

# CLASS OF 2020 EMPLOYMENT REPORT



## MS BUSINESS ANALYTICS PROGRAM



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CAREER MANAGEMENT CENTER

# CLASS SUMMARY

## CAREER OUTCOME ACHIEVEMENT

100%

OF DOMESTIC GRADUATES ACHIEVED CAREER OR EDUCATION OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, SHORT-TERM JOB, PURSUING GRADUATE SCHOOL) WITHIN 6 MONTHS OF GRADUATION

96.3%

OF DOMESTIC JOB-SEEKING GRADUATES ACCEPTED A FULL-TIME POSITION WITHIN 6 MONTHS OF GRADUATION

83.3%

OF ALL GRADUATES ACHIEVED CAREER OR EDUCATION OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, SHORT-TERM JOB, PURSUING GRADUATE SCHOOL) WITHIN 6 MONTHS OF GRADUATION

75.0%

OF ALL JOB-SEEKING GRADUATES ACCEPTED A FULL-TIME POSITION WITHIN 6 MONTHS OF GRADUATION

## BASE SALARY

**\$80.3K** AVERAGE (MEAN)  
DOMESTIC  
GRADS

**\$67.9K** AVERAGE (MEAN)  
ALL  
GRADS

## SIGNING BONUS

**\$8.4K** AVERAGE (MEAN)  
DOMESTIC  
GRADS

**\$7.5K** AVERAGE (MEAN)  
ALL  
GRADS

**30%** OF GRADUATES ACCEPTING A JOB  
REPORTED RECEIVING A SIGNING BONUS

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS



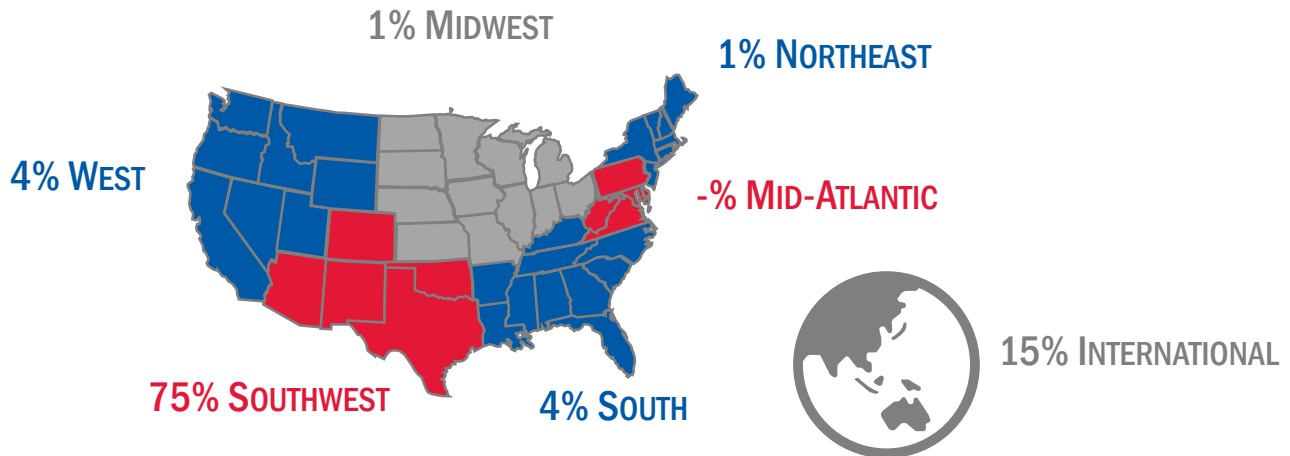
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# JOB PLACEMENT

## GEOGRAPHIC AREA

### (% ACCEPTING FULL-TIME JOB)



**\$72.9K** AVERAGE (MEAN)  
U.S. SALARY

**\$35.3K** AVERAGE (MEAN)  
INTERNATIONAL SALARY

## EXAMPLE HIRING COMPANIES

ABBOTT LABORATORIES  
ACCENTURE  
ALIX PARTNERS  
AMAZON  
AMERICAN EXPRESS ASIA  
AT&T  
BBVA  
CELANESE  
CENTER STREET FINANCE  
CVS HEALTH

