

CLASS OF 2019 EMPLOYMENT REPORT



BBA PROGRAMS



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CAREER MANAGEMENT CENTER

CLASS SUMMARY

CAREER OUTCOME ACHIEVEMENT

94.4%

OF GRADUATES ACHIEVED DESIRED CAREER OUTCOME
(E.G., ACCEPTING A FULL-TIME JOB, PURSUING
GRADUATE SCHOOL) WITHIN 3 MONTHS OF GRADUATION

94.1%

OF GRADUATES COMPLETED AT LEAST ONE INTERNSHIP
PRIOR TO GRADUATION

BASE SALARY

\$66.4K AVERAGE
(MEAN)

SIGNING BONUS

\$8.3K AVERAGE
(MEAN)

37% OF GRADUATES ACCEPTING A
JOB REPORTED RECEIVING A
SIGNING BONUS

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

KNOWLEDGE RATE: 91% SALARY REPORTING RATE: 70%

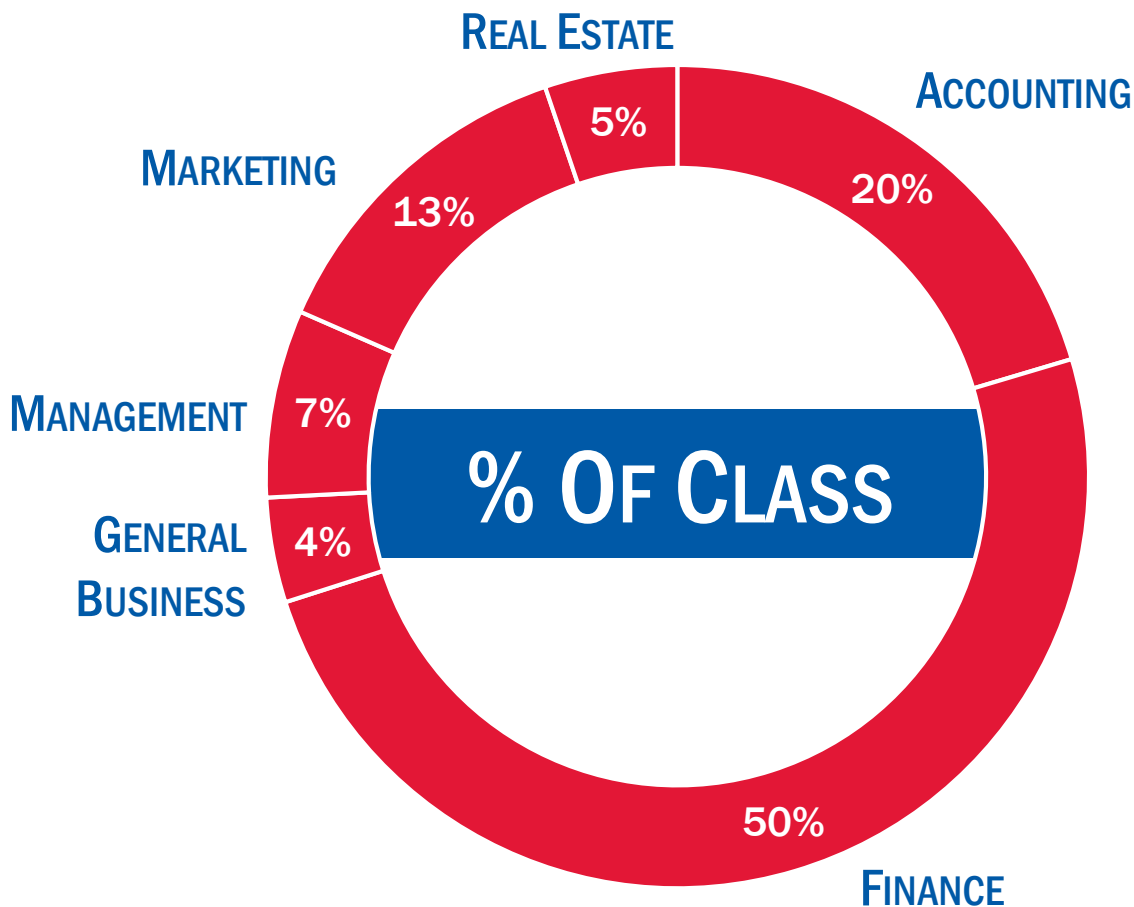
FULL REPORT CONFORMS TO NATIONAL UNDERGRADUATE BUSINESS SYMPOSIUM (NUBS) STANDARDS



