

## Gregory R. (Greg) Durham

Cox School of Business  
Southern Methodist University  
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<b>Employment</b>	Southern Methodist University Cox School of Business Visiting Professor	2021-present
	Indiana University – Purdue University Indianapolis Kelley School of Business Clinical Associate Professor (2016-2021), Visiting Research Associate (2021-present)	2016-present
	ISM University of Management and Economics, Vilnius, Lithuania Visiting Professor (Dec. 2019 – Jan. 2020)	2019-2020
	Pacific Coast Banking School, Seattle, WA Faculty Fellow (Aug. 2013, Aug. 2016)	2013, 2016
	University of Texas at Dallas Naveen Jindal School of Management Clinical Professor and Director of Undergraduate Program in Finance	2014-2016
	Montana State University, Bozeman, MT Associate Professor (2009-2014), Coordinator of Undergraduate Finance Option (2004-2009), Assistant Professor (2003-2009)	2003-2014
	University of Melbourne, Melbourne, Australia Visiting Instructor (July-Aug. 2012)	2012
	Portland State University, Portland, OR Visiting Associate Professor (2010-2011)	2010-2011
	National Economics University, Hanoi, Vietnam Visiting Associate Professor (June 2010, Mar. 2011)	2010, 2011
	Arizona State University, Tempe, AZ Senior Lecturer (2003), Lecturer (2000-2003), Faculty Associate (1999-2000), Graduate Teaching Assistant (1997-1999), Research Assistant (1995-1999)	1995-2003
	University of Texas at Austin Teaching Assistant (1993-1994)	1993-1994
	Integrated Device Technology, Inc. Field Sales Engineer (1990-1992, Newport Beach, CA) Product Marketing Engineer (1988-1990, Salinas, CA)	1988-1992
<b>Areas of Interest</b>	Research: Behavioral Finance, Efficiency of Markets (including Sports Wagering Markets), Private Equity, and Industrial Organizational Behavior	

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<b>Areas of Interest</b> (cont'd)	Teaching: Corporate Finance, Financial Statement Analysis, Asset Pricing Investments, Fundamentals of Finance, Real Estate Finance & Investments, Managerial Finance, and Derivative Securities	
<b>Education</b>	Arizona State University Doctor of Philosophy in Business Administration, w/ Finance Emphasis	1995-2003
	University of Texas at Austin Master of Business Administration w/ Concentration in Finance	1992-1994
	Montana State University Bachelor of Science in Electrical Engineering	1984-1988
<b>Publications</b>	<p>“<i>Deriving Three Key Cash Flow Equations Using the Dynamic Identity Approach</i>”, w/ Frank Kerins and Angela Woodland, <i>Advances in Financial Education</i>, Summer 2019</p> <p>“<i>Fluency, Sentiment, and Asset Valuation</i>”, w/ Muku Santhanakrishnan, <i>Quarterly Review of Economics and Finance</i>, vol. 61, August 2016</p> <p>“<i>Behavioral Finance and Point-Spread Wagering Markets</i>”, <i>The Oxford Handbook of the Economics of Gambling</i>, editors L. Vaughan Williams and D. Siegel, Oxford University Press, November 2013</p> <p>“<i>Point-Spread Wagering Markets’ Analogue to Realized Return in Financial Markets</i>”, w/ Muku Santhanakrishnan, <i>Journal of Sports Economics</i>, vol. 13 no. 5, October 2012</p> <p>“<i>The Relative Importance of Strength versus Weight in Processing New Information in the College Football Wagering Market</i>”, w/ Muku Santhanakrishnan, <i>Journal of Prediction Markets</i>, vol. 2 no. 2, November 2008</p> <p>“<i>The Impact of Sentiment on Point Spreads in the College Football Wagering Market</i>”, w/ Tod Perry, <i>Journal of Prediction Markets</i>, vol. 2 no. 1, July 2008</p> <p>“<i>Fraud Education for Business Majors</i>”, w/ Bonita K. Peterson Kramer, <i>Journal of the Academy of Business Education</i>, vol. 7 no. 2, Summer 2006</p> <p>“<i>The Market Impact of Trends &amp; Sequences on Performance: New Evidence</i>”, w/ Michael Hertzel and J. Spencer Martin, <i>Journal of Finance</i>, vol. 60 no. 5, October 2005</p>	
<b>Conference Proceedings</b>	“ <i>Do Bettors Categorize Bets?</i> ”, w/ Muku Santhanakrishnan, <i>Advances in Consumer Research</i> , vol. 37, 2009 – double-blind-peer-reviewed	
<b>Working Papers</b>	<p>“<i>Do Investors Categorize? Evidence from a Sports Betting Market</i>”, w/ Muku Santhanakrishnan, invited for revision and resubmission to <i>Journal of Economics and Business</i>, November 2013</p> <p>“<i>Interrelationships Among Wage Dispersion, Employee Turnover, and Organizational Performance: A Study of the National Football League</i>”, w/ Tod Perry and Casey Carpenter</p> <p>“<i>The Importance of Distinguishing Between Required Return and Expected Return</i>”</p>	

