bring together cutting-edge scholars of the Southwest and U.S.-Mexico borderlands. The more things change, the more they stay the same.

~~~ Benjamin H. Johnson, Interim Director and Associate Professor of History

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**THE CLEMENTS CENTER BY THE NUMBERS: SINCE 1996 SUPPORTING THE PRODUCTION OF KNOWLEDGE ABOUT THE SOUTHWEST AND U.S. - MEXICO BORDERLANDS**

This spring a new director of the Clements Center will be announced and in the fall will begin building on these achievements:

- ❑ **53 Clements Center Fellows:**
  - ♦ 25 books published as a result of the fellowship with “Published in Cooperation with the William P. Clements Center for Southwest Studies, Southern Methodist University” on the title page, back cover and appropriate advertising.
  - ♦ 7 books under contract with university presses including Duke, North Carolina, Oxford and Yale.
  - ♦ 16 university presses represented, including Arizona, Duke, Kansas, New Mexico, Nebraska, North Carolina, New York, SAR (School of American Research), SMU, Texas, Trinity, Virginia, Oxford, Washington, and Yale, and one commercial press: Island Press (Shearwater Books).
- ❑ **16 Clements Center Symposia** (and 3 more in development), each exploring important issues in the field of Southwest and borderlands studies, each resulting in a book of essays designed for course adoption.
  - ♦ 9 books so far with “Published in Cooperation with the William P. Clements Center for Southwest Studies, Southern Methodist University” on the title page and back cover and in advertisements.
  - ♦ 2 books under contract.
- ❑ **10 William P. Clements Prizes for the Best Non-Fiction Book on Southwestern America** awarded to recognize fine writing about the Southwest and the borderlands.
- ❑ **72 Books or Catalogues** published in cooperation with the Clements Center including:
  - ♦ 15 books published in cooperation with SMU Press.
  - ♦ 15 books co-published or in production with DeGolyer Library in the Library of Texas series.
  - ♦ 7 publishing-on-demand books published, or in production, by the Clements Center.
- ❑ **78 Graduate Travel Research Grants** awarded to SMU’s MA and PhD students.
- ❑ **5 Bill Clements Dissertation Fellowships** awarded to SMU PhD history students to allow them to work full-time on completing their dissertation.
- ❑ **48 Clements Center – DeGolyer Library Research Travel Grants** awarded to visiting scholars who then cite the Clements Center and DeGolyer Library in their publications.
- ❑ **96 Visiting Lecturers**, scholars or experts in their field related to the Southwest who have come to campus to give public lectures either at monthly Brown Bags or at special public events.
- ❑ **12 Executive Board members** (SMU faculty/staff).
- ❑ **14 Advisory Panel members** (outside of SMU).
- ❑ **12 SMU Community Friends** who offer their support and expertise on the Southwest.
- ❑ **28 North Texas Area Friends** who are scholars or experts off campus who share expertise on the Southwest.
- ❑ **9 Universities form the Consortium of Southwest Studies Centers**, organized by the Clements Center.

**NEWS FROM THE ASSOCIATE DIRECTOR**

At the end of spring semester 2010, the Clements Center and SMU will lose a valuable member of our community when Ben Johnson, Interim Director of the Clements Center this year, moves to the Midwest. Ben will take up a new position as Associate Professor of History and Global Studies at the University of Wisconsin–Milwaukee and his wife, historian Michelle Nickerson, will start a new job as an assistant professor in the History Department at Chicago’s Loyola University. They will make their home in Chicago along with their son Tobias. The University of Wisconsin–Milwaukee sought a scholar whose research centers on globalization including themes such as migration and cultural diversity. Clearly Ben’s outstanding scholarship on Southwest Borderlands and involvement in the Clements Center made him a very attractive candidate.



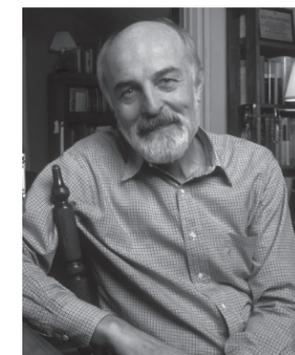
Ben has been an integral part of the Clements Center since he first arrived on our campus in Fall 2002. He has worked closely with our Fellows and excelled at overseeing their manuscript workshops. His intellectual breadth, matched with his superb writing skills, made him a particularly effective mentor. In addition, Ben’s wonderful sense of humor and generosity of spirit made him a perfect fit for all aspects of the Center’s mission. We were delighted when he agreed to serve as Director, so are very sorry he will be leaving us. But we take heart in knowing that Ben and Michelle will thrive in their new positions and will maintain strong connections with the History Department and the Clements Center wherever they go.

~~~Sherry L. Smith, Associate Director and University Distinguished Professor of History

**David J. Weber: December 20, 1940 - August 20, 2010
Teacher, Scholar, Colleague, Friend**

As the readers of the Center newsletter are all too aware, founding director David Weber died August 20, 2010 of complications related to multiple myeloma. He was 69.

I became friends with David in 2000, when we were both conducting research at the Huntington Library, and became his colleague in 2002 when SMU hired me. In retrospect, I realize that the David I knew was at the height of his power and influence – after the Clements Center was up and running and beginning to make a name for itself, after his *The Spanish Frontier in North America* (1992) helped to re-orient the study of colonial North America and won him a wide readership inside and outside of academia. I was always struck by how much a resemblance David Weber the person bore to David Weber the author. It was hard to miss the intellectual integrity, awe at the complexity and sometimes-strangeness of the world, strong aversion to dogma of any sort, and the warm if sometimes pointed sense of humor that marked him both in print and in person.



Since his death I’ve had the occasion to think about other David Webers: the young man whose father, born in the nineteenth century, ran a furniture and electronics store and knew little of things academic; the graduate of the public schools of Cheektowaga, New York and the SUNY-Fredonia, who had no familiarity with the Southwestern United States, much less the wider Hispanic world; the assistant professor at San Diego State who looked at his colleagues with degrees from Johns Hopkins and Harvard and wondered (as he told me in one of our last conversations) if he had what it took to earn tenure.

In a sense I think that David never lost the sense of what it was like to be a humble outsider – to the Spanish-speaking world, to academia – and that this perspective helped him to see so much in the human past. As he wrote to a colleague in 1999, “if there is any thread that runs through [my] work, it might be that I like to take what is familiar and make it strange: to put westering Anglo American trappers in northern Mexico instead of the American West; to find Mexican Americans in the history of the ‘American’ Southwest; to tie the ‘American’ Southwest into Mexican history, to make the Spanish frontier in North America harder for American historians to ignore; to connect the borderlands, which Latin American historians have dismissed as a part of U.S. history, with other peripheral areas of Spanish America.”

The scope and significance of David’s work grew as his experiences as a person broadened. His

University of New Mexico dissertation, published as *The Taos Trappers: The Fur Trade in the Far Southwest, 1540-1846* (New Mexico, 1971), examined early Anglo-Americans who came into New Mexico. Living in southern California and Costa Rica helped him to see the continuity of borderlands history across 1821, which was evident in two subsequent books: *Foreigners in Their Native Land: Historical Roots of the Mexican Americans* (1973), which became a foundational work in the burgeoning field of Mexican-American history and is still in print and widely used in classrooms; and *The Mexican Frontier, 1821-1846: The American Southwest Under Mexico* (1983), which treated the region as a cohesive unit in the context of Mexican history, rather than as separate state histories within U.S. history.

Weber’s final two major books reflected the continued expansion of his interests and helped to secure the integration of borderlands history into the larger study of the colonial Americas as a whole. In *The Spanish Frontier in North America* (1992), he offered a synthetic account of the colonial period, including both the contemporary U.S. Southwest but also present-day Florida and Louisiana, that he hoped would prompt “American historians [to] take the borderlands more seriously.” In

Bárbaros: Spanish and Their Savages in The Age of Enlightenment (2005), Weber placed developments in late northern New Spain in the broader empire-wide context of Spanish encounters with independent Indians peoples in the late 18th and early 19th centuries.

