

SUZANNE N. SMITH

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(A) PROFESSIONAL PREPARATION

DUKE UNIVERSITY, The Fuqua School of Business, Durham, NC

Master of Business Administration, May 2008. Selected as Center for the Advancement of Social Entrepreneurship Scholar, Ery Kehaya Leadership Scholarship Recipient and Dean's Recognition Award.

THE UNIVERSITY OF TEXAS AT AUSTIN, Austin, TX

Liberal Arts/Government, 1994 – 1997.

UNIVERSITY OF NORTH TEXAS – Texas Academy of Mathematics & Science, Denton, TX, 1992 – 1994.

(B) APPOINTMENTS

2010 – 2015 **UNIVERSITY OF NORTH TEXAS**, Denton, TX

2018 – present **UNIVERSITY OF TEXAS AT ARLINGTON**, Arlington, TX

Adjunct Faculty – Department of Management

Teaching graduate course in Social Entrepreneurship. Received above average ratings each semester from students in University-administered evaluation.

2019-present **SMU**, Dallas, Texas

Fellow, Hunt Institute for Engineering and Humanity

2010-present **DUKE**, Durham, NC

Fellow, Center for the Advancement of Social Entrepreneurship

2008 – present **SOCIAL IMPACT ARCHITECTS**, Dallas/Fort Worth, TX with client base in Seattle, WA; Oklahoma, Arkansas, and Louisiana, and Cincinnati/Dayton, OH

Founder & Managing Director

- Authors nationally recognized weekly blog, Social TrendSpotter, and speaks across the country about social sector best practices around system design, behavioral economics, and social entrepreneurship
- Works with a diverse range of clients to accelerate the speed of social change through consulting projects, market research learning experiences, and executive coaching.
- Specializes in strategic and business planning, public policy, marketing/storytelling and impact measurement.

2008 – 2009 **COMMUNITY WEALTH VENTURES**, Washington, DC

Senior Consultant

2007 **COMMON GOOD VENTURES**, Portland, ME

Summer Associate

- Developed a five-year growth strategy for the Alzheimer's Association, Maine Chapter, to prepare for the aging population and the organization's expected expansion into rural counties.
- Created a model to enable staff to prioritize communities based on need and fundraising potential.

2001 – 2006 **AMERICAN HEART ASSOCIATION (NATIONAL CENTER)**, Dallas, TX

Director, Obesity Initiatives, 2004 – 2006

Advocacy Consultant, 2001 – 2004

1997 – 2001 **PHOENIX HOUSE (TEXAS REGIONAL OFFICE)**, Dallas, TX

Director of Planning

(C) PUBLICATIONS

Smith, Suzanne; St. Angelo, Joanna. "How Nonprofit Leaders Can Ensure Every Part of Their Organization Advances Social Change." *The Chronicle of Philanthropy*. 3 September 2019. Web. <https://www.philanthropy.com/article/Nonprofits-Not-Companies/247055>.

Smith, Suzanne. "3 ways to turn political brawling into teamwork." *The Dallas Morning News*. 16 June 2017. Print. <https://www.dallasnews.com/opinion/commentary/2017/06/16/3-ways-to-turn-political-brawling-into-constructive-teamwork/>

Smith, Suzanne. "Capitalism is Getting a Facelift for Good," *Forbes*. 12 July 2016. Web. <https://www.linkedin.com/pulse/capitalism-getting-facelift-good-suzanne-smith/>

St. Angelo, Joanna, Payne, Lynette; **Smith, Suzanne**; Ware, Jennifer. "Board Behaving Badly." *The Chronicle of Philanthropy*. 17 February 2016. Web. <https://www.philanthropy.com/article/Opinion-Too-Often-Board/233738>.

Smith, Suzanne. "Social Alchemy: Transforming Problems Into Ideas that Change the World." *REDF*. REDF. 10 Sept. 2014. Web. <http://redf.org/social-alchemy-transforming-problems-ideas-change-world-suzanne-smith-social-impact-architects>.

LePage, David; **Smith, Suzanne**; Ramirez, Kelly. "Engineering an Ecosystem to Amplify Social Enterprise." *See Change*. Social Enterprise Alliance. 4 March 2013. Web. <https://www.se-alliance.org/see-change/engineering-an-ecosystem-to-amplify-social-enterprise>.

Aufderheide, Tom, M.D.; Hazinski, Mary Fran, R.N., M.S.N.; Nichol, Graham, M.D., FAHA; **Steffens, Suzanne Smith**; Buroker, Andrew, J.D.; McCune, Robin; Stapleton, Edward, EMT-P; Nadkarni, Vinay, M.D., FAHA; Potts, Jerry Ph.D., FAHA; Ramirez, Raymond R., M.A., J.D.; Eigel, Brian, Ph.D.; Epstein, Andrew, M.D., FAHA; Sayre, Michael, M.D.; Halperin, Henry, M.D., FAHA; Cummins, Richard O., M.D., MPH, M.Sc. "Community Lay Rescuer Automated External Defibrillation Programs: Key State Legislative Components and Implementation Strategies." *Circulation* 113.9 (2006): 1260–1270. Web. 16 Jan. 2006. <http://circ.ahajournals.org/cgi/content/full/113/9/1260>.

Hazinski, Mary Fran; Markenson, David; Neish, Steven; Gerardi, Mike; Hootman, Janis; Nichol, Graham; Taras, Howard; Hickey, Robert; O'Connor, Robert; Potts, Jerry; van der Jagt, Elise; Berger, Stuart; Schexnayder, Steve; Garson Jr., Arthur; Doherty, Alidene; **Smith, Suzanne** and Writing Group. "The Medical Emergency Response Plan for Schools: A Statement for Healthcare Providers, Policymakers, School Administrators, and Community Leaders." *Circulation* 109.2 (2004): 278–291. Web. 5 Jan. 2004. <http://circ.ahajournals.org/cgi/content/full/109/2/278>.

(D) SYNERGISTIC ACTIVITIES

- Member of the prestigious Society of Organizational Learning (founded by Peter Senge).
- Serves on City of Dallas' Arts and Culture Commission : Served previously on Mayor's Task Force on Poverty, Mayor's Commission on Homelessness, South Dallas/Fair Park Trust (Vice Chair), Landmark Commission, and Board of Adjustment (Vice Chair).
- Member of Junior League, Leadership Dallas, Dallas Summit, and Leadership North Texas.
- Serves as a judge for business plan competitions, including the Social Impact Exchange and Tulane's annual competition.
- Served on the national board of the Social Enterprise Alliance.
- Recipient of the 2014 Youth ATHENA Award by Dallas Regional Chamber.
- Recipient of the 2012 40 under 40 Award by Dallas Business Journal.
- Recipient of the national 2010 Next Generation Social Entrepreneurs Award.