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## **Hemang Desai**

# Distinguished Professor of Accounting

http://www.cox.smu.edu/academic/professor.do/hdesai

Cox School of Business Southern Methodist University Dallas, TX 75275-0333

#### **Education**

	Ph.D., 1997.	Business Administration,	Tulane University,	New Orleans, LA.
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MBA, 1990. University of New Orleans, New Orleans, LA.

B.Sc., 1986. Chemistry/Life Sciences, St. Xavier's College, Bombay University,

Bombay, India.

## **Appointments**

#### **Academic**

1998-	Southern Methodist University, Cox School of Business	
2010 -	Chair, Accounting Department	
2020-	Distinguished Professor of Accounting	
2007-2020	Robert B. Cullum Professor of Accounting	
2006-	Professor of Accounting.	
2002-2006	Associate Professor of Accounting	
1998-2002	Assistant Professor of Accounting	
1996-1998	Tulane University, Freeman School of Business Assistant Professor of Accounting	

## **Professional**

July 2014 – January 2021

#### Parsley Energy Inc. (NYSE:PE)

Member of the Board of Directors. Served on the Audit and the Compensation Committees.

## **Publications**

The SEC's Short-sale Experiment: Evidence on Causal Channels and Reassessment of Indirect Effects, with Bernie Black, Kate Litvak, Woongsun Yoo and Jeff Yu. Forthcoming, *Management Science*.

Internet Appendix available at <a href="http://ssrn.com/abstract=3415529">http://ssrn.com/abstract=3415529</a>

Pre-specified Analysis Plan of the paper available at <a href="http://ssrn.com/abstract=3415529">http://ssrn.com/abstract=3415529</a>

#### **Publications - Contd.**

An Analysis of Carbon Reduction Pledges of the U.S. Oil and Gas Companies, with Pauline Lam, Bin Li and Shiva Rajgopal. Forthcoming, *Management Science*.

Bank Capital and Loan Monitoring, with Gauri Bhat. The Accounting Review, May 2020.

Were the Information Intermediaries Sensitive to the Financial Statement based Leading Indicators of Bank Distress prior to the Financial Crisis? With Shiva Rajgopal and Jeff Yu. *Contemporary Accounting Research*, Summer 2016.

A First Look at Mutual Funds that use Short Sales, with Honghui Chen and Srini Krishnamurthy. *Journal of Financial and Quantitative Analysis*, June 2013.

Does Earnings Quality affect Information Asymmetry? Evidence from Trading Costs, with Neil Bhattacharya and Kumar Venkataraman. *Contemporary Accounting Research*. Summer 2013.

Do Short Sellers Target Firms with Poor Earnings Quality?: Evidence from Earnings Restatements, with Srini Krishnamurthy and Kumar Venkataraman. *Review of Accounting Studies*, March 2006.

Reputational Penalties for Aggressive Accounting: Management Turnover and Earnings Restatements, with Chris Hogan and Mike Wilkins. *The Accounting Review,* January 2006.

Value-Glamour and Accrual-based Market Anomalies: One Anomaly or Two? with Shiva Rajgopal and Mohan Venkatachalam. *The Accounting Review,* April 2004.

Long-run Common Stock Returns Following Financial Analysis by Abraham Briloff, with Prem C. Jain. *Financial Analysts Journal*, March/April 2004.

An Investigation of the Informational Role of Short Interest on the Nasdaq Market, with K. Ramesh, Ramu Thiagarajan and Bala Balachandran. *Journal of Finance*, October 2002.

Do All Stars Shine? An Evaluation of Industry Analysts' Recommendations, with Bing Liang and Ajai Singh. *Financial Analyst Journal*, May/June 2000.

Firm Performance and Focus: Long-run Stock Market Performance Following Spinoffs, with Prem C. Jain. *Journal of Financial Economics*, October 1999.

Long-run Common Stock Returns Following Stock Splits and Reverse Splits, with Prem C. Jain. *Journal of Business*, July 1997.

An Analysis of the Recommendations of the "Superstar" Money Managers at the Barron's Annual Roundtable, with Prem C. Jain. *Journal of Finance*, September 1995.

# **Working Papers**

Does Audit Partner Style affect Financial Reporting? Evidence from U.S. Bank Holding Companies, with Gauri Bhat, Scott Frame, Kris Koch and Erik Meyer, January 2023.

## **Inactive Papers**

The Impact of Economic Determinants on the use of employee stock options post SFAS 123R with Zining Li and Suning Zhang, September 2014.

Role of fundamental analysis in information arbitrage, with Srini Krishnamurthy and Kumar Venkataraman, November 2008.

Does the Choice of Accounting Method Matter in Mergers? with Steven L. Henning, Srinivasan Krishnamurthy and Joseph Magliolo, October 2002.

## **Op-Eds**

Is an activist hedge fund's climate-linked coup of Exxon's board simply a case of "greenwashing"? with Shiva Rajgopal and Sorabh Tomar, *MarketWatch*, June 8, 2021.

Resist temptation to sell short-sellers short, with Quinton Matthews, *Inside Sources*, February 21, 2021.

## **Teaching Experience**

#### Undergraduate

Intermediate Financial Accounting Advanced Financial Accounting Introduction to Financial Accounting Introduction to Finance

#### Graduate

Financial Statement Analysis Mergers and Acquisitions Advanced Financial Accounting

#### **Executive Education (Cox School of Business, SMU)**

Academic Director of the Pro-Mexico Corporate Boards Program SMU (2017-2018). Academic Director of Essentials of Finance and Accounting for Non-financial Managers (2010-present).

