In This Session

Overview of SMU Cox & Executive Education

- Management and Leadership Track
- Finance Track
- Multi-Dimensional Diversity Track
- Strategy Track

Registration Process

Key Contacts

Q&A
The SMU Cox Advantage

• Business school celebrating 100 years with a great reputation
• Integral part of the business community
• Proven instructors
• True and tested content
• Commitment to leadership development and performance
• Collaborative working method with companies and individuals to assure success
• High value investment in leadership development
The SMU Cox Difference: Our Approach

• Training business leaders

• Our approach incorporates principles and techniques of adult learning including:
  ✓ Reflection
  ✓ Active participation
  ✓ Sharing experiences
  ✓ Variety of learning methods
  ✓ Instructor credibility, humility, and respect
Why SMU Cox Executive Education?

- Expert, engaging faculty who are leaders in their fields
- Relevant content based on the latest research
- Innovative tools you can put to work today
- Collaboration and networking with diverse colleagues
- A safe and challenging learning environment to think and test new ideas
Management and Leadership Track

- Aspiring Manager: February 18 - April 21
- Transformational Leadership: February 11 – April 1
March
• Essentials of Finance and Accounting – March 2-5
• Financial Skills for the Energy Industry – March 30 – April 2

April
• Mergers & Acquisitions – April 20-24
February

- **Corporate Executive Development Program**: This program consists of three in-person sessions with program support between modules. Module dates are: *February 3–6, May 4–7, and August 24–27*

April

- Rising Latino Leaders: April 6–10
- Women’s Leadership Program: April 13–16
Strategy Track

**February**
- Ethics and Compliance Certificate – February 26-27

**March**
- Master Negotiation– March 17-19
- Digital Strategy – March 24-26

**April**
- Leading Organizational Change – April 1
We Invite You to Join Us

$250 Tuition Grant when you REGISTER

https://www.smu.edu/cox/Degrees-and-Programs/Executive-Education/Short-Courses

Unique Offer Code

WEBINAR

SMU COX
SCHOOL OF BUSINESS
## Programs by Month

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<tr>
<th>Month</th>
<th>February 2020</th>
<th>March 2020</th>
<th>April 2020</th>
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<tbody>
<tr>
<td></td>
<td>2/11: Transformational Leadership</td>
<td>3/17: Master Negotiation</td>
<td>4/6: Rising Latino Leaders</td>
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<td>4/26: Cox Leadership Academy</td>
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<td>Year-Round</td>
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<td>Custom Programs designed in collaboration with companies specifically to</td>
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<td>meet the needs of their business objectives.</td>
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**Year-Round**

Custom Programs designed in collaboration with companies specifically to meet the needs of their business objectives.
Additional Questions?
Connect with Us

Open Forum Q&A

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SMU Cox
Ally for Business
Ally for Life