There is no doubt that David was proud of the honors and recognition that he attracted, especially his inductions into Spain’s Real Orden de Isabel la Católica (2002), Mexico’s Order of the Aztec Eagle (2005), and the American Academy of Arts and Sciences (2007) here in the United States. But he wore them lightly: he rolled his eyes when a colleague called him “Sir David.” He respected ideas and people, not titles or rank. To the very end of his life, teaching and grading despite his grave illness, David was as generous to others as he was invested in his own work.

Weber is survived not only by his wife, Carol Bryant Weber, their two children, three grandchildren, three siblings, but also by the countless friends, students, and colleagues whose work and lives were touched by his presence.

~~~ Benjamin H. Johnson, Interim Director and Associate Professor of History

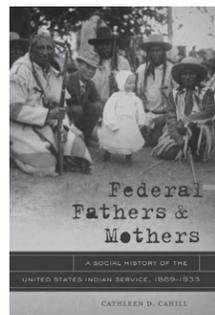
## NEWS FROM CLEMENTS CENTER FELLOWS, 1996 TO PRESENT

“1996 to the present” adds up to 53 fellows and a lot of history, not to mention books and scholarly work, but also friendships and a support network. In celebration and in honor of **DAVID J. WEBER**, over 40 former fellows and friends of the Clements Center who were attending the Western History Association’s annual conference gathered on the shore of Lake Tahoe to reminisce and share news. Thanks to all who were there.

**NORWOOD ANDREWS** (2009-2010), lecturer in history, University of North Texas–Dallas, writes that he and former Clements Center fellow **ROBERT CHASE** (2008-2009), postdoctoral fellow at the Center for Historical Analysis at Rutgers University, are hard at work finalizing details for the Clements Center symposium they are co-organizing in 2011-2012. See page 8 for more information.

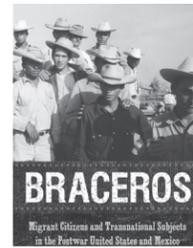
**DANIEL ARREOLA** (2010-2011), professor of cultural geography at Arizona State University, has been in the field visiting archives during the fall semester, sleuthing for collateral materials for his visual history project, *Picturing Lower Rio Grande Mexican Border Towns*. He visited public and private collections along the border, in San Antonio, Laredo, Matamoros, and in West Texas. In addition to field and archival work for his project, Arreola recently published two papers related to his border work: “Photographic Postcards and Visual Urban Landscape,” in *Urban Geography* and “The Mexico-US Borderlands through Two Decades,” in the *Journal of Cultural Geography*. To learn more about Dan’s research, please come to his brown bag lecture on January 26th. See page 14 for more information.

This fall, as co-organizers of this year’s Clements Center annual symposium, *The Contested Spaces of Early America*, **JULIANA BARR** (1999-2000), associate professor of history, University of Florida at Gainesville, and **ED COUNTRYMAN**, SMU University Distinguished Professor of History, traveled to the McNeil Center for Early American Studies at the University of Pennsylvania for a seminar with all the participants, followed by a public program. The McNeil Center generously hosted these events. For a complete list of presenters and how to register, please see page 7.



**CATHLEEN CAHILL** (2009-2010), assistant professor of history at the University of New Mexico, writes that her manuscript, which she advanced while a Clements Center fellow, *Federal Fathers and Mothers: A Social History of the United States Indian Service, 1869-1933*, will be published in May by the University of North Carolina Press.

**DEBORAH COHEN** (2003-2004), associate professor of history, University of Missouri, St. Louis, writes that her manuscript, which she furthered while a Clements Center fellow, *Braceros: Migrant Citizens and Transnational Subjects in Postwar United States*, will be available this February from the University of North Carolina Press.



**SARAH E. CORNELL** (2009-2010), assistant professor of history at the University of New Mexico, was awarded a National Endowment for the Humanities fellowship and a National Endowment for the Humanities faculty award. In addition, this spring Sarah is chairing a panel at the Texas State Historical Association and will present a paper, “‘We Have No Rights Because We Have No Vote’: Mexicans in the Deep South, 1900-1910,” at the Newberry Library’s Seminar on Borderlands and Latino History.

**BRIAN FREHNER** (2004-2005), assistant professor of history, Oklahoma State University, reports that the book manuscript he advanced while a Clements Center fellow, “From Creekology to Geology: Finding and Conserving Oil on the Southern Plains, 1860-1930,” is under contract with the University of Nebraska Press. More good news is that the book manuscript he co-edited with Clements Center Associate Director, **SHERRY SMITH**, *Indians and Energy: Exploitation and Opportunity in the American Southwest*, was published this fall by SAR Press. Please see page 9 for information.

**MIGUEL ÁNGEL GONZÁLEZ QUIROGA** (2008-2009), professor of history at El Colegio de Historia, Facultad de Filosofía y Letras, Universidad Autónoma de Nuevo León, will participate in a roundtable discussion along with **FRANK DE LA TEJA** (Texas State), **CHERYL MARTIN** (UTEP), **DONALD CHIPMAN** (UNT), **GREGG CANTRELL** (TCU), and chaired by **BENJAMIN H. JOHNSON** (SMU) on **DAVID WEBER**’s work as a historian at the Texas State Historical Association’s annual meeting to be held in El Paso this March.

**ANDREW GRAYBILL** (2004-2005), associate professor of history, University of Nebraska–Lincoln, was awarded a prestigious National Endowment for the Humanities Fellowship to support work on his new book, tentatively titled *A Mixture of So Many Bloods: A Family Saga of the American West*. The book follows five members of three generations of a Montana family from approximately 1850 to 1950. It will be published in 2012 by W.W. Norton & Co.

**PEKKA HÄMÄLÄINEN** (2001-2002), associate professor of history, University of California at Santa Barbara, is pleased to announce that his book which he advanced



while a Clements Center fellow, *The Comanche Empire*, won the Western History Association’s bi-annual John C. Ewer’s Prize for the best book in North American ethnohistory. *The Comanche Empire* will be published in French by Anarcharsis Editions in late 2011. The Spanish translation (by Peninsula Press) is scheduled to come out in January.



**DANIEL HERMAN** (2007-2008), associate professor of history, Central Washington University, writes that his new book manuscript, “Arizona Exodus: The Conquest, Removal, and Renascence of the Dilzhe’ e and Yavapai Peoples,” is in the hands of University of Arizona Press for peer review. He received two travel grants from his home university to continue research at the National Archives branch in Riverside, CA. His book, which he advanced while a Clements Center fellow, *Hell on the Range*, was published by Yale University Press last fall.

Last fall, the Clements Center sponsored a manuscript workshop for current fellow **SAMI LAKOMÄKI** (2010-2011) with two guest scholars, **STEVE ARON**, professor of history at UCLA, and **DAN RICHTER**, professor of history at University of Pennsylvania. Joined by several SMU and local university professors and graduate students, the group critiqued Sami’s manuscript, “Singing the King’s Song: Constructing and Resisting Power in the Shawnee Nation, 1600-1860.” Sami writes that a volume on research methodology he co-edited with Kirsi Laurén and Pauliina Latvala, “Tekstien rajoilla: Monitieteisiä näkökulmia kirjoitettuihin aineistoihin” (“On the Borders of Texts: Multi-Disciplinary Approaches to Textual Materials”) will be published by the Finnish Literature Society Press this spring. In October Sami presented a paper, “‘King of the Shawanas:’ Nucheconner and Shawnee Politics in a Colonial World, 1730-1755,” at the Annual Meeting of the American Society for Ethnohistory. To learn more about Sami’s research, please come to his brown bag lecture on March 9th. See page 15 for details.

**STEPHANIE LEWTHWAITE** (2009-2010), lecturer in American History, University of Nottingham, U.K., writes that she is organizing a two-day international symposium in April at the University of Nottingham, funded by the Terra Foundation for American Art. It’s entitled *Art Across Frontiers: Cross-Cultural Encounters in America*.

