

CLASS OF 2019 EMPLOYMENT REPORT



MS BUSINESS ANALYTICS PROGRAM



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CAREER MANAGEMENT CENTER

CLASS SUMMARY

CAREER OUTCOME ACHIEVEMENT

97.7%

OF GRADUATES ACHIEVED DESIRED OUTCOME (E.G.,
ACCEPTING A FULL-TIME JOB, PURSUING GRADUATE
SCHOOL) WITHIN 6 MONTHS OF GRADUATION

97.6%

OF JOB-SEEKING GRADUATES ACCEPTED A POSITION
WITHIN 6 MONTHS OF GRADUATION

BASE SALARY

\$74.7K AVERAGE
(MEAN)

SIGNING BONUS

\$7.6K AVERAGE
(MEAN)

25% OF GRADUATES ACCEPTING A
JOB REPORTED RECEIVING A
SIGNING BONUS

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

KNOWLEDGE RATE: 91% SALARY REPORTING RATE: 70%

FULL REPORT CONFORMS TO NATIONAL UNDERGRADUATE BUSINESS SYMPOSIUM (NUBS) STANDARDS

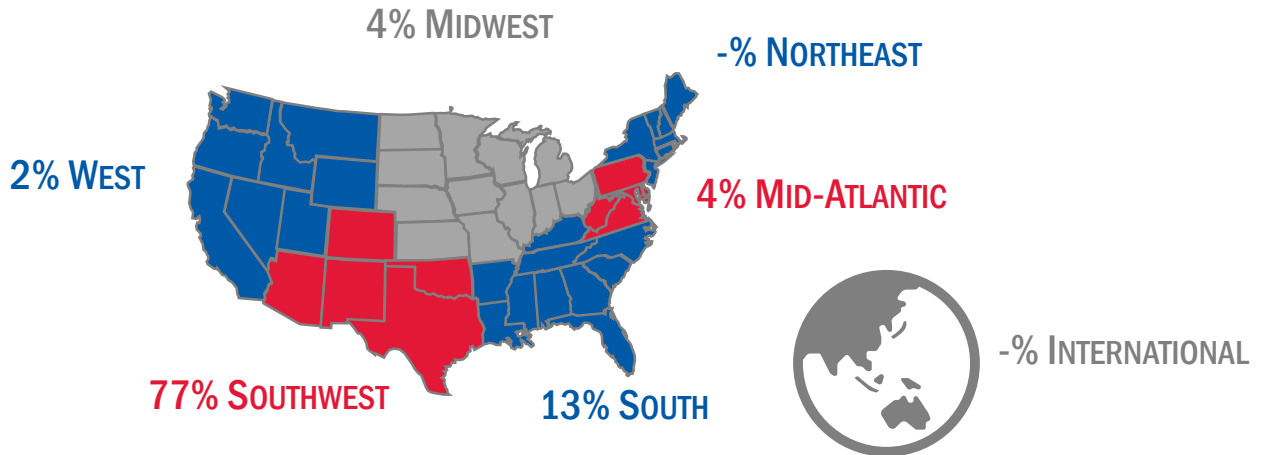


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JOB PLACEMENT

GEOGRAPHIC AREA (% ACCEPTING JOB)



EXAMPLE HIRING COMPANIES

7-ELEVEN

ACCENTURE

AMERICAN AIRLINES

BRIERLEY+PARTNERS

CAPGEMINI

CAPITAL ONE

CHARLES SCHWAB

CORTEX

DELL

DELTA AIRLINES

EQUIFAX

ESSILOR

EY

FANNIE MAE

FEDEx

GM FINANCIAL

HILTON

HUNT CONSOLIDATED, INC.

INFOSYS

JP MORGAN CHASE

LOCKHEED MARTIN

MATCH.COM

MURPHY USA

NEW ORLEANS PELICANS

PELOTON INTERACTIVE

PRIMESOURCE

RANDSTAD TECHNOLOGIES

SLALOM

SOUTHWEST AIRLINES

WUNDERMAN THOMPSON

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

KNOWLEDGE RATE: 91% SALARY REPORTING RATE: 70%

FULL REPORT CONFORMS TO NATIONAL UNDERGRADUATE BUSINESS SYMPOSIUM (NUBS) STANDARDS

* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY



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DETAILS – WORK AUTHORIZATION / OFFER & ACCEPTANCE TIMING

WORK AUTHORIZATION CATEGORIES	PERMANENT WORK AUTHORIZATION	NON-PERMANENT WORK AUTHORIZATION	TOTAL GRADUATES
SEEKING EMPLOYMENT	35	50	85
COMPANY-SPONSORED / ALREADY EMPLOYED	-	1	1
CONTINUING EDUCATION	-	-	-
POSTPONING JOB SEARCH	-	-	-
STARTING A NEW BUSINESS	1	-	1
NOT SEEKING FOR OTHER REASONS	1	-	1
NOT SEEKING EMPLOYMENT	2	1	3
NO INFORMATION	1	1	2
TOTAL GRADUATING CLASS	38	52	90

