Executive Education Programs for Individuals
Spring 2020
In This Session

Overview of SMU Cox & Executive Education

- Management & Leadership Track
- Multidimensional Diversity Track
- Finance Track
- Strategy Track

Registration Process

Key Contacts

Q&A
The SMU Cox Advantage

- Celebrating 100 years of business education
- Integral part of the business community
- Proven instructors
- True & tested content
- Commitment to leadership development & performance
- Collaborative working method with companies & individuals to assure success
- High value investment in leadership development
The SMU Cox Difference: Our Approach

• Training business leaders

• Incorporating principles & techniques of adult learning including:
  ✓ Reflection
  ✓ Active participation
  ✓ Sharing experiences
  ✓ Variety of learning methods
  ✓ Instructor credibility, humility, & respect
Why SMU Cox Executive Education?

• Expert, engaging faculty who are leaders in their fields

• Relevant content based on the latest research

• Innovative tools you can put to work today

• Collaboration & networking with diverse colleagues

• Safe & challenging learning environment to think & test new ideas
Aspiring Manager
• These 10 sessions will equip you with the right mindset and skillset to be an exceptional manager.
• **Key Dates**: February 18 - April 21

Transformational Leadership:
• In 10 sessions, this dynamic leadership development course will transform your leadership vision and approach from the inside out.
• **Key Dates**: February 11 – April 14

Cox Leadership Academy
• The Cox Leadership Academy is a 6-month program that provides learning experiences and support (through executive and peer coaching) to grow the skills and business acumen needed to successfully fulfill the role of a senior leadership team member or enterprise level leader
• **Key Dates**: April 28-30, June 23-25, August 25-27 & October 27-29
Multidimensional Diversity

Corporate Executive Development Program
Accelerating the Progress of High-Performance Latino Managers to Top Executive positions
• **Key Dates:** February 3–6, May 4–7, & August 24–27

Rising Latino Leaders
Expanding the Pipeline of Latino Middle-Level Managers to Position Them for Success
• **Key Dates:** April 6 – 10

Women’s Leadership Program
Expanding Influence and Leading Change
• **Key Dates:** April 13 – 16
Essentials of Finance & Accounting
- Three-and-a-half day program targeting basic accounting and finance concepts to analyze and improve performance.
- **Key Dates**: March 2 – 5

Financial Skills for the Energy Industry
- Intensive four day program to help you master cost management, value creation and other financial essentials of the energy industry.
- **Key Dates**: March 30 – April 2

Mergers & Acquisitions
- An enhanced four-and-a-half day view of M&A taking an in-depth look at capital structure, financial options and market response with an amazing line up of industry speakers.
- **Key Dates**: April 20 – 24
Ethics & Compliance Certificate

- In two days, this class will deliver insights into how organizations are responding to today’s ethical and compliance challenges.
- **Key Dates**: February 26 – 27

Master Negotiation

- This three day class offers tools and strategies for success in negotiation with clients, peers, customers and adversaries.
- **Key Dates**: March 17 – March 19

Digital Strategy

- This three day program will position you to make current and emerging digital technologies an integral and effective part of your overall business strategy.
- **Key Dates**: March 24 – 26

Leading Organizational Change

- This one day computer based simulation will give you the confidence and the resilience to face disruption head on.
- **Key Dates**: April 1
$250 Tuition Grant when you REGISTER

https://www.smu.edu/cox/Degrees-&-Programs/Executive-Education/Short-Courses

Unique Offer Code

WEBINAR
# Spring 2020 Program Calendar

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<tr>
<th>Month</th>
<th>Dates</th>
<th>Programs</th>
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<tr>
<td><strong>February</strong></td>
<td>2/3:</td>
<td>Corporate Executive Development Program</td>
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<td>2/11:</td>
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<td><strong>March</strong></td>
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<td><strong>April</strong></td>
<td>4/1:</td>
<td>Leading Organization Change: A Simulation</td>
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<td>Rising Latino Leaders</td>
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**Year-Round**

Custom Programs designed in collaboration with companies specifically to meet the needs of their business objectives.
Additional Questions?
Connect with Us

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