The Clements Center said good-bye to fall semester fellow **MATTHEW LIEBMANN** (2007-2008) at a gathering in December with faculty and graduate students from the history and anthropology departments at SMU. Matt returned to the hinterlands of Harvard University to resume his teaching duties. While in residence, two

outside scholars, **JAMES F. BROOKS**, director of the School for Advanced Research in Santa Fe, and **DAVID HURST THOMAS**, curator of North American Archaeology, American Museum of Natural History, participated in a workshop to evaluate Matt’s manuscript, “Burn the Churches, Smash the Bells’: An Archaeological History of Native Independence in the Wake of the Pueblo Indian Revolt,” which is under contract with the University of Arizona Press. The volume he co-edited with Melissa Murphy, University of Wyoming, *Enduring Conquests: Rethinking the Archaeology of Resistance to Spanish Colonialism in the Americas*, will be published by SAR Press this year.



David Hurst Thomas, Matt Liebmann and James Brooks.

Current Summerlee Fellow **JASON MELLARD** (2007-2008) gave a short presentation on the links between Texas music and Texas food at the Austin launch of *Foodways Texas*, an organization of chefs, scholars, journalists, farmers, and ranchers dedicated to “preserve, promote, and celebrate the diverse food cultures of Texas.” For information about this new organization, see <http://www.foodwaystexas.com/>. In October, two guest scholars, **DIANE E. PECKNOLD**, Women’s & Gender Studies, University of Louisville and **JOSEPH CRESPINO**, history, Emory University, along with other SMU and local scholars and graduate students, participated in a workshop to discuss Jason’s manuscript, “Cosmic Cowboys, Armadillos, and Outlaws: The Cultural Politics of Texas Identity in the 1970s.” To learn more about Jason’s research, please come to his brown bag lecture on February 9th. See page 14 for more information.



Diane Pecknold, Jason Mellard and Joe Crespino.

**JACQUELINE MOORE** (2007-2008), professor of history, Austin College, spent last fall on a Fulbright fellowship working on curriculum revisions and teaching for Hong Kong Baptist University. She was pleased to speak on her cowboy research at a seminar while there. She writes, “Life is good here and I have made lots of friends in Hong Kong!”

**CYNTHIA RADDING** (2006-2007) Gussenhoven Distinguished Professor of Latin American Studies, University of North Carolina, participated in a panel honoring the life and work of **DAVID J. WEBER** at the annual meeting of the American Historians Association. Other presenters were **AMY TURNER BUSHNELL** (Brown), **PETER ONUF** (Virginia) **BENJAMIN H. JOHNSON** (SMU), and **WILLIAM B. TAYLOR** (Berkeley). It was chaired by **STEVEN HACKEL** (California-Riverside).



**MARC RODRIQUEZ** (2003-2004), assistant professor of history and assistant professor of law, Notre Dame University, is working on his second book, *Rethinking the Chicano Movement*, which is under contract as part of the Routledge Series on American Political and Social Movements of the 20th Century. The book manuscript he worked on while a Clements Center fellow, *The Tejano Diaspora: Mexican Americanism and Ethnic Politics in Texas and Wisconsin*, will be available in April from University of North Carolina Press.

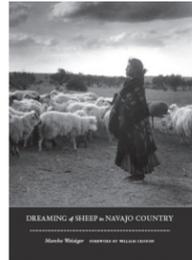
**SAMUEL TRUETT** (1997-1998), associate professor of history at University of New Mexico, won a grant from his home institution to carry out research in London and Oxford this summer for his new book project, *Empire's Castaway: The Travels and Tangled Tales of an English Globetrotter who Became a Mexican Villager*. It will explore the life of a globetrotting sailor whose 19th century trajectory knit together imperial and indigenous borderlands. With former Clements Center fellow **PEKKA HÄMÄLÄINEN**, Sam is co-authoring the lead essay for a special issue of the *Journal of American History* on borderlands history, due out this year. It will be dedicated to **DAVID J. WEBER**.

The Clements Center welcomes **ELIZABETH TURNER** (2001-2002), professor of history, University of North Texas, who joins us for a one-semester fellowship this spring. She will spend the semester revising her manuscript for publication, "Juneteenth: The Evolution of an Emancipation Celebration." To learn more about

Liz and her research, come to her brown bag lecture on April 13th. See page 15 for details.

**MARTINA WILL DE CHAPARRO** (2001-2002) reports that a volume she co-edited with Dr. Miruna Achim, *Death and Dying in Colonial Spanish America*, will be published by the University of Arizona Press next year. Her other big news is that she is moving to Denver and is looking forward to being back in the West! Martina is actively pursuing positions for Latin Americanist/Borderlands historians, so please email her at [mwill3@yahoo.com](mailto:mwill3@yahoo.com) with suggestions.

**MARSHA WEISIGER** (2000-2001) is pleased to announce that in January she will be joining the history department at the University of Oregon in Eugene as the Rocky and Julie Dixon Chair in U.S. Western History. Her book, which she advanced while a Clements Center fellow, *Dreaming of Sheep in Navajo Country* (University of Washington Press, 2009), received the Norris and Carol Hundley Award from the American Historical Association, Pacific Coast Branch as well as the Caroline Bancroft Honor Book Award from the Denver Public Library.



**CHRIS WILSON** (2006-2007), J.B. Jackson Professor of Cultural Landscape Studies, University of New Mexico, wrote that the manuscript he advanced while a Clements fellow will be published this spring by Trinity University Press: *The Plazas of New Mexico*, a volume co-edited with Stefanos Polyzoides, one of the founders of the Congress for the New Urbanism.

### SMU HISTORY GRADUATE STUDENT NEWS

**TIMOTHY BOWMAN**, the 2010-2011 Bill Clements Dissertation Fellow, presented three papers this past year: the first, "The 'César Chávez of Texas': Factionalism, Memory, and the Farm Workers' Movement in the Lower Rio Grande Valley, 1966-1982," at the Rocky Mountain Council for Latin American Studies meeting last spring; the second, "Making the Border Orange: The Emergence of Citriculture and Colonialism in Texas' Lower Rio Grande Valley during the 1920s," at the Agricultural History Society meeting last summer; and the third, "Imagining a New Future: Lower Rio Grande Valley Boosters and the New Borderlands Society, 1910-1930," at the Newberry Library Seminar on Borderlands and Latino Studies in October. His review of David Baxter and Laurence Parent's book, *Big River, Rio Grande*, was published in the 2010 West Texas Historical Association Yearbook.

**GEORGE T. DIAZ** (2010) will present, "Traucherous Trade: Smuggling and National Security in the U.S./Mexico Borderlands, 1938-1945," at the annual meeting of the Texas State Historical Association this spring.

Last fall, current PhD student **CARLA MENDIOLA**

presented "From Border Crossers to Borderlanders: French Intermarriage along the Northern Maine Border" at the first CONNECT Quebec Studies Symposium and then attended the subsequent American Council for Quebec Studies conference. In March, Carla will present "The U.S. Southwest and South Texas: Representing People, Place, and Process using GIS Mapping Technology" at the Texas State Historical Association conference.

**EDUARDO MORALES** (2011) has had a busy year. He was married in August, he successfully defended his dissertation, "From Tejano to Latino in Indiana: The Evolving Class and Ethnic Identity of Mexican Migrants to the Great Lakes, 1900-2000" in November, will receive his PhD in May, and is expecting his first child in July. He will be teaching classes this spring at North Lake College in Dallas. Congratulations, Eduardo!

Current PhD student **DALE TOPHAM**'s review of *The Nature Study Movement: The Forgotten Popularizer of America's Conservation Ethic*, by Kevin C. Armitage, appeared in *Montana: The Magazine of Western History* 60, no. 3 (Autumn 2010): 79, 81.