PERCENT OF CLASS WITH AVAILABLE DATA **97.8%**

TIMING OF FIRST JOB OFFER	TOTAL	BY GRADUATION		BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION		TOTAL RECEIVING OFFER	
		NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
WITH PERMANENT WORK AUTHORIZATION	35	22	63%	13	37%	35	100%
WITH NON-PERMANENT WORK AUTHORIZATION	50	11	22%	37	74%	48	96%
ALL GRADUATES	85	33	39%	50	59%	83	98%

TIMING OF JOB ACCEPTANCES	TOTAL	BY GRADUATION		BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION		TOTAL ACCEPTING OFFER	
		NUMBER	PERCENT	NUMBER	PERCENT	NUMBER	PERCENT
WITH PERMANENT WORK AUTHORIZATION	35	21	60%	14	40%	35	100%
WITH NON-PERMANENT WORK AUTHORIZATION	50	10	20%	38	76%	48	96%
ALL GRADUATES	85	31	36%	52	61%	83	98%

PERMANENT WORK AUTHORIZATION IS DEFINED AS U.S. CITIZENS OR PERMANENT RESIDENTS. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT ADD TO 100 AS A RESULT. EXCLUDES STUDENTS IN NON-COX DUAL-DEGREE PROGRAMS.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS



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DETAILS – JOB SOURCES

SOURCES OF ACCEPTED JOBS

	NUMBER	PERCENT
CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH SCHOOL SOURCES	1	1%
SCHEDULED INTERVIEWS ON OR OFF CAMPUS FOR FULL TIME EMPLOYMENT	7	8%
JOB POSTINGS ON SCHOOL CAREER SYSTEMS, RESUME BOOKS, RESUME REFERRALS BY CAREER CENTER	15	18%
ACTIVITIES SUPPORTED BY CAREER CENTER (I.E. JOB FAIRS/CONFERENCES, EMPLOYER EVENTS, INFORMATION MEETINGS, SCHOOL PROMOTED JOB BOARDS)	4	7%
SCHOOL NETWORK/RESOURCES (I.E. FACULTY REFERRALS, ALUMNI REFERRALS, CLASSMATES, CAMPUS SPEAKERS, TREKS, CLUB EVENTS, CLASS PROJECTS)	27	50%
OTHER SCHOOL-FACILITATED SOURCE	-	-
TOTAL SCHOOL-FACILITATED ACTIVITIES	54	65%

CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH GRADUATE-INITIATED SOURCES	-	-
PERSONAL CONTACTS (I.E. PREVIOUS EMPLOYERS, FAMILY, FRIENDS OUTSIDE OF SCHOOL, ETC.)	5	6%
ONLINE JOB POSTINGS (I.E. SOCIAL MEDIA/LINKEDIN, INDEED, COMPANY WEBSITES)	24	29%
OTHER GRADUATE-FACILITATED SOURCE	-	-
TOTAL GRADUATE-FACILITATED ACTIVITIES	29	35%

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DETAILS – OVERALL BASE SALARY & SIGNING BONUS

BASE SALARY	NUMBER REPORTING	MEAN	MEDIAN	LOW	HIGH
WITH PERMANENT WORK AUTHORIZATION	30	\$73,977	\$75,000	\$55,000	\$87,400
WITH NON-PERMANENT WORK AUTHORIZATION	38	\$75,255	\$75,000	\$57,500	\$107,000
TOTAL	68	\$74,691	\$75,000	\$55,000	\$107,000

PERCENT REPORTING BASE SALARY OF TOTAL
ACCEPTING EMPLOYMENT

81.9%

SIGNING/STARTING BONUS	NUMBER REPORTING	MEAN	MEDIAN	LOW	HIGH
WITH PERMANENT WORK AUTHORIZATION	11	\$6,100	\$5,000	\$2,600	\$10,000
WITH NON-PERMANENT WORK AUTHORIZATION	10	\$9,350	\$10,000	\$2,000	\$15,000
TOTAL	21	\$7,648	\$7,500	\$2,000	\$15,000

PERCENT REPORTING SIGNING/STARTING
BONUS OF TOTAL REPORTING SALARY

30.8%

* SALARY NOT REPORTED FOR LESS THAN THREE DATA POINTS.

