

ALLY FOR THE UNSTOPPABLE
ALLY FOR BUSINESS
ALLY FOR LIFE



Executive Education Programs for Individuals Spring 2020



SMU | COX

In This Session

Overview of SMU Cox & Executive Education

- Management & Leadership Track
- Multidimensional Diversity Track
- Finance Track
- Strategy Track

Registration Process

Key Contacts

Q&A



The SMU Cox Advantage



- Celebrating 100 years of business education
- Integral part of the business community
- Proven instructors
- True & tested content
- Commitment to leadership development & performance
- Collaborative working method with companies & individuals to assure success
- High value investment in leadership development



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EXECUTIVE EDUCATION

The SMU Cox Difference: Our Approach

- Training business leaders
- Incorporating principles & techniques of adult learning including:
 - ✓ Reflection
 - ✓ Active participation
 - ✓ Sharing experiences
 - ✓ Variety of learning methods
 - ✓ Instructor credibility, humility, & respect



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Why SMU Cox Executive Education?

- Expert, engaging faculty who are leaders in their fields
- Relevant content based on the latest research
- Innovative tools you can put to work today
- Collaboration & networking with diverse colleagues
- Safe & challenging learning environment to think & test new ideas



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EXECUTIVE EDUCATION

Management & Leadership

Aspiring Manager

- These 10 sessions will equip you with the right mindset and skillset to be an exceptional manager.
- Key Dates: February 18 - April 21

Transformational Leadership:

- In 10 sessions, this dynamic leadership development course will transform your leadership vision and approach from the inside out.
- Key Dates: February 11 – April 14

Cox Leadership Academy

- The Cox Leadership Academy is a 6-month program that provides learning experiences and support (through executive and peer coaching) to grow the skills and business acumen needed to successfully fulfill the role of a senior leadership team member or enterprise level leader
- Key Dates: April 28-30, June 23-25, August 25-27 & October 27-29



Multidimensional Diversity

Corporate Executive Development Program

Accelerating the Progress of High-Performance Latino Managers to Top Executive positions

- Key Dates: February 3–6, May 4–7, & August 24–27

Rising Latino Leaders

Expanding the Pipeline of Latino Middle-Level Managers to Position Them for Success

- Key Dates: April 6 – 10

Women's Leadership Program

Expanding Influence and Leading Change

- Key Dates: April 13 – 16



Finance

Essentials of Finance & Accounting

- Three-and-a-half day program targeting basic accounting and finance concepts to analyze and improve performance.
- Key Dates: March 2 – 5

Financial Skills for the Energy Industry

- Intensive four day program to help you master cost management, value creation and other financial essentials of the energy industry.
- Key Dates: March 30 – April 2

Mergers & Acquisitions

- An enhanced four-and-a-half day view of M&A taking an in-depth look at capital structure, financial options and market response with an amazing line up of industry speakers.
- Key Dates: April 20 – 24



Strategy

Ethics & Compliance Certificate

- In two days, this class will deliver insights into how organizations are responding to today's ethical and compliance challenges.
- Key Dates: February 26 – 27

Master Negotiation

- This three day class offers tools and strategies for success in negotiation with clients, peers, customers and adversaries.
- Key Dates: March 17 – March 19

Digital Strategy

- This three day program will position you to make current and emerging digital technologies an integral and effective part of your overall business strategy.
- Key Dates: March 24 – 26

Leading Organizational Change

- This one day computer based simulation will give you the confidence and the resilience to face disruption head on.
- Key Dates: April 1



We Invite You to Join Us

**\$250 Tuition Grant
when you
REGISTER**

<https://www.smu.edu/cox/Degrees-&-Programs/Executive-Education/Short-Courses>

Unique Offer Code

WEBINAR



Spring 2020 Program Calendar

| | |
|-------------------|--|
| February | 2/3: Corporate Executive Development Program 2/11: Transformational Leadership 2/18: Aspiring Manager 2/26: Ethics & Compliance |
| March | 3/2: Essentials of Finance & Accounting 3/17: Master Negotiation 3/24: Digital Strategy 3/30: Financial Skills for the Energy Industry |
| April | 4/1: Leading Organization Change: A Simulation 4/6: Rising Latino Leaders 4/13: Women's Leadership Program 4/20: Mergers & Acquisitions 4/28: Cox Leadership Academy |
| Year-Round | Custom Programs designed in collaboration with companies specifically to meet the needs of their business objectives. |

Additional Questions?

Connect with Us



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