Class of 2021 Employment Report

MS Business Analytics Program

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Class Summary

Career Outcome Achievement

96.8% Of DOMESTIC Graduates achieved career or education outcome (e.g., accepting a full-time job, short-term job, pursuing graduate school) within 6 months of graduation

96.8% Of DOMESTIC job-seeking graduates accepted a Full-time position within 6 months of graduation

96.5% Of ALL Graduates achieved career or education outcome (e.g., accepting a full-time job, short-term job, pursuing graduate school) within 6 months of graduation

93.0% Of ALL job-seeking graduates accepted a Full-time position within 6 months of graduation

Base Salary

$73.4K Average (Mean) Domestic Grads

$73.1K Average (Mean) All Grads

Signing Bonus

$6.3K Average (Mean) Domestic Grads

$7.4K Average (Mean) All Grads

34% Of graduates Accepting a job reported receiving a signing bonus

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100.

% Achieving Career Outcome includes students who indicated they accepted a job, are attending graduate school, are volunteering full-time or are otherwise not seeking a full-time position after graduation.

Full report conforms to MBA CSEA Reporting Standards

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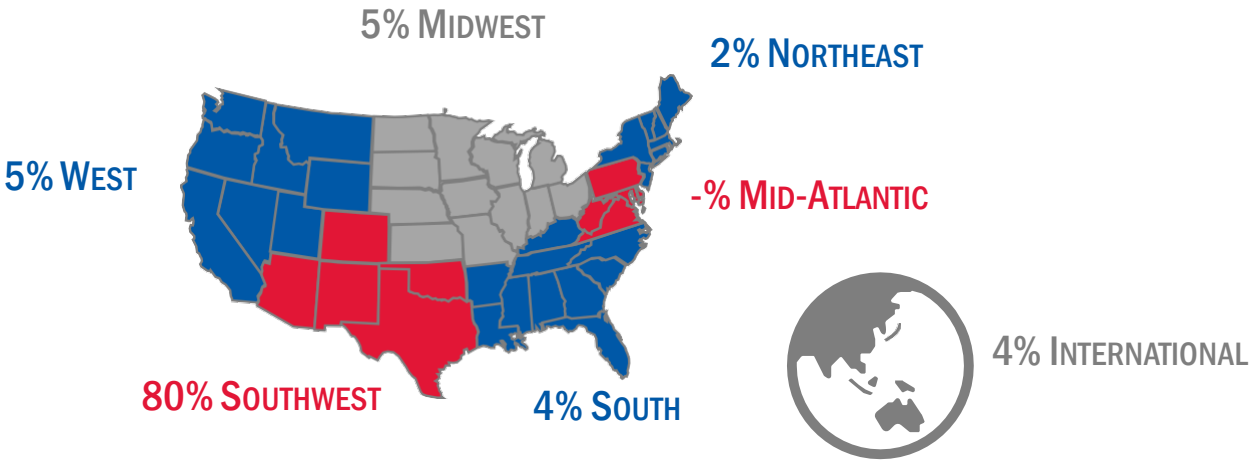
Job Placement

Geographic Area
(% accepting Full-time job)



Example Hiring Companies

Accenture
Ally Financial
Amazon
American Airlines
Apple
AT&T
Avery Dennison
BCG
BRP
Citi
Credera
Deloitte
Elevate Credit
Epsilon
EY
Frontier Communications
Goldman Sachs
Infosys
JP Morgan
KPMG
Neiman Marcus Group
NTT Data
O9 Solutions
PMG
PrimeSource
Slalom
Southwest
Sparkhound
Walmart
West Monroe Partners

Summary represents high-level overview of placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100. Not all students provided information on function or geography, so totals will differ slightly.

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* Salary data not displayed as number of data points did not meet threshold required to protect individual student privacy

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Details – Work Authorization / Offer & Acceptance Timing

Work Authorization Categories	Permanent Work Authorization	Non-Permanent Work Authorization	Total Graduates
Seeking Employment	63	23	86
Company-sponsored / Already Employed	-	-	-
Continuing Education	-	-	-
Postponing Job Search	-	-	-
Starting a New Business	2	2	4
Not Seeking For Other Reasons	-	-	-
Not Seeking Employment	2	2	4
No Information	1	3	4
Total Graduating Class	66	28	94

Percent of Class with Available Data 95.7%

Timing of First Job Offer	Total	By Graduation				Between Graduation & 6 Months After Graduation				No Offer within 6 Months	
		Full-time		Short-term		Full-time		Short-term			
		#	%	#	%	#	%	#	%	#	%
Permanent Auth	63	47	75%	-	-	14	22%	-	-	2	3%
Non-Permanent Auth	23	6	26%	1	4%	13	57%	2	9%	1	4%
All Graduates	86	53	62%	1	1%	27	31%	2	2%	3	3%

Timing of Job Acceptances	Total	By Graduation				Between Graduation & 6 Months After Graduation				No acceptance within 6 Months	
		Full-time		Short-term		Full-time		Short-term			
		#	%	#	%	#	%	#	%	#	%
Permanent Auth	63	44	70%	-	-	17	27%	-	-	2	3%
Non-Permanent Auth	23	7	30%	1	4%	12	52%	2	9%	1	4%
All Graduates	86	51	59%	1	1%	29	34%	2	2%	3	3%

Permanent Work Authorization is defined as U.S. Citizens or Permanent Residents. Percentages rounded to the nearest whole and may not add to 100 as a result. Excludes students in non-Cox dual-degree programs.

