



In Association with the Maguire Energy Institute

Financial Skills for the Energy Industry

April 1 – 4, 2019

UPDATED CONTENT

This intensive three-and-a-half-day program uses a hands-on approach to help you master the energy sector's financial essentials. You'll connect with mid- to senior-level professionals from key segments of the industry and a variety of functional areas.

DETAILS

- Format:** Three and a half days, 8 a.m. – 5 p.m.
- Cost:** \$4,950. Includes materials; breakfasts, lunches, breaks; one group dinner. Fee is due at time of registration and no later than March 25, 2019. Group discounts available when multiple attendees from the same organization register together.
- Technology:** Participants need a personal laptop and working knowledge of Microsoft Excel.
- CPE Hrs:** 28

ABOUT THE COURSE

Guided by SMU Cox faculty experts, you'll share ideas and discuss industry issues in small groups and lively classroom sessions. Hundreds of participants have chosen Financial Skills for the Energy Industry for its concentrated coverage of financial management techniques tailored to the complexities of this dynamic and evolving sector. By the end of the program, you'll have a working knowledge of the key areas of financial management.

WHO SHOULD ATTEND

- » Mid-level and senior-level non-financial managers wishing to achieve financial literacy in an energy-industry setting
- » Managers wishing to sharpen their skills, broaden their base of knowledge and relate their functional skills to a broader, general management context

TOPICS

Value creation in the energy industry • Manager's guide to financial statements • Financial accounting techniques • Capital investment analysis • How oil and gas markets function • Fundamentals of hedging and commodity price risk • Analysis and financing of large energy projects • Raising capital and evaluating the cost of capital • Financial engineering • Hands-on practice in project evaluation—including corporate financial mini-cases

FACULTY

ACADEMIC DIRECTOR MICHEL R. VETSUYPENS, PH.D.,
Professor, Finance Department, SMU Cox School of Business

HEMANG DESAI, PH.D., Robert B. Cullum Professor of
Accounting, Accounting Department, SMU Cox School of Business

MIKE DAVIS, PH.D., Senior Lecturer, SMU Cox School of Business

AMAR GANDE, PH.D., Associate Professor of Finance, SMU Cox
School of Business



API-U, the training programs offered by the American Petroleum Institute, has selected this course as part of its continuing-education curriculum for oil and gas professionals.

PARTICIPANT INSIGHTS

"As a legal professional, I often participate in strategic discussions with a finance-oriented CEO. The practical and enlightening information we covered will make my contributions more meaningful."

V. Eileen Stuhr
Assistant General Counsel and Assistant Secretary
Stone Energy Corporation

"The in-depth financial analysis and planning content really opened my eyes to the immense non-technical work that goes into getting a large project approved. Growth and revenues aren't enough—cash is king."

Ryan Rogers
Executive Vice President of Engineering and Cofounder
Castlerock Exploration

"This program broadened my horizons to learn more and be more critical and analytical."

Yaw Dwumfour-Boadu
Finance Controls Specialist
West African Gas Pipeline Company Ltd.



LEARN MORE AND REGISTER TODAY

For more information about Financial Skills for the Energy Industry and to register, please visit smu.edu/fse or call 214.768.3335.

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