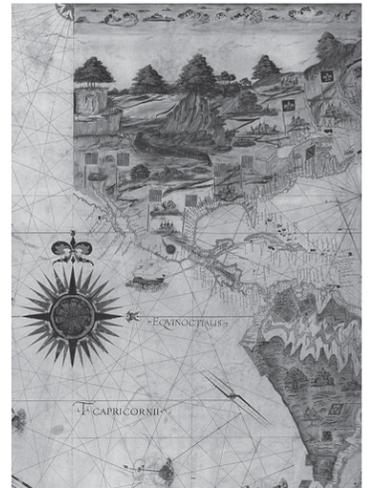
## ANNOUNCING THE WILLIAM P. CLEMENTS CENTER SPRING SYMPOSIUM Co-sponsored with the McNeil Center for Early American Studies at the University of Pennsylvania

### THE CONTESTED SPACES OF EARLY AMERICA

Saturday, April 2, 2011

McCord Auditorium, Dallas Hall, Southern Methodist University

*The Contested Spaces of Early America* brings together a diverse group of historians to explore forms of competition or contest between Indian/European political, ethnic, religious, economic, cultural, or linguistic interests across the early Americas. Bridging among borderlands, continental, hemispheric, and Atlantic World conceptions of the "spaces" of the Americas, this symposium, which ultimately will become a book of essays, seeks to create dialogue across the cartographic and academic borders that tend to divide historians, be it as scholars of British, French, Spanish, Portuguese, Dutch, or American Indian experiences, or of eastern vs. western North America, or of North, South, and Meso America. The endeavor takes as its model and inspiration the lifetime of work by **DAVID J. WEBER**, which has made the most persuasive case yet that Herbert E. Bolton was right: *the Americas do have a common history*.



António Pereira, *Map of North and South América*, ca. 1545. Courtesy of the John Carter Brown Library at Brown University.

8:15 – 8:45 **REGISTRATION AND COFFEE**

8:45 – 9:00 **WELCOME BY EDWARD COUNTRYMAN**, Southern Methodist University, Conference Co-organizer and Book Editor

9:00 – 9:50 **SESSION I – GROUND AND GEOGRAPHY**

- *Population Collapse in Early North Dakota: The Mandans 1500-1838*  
**ELIZABETH FENN**, Duke University
- *Commons and Enclosure in the Colonization of North America*  
**ALLAN GREER**, McGill University

10:00 – 10:50 **SESSION II – MOVEMENT AND MOTION**

- *San Ildefonso de Ostimuri: Colonial Spaces in the Fragmented Communities of Northern New Spain*  
**CYNTHIA RADDING**, University of North Carolina at Chapel Hill
- *Remaking Americans: Louisiana, Upper Canada, and Texas*  
**ALAN TAYLOR**, University of California Davis

11:00 – 12:15 **SESSION III – AUTHORITY**

- *Blurred Borders: The Forgotten Apache Reservations of Early North America*  
**MATTHEW BABCOCK**, University of North Texas at Dallas
- *Visualizing the Violent Spread of Equestrianism: Revisiting the Segesser Hide Paintings*  
**NED BLACKHAWK**, Yale University
- *Between War and Peace: The Spanish Borderlands in the Río de la Plata during the Bourbon Era*  
**RAUL MANDRINI**, Universidad de Buenos Aires

12:15 – 1:30 **LUNCH IN SMU FACULTY CLUB** (for those who prepay)

1:45 – 2:00 **WELCOME BY JULIANA BARR**, University of Florida, Conference Co-organizer and Book Editor

2:00 – 3:15 **SESSION IV – VIOLENCE AND POWER**

- *Forced Transfer of Indians in Nueva Vizcaya: A Hispanic Method of Colonization*  
**CHANTAL CRAMUSSEL-VALET**, El Colegio de Michoacán
- *People and Peoples in Borderland Relations: Blood Talk in New Mexico*  
**BRIAN DELAY**, University of California Berkeley
- *Greater Than the Sum of Its Parts? Place, Power, and Narrative in Early American History*  
**PEKKA HÄMÄLÄINEN**, University of California, Santa Barbara

3:30 – 4:50 **SESSION V – NARRATIVE CRISIS AND MEMORY**

- *A Kiowa's Odyssey: Reading E-tah-dle-euh Doanmoe's 1877 Sketchbook from Fort Marion*  
**BIRGIT BRANDER RASMUSSEN**, Yale University
- *The Borderlands and Lost Worlds of Early America*,  
**SAMUEL TRUETT**, University of New Mexico

To register, please see <http://smu.edu/swcenter/ContestedSpaces.htm> or call (214) 768-3684.

**Announcing the William P. Clements Center Symposium for 2011-2012**  
**Co-sponsored with the Center for the American West at the University of Colorado**

**SUNBELT PRISONS: A NEW FRONTIER OF RESISTANCE, STATE POWER, AND RACIAL OPPRESSION**

Over 2.2 million Americans are now in prison, and millions more are under the auspices of the criminal justice system (via jail, probation, or parole). The astonishing growth of the incarcerated population, and carceral institutions, is a national phenomenon rooted largely in particular regions. Indeed, such historically unprecedented prison growth has been driven largely by the states of the "Sunbelt." This region also leads the nation, and world, in prison construction, penal management trends (such as privatization and super-maximum 23-hour-a-day cell lockdown), and the use of the death penalty.

To consider how and why the US Sunbelt has become so central to mass incarceration and the construction of the carceral state, organizers **ROBERT CHASE** (Clements Center Fellow, 2008-09) and **NORWOOD ANDREWS** (Summerlee Fellow in Texas History, 2009-10) have assembled a diverse group of accomplished scholars. This symposium will build new connections among scholarly fields, including political and social history; state violence, formation, and power; historical sociology and criminology; Chicano studies and history of the Borderlands; Native American studies; and Black Power studies. It will serve as a showcase for an emerging body of historical work on prisons, mass incarceration, the construction of the carceral state, experiences of confinement, and changing practices of

imprisonment and immigrant detention. The symposium offers a historical consideration of the politics of crime, race, and punishment in this region from the end of Reconstruction through the era of the convict lease, progressive reform, New Deal-era state building, post-World War II struggles over rehabilitation and prisoners' rights, to the post-Civil Rights era of mass incarceration and racially disproportionate rates of imprisonment.



"Guard overseeing inmates picking cotton, Ramsey Prison," photograph by Bruce Jackson, 1965.

The first workshop and public presentation by symposium participants will be held in Boulder at the University of Colorado on September 16-17, 2011. A second gathering will be held at SMU in Dallas in spring 2012. So far confirmed participants include the following: **ETHAN BLUE**, University of Western Australia; **DAVID HERNANDEZ**, UCLA; **KELLY LYTLE HERNANDEZ**, UCLA; **PIPPA HOLLOWAY**, Middle

Tennessee State University; **VOLKER JANSSEN**, California State-Fullerton; **TALITHA LAFLEURIA**, Florida Atlantic University; **CATHLEEN LAVENDER**, College of State Island, CUNY; **VIVIEN MILLER**, University of Nottingham, U.K.; **ROBERT PERKINSON**, University of Hawaii at Manoa; and **KERAMET ANN REITER**, U.C. Berkeley.

For updates or more information, please see our website at <http://smu.edu/swcenter/SunbeltPrisons.htm>

**SYMPOSIA IN DEVELOPMENT**

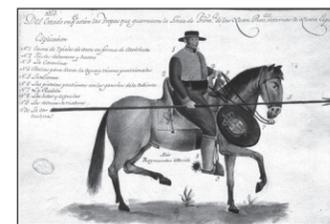
**2012-2013:** With the working title of *Reuniting the Stories of Slavery in North America*, co-sponsored by the School for Advanced Research in Santa Fe, and co-organized by **BONNIE MARTIN** (SMU) and **JAMES F. BROOKS** (SAR), this symposium will highlight both the dynamics of early slavery and its links to contemporary issues of migration and human trafficking. The symposium and the resulting volume will show the enduring impact of slavery both for classroom use and the general reader.

**2013-2014:** *Battling Across the Mississippi: The American West and the Civil War Era*, organized by **ADAM ARENSON**, University of Texas at El Paso. This symposium and resulting book project will look at the importance of the trans-Mississippi West in the broad political and cultural history of the years surrounding the Civil War.

To learn more about the annual symposia, please see our website at <http://smu.edu/swcenter/Symposia.htm>.

