CLASS OF 2020 Employment Report



MS ACCOUNTING PROGRAM



CLASS SUMMARY

CAREER OUTCOME ACHIEVEMENT

95.5% OF GRADUATES ACHIEVED DESIRED OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, PURSUING GRADUATE SCHOOL) WITHIN 6 MONTHS OF GRADUATION

OF JOB-SEEKING GRADUATES ACCEPTED A POSITION WITHIN 6 MONTHS OF GRADUATION

BASE SALARY

95.5%

SIGNING BONUS

\$58.1K AVERAGE \$3.8K AVERAGE (MEAN)

52%

OF GRADUATES ACCEPTING A JOB REPORTED RECEIVING A SIGNING BONUS (EXCLUDES **CPA BONUS**)

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

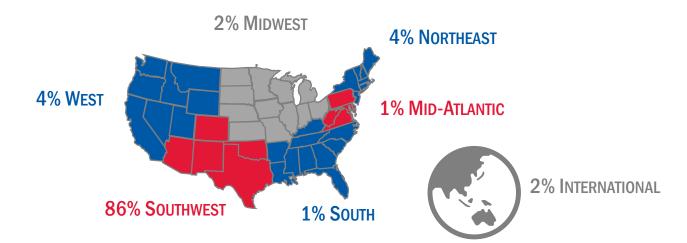
FULL REPORT CONFORMS TO MBA CSEA REPORTING STANDARDS

CAREER MANAGEMENT CENTER

SMU COX

JOB PLACEMENT

GEOGRAPHIC AREA (% ACCEPTING JOB)



EXAMPLE HIRING COMPANIES

BDO	GDT	PwC
BKD	GRANT THORNTON	RSM
CALIFORNIA BIOENERGY	KPMG	TEXAS INSTRUMENTS
Deloitte	NICKSON LIVING	WHITLEY PENN
EY	OUTLOOK FINANCIAL GROUP	

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

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* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY

CAREER MANAGEMENT CENTER

DETAILS – WORK AUTHORIZATION / OFFER & ACCEPTANCE TIMING

Work Authorization Categories	Permanent Work Authorization	Non-Permanent Work Authorization	Total Graduates
SEEKING EMPLOYMENT	74	15	89
COMPANY-SPONSORED / ALREADY EMPLOYED	-	-	-
CONTINUING EDUCATION	-	1	1
POSTPONING JOB SEARCH	-	-	-
STARTING A NEW BUSINESS	-	-	-
NOT SEEKING FOR OTHER REASONS	1	-	1
NOT SEEKING EMPLOYMENT	1	1	2
No Information	-	-	-
TOTAL GRADUATING CLASS	75	16	91

PERCENT OF CLASS WITH AVAILABLE DATA

100.0%

	Total	By GRADUATION				BETWEEN GRADUATION & 6 MONTHS AFTER GRADUATION					er within Onths
TIMING OF FIRST	TUTAL	Fuli	-TIME	SHOR	F-TERM	Fuli	-TIME	SHOR	T-TERM		
JOB OFFER		#	%	#	%	#	%	#	%	#	%
PERMANENT AUTH	74	66	89%	-	-	8	11%	-	-	-	-
Non-Permanent Auth	15	7	47%	-	-	4	27%		-	4	27%
ALL GRADUATES	89	73	82%	-	-	12	13%	-	-	4	4%

	TOTAL							EPTANCE MONTHS			
TIMING OF JOB	TUTAL	Fuli	L-TIME	SHOR	T-TERM	FULI	L-TIME	SHOR	T-TERM		
ACCEPTANCES		#	%	#	%	#	%	#	%	#	%
PERMANENT AUTH	74	66	89%	-	-	8	11%	-	-	-	
Non-Permanent Auth	15	7	47%	-	-	4	27%	-	-	4	27%
ALL GRADUATES	89	73	82%		-	12	13%	-	-	4	4%

PERMANENT WORK AUTHORIZATION IS DEFINED AS U.S. CITIZENS OR PERMANENT RESIDENTS. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT ADD TO 100 AS A RESULT. EXCLUDES STUDENTS IN NON-COX DUAL-DEGREE PROGRAMS.



