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- GLOBAL SAP ANALYTICS LEAD ● MANAGING DIRECTOR ● SENIOR TECHNOLOGY DOMAIN EXECUTIVE

*Director of the Master of Business Analytics program at Southern Methodist University and Seasoned Senior Executive with over 26 years of Information Technology experience including 21 years of practical SAP implementation experience and 20 years of Analytics experience. Accenture's SAP Business Analytics Global Practice Lead with a wealth of technical and project management knowledge in the SAP Business Intelligence, HANA, Business Objects, Business Planning & Consolidations and Data Management space. Recognized as Accenture's leading expert on Business Analytics for SAP clients.*

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#### **EDUCATION**

**M.B.A.**, University of Arkansas, December 1987

Emphasis: Computer Information Systems and Quantitative Analysis

**Bachelor of Science in Business Administration**, University of Arkansas, August 1986

Emphasis: Accounting and Computer Information Systems and Quantitative Analysis

Honor Societies: Alpha Iota Delta, Golden Key, Gamma Beta Phi, Phi Eta Sigma

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#### **WORK HISTORY**

##### ***Southern Methodist University (SMU), October 2013-Present***

*Director, Master of Science in Business Analytics Program*

- Work with the Cox School Graduate Admissions Office (GAO) to review and accept applications for the MSBA program through our website and other forums. This includes prescreening inquiries and applications, interviewing applicants, and making admission decisions.
- Act as the primary contact person and administrative resource for incoming MSBA students.
- Contact business analytics professionals and related corporate entities to make them aware of the MSBA program, gain insights about desired skill set in business analytics and "sell" the Cox-MSBA program and its candidates to prospective employers.
- Develop marketing material for the MSBA program including an MSBA website, articles for the SMU newsletter and the campus paper.
- Coordinated with the Cox Registrar and Department chairs to set up MSBA course schedules, instructors and room assignments.
- Advise students on courses, career paths and other program-related matters.
- Update the Career Management Class for the MSBA program to prepare students for job search including helping them in resume preparation, networking, and by conducting mock interviews, with support from the Cox Career Management Center (CMC).
- Identify and meet with key potential employers to encourage them to recruit our MSBA students.
- Work with Professors on updating their courses to make them more analytics focused
- Develop and teach Analytics courses including the Managing Your Career course, Data Visualization course, the In-Memory Analytics course and the MSBA Practicum

## **Accenture, February 1988 – April 2014**

- *Global Capability Lead and Community of Experts Lead for the SAP Analytics Group*
  - *Responsible for establishing the Accenture SAP Analytics Group in 1998*
  - *Managed the SAP Analytics group within Accenture Globally with an annual revenue in 2012 of \$988M*
  - *Worked with 100-200 clients each year over the past 10 years defining their Business Analytics Strategies for the business intelligence, planning and data management environment. This included defining the vision, objectives, architecture, project scope, timeline, and staffing for a large number of Fortune 500 companies. In 2012, worked with 173 clients and was personally involved in annual sales of over \$40M in SAP Analytics implementations.*
  - *Managed a Global resource pool of over 1,000 SAP Analytics consultants. Directly responsible for the recruiting, hiring, managed attrition, retention, staffing, training and overall management of the US SAP Analytics pool of 183 people.*
  - *Served as the Quality Assurance Executive for an average of 10 clients annually on their Global SAP Analytics strategy and project implementations – in 2012, this included Bell Canada, Campbell Soup, Dow, Dr. Pepper, DuPont, HydroOne, Loblaw, P&G, Spirit Aerosystems, Vale, WMS Gaming and Whirlpool.*
  - *Keynote Speaker at various events annually. In 2011 and 2012, this included: SAP Tech Ed, India – Keynote Speaker to over 10,000 attendees in Bangalore, India on SAP Analytics; Speaker on Analytics at the Accenture SAP Leadership Council, Speaker at the SAPInsider BI Conference; Speaker at the CFO Conference in the Nordics; SAP Innovation Forum Finland; Speaker at SAP HANA Seminars in Chicago, Philadelphia and Washington DC; Speaker on 4 analytics sessions at the SAP Reporting and Analytics Conference in Las Vegas; Speaker on Analytics at 4 sessions at Sapphire North America; Speaker at Sapphire EMEA in Madrid.*
  - *Subject Matter Advisor for a number of products and tools within the Analytics space including SAP Business Warehouse, HANA (in Memory Analytics), Business Objects, Teradata and Oracle.*
- *Community Lead – Lead the Accenture Cross Industry Community of approximately 400 people from 2009-2012; Active member of the Accenture Dallas People Council.*
- *Business Analytics Program Management - Responsible for the end to end management of Business Analytics implementation across industries at over 40 clients.*

### *Board Member*

- *SMU ITOM Board Member – 2011 - 2014 – active member of the SMU ITOM Board responsible for reviewing a helping set the direction for the ITOM agenda.*
- *Junior Achievement Board Member – 2010-2014 – active member of the Dallas JA Board responsible for setting and monitoring the community's strategic direction.*

### *Teaching*

- *Guest Lecturer – Guest Lecturer at the University of Arkansas Masters' Program for Dr. David Douglas.*
- *Teaching Assistant, Department of Computer Information Systems and Quantitative Analysis, University of Arkansas, Fayetteville, Arkansas, August 1987- January 1998 . Taught computer*

*classes for the College of Business at the University of Arkansas as part of the Masters' Program from 1987-1988.*

- *Junior Achievement – taught various classes for Junior Achievement from 2005-2012*
- *Taught internal training classes within Accenture including Senior Executive client training, Senior Manager training, Analytics Project Management and New Joiner Orientation classes.*

#### *Research and Publications*

- *Published Articles /Blogs in a number of publications including (in 2011/2012):*
  - *Blog: "SAP HANA - A hands-down advance in speed and intelligence"; Published: Nov-14-12*
  - *Blog: "How the data warehouse evolved into in-memory HANA"; Published: Nov-01-12*
  - *Article: "Skills Gap Analysis Compares HANA and Data Warehouse Abilities" Oct-24-12, SAPexperts/BI, SAPexperts/HR*
  - *Interviews: SAP TechEd, 2011 Live Interview: Accenture's SAP Practice Leadership, Oct- 21-11*
  - *Podcast: Live from Reporting & Analytics 2012: Accenture's Advice on the SAP HANA Business Case (Podcast); Nov-7-12*
- *Research – Continuous research done to maintain expertise in the BI areas when meeting with clients*
- *Research Assistant, Department of Computer Information Systems and Quantitative Analysis, University of Arkansas Fayetteville, Arkansas, January 1987- January 1998 .*