**PUBLICATION NEWS**

**The Threads of Memory, El Hilo de la Memoria: Spain and the United States**



Clements Center Advisory Panel member, Dr. Frances Levine, as director of The Museum of New Mexico, was part of an international team that created this exhibition and richly illustrated 320-page catalog in Spanish and English.

If you are traveling to El Paso for the Texas State Historical Association's annual conference, you are in luck. *Threads of Memory* will be in El Paso's Museum of History at the same time! The exhibit will be there from January 23rd through April 24th. Then the exhibit travels

to New Orleans, where it will be installed at The Historic New Orleans Collection from May 11-July 10, 2011. The section titles reveal the breadth of the exhibition: Geographic Features of North America; New Lands, Old Myths; The Conquest of the Spirit: The Missions; The Defense of the Frontier and the System of Forts; The Difficult Settlement: Roads and Cities; Advances and Retreats of the Frontier in the 17th Century; Dividing up North America: Spanish Louisiana; Science and Politics: The Russian Danger and the Last Expeditions; A New Country Comes Forth: The United States of America; The Expansion of the United States. Image from *Threads of Memory*.

**Indians and Energy: Exploitation and Opportunity in the American Southwest**

This new book published by SAR Press in cooperation with the Clements Center for Southwest Studies explores the ways people have transformed natural resources in the American Southwest into fuel supplies for human consumption. Not only do Native Americans possess a large percentage of the Southwest's total acreage, but much of the nation's coal, oil, and uranium resources reside on tribal lands. Regional weather and climate patterns have also enabled Native people to take advantage of solar and wind power as sources of energy; however, complex issues related to energy and Indians transcend the region – and the nation. This book's contributors believe that the lessons of the Southwest can illuminate broader trends in other places. Their intent is not to end but to join the conversation and encourage others to do the same. They consider the intricate relationship between development and Indian communities in the Southwest with the hope that an understanding of patterns in the past might be useful in guiding policies and decisions in the future. To order this book, please see SAR Press's website at [www.sarpress.sarweb.org](http://www.sarpress.sarweb.org).



"The theme of Native Americans and energy in the Southwest is important and timely; important given the very large role that energy development has for so many southwestern tribes and the entire region; and timely because it raises such pressing questions at the intersection of debates about Native identity and tribal sovereignty, tradition and modernity, and environmental politics at a moment when global warming has brought the problem of America's thirst for energy to the forefront." --- Orin Starn, author of *Ishi's Brain*

**Coming soon from the Library of Texas Series**  
**Texas Navy Commodore Edwin W. Moore's To the People of Texas**



Image courtesy of the John N. Rowe III Collection of Texas Currency, DeGolyer Library, SMU.

Within four years of assuming his post, the Texas Republic's greatest naval commander, Commodore Edwin Ward Moore became the mortal enemy of its greatest army commander, President Sam Houston. The hatred that burned between them would fuel a fifteen-year war of charges, insults, and invitations to duel that would corrupt the reputations of both Texas patriots before the U.S. Senate, the Texas Congress, and the peoples of two republics. The Clements Center and the DeGolyer Library are pleased to announce the upcoming publication of the latest volume in the Library

of Texas Series, Commodore Edwin W. Moore's *To the People of Texas: An Appeal in the Vindication of his Conduct of the Navy*, edited by Jonathan W. Jordan. First published in 1843 and among the rarest Texas imprints — only a handful are known in institutional collections — this reprint of Commodore Moore's manifesto has great historical value and deserves a wider audience. The Library of Texas is a series of new editions of important firsthand accounts of nineteenth-century Texas, initiated to fill a need for well-indexed, high quality editions of classic books. With full introductions written by noted scholars, the books are produced to high typographic standards, are uniform in size, yet distinctive in design, printed on acid-free paper and bound in attractive, enduring materials. To preorder, contact Pamalla Anderson, 214-768-0829; [andersonp@smu.edu](mailto:andersonp@smu.edu).

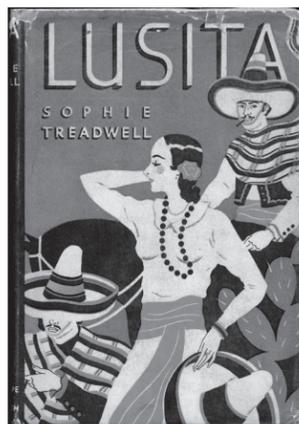


## NEWS FROM THE DEGOLYER LIBRARY

### The Spoils of Empire: Mexico in English and American Fiction

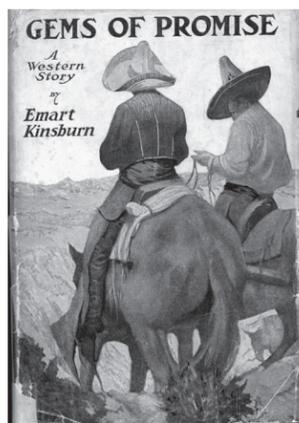
by Russell Martin, Director

DeGolyer Library has recently acquired 106 novels set in Mexico by English and American authors. Dates of publication range, roughly, from 1850 to 1950. And the action takes place from the time of the Spanish conquest to the mid-twentieth century. Few of these novels can claim much in the way of literary distinction, but all of them can tell us a good deal about cultural history and English and American attitudes about Mexico.



Many of these works are aimed at a juvenile audience. Some are didactic, such as *The Golden Sands of Mexico: A Moral and Religious Tale* (1850) or *Mercedes: A Story of Mexico* (1895), a missionary story. But rip-roaring adventures tend to predominate, from *Frank Among the Rancheros* (1868) to *Tom Swift in the City of Gold or Marvelous Adventures Underground* (1912).

The line between juvenile and adult fiction is often difficult to discern. In Tom Gill's *The Gay Bandit of the Border* (1931), a Yale halfback fights for land and women.



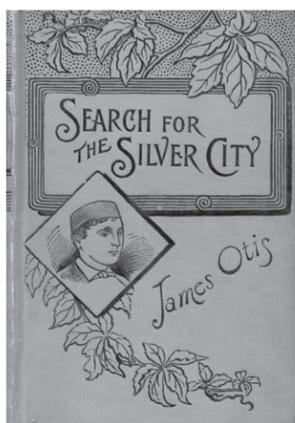
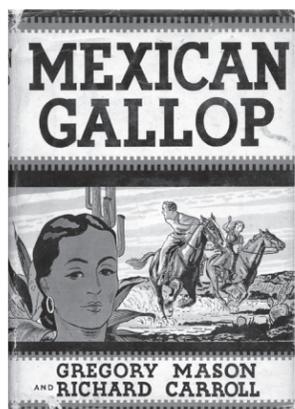
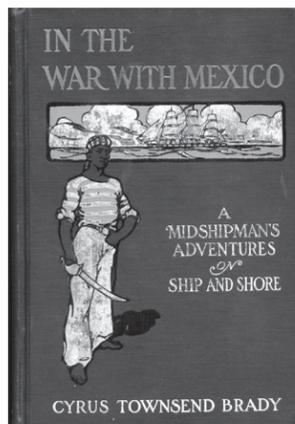
Clearly for adults is Norval Richardson's *The Honey Pot: or, In the Garden of Lelita* (1912), which tells the story of American tourists in Cuernavaca, one of whom falls in love with Señorita Lelita, "the most beautiful woman in the world." Cross-cultural romances are a staple, with dark heroines in abundance.

Much of the fiction concerns business enterprise. For example, Frederick Adams, *The Kidnapped Millionaires: A Tale of Wall Street and the Tropics* (New York: Dillingham, 1901) is a financial thriller on the Mexican coast, south of Vera Cruz. Page Phillips, *The Coast of Opportunity* (1917) concerns business deals and romances of foreigners. In 1918, Isabel Ostrander published *The Fifth Ace* (written under the pseudonym of Douglas Grant), all about oil exploration and land rights. Gregory Mason in *Green Gold of Yucatan* (1926) writes about various American business intrigues.