Instructor, Strategic Financial Skills for Managers in the Oil and Gas Industry.

Instructor, Various custom programs on financial reporting related topics for public and private companies.

Academic Director of the Summer Business Institute, a month-long course in various business disciplines for non-business undergraduates (2004-2019).

#### **Honors and Awards**

Carl Sewell Distinguished Service Award, SMU, 2022.

Research Excellence Award, SMU, 2002 and 2012.

Distinguished MBA Teaching Award, SMU, 2001.

Outstanding Teaching in the MBA Program, SMU, 2007.

Nominated for the SMU Distinguished Professor Award and SMU Academy of

Distinguished Teachers, 2003.

Golden Mustang Outstanding Faculty Award, SMU, 2002.

Outstanding Teaching in the BBA Program, SMU, 1999 and 2000.

MBA Teaching Honor Roll, Tulane University, 1998.

#### **Academic Service**

Editorial Board, Contemporary Accounting Research, 2010-Present

Editorial Board, The Accounting Review, 2005-2017.

Ad-hoc Referee for Journal of Finance, Journal of Accounting Research, Journal of Business, Management Science, Review of Accounting Studies, Journal of Financial and Quantitative Analysis, Journal of Financial Markets, Information Systems Research, Journal of Corporate Finance, Financial Management, Financial Analysts Journal, European Accounting Review, Journal of Accounting Auditing and Finance, Journal of Accounting and Public Policy, Journal of Financial Research, Financial Review, Quarterly Review of Economics and Finance, Global Finance Journal, Research in Finance and Review of Financial Economics.

Reviewer for the Annual and the Mid-year meetings of the American Accounting Association.

Grant Reviews: Research Grant Council of Hong Kong and Social Sciences and Humanities Research Council of Canada.

## **Selected School/University Service**

Cox School of Business, User Group, 2018-present.

Cox School's Graduate Policy Committee, Chair, 2011-present. Member 2009-present.

Hyer Society Selection Committee, Member 2019-2022.

Cox Executive Committee, Member, 2002-2004, 2006-2007. 2010-present

Cox School of Business, Strategic Planning Committee, 2019-2021.

Cox School of Business, Member of the Search Committee for the Associate Dean of Graduate Programs (2017-2018) and for the Associate Dean of Executive Education (2018).

Cox School of Business, Member of the Dean Search Committee, 2016-2017.

Provost's Advisory P&T Committee, 2009-2012.

SMU Faculty Senate, 2006-2012.

All University Finance Committee, Chair 2013-2015.

Faculty Participant, Cox School's Global Leadership Program, 2002-2010.

Cox BBA Policy Committee, Chair, 2002-2009. Member 2001-2002,

Economic Status of the Faculty Subcommittee, Chair, 2007-2010.

SMU Education Abroad Council, Member, 2008-2011.

MBA Program Academic Task Force, 2007-2008.

Program Evaluation Committee Member (Dept. of Statistical Sciences, SMU in 2002 and Master of Liberal Studies, School of Education, SMU, 2007).

# **Invited Seminar Presentations (co-author presentations are not included)**

Barclays Global Investors (2004), Carnegie Mellon University (2021), Case Western Reserve University (1998), Columbia Business School (2016, 2019), Duke University (2006), Georgetown University (2001), Harvard Business School (2005), HEC – Montreal (2017), Indian School of Business (2005, 2016, 2019), London Business School (1996, 2002), Penn State (2006), SMU (1996, 1998), Texas A&M (1997, 2002) University of California at Berkley (2001), UC-Irvine (2016), UCLA (2006), University of Central Florida (2022), University of Houston (2005), University of Michigan (2001), University of Minnesota (2007), University of New Orleans (2018), University of Oklahoma (2008), University of Southern California (2001, 2006) University of Texas at Arlington (2016, 2019), University of Texas at Dallas (2000, 2001, 2006, 2010) and Washington University in St. Louis (1999).

#### **Conference Presentations of Research**

American Law and Economics Association, 2021

Mid-west Finance Association Meetings, 2021

Australasian Finance and Banking Conference, 2016

Contemporary Accounting Research, 2013.

CAPANA Conference, Chengdu, China, 2010.

Western Finance Association, 2008.

China International Conference in Finance, July 2007.

Shanghai International Conference on Behavioral Finance & Chinese Financial Markets, July 2007.

American Accounting Association Annual Meetings, 2004, 2005, 2008, 2010, 2011.

Financial Accounting and Reporting Section Mid-year meetings, 2003, 2013, 2023.

Financial Management Association, 1996, 1997, 2004, 2005, 2007, 2021

European Finance Association, 2000.

European Financial Management Association, 2000.

Academy of Management, 1999.

#### **Invited Conference Discussions**

Midwest Finance Association Meetings, 2021.

Georgia State University, Center for Economic Analysis and Risk, 2014.

American Accounting Association, 2012, 2014.

# **Consulting Experience**

Business Valuation Advisors Onetechologies, Inc. Baker and McKenzie. Entergy Corp. Gardere, Wynn Sewell LLP. McKinsey & Co. SFS,LLC.

#### **Selected Media Coverage of Research**

The Wall Street Journal - 1/11/96, 7/25/00, 10/2/02 and 9/6/13.

The Barron's - 6/24/96.

New York Times, 11/03/02.

Smart Money, 4/13/04.

CBS MarketWatch – 4/17/02

CNN.com, CNN - 8/7/00

Investment News - 6/26/00.

Pensions and Investments - 7/10/00.

Kiplinger's Magazine – 10/17/00.