



# SMU

COX SCHOOL OF BUSINESS

*Executive MBA Program*

Dear Executive MBA Candidate,

The SMU Cox Executive MBA Program provides mid-level to senior managers the opportunity to leverage their careers by learning from a faculty of thought-leaders and similar-minded, experienced classmates. The program is highly ranked in a number of business periodicals. The format of alternating Fridays and Saturdays allows for weekday travel and most classes are recorded for downloading.

The average experience level of the candidates is 15 years, which allows for both breadth and depth of classroom discussion. The curriculum is a general management focus and all students take the same courses including a global studies course that allows for practical application of classroom learning. Recent countries visited include Chile, Argentina and Peru. The final semester offers a menu of electives allowing students the option to exercise individual interest.

The best way to determine if an MBA in the Cox Executive Program is the right decision for you at this juncture of your career is to email your resume to Delania Teems, Program Coordinator (dteems@cox.smu.edu). She will schedule a short phone interview to help determine the next steps, if any. If you decide to move forward, a visit to a class is the best way to observe the quality of students, faculty, classroom setting and program culture. Visit [www.coxemba.com](http://www.coxemba.com) for additional details.

Thank you for your interest in the SMU Cox Executive MBA Program,

Tom Perkowski  
Assistant Dean of the Executive MBA Program

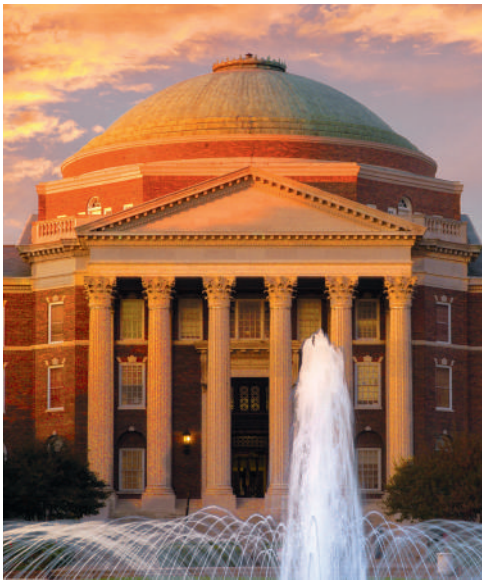
*Executive MBA*

Southern Methodist University

PO Box 750507 Dallas TX 75275-0507

214-768-3154 214-768-4908 Fax 214-768-1288

tperkows@cox.smu.edu dmacedonia@cox.smu.edu dteems@cox.smu.edu [www.coxemba.com](http://www.coxemba.com)



### Application Deadlines

Candidates are accepted on a rolling, limited space-available basis until May 31, 2018. If you have concerns about academics taken, applying by May 1, 2018 is highly recommended to allow for adequate program preparation.

## Application Instructions for Fall 2018 Candidates

### Pre-Application Evaluation

1. Email your resume to Delania Teems, [dteems@cox.smu.edu](mailto:dteems@cox.smu.edu)
2. Schedule a preliminary phone interview
3. Explore your personal, family, and employers financial commitment and support
4. Visit a class session

### Online Application

<https://coxgradadmission.smu.edu/apply/>

### Application Checklist

The items listed below constitute a complete application:

- Submitted online application form, including two essays and one goal sheet with timeline
- Two letters of recommendation: one from a senior manager or immediate supervisor of your current company; one from an associate or colleague who has an MBA
- All official undergraduate/graduate transcripts

Once all your application materials have been received, the Executive MBA office will contact you if an in-person interview is appropriate. Following your in-person interview the Admissions Committee will provide you a decision within two weeks.