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<b>Work-in-Progress</b>	<p><i>“What Are Retained Earnings? They’re Merely a Collection Account that Receives the Entire Income Statement (and Dividends)”</i></p> <p><i>“Anatomy of a Chegg Cheat: A Real-time Documentation of Harm to the Assessment Process when a Student Uploads an Exam’s Questions to Chegg and Answers Begin to Appear on the Site”</i></p>	
<b>Courses Taught</b>	<p>Financial Management (IU Kelley Direct On-line MBA Program) (Ave. rating: 6.27, 7.00 best, 0.00 worst)</p> <p>Financial Management (IU Evening MBA Program) (Ave. rating: 6.16, 7.00 best, 0.00 worst)</p> <p>Asset Pricing for MSc in Fin’l Economics (ISMU) (No ratings provided)</p> <p>(Introductory) Business Finance (UTD) (Ave. rating: 4.82, 5.00 best, 0.00 worst)</p> <p>Financial Statement Analysis (MSU) (Ave. rating: 3.32, 4.00 best, 0.00 worst)</p> <p>Real Estate Finance &amp; Investments (MSU) (Ave. rating: 3.27)</p> <p>Introduction to Finance (MSU) (Ave. rating: 3.30)</p> <p>Intermediate Personal Finance (UofM) (No ratings provided)</p> <p>Business Finance (PSU) (Ave. rating: 3.38, 4.00 best, 0.00 worst)</p> <p>Financial Management for MBAs (NEU) (No ratings provided)</p> <p>Intermediate Finance (MSU) (Ave. rating: 3.19)</p> <p>Managerial Finance (MSU) (Ave. rating: 3.60)</p> <p>Fundamentals of Finance (ASU) (Ave. rating: 1.23, 1.00 best, 5.00 worst)</p> <p>Honors Program Breakouts in Finance (ASU) (No ratings provided)</p> <p>Managerial Finance (ASU) (Ave. rating: 1.26)</p> <p>Managerial Finance for MBAs (ASU) (Ave. rating: 1.64)</p> <p>Honors Seminar in Finance (ASU) (No ratings provided) (with Professor Michael Hertzel)</p> <p>Mathematics and Research Methods for Doctoral Students (ASU) (Ave. rating: 1.50)</p>	<p>2016-present</p> <p>2016-present</p> <p>2019-2020</p> <p>2014-2016</p> <p>2003-2009 2011-2013</p> <p>2004-2010, 2012-2014</p> <p>2003-2009, 2012-2014</p> <p>2012</p> <p>2010-2011</p> <p>2010, 2011</p> <p>2007-2010</p> <p>2003-2006</p> <p>1999-2003</p> <p>1999-2003</p> <p>1997-1999, 2003</p> <p>2000</p> <p>1998-1999</p> <p>1998-1999</p>
<b>Presentations</b>	<p><i>“What Are Retained Earnings? They’re Merely a Collection Account that Receives the Entire Income Statement (and Dividends)”</i></p> <p>Financial Education Association Conference 2018, San Antonio, TX</p> <p><i>“The Importance of Distinguishing Between Required Return and Expected Return”</i></p> <p>Financial Education Association Conference 2018, San Antonio, TX</p> <p><i>“Deriving Three Key Cash Flow Equations Using the Dynamic Identity Approach”</i> (w/ Frank Kerins and Angela Woodland)</p> <p>Academy of Economics &amp; Finance Conference 2018, Houston, TX</p> <p>Financial Education Association Conference 2017, Savannah, GA†††</p>	<p>2018</p> <p>2018</p> <p>2018</p> <p>2018</p> <p>2017</p>