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DETAILS – BASE SALARY BY FUNCTION / INDUSTRY

FUNCTION	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
ACCOUNTING	-	-	-	-	-	-	-
CONSULTING	2	2%	2	N/A*	N/A*	N/A*	N/A*
FINANCE	2	2%	-	-	-	-	-
GENERAL MANAGEMENT	-	-	-	-	-	-	-
HUMAN RESOURCES	-	-	-	-	-	-	-
MARKETING / SALES	-	-	-	-	-	-	-
INFO TECHNOLOGY	77	93%	64	\$75,180	\$75,000	\$55,000	\$107,000
OPERATIONS / LOGISTICS	1	1%	1	N/A*	N/A*	N/A*	N/A*
OTHER	1	1%	1	N/A*	N/A*	N/A*	N/A*

INDUSTRY	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
ACCOUNTING SERVICES	-	-	-	-	-	-	-
CONSULTING	20	24%	19	\$74,205	\$75,000	\$65,000	\$87,400
CONSUMER PACKAGED GOODS	-	-	-	-	-	-	-
ENERGY	1	1%	1	N/A*	N/A*	N/A*	N/A*
FINANCIAL SERVICES	14	17%	10	\$80,270	\$77,500	\$58,000	\$105,700
GOVERNMENT	-	-	-	-	-	-	-
HEALTHCARE	4	5%	4	\$68,875	\$69,250	\$62,000	\$75,000
HOSPITALITY	1	1%	1	N/A*	N/A*	N/A*	N/A*
MANUFACTURING	4	5%	4	\$69,850	\$67,500	\$65,000	\$79,400
MEDIA / ENTERTAINMENT	1	1%	-	-	-	-	-
NON-PROFIT	-	-	-	-	-	-	-
REAL ESTATE	1	1%	1	N/A*	N/A*	N/A*	N/A*
RETAIL	17	20%	14	\$72,357	\$75,000	\$65,000	\$75,000
TECHNOLOGY	12	14%	8	\$73,813	\$72,500	\$57,500	\$90,000
TRANSPORTATION / LOGISTICS	7	8%	5	\$79,200	\$75,000	\$55,000	\$107,000
OTHER	1	1%	1	N/A*	N/A*	N/A*	N/A*

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DETAILS – BASE SALARY BY GEOGRAPHY / MAJOR / EXPERIENCE

GEOGRAPHY	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
US - MID-ATLANTIC	3	4%	3	\$93,568	\$97,000	\$78,000	\$105,700
US - MIDWEST	3	4%	2	N/A*	N/A*	N/A*	N/A*
US - NORTHEAST	-	-	-	-	-	-	-
US - SOUTH	11	13%	8	\$74,375	\$75,000	\$70,000	\$75,000
US - SOUTHWEST	64	77%	53	\$72,855	\$72,000	\$55,000	\$105,000
US - WEST	2	2%	2	N/A*	N/A*	N/A*	N/A*
NORTH AMERICA - NON-US	-	-	-	-	-	-	-
ASIA	-	-	-	-	-	-	-
EUROPE	-	-	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-
LATIN AMERICA & THE CARIBBEAN	-	-	-	-	-	-	-
OCEANIA	-	-	-	-	-	-	-

US REGION BREAKDOWN BY STATE

MID-ATLANTIC: DELAWARE, DISTRICT OF COLUMBIA, MARYLAND, PENNSYLVANIA, VIRGINIA, WEST VIRGINIA

MIDWEST: ILLINOIS, INDIANA, IOWA, KANSAS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NORTH DAKOTA, OHIO, SOUTH DAKOTA, WISCONSIN

NORTHEAST: CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT

SOUTH: ALABAMA, ARKANSAS, FLORIDA, GEORGIA, KENTUCKY, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE

SOUTHWEST: ARIZONA, COLORADO, NEW MEXICO, OKLAHOMA, TEXAS

WEST: ALASKA, CALIFORNIA, HAWAII, IDAHO, MONTANA, NEVADA, OREGON, UTAH, WASHINGTON, WYOMING

UNDERGRADUATE MAJOR	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
TECHNICAL	28	34%	24	\$79,088	\$75,000	\$55,000	\$107,000
BUSINESS	47	57%	36	\$71,942	\$70,000	\$62,000	\$90,000
OTHER	8	10%	8	\$73,875	\$75,000	\$65,000	\$80,000

PROFESSIONAL EXPERIENCE	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
LESS THAN 1 YEAR	59	71%	47	\$72,309	\$72,000	\$55,000	\$105,700
1-3 YEARS	12	14%	10	\$73,800	\$72,500	\$65,000	\$85,000
3-5 YEARS	5	6%	4	\$83,750	\$77,500	\$75,000	\$105,000
OVER 5 YEARS	7	8%	7	\$86,786	\$85,000	\$75,000	\$107,000

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