DATABRICKS  
DELOITTE  
ELEVATE CREDIT  
EPAM SYSTEMS  
EY  
FROST BANK  
GOLDMAN SACHS  
HUNDREDX  
INFLUX WORLDWIDE  
IOG CAPITAL

LUMOS MARKETING GROUP  
MOSAIC NORTH AMERICA  
OLIVER WYMAN  
PROCTOR & GAMBLE  
PROTIVITI  
PwC  
SLALOM  
TEKSYSTEMS  
WEST MONROE PARTNERS  
WHOLE FOODS MARKET

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

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\* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY



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# DETAILS – WORK AUTHORIZATION / OFFER & ACCEPTANCE TIMING

WORK AUTHORIZATION CATEGORIES	PERMANENT WORK AUTHORIZATION	NON-PERMANENT WORK AUTHORIZATION	TOTAL GRADUATES
SEEKING EMPLOYMENT	27	81	108
COMPANY-SPONSORED / ALREADY EMPLOYED	-	-	-
CONTINUING EDUCATION	1	-	1
POSTPONING JOB SEARCH	-	-	-
STARTING A NEW BUSINESS	-	-	-
NOT SEEKING FOR OTHER REASONS	-	2	2
NOT SEEKING EMPLOYMENT	1	2	3
NO INFORMATION	-	2	2
TOTAL GRADUATING CLASS	28	85	113

PERCENT OF CLASS WITH AVAILABLE DATA 98.2%

TIMING OF FIRST JOB OFFER	TOTAL	BY GRADUATION				BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION				NO OFFER WITHIN 6 MONTHS	
		FULL-TIME		SHORT-TERM		FULL-TIME		SHORT-TERM		#	%
		#	%	#	%	#	%	#	%		
PERMANENT AUTH	27	16	59%	-	-	10	37%	1	4%	-	-
NON-PERMANENT AUTH	81	20	25%	-	-	35	43%	8	10%	18	22%
ALL GRADUATES	108	36	33%	-	-	45	42%	9	8%	18	17%

TIMING OF JOB ACCEPTANCES	TOTAL	BY GRADUATION				BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION				NO ACCEPTANCE WITHIN 6 MONTHS	
		FULL-TIME		SHORT-TERM		FULL-TIME		SHORT-TERM		#	%
		#	%	#	%	#	%	#	%		
PERMANENT AUTH	27	14	52%	-	-	12	44%	1	4%	-	-
NON-PERMANENT AUTH	81	12	15%	-	-	43	53%	8	10%	18	22%
ALL GRADUATES	108	26	24%	-	-	55	51%	9	8%	18	17%

PERMANENT WORK AUTHORIZATION IS DEFINED AS U.S. CITIZENS OR PERMANENT RESIDENTS. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT ADD TO 100 AS A RESULT. EXCLUDES STUDENTS IN NON-COX DUAL-DEGREE PROGRAMS.

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# DETAILS – FULL-TIME JOB SOURCES

## SOURCES OF ACCEPTED JOBS

	NUMBER	PERCENT
CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH SCHOOL SOURCES	7	10%
SCHEDULED INTERVIEWS ON OR OFF CAMPUS FOR FULL TIME EMPLOYMENT	7	10%
JOB POSTINGS ON SCHOOL CAREER SYSTEMS, RESUME BOOKS, RESUME REFERRALS BY CAREER CENTER	7	10%
ACTIVITIES SUPPORTED BY CAREER CENTER (I.E. JOB FAIRS/CONFERENCES, EMPLOYER EVENTS, INFORMATION MEETINGS, SCHOOL PROMOTED JOB BOARDS)	7	10%
SCHOOL NETWORK/RESOURCES (I.E. FACULTY REFERRALS, ALUMNI REFERRALS, CLASSMATES, CAMPUS SPEAKERS, TREKS, CLUB EVENTS, CLASS PROJECTS)	8	11%
OTHER SCHOOL-FACILITATED SOURCE	-	-
<b>TOTAL SCHOOL-FACILITATED ACTIVITIES</b>	<b>36</b>	<b>49%</b>

CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH GRADUATE-INITIATED SOURCES	2	3%
PERSONAL CONTACTS (I.E. PREVIOUS EMPLOYERS, FAMILY, FRIENDS OUTSIDE OF SCHOOL, ETC.)	11	15%
ONLINE JOB POSTINGS (I.E. SOCIAL MEDIA/LINKEDIN, INDEED, COMPANY WEBSITES)	24	33%
OTHER GRADUATE-FACILITATED SOURCE	-	-
<b>TOTAL GRADUATE-FACILITATED ACTIVITIES</b>	<b>37</b>	<b>51%</b>

10% OF TOTAL (8 STUDENTS) ACCEPTING A JOB DID NOT PROVIDE INFORMATION ON THE SOURCE

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# DETAILS – FULL-TIME BASE SALARY & SIGNING BONUS

BASE SALARY	NUMBER REPORTING	MEAN	MEDIAN	LOW	HIGH
PERMANENT WORK AUTHORIZATION	26	\$80,273	\$75,000	\$52,000	\$200,000
NON-PERMANENT WORK AUTHORIZATION	41	\$60,098	\$60,000	\$19,200	\$140,000
TOTAL	67	\$67,927	\$69,000	\$19,200	\$200,000

PERCENT REPORTING BASE SALARY OF TOTAL  
ACCEPTING EMPLOYMENT

82.7%

SIGNING/STARTING BONUS	NUMBER REPORTING	MEAN	MEDIAN	LOW	HIGH
PERMANENT WORK AUTHORIZATION	12	\$8,392	\$5,850	\$3,000	\$20,000
NON-PERMANENT WORK AUTHORIZATION	12	\$6,694	\$5,000	\$2,000	\$17,000
TOTAL	24	\$7,543	\$5,000	\$2,000	\$20,000

PERCENT REPORTING SIGNING/STARTING  
BONUS OF TOTAL REPORTING SALARY

35.8%

\* SALARY NOT REPORTED FOR LESS THAN THREE DATA POINTS.

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# DETAILS – FULL-TIME BASE SALARY BY FUNCTION / INDUSTRY

FUNCTION	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
ACCOUNTING	2	2%	2	N/A*	N/A*	N/A*	N/A*
CONSULTING	8	10%	8	\$68,938	\$73,250	\$20,000	\$87,500
DATA ANALYTICS	54	67%	45	\$71,666	\$72,000	\$22,058	\$200,000
FINANCE	1	1%	1	N/A*	N/A*	N/A*	N/A*
GENERAL MANAGEMENT	1	1%	1	N/A*	N/A*	N/A*	N/A*
HUMAN RESOURCES	-	-	-	-	-	-	-
INFO TECHNOLOGY	7	9%	4	\$66,500	\$66,500	\$50,000	\$83,000
MARKETING / SALES	4	5%	3	\$34,827	\$33,280	\$19,200	\$52,000
OPERATIONS / LOGISTICS	4	5%	3	\$73,293	\$74,880	\$70,000	\$75,000
OTHER	-	-	-	-	-	-	-