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Details – Full-time Job Sources

Sources of Accepted Jobs	Number	Percent
Conversion of internship; internship obtained through school sources	10	13%
Scheduled interviews on or off campus for full time employment	5	6%
Job postings on school career systems, resume books, resume referrals by career center	19	24%
Activities supported by career center (i.e. job fairs/conferences, employer events, information meetings, school promoted job boards)	4	5%
School network/resources (i.e. faculty referrals, alumni referrals, classmates, campus speakers, treks, club events, class projects)	7	9%
Other school-facilitated source	-	-
Total School-Facilitated Activities	**45**	**56%**

Conversion of internship; internship obtained through graduate-initiated sources	4	5%
Personal contacts (i.e. previous employers, family, friends outside of school, etc.)	11	14%
Online job postings (i.e. social media/LinkedIn, Indeed, company websites)	20	25%
Other graduate-facilitated source	-	-
Total Graduate-Facilitated Activities	**35**	**44%**

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Details – Full-time Base Salary & Signing Bonus

Base Salary	Number Reporting	Mean	Median	Low	High
Permanent Work Authorization	59	$73,409	$73,000	$55,000	$105,000
Non-Permanent Work Authorization	18	$72,222	$77,000	$15,000	$120,000
Total	77	$73,132	$73,500	$15,000	$120,000

Percent Reporting Base Salary of Total Accepting Employment 96.2%

Signing/Starting Bonus	Number Reporting	Mean	Median	Low	High
Permanent Work Authorization	23	$6,330	$7,000	$2,000	$10,000
Non-Permanent Work Authorization	3	$15,500	$6,500	$5,000	$35,000
Total	26	$7,388	$6,750	$2,000	$35,000

Percent Reporting Signing/Starting Bonus of Total Reporting Salary 33.7%

* Salary not reported for less than three data points.

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Details – Full-time Base Salary By Function / Industry

Function	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Accounting	-	-	-	-	-	-	-
Consulting	9	11%	8	$66,250	$72,000	$20,000	$90,000
Data Analytics	54	68%	53	$73,811	$73,500	$15,000	$105,000
Finance	2	3%	2	N/A*	N/A*	N/A*	N/A*
General Management	-	-	-	-	-	-	-
Human Resources	-	-	-	-	-	-	-
Info Technology	4	5%	4	$87,000	$77,500	$73,000	$120,000
Marketing / Sales	2	3%	2	N/A*	N/A*	N/A*	N/A*
Operations / Logistics	5	6%	4	$62,500	$62,500	$55,000	$70,000
Other	4	5%	4	$70,535	$68,500	$60,140	$85,000

Industry	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Accounting Services	1	1%	1	N/A*	N/A*	N/A*	N/A*
Consulting	20	25%	19	$71,263	$75,000	$20,000	$88,000
Consumer Packaged Goods	1	1%	1	N/A*	N/A*	N/A*	N/A*
Energy	1	1%	1	N/A*	N/A*	N/A*	N/A*
Financial Services	10	13%	10	$77,800	$77,500	$55,000	$95,000
Government	1	1%	1	N/A*	N/A*	N/A*	N/A*
Healthcare	3	4%	3	$64,168	$62,504	$60,000	$70,000
Hospitality	-	-	-	-	-	-	-
Manufacturing	2	3%	2	N/A*	N/A*	N/A*	N/A*
Media / Entertainment	2	3%	2	N/A*	N/A*	N/A*	N/A*
Non-Profit	2	3%	2	N/A*	N/A*	N/A*	N/A*
Real Estate	3	4%	3	$75,833	$80,000	$65,000	$82,500
Retail	4	5%	4	$83,000	$77,500	$72,000	$105,000
Technology	14	18%	12	$79,750	$87,000	$15,000	$120,000
Transportation / Logistics	3	4%	3	$68,333	$65,000	$65,000	$75,000
Other	13	16%	13	$71,115	$72,000	$57,000	$85,000

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Details – Full-time Base Salary By Geography / Major / Experience

Geography	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
US - Mid-Atlantic	-	-	-	-	-	-	-
US - Midwest	4	5%	4	$74,875	$76,250	$68,000	$79,000
US - Northeast	2	3%	2	N/A*	N/A*	N/A*	N/A*
US - South	3	4%	3	$77,667	$70,000	$58,000	$105,000
US - Southwest	64	80%	62	$73,807	$73,250	$48,000	$95,000
US - West	4	5%	4	$88,125	$83,750	$65,000	$120,000
North America - Non-US	-	-	-	-	-	-	-
Asia	3	4%	2	N/A*	N/A*	N/A*	N/A*
Europe	-	-	-	-	-	-	-
Africa	-	-	-	-	-	-	-
Latin America & the Caribbean	-	-	-	-	-	-	-
Oceania	-	-	-	-	-	-	-

US Region Breakdown By State

Mid-Atlantic: Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, West Virginia
Midwest: Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin
Northeast: Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island, Vermont
South: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee
Southwest: Arizona, Colorado, New Mexico, Oklahoma, Texas
West: Alaska, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, Washington, Wyoming

Undergraduate Major	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Technical	21	26%	20	$76,307	$75,000	$55,000	$105,000
Business	48	60%	47	$71,255	$73,000	$15,000	$120,000
Other	11	14%	10	$75,600	$72,000	$60,000	$95,000

Professional Experience	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	High
Less Than 1 Year	56	70%	55	$71,055	$72,000	$15,000	$95,000
1-3 Years	11	14%	10	$80,200	$77,500	$55,000	$120,000
3-5 Years	9	11%	8	$71,643	$73,500	$60,000	$85,000
Over 5 Years	4	5%	4	$87,000	$91,500	$60,000	$105,000

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