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Presentations (cont'd)	“Do Fluent Tickers Appeal to Investor Sentiment?” (w/ Muku Santhanakrishnan), Multinational Finance Conference, Prague, Czech Republic††	2014
	“The Viability of Point-Spread Wagering Markets As a Research Laboratory for Behavioral Finance”, University of Guanajuato, Guanajuato, Mexico	2014
	“Are Sentimental Investors Affected By the Fluency of Ticker Symbols?” (w/ Muku Santhanakrishnan)	
	Behavioral Finance Working Group Conference 2013, Queen Mary University of London, London, England†	2013
	Behavioral Decision Research in Management 2012 Conference, University of Colorado, Boulder, CO†	2012
	Portland State University School of Business Administration, Portland, OR†	2011
	“The Statement of Cash Flows and the Cash Flow Identity: Their Common Origin”, Aarhus University, Aarhus, Denmark	2012
	“Point-Spread Wagering Markets’ Analogue to Realized Return in Financial Markets” (w/ Muku Santhanakrishnan)	
	Montana State University College of Business, Bozeman, MT	2012
	Western Economics Association International 2011 Meetings, San Diego, CA	2011
	Symposium on Gambling and Prediction Markets, Nottingham Trent University, Nottingham, England†	2011
	Portland State University School of Business Administration, Portland, OR	2011
	“Do Investors Categorize? Evidence from the College Football Betting Market” (w/ Muku Santhanakrishnan)	
	Southern Finance Association 2011 Meetings, Key West, FL†	2011
	Western Economics Association International 2010 Meetings, Vancouver, Canada†	2010
	University of Montana Byrnes Seminar Series, Missoula, MT	2010
	Western Economics Association International 2010 Meetings, Vancouver, Canada†	2010
University of Montana Byrnes Seminar Series, Missoula, MT	2010	
“Interrelationships Among Wage Dispersion, Employee Turnover, and Organizational Performance” (w/ Tod Perry and Casey Carpenter), Financial Management Association 2010 Meetings, New York, NY†	2010	
“Behavioral Biases, Sports Wagering Markets, & Financial-Market Implications”, Montana University System Alumni Association’s “Bringing The U To You” Seminar Series, Great Falls, MT	2009	
“Do Bettors Categorize Bets?” (w/ Muku Santhanakrishnan)		
Association of Consumer Research Meetings, Pittsburgh, PA	2009	
Gambling, Prediction Markets, and Public Policy Symposium, Nottingham Trent University, Nottingham, England	2008	
“The Relative Importance of Strength versus Weight in Processing New Information in the College Football Wagering Market” (w/ Muku Santhanakrishnan)		

