

ALLY FOR THE UNSTOPPABLE  
ALLY FOR BUSINESS  
*ALLY FOR LIFE*



# Leading Change in Volatile Times

## *An Overview*

Please plan for an interactive session with  
camera and sound on today



SMU | COX

# In This Session

**Overview of SMU Cox &  
Executive Education**

**Leading Change  
in Volatile Times**

**Registration Process**

**Key Contacts**

**Q&A**



# The SMU Cox Advantage



- Celebrating 100 years of business education
- Integral part of the business community
- Proven instructors
- True & tested content
- Commitment to leadership development & performance
- Collaborative working method with companies & individuals to assure success



# The SMU Cox Difference: Our Approach

- Training business leaders
- Incorporating principles & techniques of adult learning including:
  - ✓ Reflection
  - ✓ Active participation
  - ✓ Sharing experiences
  - ✓ Variety of learning methods
  - ✓ Instructor credibility, humility, & respect



# Why SMU Cox Executive Education?

- Expert, engaging faculty who are leaders in their fields
- Relevant content based on the latest research
- Innovative tools you can put to work today
- Collaboration & networking with diverse colleagues
- Safe & challenging learning environment to think & test new ideas



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**Jerry Magar**

SMU Cox Executive Education Instructor

# Who Should Apply?



- Managers tasked with leading change
- Senior Leadership
- Succession Candidates
- Want to take their Leadership to the next level



# Leading Change in Volatile Times

## Leading Change in Volatile Times

- Extreme uncertainty in the business environment has become the new norm. Organizations must adapt quickly to the changing environment. And, while change may be inevitable, buy in is not.
- Key Date: October 1, 2020





# Fall 2020 Program Calendar

<b>September</b>	9/8: Transformational Leadership 9/14: Rising Latino Leaders 9/15: Fundamentals of Management
<b>October</b>	10/1: Leading Change in Volatile Times 10/5: Women in Leadership Program 10/6: Master Negotiation
<b>November</b>	11/2 Mergers & Acquisitions 11/10: Building the Intelligent Enterprise
<b>Year-Round</b>	Custom Programs designed in collaboration with companies specifically to meet the needs of their business objectives.

# Additional Questions? Connect with Us.

## *Open Forum Q&A*



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EXECUTIVE EDUCATION