CLASS OF 2023 EMPLOYMENT REPORT



MS Business Analytics Program



CLASS SUMMARY

CAREER OUTCOME ACHIEVEMENT

95.8%

OF DOMESTIC GRADUATES ACHIEVED CAREER OR EDUCATION OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, SHORT-TERM JOB, PURSUING GRADUATE SCHOOL) WITHIN 6 MONTHS OF GRADUATION

95.7%

OF DOMESTIC JOB-SEEKING GRADUATES ACCEPTED A FULL-TIME POSITION WITHIN 6 MONTHS OF GRADUATION

76.4%

OF ALL GRADUATES ACHIEVED CAREER OR EDUCATION OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, SHORT-TERM JOB, PURSUING GRADUATE SCHOOL) WITHIN 6 MONTHS OF GRADUATION

75.3%

OF ALL JOB-SEEKING GRADUATES ACCEPTED A FULL-TIME POSITION WITHIN 6 MONTHS OF GRADUATION

BASE SALARY

Signing Bonus

\$84.1 KAVERAGE (MEAN)
DOMESTIC
GRADS

\$5.8 AVERAGE (MEAN)
DOMESTIC
GRADS

\$81.1K AVERAGE (MEAN) ALL GRADS

\$6.8 AVERAGE (MEAN)
ALL
GRADS

OF SALARY -REPORTING GRADUATES RECEIVING A SIGNING BONUS

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY, PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

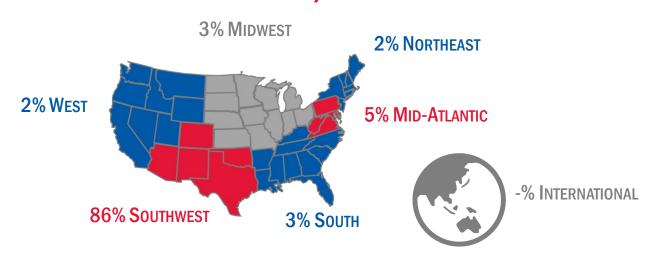
% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

SMU Cox Career Management Center

JOB PLACEMENT

GEOGRAPHIC AREA (% ACCEPTING FULL-TIME JOB)



EXAMPLE HIRING COMPANIES

Alindus

AMERICAN First Finance

Artis Consulting

AT&T

Avery Dennison

Buxton Company

Camelot

Circle K

Cisco

Dish Network

Eli Lilly

E

Flix

Forum Energy

Technologies

Geisinger

Goldman Sachs

Gravitate

HF Sinclair

HMM Inc.

Infosys

ISN

JPMorgan Chase

KPMG

McKinsey

Nokia

Oracle

PrimeSource

PwC

Santander

Tenet Health

Toyota Financial Services

Worldlink, LLC

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS



^{*} SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY

Details - Work Authorization / Offer & Acceptance Timing

Work Authorization Categories	PERMANENT WORK AUTHORIZATION	Non-Permanent Work Authorization	Total Graduates
SEEKING EMPLOYMENT	24	64	88
COMPANY-SPONSORED / ALREADY EMPLOYED	-	-	-
CONTINUING EDUCATION	-	1	1
POSTPONING JOB SEARCH	-	-	-
STARTING A NEW BUSINESS	-	-	-
Not Seeking For Other Reasons	-	-	-
NOT SEEKING EMPLOYMENT	-	1	1
No Information	-	4	4
Total Graduating Class	24	69	93

PERCENT OF CLASS WITH AVAILABLE DATA

95.7%

	_	By Graduation				BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION					ER WITHIN ONTHS
TIMING OF FIRST	TOTAL	Full	-TIME	Sноя	RT-TERM	Full	-TIME	Shor	T-TERM		
JOB OFFER		#	%	#	%	#	%	#	%	#	%
PERMANENT AUTH	24	18	75 %	1	4%	4	17%	-	-	1	4%
Non-Permanent Auth	64	19	30%	2	3%	25	39%	-	-	18	28%
ALL GRADUATES	88	37	42%	3	3%	29	33%	-	-	19	22%

			By Graduation				BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION				EPTANCE Months
TIMING OF JOB	TOTAL	FULL	-TIME	Shor	RT-TERM	FULL	-TIME	Shor	T-TERM	İ	
ACCEPTANCES		#	%	#	%	#	%	#	%	#	%
PERMANENT AUTH	24	18	75%	1	4%	4	17%	-	-	1	4%
Non-Permanent Auth	64	18	28%	2	3%	24	38%	-	-	20	31%
ALL GRADUATES	88	36	41%	3	3%	28	32%	-	-	21	24%



