

# CLASS OF 2022 EMPLOYMENT REPORT



## MS MANAGEMENT PROGRAM

# CLASS SUMMARY

## CAREER OUTCOME ACHIEVEMENT

**91.3%**

OF GRADUATES ACHIEVED CAREER OR EDUCATION OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, SHORT-TERM JOB, PURSUING GRADUATE SCHOOL) WITHIN 6 MONTHS OF GRADUATION

**87.2%**

OF JOB-SEEKING GRADUATES ACCEPTED A FULL-TIME POSITION WITHIN 6 MONTHS OF GRADUATION

## BASE SALARY

**\$69.1K** AVERAGE  
(MEAN)

**\$7K** AVERAGE  
(MEAN)

**57%** OF SALARY -REPORTING GRADUATES RECEIVING A SIGNING BONUS

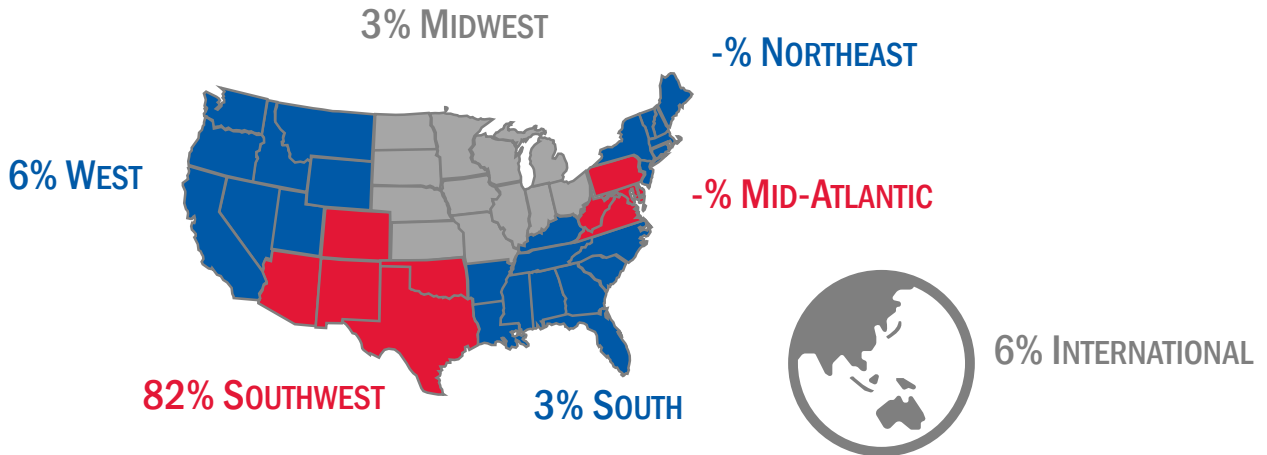
SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

# JOB PLACEMENT

## GEOGRAPHIC AREA (% ACCEPTING FULL-TIME JOB)



## EXAMPLE HIRING COMPANIES

AMERICAN AIRLINES

ANTHEMNET

BAIN & COMPANY

BBG

CHEIL USA

DELOITTE

EY

GARTNER

GOLDMAN SACHS

JLL

JPMORGAN

KPMG

MOVEDOCS

PMG

QUORUM SOFTWARE

SOLE SOURCE

SOUTHWEST AIRLINES

TIDEN CAPITAL

VERITEX

WALMART

WEST MONROE

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

\* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY

**SMU Cox**  
Career Management Center

# DETAILS – WORK AUTHORIZATION / OFFER & ACCEPTANCE TIMING

<b>WORK AUTHORIZATION CATEGORIES</b>	<b>PERMANENT WORK AUTHORIZATION</b>	<b>NON-PERMANENT WORK AUTHORIZATION</b>	<b>TOTAL GRADUATES</b>
<b>SEEKING EMPLOYMENT</b>	<b>35</b>	<b>4</b>	<b>39</b>
COMPANY-SPONSORED / ALREADY EMPLOYED	-	-	-
CONTINUING EDUCATION	5	2	7
POSTPONING JOB SEARCH	-	-	-
STARTING A NEW BUSINESS	-	-	-
NOT SEEKING FOR OTHER REASONS	2	-	2
<b>NOT SEEKING EMPLOYMENT</b>	<b>7</b>	<b>2</b>	<b>9</b>
<b>NO INFORMATION</b>	<b>5</b>	<b>-</b>	<b>5</b>
<b>TOTAL GRADUATING CLASS</b>	<b>47</b>	<b>6</b>	<b>53</b>

**PERCENT OF CLASS WITH AVAILABLE DATA 90.6%**

<b>TIMING OF FIRST JOB OFFER</b>	<b>TOTAL</b>	<b>By GRADUATION</b>				<b>BETWEEN GRADUATION &amp; 6 MONTHS AFTER GRADUATION</b>				<b>No OFFER WITHIN 6 MONTHS</b>	
		<b>FULL-TIME</b>		<b>SHORT-TERM</b>		<b>FULL-TIME</b>		<b>SHORT-TERM</b>		<b>#</b>	<b>%</b>
		<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>		
PERMANENT AUTH	35	23	66%	1	3%	8	23%	-	-	3	9%
NON-PERMANENT AUTH	4	1	25%	-	-	2	50%	-	-	1	25%
<b>ALL GRADUATES</b>	<b>39</b>	<b>24</b>	<b>62%</b>	<b>1</b>	<b>3%</b>	<b>10</b>	<b>26%</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>10%</b>

