

BBA MARKETING PRACTICUM APPLICATION FORM**Spring 2020**

INSTRUCTIONS: Save this form to your computer, open with ADOBE READER, type in your information, go to FILE, save as (rename to include your name) to your desk top, and email to jfoxman@smu.edu along with your Personal Statement and Resume.

Name: _____

E-Mail Address: _____

1) MARKETING COURSES (Completed or in-Progress):

<u>Course</u>	<u>Instructor</u>	<u>Semester Taken</u>	<u>Grade</u>
Fund. of Marketing (MKTG 3340)	_____	_____	_____
Market Research (MKTG 3342)	_____	_____	_____
Cons. Behavior (MKTG 3343)	_____	_____	_____
Sales & Dist. Mgmt. (MKTG 3345)	_____	_____	_____
Retailing (MKTG 3346)	_____	_____	_____
International Mktg. (MKTG 3348)	_____	_____	_____
Prod. & Brand Mgmt. (MKTG 3349)	_____	_____	_____
Sports Marketing (MKTG 4345)	_____	_____	_____
Marketing Internship (MKTG 5150)	_____	_____	_____
Mktg. Management (MKTG 5341)	_____	_____	_____
Other	_____	_____	_____

SMU GPA: _____ ALL COLLEGE GPA: _____ MARKETING GPA: _____

2) PERSONAL STATEMENT: This class has a higher level of decision-making freedom than most classes and group projects require. **Write a 1-2 page statement why you believe you can perform well in an environment that requires a high degree of self-responsibility and motivation along with strong group and communication skills.**

3) CURRENT RESUME.

To Apply: Return 1) completed Application Form, 2) Personal Statement, and 3) Resume **electronically** to:

Prof. Judy Foxman at: jfoxman@smu.edu by

Midnight, Wednesday, October 16, 2019

To register for the Marketing Practicum, you must be accepted into the course.

Applications received by **Midnight, Wednesday, October 16, 2019** will receive notification prior to the beginning of Spring 2020 Registration.

Marketing Practicum Information:

<https://www.smu.edu/Cox/Departments/FacultyDirectory/FoxmanJudy>