### Contact Us

#### Mailing Address:

Cox Executive MBA Office  
SMU Cox School of Business  
PO Box 750507  
Dallas, Texas 75275-0507

#### Courier Address:

Cox Executive MBA Office  
Collins Executive Education Center  
3150 Binkley Avenue, Suite 208  
Dallas, Texas 75205

#### Telephone/Electronic

Phone: (214) 768-3154  
Fax: (214) 768-1288  
E-mail: [dteems@cox.smu.edu](mailto:dteems@cox.smu.edu)  
[www.coxemba.com](http://www.coxemba.com)



## Did you know...?

- Cox Executive MBA started in 1976
- 21 month program beginning in August only
- Average class size: 70 (2 sections of 35)
- Average age: 37 years
- Average work experience: 15 years
- Classes held on alternating weekends; Friday & Saturday
- Classes located in the Collins Executive Education Center, on the Dallas campus
- Program includes global studies trip; past countries visited: Vietnam, China, Mexico, Chile, Cuba, Argentina & Peru
- Most classes are recorded for future viewing & download
- Over 50% of students are self-funded
- Cox participates in the VA Yellow Ribbon Program
- Recent Rankings of the Executive MBA Program:
  - #3 in the world (2013), Bloomberg Businessweek
  - #13 in the nation (2015), US News & World Report
  - #13 in the world (2015), The Economist
  - #15 in the nation (2014), Financial Times

## Distinguished EMBA Faculty

- Bill Dillon:** Senior Associate Dean for Academic Affairs & Herman W. Lay Professor of Marketing & Statistics
- Don VandeWalle:** Fisher Research Fellow, Altshuler Distinguished Teaching Professor, & Previous Management & Organizations Chair
- Gordon Walker:** David B. Miller Professor of Business, & Strategy & Entrepreneurship Chair
- Tassu Shervani:** Associate Professor of Marketing & Fischer Faculty Fellow
- Jim Linck:** Distinguished Chair in Finance
- Robin Pinkley:** Former Director of the American Airlines Center for Labor Relations & Conflict Resolution
- Miguel Quinones:** O. Paul Corley Distinguished Chair of Management & Operations

## Adjunct Thought Leaders

- Harvey Rosenblum:** Former Executive VP & Director of Research, The Federal Reserve Bank of Dallas
- Tom Daniel:** Senior VP & Director, Personnel Decisions International's West Region
- Jeff Allen:** Principal & Senior VP, JP Energy Partners & Clinical Professor
- Rogge Dunn:** Partner, Clouse Dunn LLP

## Sample of Current Companies & Positions

### Class of 2018

Chesapeake Energy	Manager - Quality Control
McKesson Corporation	Senior Account Manager
Siemens Industry	Senior Product Manager
Cinemark Holdings Inc.	International Finance Director
GameStop	Senior VP U.S. Stores
Raytheon	Logistics Manager
Sonic Corporation	Regional VP
JP Morgan Chase	VP Project Management
Southwest Airlines	Social Media Marketing Manager
Samsung	Development Director

### Class of 2019

Huawei Device USA	VP, Operations
Galderma	Senior Director
Toyota Motor Corp	Operations Manager
PepsiCo	Director, Technology Business
Match Group, Inc.	Assistant Controller
Hunt Oil Company	Sr. Staff Reservoir Engineer
Neuberger Berman	Private Wealth Associate
Duo Security	Director, Business Services
Eaton Aerospace LLC	Project Engineer
JPMorgan Chase	VP Business Manager

## Who are some recent EMBA alumni?

- Ignite Restaurant Group (Joe's Crab Shack): Pres/CEO
- J.C. Penney: Executive VP, Brand, Design, Sourcing & Divisional VP, International Merchandise & Inventory
- Thomson Reuters: Managing Director, Government
- Baylor Healthcare System: VP, Patient Centeredness & VP, Operations
- FedEx Services: SVP, Customer Access Solutions
- Ace Cash Express: CEO, CFO, CAO
- Make a Wish Foundation of N Texas: President & CEO
- UT Southwestern: Associate VP & CIO
- Pioneer Natural Resources: VP, Sub-Surface, Development
- Sabre Holdings: VP, Technology & Enterprise Engineering
- Strasburger & Price: Partner
- Career Builder: President, Vertical Sales
- Aetna International: Regional VP, Sales
- 7-Eleven: VP, Retail Operations