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<b>Presentations</b> (cont'd)	“ <i>The Relative Importance of Strength...</i> ” (w/ Muku Santhanakrishnan) continued: Montana State University College of Business, Bozeman, MT	2008
	Midwest Finance Association 2008 Meetings, San Antonio, TX	2008
	“ <i>The Impact of Sentiment on Point Spreads in the College Football Wagering Market</i> ” (w/ Tod Perry) UC Riverside Conference on the Growth of Gambling & Prediction Markets: Economic & Financial Implications, Palm Desert, CA	2007
	Montana State University Department of Agricultural Economics and Economics, Bozeman, MT	2005
	Montana State University College of Business, Bozeman, MT	2002
	Idaho State University College of Business, Pocatello, ID	2002
	University of New Orleans Finance Department, New Orleans, LA	2002
	Seton Hall University Finance Department, South Orange, NJ	2002
	Financial Management Association 2001 Meetings, Toronto, Canada	2001
	“ <i>Ten Truths You Need to Know About Fraud in Business</i> ” (w/ Bonita Peterson Kramer & Gil Crain), Montana University System Alumni Association’s “Bringing The U To You” Seminar Series, Great Falls, MT	2007
	“ <i>The Market Impact of Trends &amp; Sequences on Performance: New Evidence</i> ” (w/ Michael Hertzel and J. Spencer Martin) Chicago Quantitative Alliance Semi-Annual Conference, Las Vegas, NV	2006
	Montana State University College of Business, Bozeman, MT	2003
	“ <i>The Economics of Sports Wagering Markets</i> ”, Montana State University College of Business “A Day in Reid Hall” Series, Bozeman, MT	2005
	“ <i>Parting Thoughts: Alternative Perspectives on Education and Capitalism for the Overachieving Undergraduate Student</i> ”, Arizona State University	2003
	<i>Various Research Seminars</i> , Arizona State University Finance Department, Tempe, AZ	2002, 2001
“ <i>Learning How to Budget Your Hard-Earned Money</i> ”, Arizona State Career Women’s Conference, Scottsdale, AZ	2001	
††† indicates an accepted presentation that was cancelled due to inclement weather †† indicates a presentation that was made remotely due to a travel-related snafu † indicates a presentation that was made by one of my co-authors		
<b>Academic Service</b>	Committee Membership at Indiana University – Purdue University Indianapolis	2016-present
	Evening MBA Program Committee, Kelley School of Business (2016-2018, 2020-2021)	
	Academic Fairness Committee, Kelley School of Business (2017-present)	
	Program Review & Assessment Committee, IUPUI (2017-2019)	
	Finance Lecturer Search Committee, Kelley School of Business (2017)	
	Assessment Committee, Kelley School of Business (2016)	
	Judge, Evening MBA Case Competition, Kelley School of Business	2019

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<b>Academic Service</b> (cont'd)	Committee Membership at University of Texas at Dallas: Academic Operations Committee, Jindal School of Management (2014-2016) Assessment Committee, Jindal School of Management (2014-2016) Undergraduate Scholarship Committee, Jindal School of Management (2014-2016) Undergraduate Committee, Jindal School of Management (2014-2016) Chair, Two Undergraduate Finance Program Coordinator Search Committees, Jindal School of Management (2014, 2015)	2014-2016
	Faculty Advisor for Financial Leadership Association at UTD	2014-2016
	Honors Research Advisor at UTD <i>"How Powerful is Apple?"</i> , by Rebecca Tjahja (2014-2015)	2014-2015
	Reviewer: Financial Management Association Annual Meeting, Behavioral Finance and Asset-Pricing Tracks (2014) Midwest Finance Association Annual Meeting, Corporate Finance Track (2011) Western Decision Sciences Institute Annual Meeting, Finance Track (2004, 2005)	2004, 2005, 2011, 2014
	Committee Membership at Montana State University: Joint Administrative Governance Steering Committee, MSU (2014) Task Force on Grievance Hearings, MSU (2013-2014) Chair, Retention Promotion & Tenure Committee, Jake Jabs College of Business & Entrepreneurship (2013-2014) Task Force on Grievance Hearings, MSU (2013-2014) Senator for College, Montana State University Faculty Senate (represented 24 fellow constituents as sole College Senator) (2012-2014) Faculty Advisor, Associated Students of Montana State University Finance Board (2012-2014) Faculty Affairs Committee, MSU (2008-2014 – I served on this committee-even during my 2010-2011 leave from MSU) Graduate Representative, Division of Graduate Education (2006-2008, 2012-2014) Chair, Faculty Affairs Committee Sub-Committee for Sabbatical Application Reviews, MSU (2013) Committee on Grievance Hearings, MSU (2009-2010, 2011-2013) College Retention Promotion & Tenure Committee (2011-2013) Four Accounting Faculty Search Committees, for the College (2006-2007, 2013) Labor Management Committee, Associated Faculty of Montana State University (2012-2013) Business Communications Faculty Search Committee, for the College (2012)	2003-2014