Not surprisingly, the Spanish conquest is perennially popular as a subject. In chronological order, one can choose from *Calavar; or, The Knight of the Conquest* (1847); *Gold and Glory; or, Wild Ways of Other Days* (1885); *By Right of Conquest; or, With Cortez in Mexico* (1890); *Roger the Bold: A Tale of the Conquest of Mexico* (1906); or *Cortés the Conqueror: His Romance with Donna Marina* (1944), among others. Another staple is science fiction and fantasy, especially when a "lost race" is involved, from Emily Reader's *Priestess and Queen. A Tale of the White Race of Mexico. Being the Adventures of Inigene and Her Twenty-Six Fair Maidens* (1899) to H. F. Heard's *The Lost Cavern and Other Stories of the Fantastic* (1948).

We encourage all our readers to follow the lead of *The Prairie Scout, or Agatone the Renegade. A Romance of Border Life* (1852) and find further adventures south of the border. A checklist of these treasures will be sent on request to anyone needing more information; they will also be posted on our new acquisitions list on our web page found at <http://smu.edu/cul/degolyer/>. With the addition of these new arrivals, DeGolyer now has over 300 novels set in Mexico and we hope to add even more to the ever-expanding canon.

All images courtesy of Southern Methodist University, Central University Libraries, DeGolyer Library.



## NEWS FROM THE BOOK CLUB OF TEXAS

### The Defeat of Grandfather Devil: A New Play by Josefina Niggli

The Book Club of Texas is pleased to announce the publication of Josefina Niggli, *The Defeat of Grandfather Devil: From the Twelfth-Century Spanish Shepherds' Play As Performed Yearly at Piedras Negras, Coahuila, Mexico* (Dallas: The Book Club of Texas, 2010).

With illustrations by Artemio Rodriguez, edited and with an afterword by William M. Fisher, this previously-unpublished play is based on *Los Pastores*, which has been performed at Christmastime for centuries in Mexico and the Southwestern United States. It follows the travails of a hermit and group of herders as they learn of the birth of the Holy Infant and travel to Bethlehem, all the while harried by the scheming Grandfather Devil. Niggli's adaptation bears the hallmarks of her best playwriting, especially the humorous banter between the sexes.

Niggli (1910-1983) was born in Monterrey and raised in Northern Mexico, save for periods she spent in Texas to escape the Mexican Revolution. She moved to the United States for good in 1925, taking high school and college degrees in San Antonio. In 1935 she joined the Carolina Playmakers and soon gained fame as a playwright and novelist. The 40-page book measures 7 inches tall by 8.5

inches wide and is illustrated throughout with specially commissioned linocuts by noted Mexican artist and illustrator Artemio Rodriguez. It was designed and printed by Bradley Hutchinson at his letterpress printing office in Austin, Texas. 350 copies were printed, 125 of which were bound in hard covers by Jace Graf at Cloverleaf Studio in Austin. The balance was issued in wrappers or unbound sheets. 25 sets of sheets were bound in semi-limp full vellum and housed in a drop-spine box by Craig Jensen and Gary McLerran at BookLab II in San Marcos, Texas.



These special copies include an original print signed by the artist. The special copies should be ready by February of 2011. To see sample pages, go to <http://letterpress.com/niggli/niggli.html>.

Prices are \$45 (wrappers), \$75 (hardcover), and \$365 (semi-limp full vellum in box with signed print). Texas residents please add 8.25% sales tax and \$5 shipping for

the first book and \$1 for each additional book ordered. An editioned portfolio of 15 original signed prints used for illustrations in the book is available for \$500. For more information about the Book Club of Texas, which is supported by the DeGolyer Library, go to [http://smu.edu/cul/degolyer/pub\\_booktx.htm](http://smu.edu/cul/degolyer/pub_booktx.htm), or contact Pamalla Anderson, 214-768-0829; [andersonp@smu.edu](mailto:andersonp@smu.edu).

## UPCOMING EXHIBIT MARCH 14 - MAY 2, 2011

### Horton Foote: A Writing Life



"Horton Foote at desk," by Warren Inglese. Courtesy of Horton Foote Collection, DeGolyer Library, SMU.

DeGolyer Library will celebrate the life and career of Horton Foote (1916-2009), renowned playwright and screenwriter, with an exhibition opening in March 2011. Foote's extensive personal papers, housed at the DeGolyer, illustrate his prolific writing career, spanning six decades. Highlights include his Oscar-winning screenplays for *To Kill a Mockingbird* and *Tender Mercies*, and the Pulitzer Prize-winning play, *The Young Man from Atlanta*. Photographs, letters, programs, posters, and other documents will also be on display. The exhibition is curated by Cynthia Franco. DeGolyer is also publishing a memorial volume, with tributes to Horton Foote from his friends and co-workers, including Edward Albee, Robert Duvall, Jean Stapleton, Jim Houghton, Ellen Burstyn, Wilborn Hampton, and dozens of others. The DeGolyer exhibit is part of a Dallas-wide Horton Foote Festival that runs March 14 through May 1, 2011, with productions and screenings at multiple venues. Visit <http://www.hortonfootefestival.com> for details about the festival.



**THE CLEMENTS CENTER-DEGOLYER LIBRARY  
RESEARCH TRAVEL GRANTS**



The Clements Center offers Research Travel Grants to scholars who live outside of the greater Dallas/Fort Worth area to encourage a broader and more extensive use of the special collections at DeGolyer Library. The DeGolyer Library preserves over 120,000 volumes of rare and scholarly works, over 2,500 separate manuscript collections, over 500,000 photographs, several thousand maps, hundreds

of rare periodicals and newspapers, and a large and growing collection of printed ephemera. The library's website is <http://www.smu.edu/cul/degolyer>.

**FOUR RESEARCH TRAVEL GRANTS ARE AVAILABLE:**

**THE CLEMENTS CENTER-DEGOLYER LIBRARY RESEARCH TRAVEL GRANTS** help to promote use of DeGolyer's holdings related to Southwestern history, literature, and culture. DeGolyer has renowned collections of rare books, pamphlets, periodicals, maps, photographs, and broadsides related to the history of the American West and the Southwest in particular. For example, the Lawrence T. Jones III Collection of Texas Photography is one of the major collections in the country. The John N. Rowe III Collection of Texas Bank Notes is an unrivalled source for Texas financial history. Literary holdings include the papers of **HORTON FOOTE**, **PAUL HORGAN**, and numerous other writers, including Texas sportswriter **BLACKIE SHERROD** and the archives of the *Southwest Review*, the third-oldest literary quarterly in the country.

**BUSINESS HISTORY TRAVEL GRANTS** are available for advanced scholars who are working on business-related projects. DeGolyer Library has numerous notable collections in this field, including the archives of **TEXAS INSTRUMENTS**, **J. ERIK JONSSON**, **J.C. PENNEY**, **STANLEY MARCUS**, **BELO CORPORATION** (archives of the Dallas Morning News and other media outlets), and the **BALDWIN LOCOMOTIVE WORKS**, as well as extensive collections of trade catalogs and photographs. The papers of **E. L. DEGOLYER SR.** document his role in oil exploration, 1910-1956, and the library has significant print and archival collections related to the oil industry and geology. The library's railroad holdings are among the most extensive in the country and are capable of supporting advanced research in the history of particular lines or in the history of railroads more broadly.

**THE RUTH P. MORGAN FELLOWSHIPS** encourage research in the Archives of Women of the Southwest. This collection holds nineteenth-century women's diaries and letters relating their stories of traveling West as well as twenty-first-century women's papers chronicling their activities as advocates, entrepreneurs, homemakers, professionals, and philanthropists. One such collection is that of businesswoman, philanthropist, and writer

**CAROLINE ROSE HUNT**, who is the founder of Rosewood Hotels. Ms. Hunt has succeeded in creating a worldwide chain of exclusive hotels and resort properties, produced a line of bath and beauty products for the hotels, opened a celebrated tea room in Dallas, and written several books, including *Primrose Past* and several cookbooks. Her papers include letters, speeches, manuscripts, photographs, news clippings, and business-related papers. Another outstanding collection is the **LOUISE RAGGIO** papers. Attorney Louise Raggio graduated from SMU law school in 1952 and discovered as she entered practice that women in Texas held very few legal rights. As one of the few female Dallas attorneys, she worked in the district attorney's office on family and women's cases that her male counterparts avoided. Her frustration with the inequality of women's legal rights in Texas motivated her to fight for change. Her valiant efforts led to the passing of marital property legislation in 1967, which secured the ability of women to sign contracts, buy or sell property, open bank accounts, and more without requiring the consent of their husbands. Her papers chronicle her legal career and life accomplishments as a women's advocate.



