

**Martin M. Ellen**  
**Senior Advisor, PAI Partners**  
**Retired EVP and CFO Dr Pepper Snapple Group**

Marty is currently a senior advisor with PAI Partners, a global private equity firm headquartered in Europe. In 2018, Marty retired as Executive Vice President and Chief Financial Officer of Dr Pepper Snapple Group after having negotiated the \$21 billion dollar sale of the company to JAB Holdings. He has held the corporate CFO position for 29 years, across healthcare, industrial, franchising and consumer businesses, both private and public.

Marty's experience in M&A as a senior corporate officer is extensive. Six of his prior companies were sold while he was the CFO, and he was actively involved in negotiating those transactions and in most of the post-merger integrations of these companies. Across his career, he's been engaged in almost \$50 billion of M&A transactions, both on the buy and sell sides, on an international scale.

Marty graduated from the University of Illinois where he received his bachelor of science degree in accounting, is a CPA, and graduated with his MBA from Northwestern's Kellogg Graduate School of Management. Marty currently serves on the board of directors of Eagle Materials (NYSE: EXP), a leading provider of construction materials, and chairs its audit committee. He also serves as a director, and finance committee chair, for the Boys and Girls Clubs of Greater Dallas.