# Gordon Walker  
## Curriculum Vitae

### Academic Employment

<table>
<thead>
<tr>
<th>Institution</th>
<th>Position</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Southern Methodist University</td>
<td>Bobby B. Lyle Professor of Entrepreneurship</td>
<td>2015 -</td>
</tr>
<tr>
<td>Southern Methodist University</td>
<td>David B. Miller Professor of Business</td>
<td>2007 - 2015</td>
</tr>
<tr>
<td>Southern Methodist University</td>
<td>Chair, Department of Strategy and Entrepreneurship</td>
<td>2000 -</td>
</tr>
<tr>
<td>Southern Methodist University</td>
<td>Professor on the Marilyn and Leo F. Corrigan, Jr. Endowment</td>
<td>1997-2000</td>
</tr>
<tr>
<td>Southern Methodist University</td>
<td>Associate Professor</td>
<td>1993-1997</td>
</tr>
<tr>
<td>Yale University</td>
<td>Adjunct Associate Professor</td>
<td>1991-1993</td>
</tr>
<tr>
<td>The Wharton School, University of Pennsylvania</td>
<td>Stanley R. Jaffe Term Associate Professor of Management</td>
<td>1986-1991</td>
</tr>
<tr>
<td>Sloan School, Massachusetts Institute of Technology</td>
<td>Assistant Professor</td>
<td>1981-1986</td>
</tr>
<tr>
<td>The Wharton School, University of Pennsylvania</td>
<td>Teaching Fellow, Assistant Instructor and Lecturer</td>
<td>1978-1980</td>
</tr>
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</table>

### Education

<table>
<thead>
<tr>
<th>Institution</th>
<th>Degree</th>
<th>Year</th>
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<tbody>
<tr>
<td>The Wharton School, University of Pennsylvania</td>
<td>Ph.D.</td>
<td>1982</td>
</tr>
<tr>
<td>The Wharton School, University of Pennsylvania</td>
<td>M.B.A.</td>
<td>1976</td>
</tr>
<tr>
<td>Yale University</td>
<td>B.A.</td>
<td>1966</td>
</tr>
</tbody>
</table>

### Publications

#### Journal Articles, Book Chapters, and Proceedings

- **2020**  
  “Growing and Shrinking”, (with Jody Magliolo and Tammy Madsen), *Strategic Management Review*
- **2017**  
  “The Evolution of Heterogeneity in Performance,” (with Tammy Madsen), *Strategic Management Journal*


2015 *Competitive Heterogeneity*, (with Tammy Madsen and David Hoopes) in *The Palgrave Encyclopedia of Strategic Management*.


2005 *Networks of Strategic Alliances*, in *Handbook of Strategic Alliances*, edited by Oded Shenkar and Jeff Reuer, Sage.


2003 *Towards a Theory of Competitive Heterogeneity*, (with David Hoopes and Tammy Madsen), *Strategic Management Journal* (special summer issue), 24, 889 - 902

2002 How Does Institutional Change Affect Heterogeneity Among Firms? (with Tammy Madsen and Gary Carini), Strategic Management Journal, 23, 89-104.


1995 Cooperation and Entry Induction as an Extension of Technological Rivalry (with Bruce Kogut and Dong-Jae Kim), Research Policy, 24:77-95.

1995 Platform Technologies and National Industrial Networks (with Bruce Kogut, Wei-jian Shan and Dong-Jae Kim), in The Internationalization of Corporate Technology Strategies, J. Hagedoorn, ed.


1987  Supplier Competition, Uncertainty and Make or Buy Decisions (with David Weber), Academy of Management Journal, 30(3): 589-596.


1984  The Dynamics of Interorganizational Coordination (with Andrew Van de Ven), Administrative Science Quarterly, December, 29:598-621.


1980  A Longitudinal Examination of Coordination Among Organizations (with Andrew Van de Ven), Proceedings of the Annual Meeting of the Academy of Management, Detroit, Michigan.

1979  Coordination Patterns Within an Interorganizational Network (with Andrew Van de Ven and Jennie Liston), Human Relations, 32:19-36.

WORK IN PROGRESS

Gordon Walker, Tammy Madsen, "Competitive Heterogeneity in the Upstream Oil and Gas Industry" data collection,
Gordon Walker, “Transaction Costs, Process Innovation and Make or Buy Decisions” Working
Gordon Walker and Tammy Madsen, Modern Competitive Strategy, 5th edition,
Gordon Walker, Bo Kyung Kim, Oliver Gottschalg, "The Dynamics of Status and Firm Performance in the U.S. Venture Capital Industry," working paper
Gordon Walker, Bo Kyung Kim and Tammy Madsen, “Benefit from the Middle: Growth and Status in the foreign Exchange Industry,” working paper
Gordon Walker, Frank Xia, Tammy Madsen, "Age Cohorts and Founding Rates in the Private Sector of Chinese Manufacturing"
Gordon Walker, "book project: Strategic Boundaries",

BOOKS:

EXTERNAL BOARD DIRECTORSHIPS AND SERVICE

2005-2013 Alico, Inc. (NASDAQ) - Member Board of Directors, Chairman, Nominating and Governance Committee; Chairman, Strategy Committee; member, Compensation Committee; member Audit Committee,

2005-? Senable - Member, Board of Advisors

2002-2004 Migratec- Member, Board of Advisors

2001, 2003, 2004 President, Yale Club of Dallas

1999 Speedtraining.com - Member, Board of Advisors

EDITORIAL BOARDS

Advisory Board, Management and Organization Review 2014 -


Editorial Board, Strategic Organization 2001-2

RESEARCH FELLOWSHIPS, AWARDS AND GRANTS

Best paper award, Business Policy Division, Academy Of Management 2002

Corrigan Professorship, Southern Methodist University 1997-2000

Research Excellence Award, Southern Methodist University 1996

National Science Foundation Grant, Division of Decision, Risk and Management Science, no. SBR-9422976, “The Institutional Economics of Software Sourcing” (with Cynthia Beath) 1995-7

Corrigan Research Grant, Southern Methodist University 1995

University Research Council Grant, Southern Methodist University 1994

Runner-up best paper, Technology and Innovation Division, Academy of Management 1993

Reginald Jones Center Grants, Wharton School, University of Pennsylvania 1987-1991

National Science Foundation Grant, Division of Decision, Risk and Management Science, no. SES-8800310: "Transaction Costs, Early Sourcing and Supplier Performance: A test of an Administrative Innovation in Two Organizations" 1988-1989

Wharton Fellowship 1976

**TEACHING RECOGNITION**

President’s Associates Award for Outstanding Teaching, SMU 1999

Among Best MBA Teachers, Business Week Rankings, SMU 1998

Outstanding Executive MBA Teacher, SMU 1994

Five Star Business Policy Teacher, Business Week Rankings, SMU 1994

**OTHER RECOGNITION**

Who’s Who in the World 2001 -

Who’s Who in America 2000 -

Who’s Who in Finance and Industry 2002 -

Bronze Star with Combat V 1969