Caroline Rose Hunt. Courtesy DeGolyer Library, SMU.

**THE BONHAM CHAPTER OF THE DAUGHTERS OF THE TEXAS REPUBLIC RESEARCH GRANT IN TEXAS HISTORY**, through the Clements Center, offers one annual research grant for a scholar whose work at the DeGolyer Library will advance our understanding of the history of Texas.

Independent scholars, PhD candidates and post docs are encouraged to apply. All grants are \$700 per week and help to defray costs of travel, lodging, and incidental expenses related to research and are available for terms of one to four weeks. For more information about these grants or to see a list of past recipients, please visit our website at <http://smu.edu/swcenter/clemdeg.htm>, call 214-768-3684 or email [swcenter@smu.edu](mailto:swcenter@smu.edu).



**THE CLEMENTS CENTER-DEGOLYER LIBRARY  
RESEARCH TRAVEL GRANT RECIPIENTS**

**ROBERT W. HAYNES**, professor of English at Texas A & M International University in Laredo, spent a week in December working in DeGolyer Library's **HORTON FOOTE ARCHIVES**, to further the work he had done for his book, *The Major Plays of Horton Foote: The Trip to Bountiful, The Orphans' Home Cycle,*



Horton Foote. Courtesy of Horton Foote Collection, DeGolyer Library, SMU

*and The Young Man from Atlanta* (Mellen Press, 2010). That book drew heavily on research Robert had conducted using his 2006 DeGolyer grant. On his recent trip he discovered that substantial additions had been made to the collection. "Since I believe Horton Foote is the greatest American playwright, it is quite a privilege to explore the development of his life and art as it emerges from his letters and manuscripts." Haynes's work-in-progress continues his analysis and commentary on individual plays by Foote as he seeks to establish a better perspective on what Foote's Texas origin and identity meant to the playwright as artist.

**PEGGY ROSENFELDT**, an independent scholar from New Orleans, received a grant to research costume designer **LUCINDA BALLARD** (1906-1993) in the **SMU ORAL HISTORY COLLECTION**, created by history professor **RONALD DAVIS**. Beginning in the early 1970s he traveled the country, tape recorder in hand, interviewing leading figures in the performing arts in America. The result of this thirty-year effort was a wealth of primary source material on the nation's cultural heritage for future writers and historians. Rosenfeldt studied Ballard's recollections about costume designs for *The Sound of Music*, *Annie Get Your Gun*, *The Glass Menagerie*, *Cat on a Hot Tin Roof*, and both the stage and screen versions of *A Streetcar Named Desire*, for which Ballard was nominated for an Academy Award. Rosenfeldt published an article on Ballard in *Late and Great: American Designers, 1960-2010* and will give a presentation on Ballard using her DeGolyer research at the 2011 Tennessee Williams Literary Festival in New Orleans. "Revealed in Ballard's reminiscences," writes Rosenfeldt, "is Williams' absolute trust in her artistic judgment. This intimate collaboration between designer and playwright and its ultimate impact on a major literary work could have gone unrecorded had Ronald Davis not persisted over the course of two years in hearing Ballard's story."

**JOSH LAUER**, professor of communication, University of New Hampshire, received a grant to conduct research in the DeGolyer's **J.C. PENNEY ARCHIVES** with a focus on the development of the company's computerized credit program. During the early 1960s the consumer credit industry underwent a major shift as banks, retailers, and finance companies began to adopt new computer processing systems to manage the evaluation of credit applicants. J.C. Penney became a leader in this transition. Even though it was one of the last major retailers to embrace credit, the company entered the field with state-of-the-art computers. Lauer examined the development of the company's computerized credit program and its relationship with consumer credit bureaus during the 1960s and 1970s. In addition to providing national reporting bureaus with vital consumer credit data, J.C. Penney also implemented its own credit scoring system to evaluate the risk of its credit customers. As an early adopter of computers for credit management, Lauer concluded that J.C. Penney represents an illuminating case study in the automation of consumer credit during the late twentieth century.



J.C. Penney shaking hands with little girl. Courtesy of the J.C. Penney papers, DeGolyer Library, SMU.

**PAST RESEARCH GRANT RECIPIENTS EXPLORED DIVERSE INTERESTS IN DEGOLYER'S COLLECTIONS:** Scholars from across the U.S., from Mexico, Argentina, Spain and the United Kingdom have travelled to DeGolyer Library to conduct research on such wide-ranging topics as tourism to Mexico; the construction, operations, business, and environmental impact of railroads; early maps of the borderlands; the history of manufacturing and commerce in the Southwest; the petroleum career of Everett Lee DeGolyer; literary works; Native American history; maritime history; Civil Rights history; agricultural businesses; historical collections of photography; early manuscripts related to Mexican history, and so much more. If you would like to get more information about the DeGolyer's collections, contact Director Russell Martin ([rlmartin@smu.edu](mailto:rlmartin@smu.edu)). See page 12 for grant application information. *All images courtesy of Southern Methodist University, Central University Libraries, DeGolyer Library.*

## SPRING 2011 EVENTS CALENDAR

For directions and parking, see <http://smu.edu/maps/>

### WEDNESDAY, JANUARY 26, 2011

#### Clements Center Brown Bag Lecture

12:00 noon to 1:00 p.m.

Texana Room, DeGolyer Library, SMU  
6404 Hyer Lane & McFarlin Blvd.

#### Visualizing Time and Place Using Photographic Postcards

**DANIEL D. ARREOLA**, Clements Fellow for the Study of Southwestern America

Picture postcards are visual materials that have great utility in urban historical research. Dan will explore the use and application of photographic



"Mashup," photograph © Daniel Arreola, 2010.

postcards to urban study on the international border of Mexico and the U.S. Postcards enable a researcher to see change by comparing one place at two times, a method called rephotography. Photographic postcards, arranged systematically, also permit a researcher to visualize place serially—through time—

enhancing the understanding of change in a location. Serial visual analysis using postcards presents a quality to seeing place that is difficult to achieve with more conventional historic photographs or from land use sources like maps and archival records alone.

Dan received his Ph.D. in geography from UCLA and is Professor of Geographical Sciences and Urban Planning at Arizona State University. He is spending his fellowship year at the Clements Center completing a manuscript for publication, "Picturing Mexican Border Towns along the Lower Rio Grande."

### SATURDAY, JANUARY 29, 2011

#### Legacies/Dallas History Conference

8:30 am registration; 9 to 12:30 conference

Texas Hall of State, Dallas Fair Park

#### Celebrating Dallas: Tales from the Thirties

The purpose of the annual "Legacies" conference is to rescue subjects from obscurity and acknowledge their importance in the development of Dallas. Presenters will focus on individuals, groups, sites, events, and communities important to the history of Dallas. Their papers will feature A. Maceo Smith and the origin of the civil rights movement in Dallas, early Dallas personalities Stanley Marcus and Everette L. DeGolyer, Sr., and stories relating to the Texas Centennial Celebration in Dallas. The Clements

Center is one of twelve history organizations jointly sponsoring the conference. To receive a registration brochure, contact conference coordinator **DR. MICHAEL V. HAZEL** at [mvhazel@sbcglobal.net](mailto:mvhazel@sbcglobal.net).

### WEDNESDAY, FEBRUARY 16, 2011

#### Clements Center Brown Bag Lecture

12:00 noon to 1:00 p.m.