Location: Collins Executive Education Center, Dallas Campus

Key Dates: Highlighted dates denote class sessions

1. Orientation: August 9 - 11, 2018
2. Global Trip: October 3-12, 2019
3. Graduation: May 16, 2020

### August-2018

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### September 2018

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### October 2018

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### November 2018

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### December 2018

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### January 2019

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### February 2019

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### March 2019

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### April 2019

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### May 2019

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### June 2019

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### July 2019

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### August 2019

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### September 2019

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### October 2019

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### January 2020

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### February 2020

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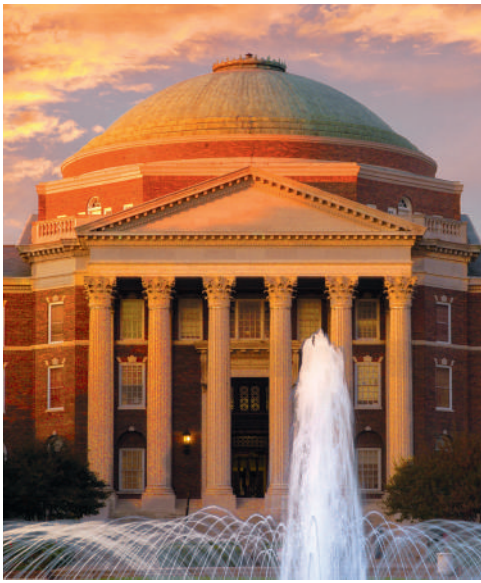
### April 2020

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For additional questions regarding financial aid, please contact:

Meredith Turner  
Financial Aid Advisor  
(214) 768-2371  
mereditht@smu.edu

or

gradfinaid@smu.edu



## Contact Us

### Mailing Address:

Division of Enrollment Services - Financial Aid  
Southern Methodist University  
PO Box 750181  
Dallas, Texas 75275-0181

### Courier Address:

Division of Enrollment Services - Financial Aid  
6116 North Central Expressway, Suite 1096  
Dallas, Texas 75206

### Telephone/Electronic

Phone: (214) 768-2371  
Fax: (214) 768-4119  
E-mail: gradfinaid@smu.edu  
www.smu.edu/financial\_aid

## Financial Aid Questions

- **What applications do I need to complete to apply for federal loans?**  
All students must complete the Free Application for Federal Student Aid, at [www.fafsa.ed.gov](http://www.fafsa.ed.gov), each year to determine their eligibility for federal loans. To apply for your PIN number go to [www.pin.ed.gov](http://www.pin.ed.gov); it will serve as your e-signature on the FAFSA as well as on most student loan applications. The SMU Institution Code is 003613. Students must be a citizen, permanent resident, or eligible non-citizen.

- **What are the best types of federal loans?**

#### Federal Unsubsidized Stafford Loan:

The maximum annual amount is \$20,500. Current fixed interest rate is at 5.84%. The student is responsible for accrued interest which begins accumulating at time of disbursement and there is a required minimum half-time enrollment.

#### Federal Graduate Plus Loan:

Borrow up to cost of education less other financial aid received. Fixed interest rate of 6.84% and a credit check required.

- **What about loans for international students and students who won't complete the FAFSA?**

The private alternative loans are based upon an extensive credit check with a variable interest rate based on a sliding scale. Currently, international students must have a U.S. citizen as co-signer.

- **How do I process the Federal and alternative loans?**

The student will be directed to <https://my.smu.edu> to view, accept, decline or reduce the amount of the award. Later another notice will be e-mailed directing you to finalize your application and sign your promissory note for your Loans.

Southern Methodist University supports our valued Soldiers and Veterans; we have chosen to participate in the Yellow Ribbon Program. To read more about the program, go to: [http://www.benefits.va.gov/gibill/yellow\\_ribbon.asp](http://www.benefits.va.gov/gibill/yellow_ribbon.asp)