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**Academic  
Service**  
(cont'd)

Committee Membership at Montana State University (continued):

- Faculty Affairs Committee Sub-Committee for Sabbatical Application Reviews, MSU (2008-2012 – I served on this sub-committee even during my 2010-2011 leave from MSU)
- Co-Chair, Faculty Affairs Committee Sub-Committee for Sabbatical Application Reviews, MSU (2011)
- University Student Conduct Board, MSU (2006, 2007, 2009)
- University Teaching & Learning Committee, MSU (2006, 2009)
- College Undergraduate Curriculum Committee (2004-2008)
- Finance Faculty Screening Committee, for the College (2007)
- Strategic Initiatives Committee, for the College (2004-2006)
- Two Finance Faculty Search Committees, for the College (2004-2005, 2005)

Discussant:

- “*Catering Convertible Design to Hedge-Fund Demand*”, by Eric Duca, Colegio Universitario de Estudios Financieros (Multinational Finance Conference, 2014)
- “*Explaining Home-Field Advantage*”, by Jeffrey Owen, Gustavus Adolphus College, and Phillip Miller, Minnesota State University – Mankato (Western Economic Assoc’n Internat’l Conference, 2010)
- “*The Production Technology in Major League Baseball*”, by Anthony Krautmann, DePaul University (Western Economic Assoc’n Internat’l Conference, 2009)
- “*Bid-Ask Spreads and Volume: The Role of Trade Timing*”, by Andreas Park, University of Toronto (Midwest Finance Association Meetings, 2008)
- “*Starting Prices Betting as a Self-Enforcing Implicit Cartel*”, by Adi Schnytzer & Avichai Snir, Bar Ilan University (University of California – Riverside Conference on the Growth of Gambling & Prediction Markets: Economic and Financial Implications, 2007)
- “*Hitting Home Runs and the Art of Corporate Valuation: Do Managers or the Prediction Market Make Better Predictions?*”, by Orly Sade, New York University (UC–Riverside Conference, 2007)
- “*Prediction Markets as a Tool for Management of Political Risk*”, by Ole Jakob Bergfjord, The Norwegian School of Economics (UC–Riverside Conference, 2007)
- “*Is The Market for Wagering on NFL Games Weak-Form Efficient?*”, by Bruce Gould, Shenandoah University (Financial Management Association meetings, 2005)
- “*Determinants of the Dollar Value of Default Risk: A Put Option Perspective*”, by Quentin Chu and Yun-Yung Lin, University of Memphis (FMA meetings, 1998)

1999, 2005,  
2007-2010  
2014

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Academic Service (cont'd)	Referee:	2007, 2009, 2013, 2020
	<i>International Review of Economics and Finance</i> (2020)	
	<i>Journal of Sport Management</i> (2013)	
	<i>Journal of Futures Markets</i> (2009)	
	<i>Economica</i> Special Issue on the Growth of Gambling and Prediction Markets: Economic and Financial Implications (2007)	
	Member, Committee on <i>Excel</i> in the Business Curriculum at Portland State University	2011
	Faculty Mentor for Newly-Hired, Non-Business Professors at MSU	2006-2010
	Independent Study Director at MSU:	2005, 2006, 2010
	“An Independent Course in Derivative Securities”, by Anna Glowacki (2010)	
	“Mathematics, Statistics, and Research Methods for Finance”, effectively administered as a seminar course for Travis Lulay and Rose Timmer (2006)	
	“An Overview of the Private Equity Market in Montana”, by D. Graham Anderson (2005)	
	“Preparation for the Series-7 Exam”, by Rebecca Warneka (2005)	
	<i>De facto</i> Internship Coordinator for Finance Option students at MSU, while also serving as Liaison to surrounding Business Community	2004-2008
	Invited Guest Speaker for Various MSU Freshmen Events	2004-2008
	First-Year Seminar Town Hall (Fall '08), Bus101 Courses: “Finance as a Major and as a Career” (Fall '04, Fall '05, Fall '06, and Fall '07)	
	Faculty Mentor for Newly-Hired Professors of Finance at MSU	2005-2007
	Faculty Advisor for Finance Club at MSU	2004-2007
	Faculty Ambassador for “MSU for a Day” Program	2003-2004
	Missoula (Fall '03) and Butte (Spring '04)	
	Honors Thesis Director and Reader at Arizona State University:	1999-2004
	“ <i>The Impact of New Listing Requirements on Stock Prices on the Hong Kong Stock Exchange</i> ”, by Wing-Yan Choi (Reader – 2004)	
	“ <i>Majority Shareholder Freeze-Outs' Effects on Firm Value</i> ”, by Matt Miner (Reader – 2003)	
	“ <i>Financial Analysis of a Private Company: The Cleveland Indians Baseball Club</i> ”, by Matt Corbett (Director – 2002)	
	“ <i>An Examination of the Role of Cumulative Convertible Preferred Stock in Venture Capital Agreements</i> ”, by Elisa Scinto (Director – 2002)	
	“ <i>Inefficiencies in an Efficient World: The NFL Gambling Market</i> ”, by Eric Gitelman (Director – 2001)	
	“ <i>Salary Dispersion and Team Performance in the National Football League</i> ”, by Casey Carpenter (Reader – 2001)	
	“ <i>An Ecocentric Analysis of Equity Options as an Indicator of Stock Performance</i> ”, by Jeff Mindlin (Reader – 2001)	