<b>TIMING OF JOB ACCEPTANCES</b>	<b>TOTAL</b>	<b>By GRADUATION</b>				<b>BETWEEN GRADUATION &amp; 6 MONTHS AFTER GRADUATION</b>				<b>No OFFER WITHIN 6 MONTHS</b>	
		<b>FULL-TIME</b>		<b>SHORT-TERM</b>		<b>FULL-TIME</b>		<b>SHORT-TERM</b>		<b>#</b>	<b>%</b>
		<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>	<b>#</b>	<b>%</b>		
PERMANENT AUTH	35	18	51%	1	3%	13	37%	-	-	3	9%
NON-PERMANENT AUTH	4	1	25%	-	-	2	50%	-	-	1	25%
<b>ALL GRADUATES</b>	<b>39</b>	<b>19</b>	<b>49%</b>	<b>1</b>	<b>3%</b>	<b>15</b>	<b>38%</b>	<b>-</b>	<b>-</b>	<b>4</b>	<b>10%</b>

PERMANENT WORK AUTHORIZATION IS DEFINED AS U.S. CITIZENS OR PERMANENT RESIDENTS. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT ADD TO 100 AS A RESULT. EXCLUDES STUDENTS IN NON-COX DUAL-DEGREE PROGRAMS.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

# DETAILS – FULL-TIME JOB SOURCES

<b>SOURCES OF ACCEPTED JOBS</b>	<b>NUMBER</b>	<b>PERCENT</b>
CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH SCHOOL SOURCES	-	-
SCHEDULED INTERVIEWS ON OR OFF CAMPUS FOR FULL TIME EMPLOYMENT	1	3%
JOB POSTINGS ON SCHOOL CAREER SYSTEMS, RESUME BOOKS, RESUME REFERRALS BY CAREER CENTER	7	21%
ACTIVITIES SUPPORTED BY CAREER CENTER (I.E. JOB FAIRS/CONFERENCES, EMPLOYER EVENTS, INFORMATION MEETINGS, SCHOOL PROMOTED JOB BOARDS)	1	3%
SCHOOL NETWORK/RESOURCES (I.E. FACULTY REFERRALS, ALUMNI REFERRALS, CLASSMATES, CAMPUS SPEAKERS, TREKS, CLUB EVENTS, CLASS PROJECTS)	6	18%
OTHER SCHOOL-FACILITATED SOURCE	-	-
<b>TOTAL SCHOOL-FACILITATED ACTIVITIES</b>	<b>15</b>	<b>44%</b>

CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH GRADUATE-INITIATED SOURCES	-	-
PERSONAL CONTACTS (I.E. PREVIOUS EMPLOYERS, FAMILY, FRIENDS OUTSIDE OF SCHOOL, ETC.)	10	29%
ONLINE JOB POSTINGS (I.E. SOCIAL MEDIA/LINKEDIN, INDEED, COMPANY WEBSITES)	7	21%
OTHER GRADUATE-FACILITATED SOURCE	-	-
<b>TOTAL GRADUATE-FACILITATED ACTIVITIES</b>	<b>17</b>	<b>50%</b>

6% OF TOTAL (2 STUDENT) ACCEPTING A JOB DID NOT PROVIDE INFORMATION ON THE SOURCE

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# DETAILS – FULL-TIME BASE SALARY & SIGNING BONUS

<b>BASE SALARY</b>	<b>NUMBER REPORTING</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
WITH PERMANENT WORK AUTHORIZATION	28	\$70,025	\$70,000	\$45,000	\$100,000
WITH NON-PERMANENT WORK AUTHORIZATION	2	N/A*	N/A*	N/A*	N/A*
<b>TOTAL</b>	<b>30</b>	<b>\$69,090</b>	<b>\$70,000</b>	<b>\$32,000*</b>	<b>\$100,000</b>

**PERCENT REPORTING BASE SALARY OF TOTAL ACCEPTING EMPLOYMENT** **88.2%**

<b>SIGNING/STARTING BONUS</b>	<b>NUMBER REPORTING</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
WITH PERMANENT WORK AUTHORIZATION	16	\$7,366	\$6,250	\$1,000	\$27,500
WITH NON-PERMANENT WORK AUTHORIZATION	1	N/A*	N/A*	N/A*	N/A*
<b>TOTAL</b>	<b>17</b>	<b>\$6,991</b>	<b>\$5,000</b>	<b>\$1,000</b>	<b>\$27,500</b>

**PERCENT REPORTING SIGNING/STARTING BONUS OF TOTAL REPORTING SALARY** **56.7%**

- SALARY NOT REPORTED FOR LESS THAN THREE DATA POINTS.
- LOW SALARY REFLECTS NON-PERMANENT WORK AUTHORIZATION REPORTING SALARY