Texana Room, DeGolyer Library, SMU  
6404 Hilltop Lane & McFarlin Blvd.

#### "Bull Chic: Urban Cowboy, Saturday Night Fever, and Seventies Discourses of Region and Class"

**JASON MELLARD**, Summerlee Fellow for the Study of Texas History

The films *Saturday Night Fever* (1978) and *Urban Cowboy* (1980) trace a near-identical narrative in which the protagonist attempts to escape the periphery (the outer boroughs, the country) by moving closer to the city (Manhattan, Houston) through night-time leisure spaces defined by their commitment to dance (the disco, the honky-tonk). Key differences undergird the ways in which these formulaic similarities were received in the late 70s moment, however. As John Travolta dances between Rust and Sun Belt, the films serve as primers on an American sense of region, the importance of place, in an historical moment in which the social mobility preached by both films came under considerable strain.



Image from *Urban Cowboy*, directed by James Bridges. Paramount, 1980

Though these films do not possess the gravitas of the decade's auteur turn in the New Hollywood, reading such popular movies in their wider contexts—the bankruptcy of New York City, the oil crises, women's and gay liberation, the New Right—does help shade our understanding of an under-theorized moment in recent American history. Jason proposes to begin this task by introducing a third film into the conversation, Eagle Pennell's recently re-discovered *The Whole Shootin' Match*, an independent, black-and-white feature filmed in Austin in the late 1970s.

Jason received his Ph.D. in American Studies at the University of Texas–Austin. He is spending the academic year at the Clements Center completing his manuscript for publication, "Cosmic Cowboys, Armadillos, and Outlaws: The Cultural Politics of Texas Identity in the 1970s," which is under contract with the University of Texas Press.

### WEDNESDAY, MARCH 9, 2011

#### Clements Center Brown Bag Lecture

12:00 noon to 1:00 p.m.

Texana Room, DeGolyer Library, SMU  
6404 Hyer Lane & McFarlin Blvd.

#### A Tale of Three Towns: Communities, Power, and Being Shawnee in Eighteenth-Century America

**SAMI LAKOMÄKI**, Clements Center Fellow for the Study of Southwestern America

Twenty years ago Richard White admonished scholars of Great Lakes Indian history to focus their narratives on Native villages instead of tribes. A growing number of community-centric Indian histories have validated White's argument of the importance of localism across Native eastern North America during the colonial era. However, this scholarship has paid little attention to why many Indians also portrayed themselves as members of larger nations and how nationhood was imagined in their deeply localized world. Sami will explore the complex interplay between local and tribal loyalties and identities among the eighteenth-century Shawnees by tracing the histories of three Shawnee towns in the Ohio Valley: Lower Shawneetown, Logstown, and Wakatomika. For decades these communities negotiated their relations with one another, constructing competing visions of what it meant to be Shawnee. Understanding these negotiations is essential for understanding Native actions when the Ohio Valley



Sketch of Shawnee warrior by Jospheh Wabin, 1796. From John Sugden's *Blue Jacket* (University of Nebraska Press, 2000).

Co-hosted with The McNeil Center for Early American Studies at the University of Pennsylvania.

### SATURDAY, APRIL 2, 2011

Clements Center Spring Symposium  
McCord Auditorium, Dallas Hall, SMU

#### THE CONTESTED SPACES OF EARLY AMERICA

Please see p. 7 for presenters, paper titles, registration and website information.

### WEDNESDAY, APRIL 13, 2011

#### Clements Center Brown Bag Lecture

12:00 noon to 1:00 p.m.

Texana Room, DeGolyer Library, SMU  
6404 Hilltop Lane & McFarlin Blvd.

#### "The Miraculous Fall Upwards": African American Culture and the Hall of Negro Life

**ELIZABETH TURNER**, Clements Center Fellow for the Study of Southwestern America

"The Miraculous Fall Upwards" limns a quote from the 1932 work entitled, *Juneteenth* by the African American folklorist and educator J. Mason Brewer. After decades of Jim Crow insults, the title implies positive change for black Texans, and indeed Juneteenth 1936 proved to be the most important celebration of black life and culture to that point in the state's history. Liz will



Hale Woodruff, *Returning Home*. Woodcut, 1935. Exhibited at the Hall of Negro Life, Texas Centennial Exposition, 1936.

explore the relationship between Afro-Texas leaders and the creation of an African American presence at the 1936 Texas Centennial Exposition in Dallas. A. Maceo Smith, executive secretary of the Dallas Negro Chamber of Commerce lobbied the U.S. Department of Commerce for a Hall of Negro Life at the

Centennial Exposition. From June to November the works of thirty-eight nationally known black artists, including such Harlem Renaissance luminaries as Aaron Douglas, Palmer Hayden, Richmond Barthé, and Hale Woodruff, were exhibited in Dallas. The Hall, dedicated on June 19 and filled with artifacts and artwork depicting "Negro progress" since emancipation, represented the finest collection of African American painting and sculpture in the state. The cultural repercussions from this event reached far beyond the fairgrounds as African Americans and whites alike lauded the sophistication of the New Negro in Texas.

Liz received her PhD in history from Rice University. She is spending the spring semester at the Clements Center working on her book manuscript for publication, "Juneteenth: The Evolution of an Emancipation Celebration."

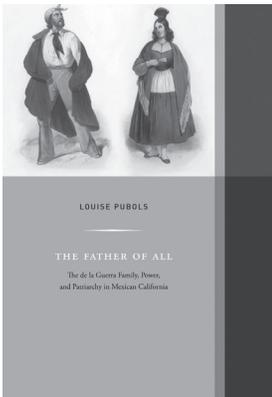
The Clements Center's newsletter is published at the beginning of the fall and spring semesters. For more information about the Clements Center, please visit [www.smu.edu/swcenter](http://www.smu.edu/swcenter) or contact us at (214) 768-3684 or [swcenter@mail.smu.edu](mailto:swcenter@mail.smu.edu).



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**THE 2009 WILLIAM P. CLEMENTS PRIZE FOR  
THE BEST NON-FICTION BOOK ON SOUTHWESTERN AMERICA**



The Clements Center for Southwest Studies is pleased to announce **LOUISE PUBOLS'** book, *The Father of All: The de la Guerra Family, Power, and Patriarchy in Mexican California* (The Huntington Library and the University of California Press), as the winner of the 2009 William P. Clements Prize for the Best Non-fiction Book on Southwestern America.

The independent panel of judges were “impressed with Pubols’ skill as a narrative historian—not the usual genre for a first book. While clearly focused on the extended de la Guerra family, Pubols offers an integrated history of Spanish and Mexican California and interventions into the scholarly debates over patriarchy.”

Another judge wrote, “Although [*The Father of All*] focuses on one (albeit large and extended) family, it represents the culmination of years of painstaking local research on the de la Guerra family and offers a much more complicated or nuanced picture of the eventual displacement of Mexican influence in California than we have had to date.”

The judges also chose two finalists to publicly recognize the quality of their work:

**PATRICK ETINGER**, *Imaginary Lines, Border Enforcement and the Origins of Undocumented Immigration, 1882-1930* (University of Texas Press, 2009).

**KATHERINE BENTON-COHEN**, *Borderline Americans: Racial Division and Labor War in the Arizona Borderlands* (Harvard University Press, 2009).

**SUBMISSION DEADLINE FOR THE 2010 BOOK PRIZE**

The Clements Center created this prize to promote and recognize fine writing and original research on the American Southwest. The submission deadline for books published in 2010 is fast approaching. Books must be postmarked by **February 7th**. Please see our website for details: <http://smu.edu/swcenter/BookPrize.htm>

The competition is open to any non-fiction book, including biography, on any aspect of Southwestern life, past or present, with a 2010 copyright. The author need not be a citizen or resident of the United States; the book need not be published in the United States. The author will receive \$2,500 and an expense-paid invitation to give the annual book prize lecture at Southern Methodist University. There is no fee for participation. Publishers do not need to enclose a letter of nomination and may submit as many titles as they wish, but must send copies of each submission to each of the appointed judges.