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CAREER MANAGEMENT CENTER

DETAILS – JOB SOURCES

URCES OF ACCEPTED JOBS	NUMBER	PERCENT
CONVERSION OF INTERNSHIP; INTERNSHIP OBTAINED THROUGH SCHOOL SOURCES	54	65%
SCHEDULED INTERVIEWS ON OR OFF CAMPUS FOR FULL TIME EMPLOYMENT	1	1%
JOB POSTINGS ON SCHOOL CAREER SYSTEMS, RESUME BOOKS, RESUME REFERRALS BY CAREER CENTER	6	7%
ACTIVITIES SUPPORTED BY CAREER CENTER (I.E. JOB FAIRS/CONFERENCES, EMPLOYER EVENTS, INFORMATION MEETINGS, SCHOOL PROMOTED JOB BOARDS)	2	2%
SCHOOL NETWORK/RESOURCES (I.E. FACULTY REFERRALS, ALUMNI REFERRALS, CLASSMATES, CAMPUS SPEAKERS, TREKS, CLUB EVENTS, CLASS PROJECTS)	3	4%
OTHER SCHOOL-FACILITATED SOURCE	-	-
SCHOOL-FACILITATED ACTIVITIES	66	80%

L GRADUATE-FACILITATED ACTIVITIES	17	20%
OTHER GRADUATE-FACILITATED SOURCE	-	-
ONLINE JOB POSTINGS (I.E. SOCIAL MEDIA/LINKEDIN, INDEED, COMPANY WEBSITES)	-	-
PERSONAL CONTACTS (I.E. PREVIOUS EMPLOYERS, FAMILY, FRIENDS OUTSIDE OF SCHOOL, ETC.)	10	12%
Conversion of internship; internship obtained through graduate- initiated sources	7	8%

10% of total (8 students) accepting a Job did not provide information on the source

*61/85 OFFERS WERE ACCEPTED UPON ENTERING THE PROGRAM, AND WERE DIRECT RESULTS FROM THEIR UNDERGRAD RECRUITMENT ACTIVITIES

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BASE SALARY	Number Reporting	MEAN	Median	Low	Нідн
WITH PERMANENT WORK AUTHORIZATION	71	\$59,176	\$57,000	\$52,000	\$72,000
WITH NON-PERMANENT WORK AUTHORIZATION	10	\$50,368	\$56,500	\$21,680	\$75,000
Total	81	\$58,089	\$57,000	\$21,680	\$75,000

PERCENT REPORTING BASE SALARY OF TOTAL ACCEPTING EMPLOYMENT

95%

SIGNING/STARTING BONUS	NUMBER REPORTING	MEAN	Median	Low	Нідн
WITH PERMANENT WORK AUTHORIZATION	38	\$3,789	\$5,000	\$1,000	\$6,000
WITH NON-PERMANENT WORK AUTHORIZATION	4	\$4,125	\$5,000	\$1,500	\$5,000
Total	42	\$3,821	\$5,000	\$1,000	\$6,000

PERCENT REPORTING SIGNING/STARTING BONUS OF TOTAL REPORTING SALARY

52%

 \ast Salary not reported for less than three data points.

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DETAILS – BASE SALARY BY FUNCTION / INDUSTRY

FUNCTION	NUMBER ACCEPTING	PERCENT ACCEPTING	Reporting Salary	MEAN	Median	Low	Нідн
Accounting	78	92%	74	\$57,212	\$57,000	\$21,680	\$75,000
Consulting	3	4%	3	\$69,333	\$69,000	\$69,000	\$70,000
FINANCE	3	4%	3	\$65,667	\$65,000	\$60,000	\$72,000
GENERAL MANAGEMENT	-	-	-	-	-	-	-
HUMAN RESOURCES	-	-	-	-	-	-	-
Marketing / Sales	-	-	-	-	-	-	-
INFO TECHNOLOGY	1	1%	1	N/A*	N/A*	N/A*	N/A*
O PERATIONS / LOGISTICS	-	-	-	-	-	-	-
OTHER	-	-	-	-	-	-	-