INDUSTRY	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	MEAN	MEDIAN	LOW	HIGH
ACCOUNTING SERVICES	3	4%	3	\$60,000	\$60,000	\$50,000	\$70,000
CONSULTING	16	20%	15	\$75,033	\$75,000	\$20,000	\$140,000
CONSUMER PACKAGED GOODS	3	4%	3	\$58,333	\$65,000	\$40,000	\$70,000
ENERGY	1	1%	1	N/A*	N/A*	N/A*	N/A*
FINANCIAL SERVICES	15	19%	13	\$66,193	\$65,000	\$30,000	\$95,000
GOVERNMENT	-	-	-	-	-	-	-
HEALTHCARE	5	6%	4	\$96,725	\$75,950	\$35,000	\$200,000
HOSPITALITY	1	1%	1	N/A*	N/A*	N/A*	N/A*
MANUFACTURING	2	2%	2	N/A*	N/A*	N/A*	N/A*
MEDIA / ENTERTAINMENT	2	2%	-	-	-	-	-
NON-PROFIT	3	4%	1	N/A*	N/A*	N/A*	N/A*
REAL ESTATE	2	2%	1	N/A*	N/A*	N/A*	N/A*
RETAIL	4	4%	4	\$60,625	\$61,250	\$55,000	\$65,000
TECHNOLOGY	16	20%	13	\$55,103	\$46,000	\$19,200	\$96,000
TRANSPORTATION / LOGISTICS	1	1%	1	N/A*	N/A*	N/A*	N/A*
OTHER	7	9%	5	\$79,476	\$74,880	62,500	\$120,000

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# DETAILS – FULL-TIME BASE SALARY BY GEOGRAPHY / MAJOR / EXPERIENCE

<b>GEOGRAPHY</b>	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
US - MID-ATLANTIC	-	-	-	-	-	-	-
US - MIDWEST	1	1%	1	N/A*	N/A*	N/A*	N/A*
US - NORTHEAST	1	1%	1	N/A*	N/A*	N/A*	N/A*
US - SOUTH	3	4%	3	\$73,667	\$65,000	\$60,000	\$96,000
US - SOUTHWEST	61	75%	50	\$70,879	\$73,440	\$19,200	\$140,000
US - WEST	3	4%	3	\$74,167	\$80,500	\$52,000	\$90,000
NORTH AMERICA - NON-US	-	-	-	-	-	-	-
ASIA	12	15%	9	\$35,295	\$32,300	\$20,000	\$60,000
EUROPE	-	-	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-
LATIN AMERICA & THE CARIBBEAN	-	-	-	-	-	-	-
OCEANIA	-	-	-	-	-	-	-

## US REGION BREAKDOWN BY STATE

MID-ATLANTIC: DELAWARE, DISTRICT OF COLUMBIA, MARYLAND, PENNSYLVANIA, VIRGINIA, WEST VIRGINIA

MIDWEST: ILLINOIS, INDIANA, IOWA, KANSAS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NORTH DAKOTA, OHIO, SOUTH DAKOTA, WISCONSIN

NORTHEAST: CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT

SOUTH: ALABAMA, ARKANSAS, FLORIDA, GEORGIA, KENTUCKY, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE

SOUTHWEST: ARIZONA, COLORADO, NEW MEXICO, OKLAHOMA, TEXAS

WEST: ALASKA, CALIFORNIA, HAWAII, IDAHO, MONTANA, NEVADA, OREGON, UTAH, WASHINGTON, WYOMING

## **UNDERGRADUATE MAJOR**

	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
TECHNICAL	24	30%	20	\$66,818	\$66,500	\$22,058	\$140,000
BUSINESS	50	62%	40	\$68,625	\$67,500	\$19,200	\$200,000
OTHER	7	9%	7	\$67,111	\$75,000	\$33,280	\$95,000

## **PROFESSIONAL EXPERIENCE**

	<b>NUMBER ACCEPTING</b>	<b>PERCENT ACCEPTING</b>	<b>REPORTING SALARY</b>	<b>MEAN</b>	<b>MEDIAN</b>	<b>LOW</b>	<b>HIGH</b>
LESS THAN 1 YEAR	50	62%	39	\$59,841	\$65,000	\$19,200	\$95,000
1-3 YEARS	18	22%	17	\$66,929	\$70,000	\$33,300	\$95,000
3-5 YEARS	7	9%	7	\$88,887	\$90,000	\$58,000	\$120,000
OVER 5 YEARS	6	7%	4	\$114,325	\$112,500	\$32,300	\$200,000

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