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FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

# DETAILS – FULL-TIME BASE SALARY BY FUNCTION / INDUSTRY

<b>FUNCTION</b>	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
ACCOUNTING	-	-	-	-	-	-	-
CONSULTING	5	15%	5	\$75,400	\$73,000	\$55,000	\$100,000
DATA ANALYTICS	3	9%	3	\$53,333	\$60,000	\$32,000	\$68,000
FINANCE	8	24%	7	\$77,714	\$72,000	\$55,000	\$100,000
GENERAL MANAGEMENT	5	15%	4	\$75,000	\$77,500	\$65,000	\$80,000
HUMAN RESOURCES	-	-	-	-	-	-	-
MARKETING / SALES	10	29%	8	\$58,375	\$55,000	\$45,000	\$72,000
INFO TECHNOLOGY	2	6%	2	N/A*	N/A*	N/A*	N/A*
OPERATIONS / LOGISTICS	-	-	-	-	-	-	-
OTHER	1	3%	1	N/A*	N/A*	N/A*	N/A*

<b>INDUSTRY</b>	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
ACCOUNTING SERVICES	3	9%	3	\$67,333	\$65,000	\$65,000	\$72,000
CONSULTING	8	24%	7	\$70,857	\$72,000	\$45,000	\$100,000
CONSUMER PACKAGED GOODS	-	-	-	-	-	-	-
ENERGY	1	3%	1	N/A*	N/A*	N/A*	N/A*
FINANCIAL SERVICES	8	24%	7	\$75,286	\$70,000	\$55,000	\$100,000
GOVERNMENT	-	-	-	-	-	-	-
HEALTHCARE	3	9%	3	\$65,000	\$70,000	\$50,000	\$75,000
HOSPITALITY	-	-	-	-	-	-	-
MANUFACTURING	-	-	-	-	-	-	-
MEDIA / ENTERTAINMENT	1	3%	1	N/A*	N/A*	N/A*	N/A*
NON-PROFIT	-	-	-	-	-	-	-
REAL ESTATE	4	12%	4	\$59,250	\$62,500	\$32,000	\$80,000
RETAIL	-	-	-	-	-	-	-
TECHNOLOGY	3	9%	2	N/A*	N/A*	N/A*	N/A*
TRANSPORTATION / LOGISTICS	2	6%	1	N/A*	N/A*	N/A*	N/A*
OTHER	1	3%	1	N/A*	N/A*	N/A*	N/A*

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# DETAILS – FULL-TIME BASE SALARY BY GEOGRAPHY / MAJOR / EXPERIENCE

<b>GEOGRAPHY</b>	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
US - MID-ATLANTIC	-	-	-	-	-	-	-
US - MIDWEST	1	3%	1	N/A*	N/A*	N/A*	N/A*
US - NORTHEAST	-	-	-	-	-	-	-
US - SOUTH	1	3%	1	N/A*	N/A*	N/A*	N/A*
US - SOUTHWEST	28	82%	25	\$69,108	\$70,000	\$32,000	\$100,000
US - WEST	2	6%	2	N/A*	N/A*	N/A*	N/A*
NORTH AMERICA - NON-US	-	%	-	-	-	-	-
ASIA	-	-	-	-	-	-	-
EUROPE	1	3%	-	N/A*	N/A*	N/A*	N/A*
AFRICA	-	-	-	-	-	-	-
LATIN AMERICA & THE CARIBBEAN	1	3%	1	N/A*	N/A*	N/A*	N/A*
OCEANIA	-	-	-	-	-	-	-

## US REGION BREAKDOWN BY STATE

MID-ATLANTIC: DELAWARE, DISTRICT OF COLUMBIA, MARYLAND, PENNSYLVANIA, VIRGINIA, WEST VIRGINIA

MIDWEST: ILLINOIS, INDIANA, IOWA, KANSAS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NORTH DAKOTA, OHIO, SOUTH DAKOTA, WISCONSIN

NORTHEAST: CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT

SOUTH: ALABAMA, ARKANSAS, FLORIDA, GEORGIA, KENTUCKY, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE

SOUTHWEST: ARIZONA, COLORADO, NEW MEXICO, OKLAHOMA, TEXAS

WEST: ALASKA, CALIFORNIA, HAWAII, IDAHO, MONTANA, NEVADA, OREGON, UTAH, WASHINGTON, WYOMING

<b>UNDERGRADUATE MAJOR</b>	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
TECHNICAL	5	15%	4	\$80,750	\$76,500	\$70,000	\$100,000
BUSINESS	14	41%	12	\$64,142	\$67,500	\$32,000	\$84,700
OTHER	15	44%	14	\$70,000	\$69,000	\$45,000	\$100,000

<b>PROFESSIONAL EXPERIENCE</b>	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
LESS THAN 1 YEAR	30	88%	26	\$69,604	\$71,000	\$32,000	\$100,000
1-3 YEARS	4	12%	4	\$65,750	\$66,500	\$55,000	\$75,000
3-5 YEARS	-	-	-	-	-	-	-
OVER 5 YEARS	-	-	-	-	-	-	-

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