Class of 2022 Employment Report

MS Business Analytics Program

SMU Cox
Career Management Center

Class Summary

Career Outcome Achievement

97.6% Of DOMESTIC Graduates achieved career or education outcome (e.g., accepting a full-time job, short-term job, pursuing graduate school) within 6 months of graduation

97.5% Of DOMESTIC job-seeking graduates accepted a Full-time position within 6 months of graduation

98.0% Of ALL Graduates achieved career or education outcome (e.g., accepting a full-time job, short-term job, pursuing graduate school) within 6 months of graduation

98.0% Of ALL job-seeking graduates accepted a Full-time position within 6 months of graduation

Base Salary

$87.6K Average (Mean) Domestic Grads

$86.7K Average (Mean) All Grads

Signing Bonus

$7.7K Average (Mean) Domestic Grads

$7.3K Average (Mean) All Grads

42% Of Salary -Reporting Graduates receiving a signing bonus

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100.

% Achieving Career Outcome includes students who indicated they accepted a job, are attending graduate school, are volunteering full-time or are otherwise not seeking a full-time position after graduation.

Full report conforms to MBA CSEA Reporting Standards

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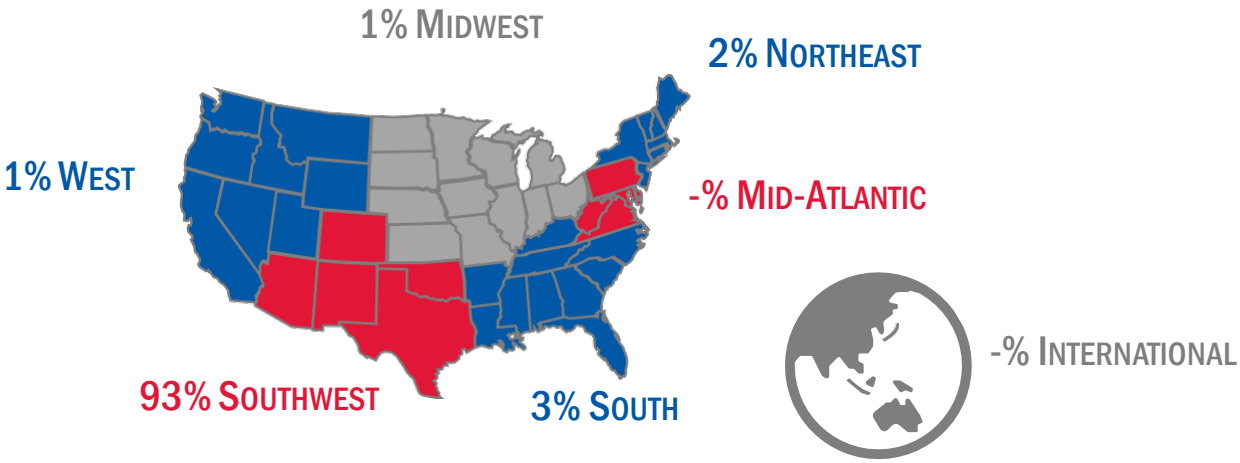
Job Placement

Geographic Area
(% accepting Full-time job)



Example Hiring Companies

Accenture
Ally Financial
Amazon
American First Finance
Artis Consulting
AT&T
Avery Dennison
Blue Yonder
Caliber Collision
Capital One
Citi
Deloitte
Drivetime
Expedia Group
ExxonMobil
EY
GAP, Inc.
GE Aviation
Houlihan Lokey
JP Morgan
JSX
Kearney
KPMG
PMG
PrimeSource
PwC
Samsung
Southwest
Toyota
Walmart

Summary represents high-level overview of placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100. Not all students provided information on function or geography, so totals will differ slightly.

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* Salary data not displayed as number of data points did not meet threshold required to protect individual student privacy

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Details – Work Authorization / Offer & Acceptance Timing

Work Authorization Categories	Permanent Work Authorization	Non-Permanent Work Authorization	Total Graduates
Seeking Employment	40	59	99
Company-sponsored / Already Employed	-	-	-
Continuing Education	1	-	1
Postponing Job Search	-	-	-
Starting a New Business	-	-	-
Not Seeking For Other Reasons	-	-	-
Not Seeking Employment	1	-	1
No Information	-	7	7
Total Graduating Class	41	66	107

Percent of Class with Available Data 93.5%

Timing of First Job Offer	Total	By Graduation				Between Graduation & 6 Months After Graduation				No Offer within 6 Months	
		Full-time		Short-term		Full-time		Short-term			
		#	%	#	%	#	%	#	%	#	%
Permanent Auth	40	38	95%	-	-	1	2%	-	-	1	3%
Non-Permanent Auth	59	34	58%	-	-	24	41%	-	-	1	2%
All Graduates	99	72	73%	-	-	25	25%	-	-	2	2%

Timing of Job Acceptances	Total	By Graduation				Between Graduation & 6 Months After Graduation				No acceptance within 6 Months	
		Full-time		Short-term		Full-time		Short-term			
		#	%	#	%	#	%	#	%	#	%
Permanent Auth	40	38	95%	-	-	1	2%	-	-	1	3%
Non-Permanent Auth	59	34	58%	-	-	24	41%	-	-	1	2%
All Graduates	99	72	73%	-	-	25	25%	-	-	2	2%

Permanent Work Authorization is defined as U.S. Citizens or Permanent Residents. Percentages rounded to the nearest whole and may not add to 100 as a result. Excludes students in non-Cox dual-degree programs.