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<b>Academic Service</b> (cont'd)	<p>Honors Thesis Director and Reader at Arizona State University (continued):</p> <p>“A Music-Industry Contrast in Branding: ‘N Sync and Eminem” , by Danielle Dee (Reader – 2000)</p> <p>“Abnormal Returns from a Technical Trading Strategy Based on Investor’s Business Daily Picks”, by Emil Kalinowski (Reader – 2000)</p> <p>“The Impact of the 1999 Arizona Venture Capital Conference’s Impact Study”, by Pamela Zanzucchi (Reader – 2000)</p> <p>“An Overview of the Factoring Industry”, by Jennifer Frost (Director – 1999)</p> <p>“The Initial Public Offering Process”, by David Reich (Director – 1999)</p> <p>“A Survey of Venture Capital Firms in the Valley of the Sun”, by Cindy Fang (Reader – 1999)</p> <p>“Bank Mergers and Acquisitions (with a Focus on BancOne)”, by Andrew Free (Reader – 1998)</p> <p>“A Descriptive Study of the Sub-Prime Automobile Loan Market”, by Cherry Allen (Reader – 1998)</p> <p>“High-Yield Bonds: Risks and Returns for the 21st Century”, by Bob Auer (Reader – 1998)</p> <p>“Understanding Economic Value Added”, by Jennifer Gardner (Reader – 1998)</p> <p>“Analysis of Credit Derivatives”, by Shelby Edwards (Director – 1997)</p>	
	Faculty Advisor for Graham-Dodd Society at ASU	2002-2003
	Co-Director, ASU Business Honors Students’ Mentoring Program for At-Risk Students at Papago Middle School	2000-2003
	Committee Membership at ASU:	1999-2003
	Undergraduate Curriculum Committee, Department of Finance (2000-2003)	
	Core Curriculum Committee, College of Business (1999-2003)	
	Scholarships & Awards Committee, Department of Finance (1999-2003)	
	Academic Standards Committee, College of Business (2000-2002)	
	Honors & Awards Committee, College of Business (1999-2001)	
	Textbook Reviewer, <i>Survey of Finance</i> , by William R. Lasher, Thomas South-Western Learning	2001
<b>Honors, Awards, &amp; Grants</b>	Evening MBA Student Advisory Board Teaching Excellence Award, Kelley School of Business Evening MBA Program	2020-2021, 2019-2020, 2018-2019
	Eli Lilly Alumni MBA Teaching Excellence Award, Indiana University Indiana University Kelley School of Business Evening MBA Program	2018-2019
	Outstanding Award for Collaboration & Engagement, Montana State University Jake Jobs College of Business & Entrepreneurship	2013-2014
	Dean’s Choice Award for Outstanding Service, Montana State University Jake Jobs College of Business & Entrepreneurship [voted by faculty, in spite of the award’s title]	2013-2014

