PROFESSIONAL MBA

SMU • COX
SCHOOL OF BUSINESS
WHY SMU COX?

Located in the heart of Dallas, Cox offers every experience provided by large global programs but with the individual focus found in a private school.

PERSONAL ATTENTION

• SMU Cox PMBA program ranks #7 in the nation by Bloomberg Businessweek
• Average small group size is 4 to 5 students
• Average classroom size is 50 students
• Over 250 Associate Board Mentors ready to help advance your career

THE COX ALUMNI ASSOCIATION

Over 41,000 ALUMNI around the world who are ready to share their experience and help advance your career.

Ranked by The Economist among TOP 30 IN THE WORLD for global alumni breadth and effectiveness.
CURRICULUM OVERVIEW

YEAR 1: CORE CLASSES, FLEXIBLE SCHEDULES

Term One
MODULE A
Financial Accounting I
Managerial Economics

MODULE B
Organizational Behavior
Managerial Statistics

Term Two
MODULE A
Financial Accounting II
or Managerial Accounting
Management Decision Analysis
Business Presentation Techniques

MODULE B
Managerial Finance
Marketing Management
Managing Your Career

Term Three
MODULE A
Operations Management
Strategic Management

MODULE B
Macroeconomics
One Elective

YEAR 2: CONCENTRATIONS, MINORS, AND OVER 100 ELECTIVES

Term Four
MODULE A
Two Electives per Module

MODULE B
Two Electives per Module

Term Five
MODULE A
Two Electives per Module

MODULE B
Two Electives per Module

Term Six
MODULE A
Two Electives per Module

MODULE B
Two Electives per Module

CONCENTRATIONS

ACCOUNTING
BUSINESS ANALYTICS
FINANCE
- Specializations in Corporate Finance, Energy Finance and Investments
GENERAL BUSINESS

INFORMATION & OPERATIONS
MANAGEMENT
MARKETING
REAL ESTATE
STRATEGY & ENTREPRENEURSHIP

*August entry term only.
EXPERIENTIAL LEARNING

GLOBAL LEADERSHIP EXPERIENCE

Experience firsthand how business is conducted abroad during a 5-7 day international trip.

“Not only did we have the chance to see Dubai and Abu Dhabi, two of the most awe-inspiring cities in the world, but we met with top executives at several prestigious global firms. GLP was an unforgettable experience and one of my favorite SMU memories.”

Gabriella Canales, PMBA 2016
Senior Project Development Analyst, Hunt Power

BUSINESS LEADERSHIP CENTER

A one-of-a-kind program that develops MBA students by fostering conversations and addressing leadership challenges through:

- Executive round tables
- Coaching & mentoring
- Over 90 seminars

Plus, applied leadership opportunities including the Disney Institute and the Nonprofit Consulting Program.

David Luisi
PMBA Candidate 2018
Concentrations:
Marketing, minor in Business Analytics
Aerus Holdings, Marketing Associate

“BLC seminars offer exposure to diverse business topics, and seasoned industry executives. One of my favorite seminars, International Business Negotiation, tapped into my passion for travel, and taught me negotiation techniques I could immediately leverage at work. I also participated in the Disney Institute – a once in a lifetime experience. I gained leadership skills, management training, and perspective on the importance of building a strong company culture.”
From the moment orientation begins, the Cox Career Management Center (CMC) gets to work on your behalf. The CMC staff is committed to your successful pursuit of an ideal career.

**COMPREHENSIVE CAREER MANAGEMENT SERVICES**

**What you want to do**
- Personal assessment
- Coaching

**Where you want to go**
- Career mapping and planning

**How to get there**
- Résumé building
- Networking
- Mock interviews
- Behavioral and technical interview prep
- Salary negotiation

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**Lauren Harner**
PMBA 2016
Concentration: Energy Finance

**Holly Engineer Partners, Management Development Program**

“I participated in the Managing Your Career class, career services workshops and utilized the amazing PMBA career advisor during my time in the program. The career advisor helped guide me in making a career switch after graduation. The advice was invaluable, and having an advisor that understands working professionals career needs is such a great benefit.”

**COMPANIES RECENTLY REPRESENTED IN THE PMBA PROGRAM**

- Allied Electronics
- Amegy Bank
- American Airlines
- AT&T
- Bank of America
- Bell Helicopter
- BNSF Railway
- Brinker International
- CBRE
- Century 21
- Chase Bank
- Cinnabar Operating
- Citigroup
- City of Dallas
- Clarkson Davis
- Dallas ISD
- Dean Foods
- Dell
- Dr Pepper Snapple Group
- Eaton
- Enterprise
- Ericsson
- Ernst & Young
- Fannie Mae
- Fidelity Investments
- HEB Grocery
- Hilti
- Interstate Hotels
- Intuit
- JB Hunt Transport
- J.P. Morgan
- Kosmos Energy
- Legacy Texas Bank
- Liberty Mutual
- IHS Markit
- MillerCoors
- MoneyGram International
- Nokia Networks
- Pioneer Natural Resources
- Rent-A-Center
- Sovereign Bank
- Texas Capital Bank
- Trinity Industries
- UT Southwestern Hospital
- Ziosk
SMU COMMUNITY

CLUBS & ORGANIZATIONS
Adam Smith Society
Black MBA Association
Christian Business Society
Consulting and Corp. Strategy Club
Energy Club
Entrepreneurship Club
Finance Club
Golf Club
International Business Club
Jewish Business Club
Latino Student Association
Marketing Club
Net Impact
Operations and Analytics Club
Real Estate Club
Rugby Club
Strategic Alliance
Student Advisory Board
Veterans in Business
Wine Club
Women in Business

CLASS OF 2018 PROFILE

110 students
34% women
31% minority
Average years work experience 5
12 countries of origin
57 undergraduate institutions (45% non-Texas)
84 companies and organizations

INDUSTRIES REPRESENTED
Consulting
Energy
Financial Services
Healthcare
Manufacturing
Nonprofit and Government
Retail and CPG
Real Estate
Travel
Technology
CHECKLIST

Your complete application will contain the following components:
• Application forms found online
• Professional résumé
• Essays
• GMAT or GRE score within the last five years
• Undergraduate transcripts
• Two professional references (names and contact information only, no letters) — people who can speak to your work-related skills and abilities
• Admissions interview, by invitation only

APPLICATION DEADLINES

JANUARY 2018
August 7, 2017
September 18, 2017
October 16, 2017
November 13, 2017*

AUGUST 2018
December 4, 2017
February 19, 2018
April 9, 2018
June 4, 2018*

*Rolling admissions following these dates
Southern Methodist University (SMU) will not discriminate in any employment practice, education program, education activity, or admissions on the basis of race, color, religion, national origin, sex, age, disability, genetic information, or veteran status. SMU’s commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Executive Director for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding the nondiscrimination policies, including the prohibition of sex discrimination under Title IX. The Executive Director/Title IX Coordinator may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, accessequality@smu.edu. Inquiries regarding the application of Title IX may also be directed to the Assistant Secretary for Civil Rights of the U.S. Department of Education.