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OUTCOMES BY MAJOR



% ACHIEVING DESIRED CAREER OUTCOME WITHIN 3 MONTHS OF GRADUATION

AVERAGE SALARY

ACCOUNTING	98.9%	\$61.3K
FINANCE	95.6%	\$70.6K
GENERAL BUSINESS	94.7%	\$49.5K
MANAGEMENT	82.4%	\$61.9K
MARKETING	86.9%	\$51.5K
REAL ESTATE FINANCE	100.0%	\$64.5K

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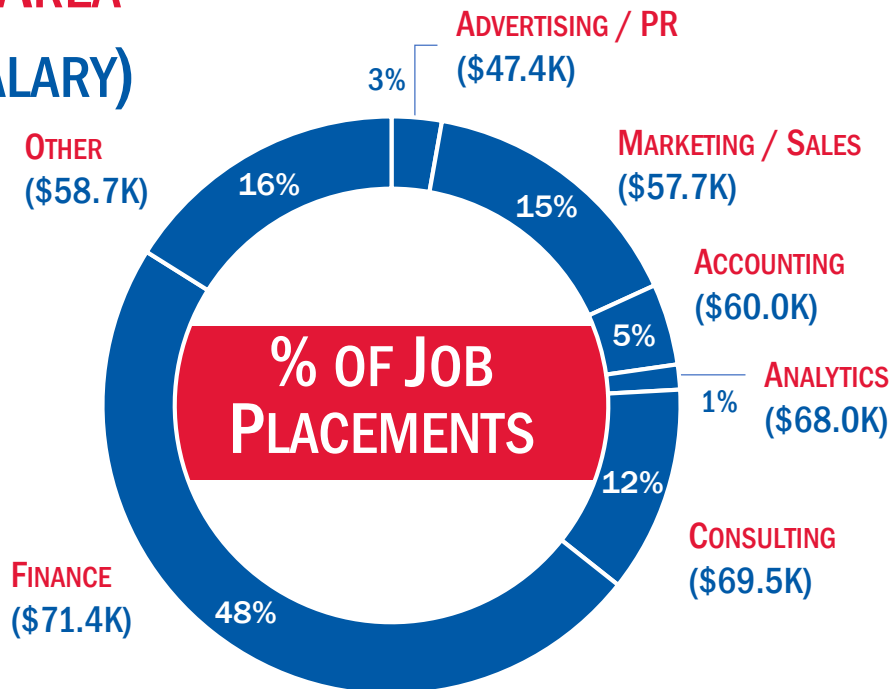


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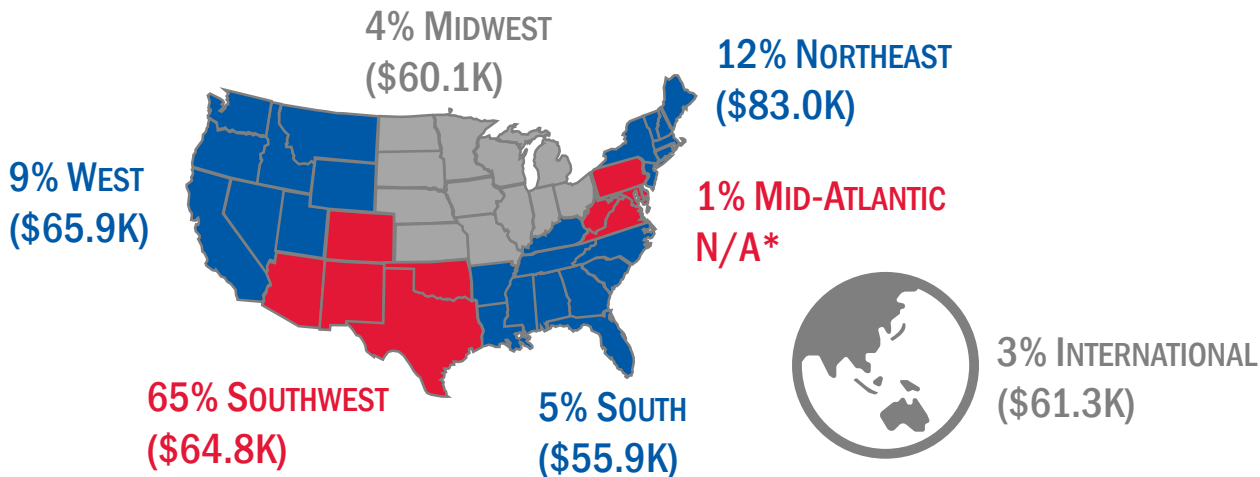
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JOB PLACEMENT