DETAILS - FULL-TIME JOB SOURCES

OURCES OF ACCEPTED JOBS	Number	PERCENT
CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH SCHOOL SOURCES	4	6%
SCHEDULED INTERVIEWS ON OR OFF CAMPUS FOR FULL TIME EMPLOYMENT	2	3%
JOB POSTINGS ON SCHOOL CAREER SYSTEMS, RESUME BOOKS, RESUME REFERRALS BY CAREER CENTER	7	11%
ACTIVITIES SUPPORTED BY CAREER CENTER (I.E. JOB FAIRS/CONFERENCES, EMPLOYER EVENTS, INFORMATION MEETINGS, SCHOOL PROMOTED JOB BOARDS)	8	13%
SCHOOL NETWORK/RESOURCES (I.E. FACULTY REFERRALS, ALUMNI REFERRALS, CLASSMATES, CAMPUS SPEAKERS, TREKS, CLUB EVENTS, CLASS PROJECTS)	7	11%
OTHER SCHOOL-FACILITATED SOURCE	-	-
TAL SCHOOL-FACILITATED ACTIVITIES	28	44%
CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH GRADUATE- INITIATED SOURCES	6	9%
PERSONAL CONTACTS (I.E. PREVIOUS EMPLOYERS, FAMILY, FRIENDS OUTSIDE OF SCHOOL, ETC.)	10	16%
Online Job Postings (i.e. social media/LinkedIn, Indeed, company websites)	20	31%
OTHER GRADUATE-FACILITATED SOURCE	-	-



DETAILS - FULL-TIME BASE SALARY & SIGNING BONUS

BASE SALARY	Number Reporting	Mean	Median	Low	Нідн
PERMANENT WORK AUTHORIZATION	22	\$84,111	\$83,500	\$57,000	\$115,000
Non-Permanent Work Authorization	38	\$79,287	\$75,000	\$46,000	\$175,000
TOTAL	60	\$81,056	\$77,500	\$46,000	\$175,000

PERCENT REPORTING BASE SALARY OF TOTAL ACCEPTING EMPLOYMENT

93.8%

SIGNING/STARTING BONUS	Number Reporting	Mean	Median	Low	High
PERMANENT WORK AUTHORIZATION	9	\$5,771	\$5,000	\$2,500	\$10,000
Non-Permanent Work Authorization	11	\$7,700	\$5,000	\$3,200	\$30,000
Total	20	\$6,832	\$5,000	\$2,500	\$30,000

PERCENT REPORTING SIGNING/STARTING
BONUS OF TOTAL REPORTING SALARY

33.3%

 $Permanent Work \ Authorization \ is \ defined \ as \ U.S. \ Citizens \ or \ Permanent \ Residents. \ Percentages \ rounded \ to \ the nearest \ whole \ and \ may \ not \ add \ to \ 100 \ as \ a \ result. \ Excludes \ students \ in \ non-Cox \ dual-degree \ programs.$



^{*} SALARY NOT REPORTED FOR LESS THAN THREE DATA POINTS.

DETAILS – FULL-TIME BASE SALARY BY FUNCTION / INDUSTRY

F	Number	PERCENT	REPORTING				
Function	ACCEPTING	ACCEPTING	SALARY	Mean	MEDIAN	Low	High
ACCOUNTING	-	-	-	-	-	-	-
Analytics	40	63%	37	\$77,577	\$75,000	\$50,000	\$105,000
Consulting	10	16 %	9	\$97,444	\$90,000	\$70,000	\$175,000
FINANCE	1	2%	1	N/A*	N/A*	N/A*	N/A*
GENERAL MANAGEMENT	1	2 %	1	N/A*	N/A*	N/A*	N/A*
INVESTMENT BANKING	-	-	-	-	-	-	-
Marketing / Sales	4	4%	4	\$82,500	\$77,500	\$60,000	\$115,000
INFO TECHNOLOGY	1	2 %	1	N/A*	N/A*	N/A*	N/A*
OPERATIONS / LOGISTICS	3	3%	3	\$65,667	\$66,000	\$46,000	\$85,000
REAL ESTATE	-	-	-	-	-	-	-
OTHER	4	6%	4	\$85,000	\$80,000	\$75,000	\$105,000