	NUMBER	PERCENT	REPORTING				
NDUSTRY	ACCEPTING	ACCEPTING	SALARY	MEAN	Median	Low	Нідн
ACCOUNTING SERVICES	80	94%	76	\$57,713	\$57,000	\$21,680	\$75,000
Consulting	1	1%	1	N/A*	N/A*	N/A*	N/A*
CONSUMER PACKAGED GOODS	-	-	-	-	-	-	-
Energy	1	1%	1	N/A*	N/A*	N/A*	N/A*
FINANCIAL SERVICES	1	1%	1	N/A*	N/A*	N/A*	N/A*
GOVERNMENT	-	-	-	-	-	-	-
HEALTHCARE	-	-	-	-	-	-	-
HOSPITALITY	-	-	-	-	-	-	-
MANUFACTURING	-	-	-	-	-	-	-
Media / Entertainment	-	-	-	-	-	-	-
Non-Profit	-	-	-	-	-	-	-
REAL ESTATE	-	-	-	-	-	-	-
Retail	-	-	-	-	-	-	-
TECHNOLOGY	2	2%	2	N/A*	N/A*	N/A*	N/A*
Transportation / Logistics	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-

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DETAILS – BASE SALARY BY GEOGRAPHY / MAJOR / EXPERIENCE

	NUMBER	Percent	REPORTING				
GEOGRAPHY	ACCEPTING	ACCEPTING	SALARY	MEAN	MEDIAN	Low	HIGH
US - MID-ATLANTIC	1	1%	1	N/A*	N/A*	N/A*	N/A*
US - MIDWEST	2	2%	2	N/A*	N/A*	N/A*	N/A*
US - Northeast	3	4%	3	\$64,000	\$65,000	\$62,000	\$65,000
US - South	1	1%	1	N/A*	N/A*	N/A*	N/A*
US - Southwest	73	86%	69	\$58,268	\$57,000	\$30,000	\$75,000
US - WEST	3	4%	3	\$64,667	\$63,000	\$63,000	\$68,000
North America - Non-US	-	-	-	-	-	-	-
Asia	2	2%	2	-	-	-	-
Europe	-	-	-	-	-	-	-
AFRICA	-	-	-	-	-	-	-
LATIN AMERICA & THE CARIBBEAN	-	-	-	-	-	-	-
Oceania	-	-	-	-	-	-	-

US REGION BREAKDOWN BY STATE

MID-ATLANTIC: DELAWARE, DISTRICT OF COLUMBIA, MARYLAND, PENNSYLVANIA, VIRGINIA, WEST VIRGINIA MIDWEST: ILLINOIS, INDIANA, IOWA, KANSAS, MICHIGAN, MINNESOTA, MISSOURI, NEBRASKA, NORTH DAKOTA, OHIO, SOUTH DAKOTA, WISCONSIN NORTHEAST: CONNECTICUT, MAINE, MASSACHUSETTS, NEW HAMPSHIRE, NEW JERSEY, NEW YORK, RHODE ISLAND, VERMONT SOUTH: ALABAMA, ARKANSAS, FLORIDA, GEORGIA, KENTUCKY, LOUISIANA, MISSISSIPPI, NORTH CAROLINA, SOUTH CAROLINA, TENNESSEE SOUTHWEST: ARIZONA, COLORADO, NEW MEXICO, OKLAHOMA, TEXAS WEST: ALASKA, CALIFORNIA, HAWAII, IDAHO, MONTANA, NEVADA, OREGON, UTAH, WASHINGTON, WYOMING

Undergraduate Major	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	Нідн
TECHNICAL	1	1%	1	N/A*	N/A*	N/A*	N/A*
BUSINESS	81	100%	77	\$58,340	\$57,000	\$21,680	\$75,000
Other	3	4%	3	\$47,000	\$54,000	\$30,000	\$57,000

Professional Experience	Number Accepting	Percent Accepting	Reporting Salary	Mean	Median	Low	Нідн
LESS THAN 1 YEAR	80	94%	76	\$58,134	\$57,000	\$21,680	\$75,000
1-3 Years	4	5%	4	\$64,250	\$64,000	\$57,000	\$72,000
3-5 Years	-	-	-	-	-	-	-
Over 5 Years	1	1%	1	-	-	-	-

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