FUNCTIONAL AREA (AVERAGE SALARY)



GEOGRAPHIC AREA (AVERAGE SALARY)



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* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY



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HIRING COMPANY EXAMPLES

ACCENTURE

ALM FIRST

AMERICAN AIRLINES

AT&T

BAIN & COMPANY

BAIRD

BANK OF AMERICA

BARCLAYS

CAMBRIDGE ASSOCIATES

CBRE

CITI

CONCHO RESOURCES

COWEN

CREDIT SUISSE

DELOITTE

DEUTSCHE BANK

DIGITAS

DUFF & PHELPS

ENFORCE CONSULTING

EPSILON

EVERCORE

EY

FANNIE MAE

FEDERAL RESERVE BANK

FOSSIL GROUP

GOLDMAN SACHS

HALLIBURTON

HEIDRICK & STRUGGLES

HEWLETT PACKARD ENTERPRISE

HOULIHAN LOKEY

HSBC

ISN

JEFFRIES, LLC.

JLL

JPMORGAN CHASE & Co.

KPMG

MACY'S, INC.

MILLER COORS

MOELIS & COMPANY

MORGAN STANLEY

NEWMARK KNIGHT FRANK

ORACLE

PEPSICO

PIZZA HUT/YUM! BRANDS

POINT72

PWC

RBC CAPITAL MARKETS

SENDERO

SOUTHWEST AIRLINES

STATE FARM

STEPHENS, INC.

SUNTRUST BANK

TANDEM THEORY

THE BOSTON CONSULTING GROUP

THE CONTAINER STORE

THE WALT DISNEY COMPANY

UBS

WELLS FARGO

WEST MONROE PARTNERS

YELP

COMPANIES REPRESENT SELECTION OF FIRMS WHO HIRED SMU GRADUATES AND IS NOT AN EXHAUSTIVE LIST.

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DETAILS – OUTCOME, FUNCTIONAL, AND GEOGRAPHIC BREAKOUTS

OUTCOME BREAKOUT

	NUMBER ACCEPTING	PERCENT ACCEPTING
ACCEPTED FULL-TIME JOB	308	66.8%
ACCEPTED PART-TIME JOB	4	0.9%
STILL SEEKING JOB	26	5.6%
CONTINUING EDUCATION	117	25.4%
NOT SEEKING JOB	5	1.1%
VOLUNTEERING	1	0.2%

FUNCTIONAL BREAKOUT*

	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	AVERAGE SALARY	LOW SALARY	HIGH SALARY
FINANCE	138	48.3%	109	\$71,399	\$25,200	\$100,000
MARKETING / SALES	44	15.4%	26	\$57,722	\$20,800	\$185,000
CONSULTING	33	11.5%	27	\$69,519	\$29,120	\$90,000
ACCOUNTING	13	4.5%	12	\$60,060	\$35,000	\$71,000
ADVERTISING / PR	8	2.8%	5	\$47,400	\$36,000	\$58,000
ANALYTICS	4	1.4%	4	\$68,000	\$57,000	\$85,000
OTHER	46	16.1%	30	\$58,651	\$30,000	\$85,000
<i>OTHER</i>	<i>34</i>					
<i>ENTREPRENEUR / FOUNDER</i>	<i>3</i>					
<i>INFORMATION TECHNOLOGY</i>	<i>3</i>					
<i>GENERAL MANAGEMENT</i>	<i>3</i>					
<i>EDUCATION</i>	<i>2</i>					
<i>OPERATIONS / PRODUCTION</i>	<i>1</i>					

GEOGRAPHIC BREAKOUT*

	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	AVERAGE SALARY	LOW SALARY	HIGH SALARY
U.S. SOUTHWEST	201	65.0%	148	\$64,776	\$20,800	\$95,000
U.S. NORTHEAST	38	12.3%	25	\$83,040	\$56,000	\$185,000
U.S. WEST	29	9.4%	24	\$65,891	\$48,000	\$100,000
U.S. SOUTH	16	5.2%	7	\$55,886	\$30,000	\$85,000
U.S. MIDWEST	12	3.9%	8	\$60,140	\$29,120	\$85,000
U.S. MID-ATLANTIC	3	1.0%	2**	N/A	N/A	N/A
INTERNATIONAL	10	3.2%	4	\$61,250	\$50,000	\$70,000

FUNCTIONAL & GEOGRAPHIC BREAKOUTS REPRESENT STUDENTS ACCEPTING JOBS

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