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Details – Full-time Job Sources

Sources of Accepted Jobs	Number	Percent
Conversion of internship; internship obtained through school sources	12	12%
Scheduled interviews on or off campus for full time employment	5	5%
Job postings on school career systems, resume books, resume referrals by career center	17	18%
Activities supported by career center (i.e. job fairs/conferences, employer events, information meetings, school promoted job boards)	5	5%
School network/resources (i.e. faculty referrals, alumni referrals, classmates, campus speakers, treks, club events, class projects)	12	12%
Other school-facilitated source	-	-
Total School-Facilitated Activities	51	53%

Conversion of internship; internship obtained through graduate-initiated sources	2	2%
Personal contacts (i.e. previous employers, family, friends outside of school, etc.)	10	10%
Online job postings (i.e. social media/LinkedIn, Indeed, company websites)	34	35%
Other graduate-facilitated source	-	-
Total Graduate-Facilitated Activities	46	47%

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Details – Full-time Base Salary & Signing Bonus

Base Salary	Number Reporting	Mean	Median	Low	High
Permanent Work Authorization	39	$87,588	$85,000	$62,500	$173,500
Non-Permanent Work Authorization	57	$86,171	$85,000	$55,000	$130,000
Total	96	$86,747	$85,000	$55,000	$173,500

Percent Reporting Base Salary of Total Accepting Employment **99.0%**

Signing/Starting Bonus	Number Reporting	Mean	Median	Low	High
Permanent Work Authorization	21	$7,676	$7,500	$1,000	$20,000
Non-Permanent Work Authorization	19	$6,945	$7,000	$2,000	$15,000
Total	40	$7,329	$7,500	$1,000	$20,000

Percent Reporting Signing/Starting Bonus of Total Reporting Salary **41.7%**

* Salary not reported for less than three data points.

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Details – Full-time Base Salary By Function / Industry

Function	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Accounting	-	-	-	-	-	-	-
Consulting	21	22%	21	$83,119	$85,000	$65,000	$105,000
Data Analytics	60	62%	59	$88,737	$85,000	$55,000	$173,500
Finance	6	6%	6	$83,333	$80,000	$70,000	$110,000
General Management	-	-	-	-	-	-	-
Human Resources	-	-	-	-	-	-	-
Info Technology	6	6%	6	$92,792	$102,375	$60,000	$107,000
Marketing / Sales	-	-	-	N/A*	N/A*	N/A*	N/A*
Operations / Logistics	3	3%	3	$70,667	$72,000	$60,000	$80,000
Other	1	1%	1	N/A*	N/A*	N/A*	N/A*

Industry	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Accounting Services	2	2%	2	N/A*	N/A*	N/A*	N/A*
Consulting	26	27%	26	$84,596	$85,000	$65,000	$112,500
Consumer Packaged Goods	-	-	-	-	-	-	-
Energy	1	1%	1	N/A*	N/A*	N/A*	N/A*
Financial Services	29	30%	28	$91,661	$85,500	$60,000	$130,000
Government	1	1%	1	N/A*	N/A*	N/A*	N/A*
Healthcare	3	3%	3	$75,100	$72,000	$71,300	$82,000
Hospitality	1	1%	1	N/A*	N/A*	N/A*	N/A*
Manufacturing	2	2%	2	N/A*	N/A*	N/A*	N/A*
Media / Entertainment	-	-	-	-	-	-	-
Non-Profit	2	2%	2	N/A*	N/A*	N/A*	N/A*
Real Estate	2	2%	2	N/A*	N/A*	N/A*	N/A*
Retail	8	8%	8	$87,125	$86,500	$55,000	$120,000
Technology	7	7%	7	$106,172	$100,000	$72,500	$173,500
Transportation / Logistics	4	4%	4	$81,875	$81,250	$75,000	$90,000
Other	9	9%	9	$80,222	$80,000	$70,000	$90,000

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Details – Full-time Base Salary By Geography / Major / Experience

Geography	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
US - Mid-Atlantic	-	-	-	-	-	-	-
US - Midwest	1	1%	1	N/A*	N/A*	N/A*	N/A*
US - Northeast	2	2%	2	N/A*	N/A*	N/A*	N/A*
US - South	3	3%	3	$87,667	$80,000	$78,000	$105,000
US - Southwest	90	93%	89	$85,738	$85,000	$55,000	$173,500
US - West	1	1%	1	N/A*	N/A*	N/A*	N/A*
North America - Non-US	-	-	-	-	-	-	-
Asia	-	-	-	-	-	-	-
Europe	-	-	-	-	-	-	-
Africa	-	-	-	-	-	-	-
Latin America & the Caribbean	-	-	-	-	-	-	-
Oceania	-	-	-	-	-	-	-

US Region Breakdown By State

Mid-Atlantic: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia
Midwest: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin
Northeast: Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont
South: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee
Southwest: Arizona, Colorado, New Mexico, Oklahoma, Texas
West: Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming

Undergraduate Major	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Technical	31	32%	31	$90,935	$85,000	$72,000	$130,000
Business	53	55%	53	$84,485	$82,000	$55,000	$173,500
Other	13	13%	12	$85,917	$87,500	$60,000	$105,000

Professional Experience	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Less Than 1 Year	54	56%	54	$80,171	$80,000	$55,000	$109.000
1-3 Years	16	16%	16	$91,324	$85,000	$76,500	$125,000
3-5 Years	10	10%	9	$100,756	$85,000	$71,300	$173,500
Over 5 Years	17	5%	17	$95,912	$103,500	$60,000	$130,000

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