INDUCTOV	Number	PERCENT	REPORTING				
INDUSTRY	ACCEPTING	ACCEPTING	SALARY	Mean	MEDIAN	Low	High
ACCOUNTING SERVICES	3	5 %	3	\$85,667	\$85,000	\$82,000	\$90,000
Consulting	11	17 %	11	\$91,091	\$85,000	\$60,000	\$175,000
CONSUMER PACKAGED GOODS	-	-	-	-	-	-	-
Energy	5	8%	5	\$74,600	\$75,000	\$68,000	\$85,000
FINANCIAL SERVICES	9	14%	7	\$86,629	\$81,000	\$75,000	\$105,000
GOVERNMENT	-	-	-	-	-	-	-
HEALTHCARE	4	6 %	4	\$80,500	\$75,000	\$72,000	\$100,000
HOSPITALITY	-	-	-	-	-	-	-
Manufacturing	7	11%	7	\$79,071	\$75,000	\$66,000	\$100,000
Media / Entertainment	1	2 %	1	N/A*	N/A*	N/A*	N/A*
Non-Profit	1	2 %	1	N/A*	N/A*	N/A*	N/A*
REAL ESTATE	-	-	-	-	-	-	-
RETAIL	3	5 %	3	\$61,667	\$60,000	\$50,000	\$75,000
TECHNOLOGY	10	16%	9	\$82,715	\$80,000	\$57,000	\$115,000
Transportation / Logistics	4	6 %	3	\$70,333	\$60,000	\$46,000	\$105,000
OTHER	6	9%	6	\$72,500	\$80,000	\$50,000	\$85,000



^{*} SALARY NOT REPORTED FOR LESS THAN THREE DATA POINTS.

DETAILS – FULL-TIME BASE SALARY BY GEOGRAPHY / MAJOR / EXPERIENCE

0-00-00-00-00-00-00-00-00-00-00-00-00-0	Number	PERCENT	REPORTING				
GEOGRAPHY	ACCEPTING	ACCEPTING	SALARY	MEAN	MEDIAN	Low	High
US - MID-ATLANTIC	3	5%	2	N/A*	N/A*	N/A*	N/A*
US - MIDWEST	2	3%	2	N/A*	N/A*	N/A*	N/A*
US - Northeast	1	2 %	1	N/A*	N/A*	N/A*	N/A*
US - South	2	3%	2	N/A*	N/A*	N/A*	N/A*
US - Southwest	55	88%	53	\$80,894	\$80,000	\$46,000	\$175,000
US - WEST	1	2%	-	N/A*	N/A*	N/A*	N/A*
North America - Non-US	-	-	-	-	-	-	-
ASIA	-	-	-	-	-	-	-
EUROPE	-	-	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-
LATIN AMERICA & THE CARIBBEAN	-	-	-	-	-	-	-
OCEANIA	-	-	-	-	-	-	-

US REGION BREAKDOWN BY STATE

MID-ATLANTIC: DELAWARE, DISTRICT OF COLUMBIA, MARYLAND, PENNSYLVANIA, VIRGINIA, WEST VIRGINIA

MIDWEST: ILLINOIS, INDIANA, IOWA, KANSAS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NORTH DAKOTA, OHIO, SOUTH DAKOTA, WISCONSIN

NORTHEAST: CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT

SOUTH: ALABAMA, ARKANSAS, FLORIDA, GEORGIA, KENTUCKY, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE

SOUTHWEST: ARIZONA, COLORADO, NEW MEXICO, OKLAHOMA, TEXAS

West: Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming

Undergraduate Major	Number Accepting	PERCENT ACCEPTING	REPORTING SALARY	Mean	Median	Low	Нідн
TECHNICAL	25	39%	23	\$84,758	\$75,000	\$55,000	\$175,000
Business	30	47%	28	\$80,854	\$80,000	\$50,000	\$105,000
O THER	9	14%	9	\$72,222	\$72,000	\$46,000	\$94,000

Professional Experience	Number Accepting	PERCENT ACCEPTING	REPORTING SALARY	Mean	Median	Low	Нідн
LESS THAN 1 YEAR	33	52%	33	\$79,801	\$80,000	\$50,000	\$115,000
1-3 Years	15	23 %	14	\$80,143	\$74,500	\$46,000	\$175,000
3-5 Years	7	11%	7	\$86,500	\$85,000	\$70,000	\$105,000
Over 5 Years	9	14%	6	\$83,733	\$82,700	\$57,000	\$105,000



^{*} SALARY NOT REPORTED FOR LESS THAN THREE DATA POINTS.