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<b>Honors, Awards, &amp; Grants</b> (cont'd)	Summer Research Grant, Montana State University Jake Jobs College of Business & Entrepreneurship (Every year while at MSU, since being tenured)	2009-2014
	Dean's Choice Award for Outstanding Teacher, Montana State University College of Business [voted by faculty, in spite of the award's title]	2012-2013
	Buy-out for Enhancement of Scholarship and Teaching (BEST) Award (Every year while at MSU, since being tenured)	2009-2014
	MSU Alumni Association & Bozeman Area Chamber of Commerce Faculty Award for Excellence [two awards in 2009 and one in 2014, chosen as most influential professor by students who themselves are voted (by all faculty) to be among MSU's top 40 seniors in any given academic year]	2009, 2014
	Keynote Speaker, Montana State University College of Business Commencement	2005
	Gary K. Bracken Students' Choice Excellence in Teaching Award, Montana State University College of Business	2004-2005
	Last Lecture Series Honoree, Arizona State University	2002-2003
	Barrett Honors College Outstanding Honors Disciplinary Faculty of the Year Nominee, Arizona State University (6 nominees)	1999-2000
	Outstanding Service to Honors College Award, Arizona State University	2003
	John W. Teets Outstanding Teacher of the Year, Arizona State University College of Business	2001-2002
	Arizona State University Faculty Fellow	2001-2002
	Arizona State University Centennial Professorship Nominee (42 nominees)	2001-2002
	John W. Teets Teaching Excellence Award, College of Business	2000, 2001, 2003
	Regents' Graduate Academic Scholarship, Arizona State University	1995-1999
	Outstanding Graduate Assistant, College of Business	1998
	Dean's Award for Academic Excellence, University of Texas	1993-1994
	Sord Scholar, University of Texas	1992-1993
<b>Press / Media Features</b>	<i>"Heading to Vegas? Gambling on College Football Bowl Games? Kelley School Professor Researches Point-Spread Betting"</i> , in <i>Kelley Indianapolis Hub</i>	2017
	<i>"Ball-Park Estimates: Strategies Similar for Sports Bettors, Investors"</i> , in <i>Arizona Sports &amp; Leisure</i>	2006
	<i>"Ball-Park Estimates: Strategies Similar for Sports Bettors, Investors"</i> , in <i>Knowledge@W.P.Carey</i>	2006
	<i>"MSU Professor Finds Logic in Illogical World of Football Wagering"</i> , in <i>Bozeman Daily Chronicle</i>	2005

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<b>Press / Media Features</b> (cont'd)	“ <i>MSU Professor Finds Logic in Illogical World of Football Wagering</i> ”, on Montana State University homepage	2005
<b>Professional Affiliations</b>	Financial Education Association (current), North American Association of Sports Economists (current), Financial Management Association, Eastern Finance Assoc’n, European Finance Assoc’n, Western Finance Assoc’n, and Midwest Finance Assoc’n	
<b>Consulting Work</b>	Co-facilitator of a Firm-Wide Analysis and Conversation about Increasing Deposits for an Undisclosed, Publicly-Traded Bank (2018) Creator of Conference-Season Sports Schedules for Collegiate Athletic Conferences, including the Big Sky Conference (Ogden, UT, 2006-2008), Cascade Conference (La-Grande, OR, 2012-2013), and Frontier Conference (Whitefish, MT, 2012-2018) Data-Gatherer for Gary Durham Consulting (Dallas, TX, 2012-2016)	
<b>Other Service</b>	Volunteer DJ, KGLT Radio, Montana State University; Formally-assigned Mentor for Bobcat Student-Athletes, Montana State University; Mover, Montana State University Move-In Day (for Incoming Freshmen Living in Dormitories)	
<b>Activities &amp; Interests</b>	Running, Attending Concerts and Multi-Day Music Festivals, Hiking, Traveling, Playing Fantasy Football, Mountain Biking, and Visiting Microbreweries	

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