



## **Jerry Magar**

As the founding director of Organizational Effectiveness with Southern Methodist University, Jerry brings 25 years of experience in individual and organizational consulting. In addition to his previous role with SMU, he is also a founding partner of People Systems Consulting Group where he works with such clients as: Shell Oil, Dell Computer, JP Morgan Chase, Southwest Airlines, Alcatel - Lucent, and many more large and small clients. His areas of experience fall in a wide range of categories including leadership development, strategic planning, interpersonal

communications, and change management.

He has also taught courses in organizational development and change in the MBA and undergraduate programs with SMU's Cox School of Business. He currently serves as Academic Director and lead faculty for several leadership development programs with SMU Executive Education and is a faculty member for the George W. Bush Institute's Liberty and Leadership Forum and Laura Bush's Women's Initiative.

Jerry holds Certification and Master Certification designations for over 25 programs and assessment instruments and has certified hundreds of facilitators across the globe. Combining an educational background in Communication and Organization Development with his hands-on business experience in marketing, public relations and business development, Jerry brings a sense of "real world" application to his work.