



## JARROD BASSMAN

Partner

KPMG LLP  
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### Function and Specialization

Business Unit Partner-In-Charge, Advisory

### Professional Associations

- Texas Society of Certified Public Accountants
- Member, American Institute of Certified Public Accountants
- Member, Institute of Internal Auditors

### Education, Licenses & Certifications

- CPA, Texas
- BBA degree in accounting, Southern Methodist University
- Certified as a Six Sigma Greenbelt by the University of Michigan School of Engineering

### Background

Jarrod is the Dallas-Denver Business Unit Partner-In-Charge of Advisory Services. He has substantial experience across the full life cycle of risk management services including internal audit, enterprise risk management, regulatory compliance and external audit services. In addition to his leadership roles, Jarrod serves as lead client partner for some of the firm's largest global accounts.

### Professional and Industry Experience

Jarrod has significant experience serving as an account lead partner and in coordinating and leading engagement teams from KPMG's Audit, Tax and Advisory services.

- Led multiple enterprise risk assessment engagements to assist organizations in building risk profiles and risk-based audit plans. These projects included identifying both strategic and processes objectives and risks, ranking risks based on both qualitative and quantitative factors, identifying financial and operational controls, and assessing the operating design and effectiveness of the controls deployed to mitigate these risks.
- Led numerous internal audit engagements to assist organizations to execute risk-based internal audit plans in complex financial, operational and information technology areas.
- Led multiple Sarbanes-Oxley Section 404 implementation and transformation engagements for many Fortune 1000 Companies. Projects entailed assisting our clients with project management through project execution, reporting and controls and process redesign and implementation of technology solutions.
- Managed external audit services delivery for several large Fortune 1000 Companies.
- Led significant successful process evaluation and improvement projects.
- Jarrod has extensive international experience providing risk advisory services in more than 25 countries.
- Jarrod has spent his entire career in consumer and industrial businesses, including retail, distribution, manufacturing, construction and real estate.

### Other Activities

- United Way of Metropolitan Dallas, Co-Chair Central Allocations Committee
- Southern Methodist University Accounting Advisory Board
- Dallas Committee on Foreign Relations, Membership Committee