94.2% of graduates achieved desired career outcome (e.g., accepting a full-time job, pursuing graduate school) within 3 months of graduation.

93.4% of graduates completed at least one internship prior to graduation.

Base Salary

$76.7K (Average Mean)

Signing Bonus

$9.0K (Average Mean)

61% of graduates accepting a job reported receiving a signing bonus.

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100.

% Achieving Career Outcome includes students who indicated they accepted a job, are attending graduate school, are volunteering full-time or are otherwise not seeking a full-time position after graduation.

Knowledge rate: 95.3%  Salary Reporting rate: 73.3%

Full report conforms to National Undergraduate Business Symposium (NUBS) standards.
OUTCOMES BY MAJOR

% OF CLASS

Real Estate Finance 14.1%
Accounting 51.2%
Business Analytics & Supply Chain 3.0%
Marketing 6.4%
Management 14.7%
Financial Consulting 0.8%
Finance 8.7%

% ACHIEVING DESIRED CAREER OUTCOME WITHIN 3 MONTHS OF GRADUATION

<table>
<thead>
<tr>
<th>Major</th>
<th>% Achieving Desired Career Outcome</th>
<th>Average Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounting</td>
<td>97.3%</td>
<td>$66.5K</td>
</tr>
<tr>
<td>Business Analytics &amp; Supply Chain</td>
<td>83.3%</td>
<td>$74.7K</td>
</tr>
<tr>
<td>Finance</td>
<td>97.4%</td>
<td>$83.6K</td>
</tr>
<tr>
<td>Financial Consulting</td>
<td>75.0%</td>
<td>N/A*</td>
</tr>
<tr>
<td>General Business</td>
<td>81.3%</td>
<td>$62.0K</td>
</tr>
<tr>
<td>Management</td>
<td>91.2%</td>
<td>$63.0K</td>
</tr>
<tr>
<td>Marketing</td>
<td>87.2%</td>
<td>$58.4K</td>
</tr>
<tr>
<td>Real Estate Finance</td>
<td>93.5%</td>
<td>$68.3K</td>
</tr>
</tbody>
</table>

Summary represents high-level overview of class placement with some categories combined for simplicity. Percentages rounded to the nearest whole and may not total 100.

% Achieving Career Outcome includes students who indicated they accepted a job, are attending graduate school, are volunteering full-time or are otherwise not seeking a full-time position after graduation.

Knowledge rate: 95.3%  Salary reporting rate: 73.3%

Full report conforms to National Undergraduate Business Symposium (NUBS) standards.

* Salary data not displayed as number of data points did not meet threshold required to protect individual student privacy.
JOB PLACEMENT

FUNCTIONAL AREA
(AVERAGE SALARY)

- Consulting ($80.9K) - 11.2%
- Marketing/Sales ($54.7K) - 12.7%
- Analytics ($66.0K) - 6.5%
- Accounting ($65.9K) - 12.0%
- Finance ($83.4K) - 54.9%
- Other ($65.2K) - 12.0%

% OF JOB PLACEMENTS

GEOGRAPHIC AREA
(AVERAGE SALARY)

- 74.3% Southwest ($73.7K)
- 2.5% Midwest ($77.8K)
- 11.5% Northeast ($89.2K)
- 5.0% South ($82.6K)
- 5.5% West ($81.5K)
- 1.0% Mid-Atlantic ($98K)
- 0.2% International (*N/A)

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

KNOWLEDGE RATE: 95.3%   SALARY REPORTING RATE: 73.3%
FULL REPORT CONFORMS TO NATIONAL UNDERGRADUATE BUSINESS SYMPOSIUM (NUBS) STANDARDS

* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY
HIRING COMPANY EXAMPLES

Accenture
Alvarez & Marsal
Amazon
American Airlines
AT&T
Bain & Company
Bank of America Merrill Lynch
Bank OZK
BCG
BVA Group
Cambridge Associates
CBRE
CITI
Cowen
Crow Holdings
Deloitte
Deutsche Bank
Epsilon, LLC
EY
Fidelity Investments
Gartner
Goldman Sachs
Guggenheim
Harris Williams
HBO
Houlihan Lokey
Intrepid Financial Partners
ISN
Jabian Consulting
Jefferies
JPMorgan Chase & Co.
JLL
Keurig Dr Pepper
KPMG
Kroll
LP Analyst
Mercer Capital
Moelis and Company
Morgan Stanley
Neiman Marcus Group
Oliver Wyman
PepsiCo
PMG
PwC
Raymond James
RBC Capital Markets
RNDI Companies Inc.
Sally Beauty
Santander
Sendero
Stephens, Inc.
Strive
Texas Capital Bank
Truist Securities
UBS
Vanguard
VMG Health
Wells Fargo
West Monroe Partners
William Blair

Companies represent selection of firms who hired SMU graduates and is not an exhaustive list.

Knowledge rate: 95.3%  Salary reporting rate: 73.3%
Full report conforms to National Undergraduate Business Symposium (NUBS) standards.
### Details – Outcome, Functional, and Geographic Breakouts

#### Outcome Breakout

<table>
<thead>
<tr>
<th>Outcome Breakout</th>
<th>Number Accepting</th>
<th>Percent Accepting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accepted Full-time Job</td>
<td>401</td>
<td>75.5%</td>
</tr>
<tr>
<td>Accepted Part-time Job</td>
<td>4</td>
<td>0.8%</td>
</tr>
<tr>
<td>Still Seeking Job</td>
<td>31</td>
<td>5.8%</td>
</tr>
<tr>
<td>Continuing Education</td>
<td>87</td>
<td>16.4%</td>
</tr>
<tr>
<td>Not Seeking Job</td>
<td>8</td>
<td>1.5%</td>
</tr>
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</table>

#### Functional Breakout*

<table>
<thead>
<tr>
<th>Functional Category</th>
<th>Number Accepting</th>
<th>Percent Accepting</th>
<th>Reporting Salary</th>
<th>Average Salary</th>
<th>Low Salary</th>
<th>High Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance</td>
<td>220</td>
<td>54.9%</td>
<td>168</td>
<td>$83,405</td>
<td>$45,000</td>
<td>$110,000</td>
</tr>
<tr>
<td>Marketing / Sales</td>
<td>51</td>
<td>12.7%</td>
<td>31</td>
<td>$54,732</td>
<td>$36,000</td>
<td>$81,220</td>
</tr>
<tr>
<td>Consulting</td>
<td>45</td>
<td>11.2%</td>
<td>39</td>
<td>$80,923</td>
<td>$40,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>Accounting</td>
<td>26</td>
<td>6.5%</td>
<td>18</td>
<td>$65,847</td>
<td>$40,000</td>
<td>$100,000</td>
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<tr>
<td>Analytics</td>
<td>11</td>
<td>2.7%</td>
<td>10</td>
<td>$66,000</td>
<td>$45,000</td>
<td>$90,000</td>
</tr>
<tr>
<td>Other</td>
<td>48</td>
<td>12.0%</td>
<td>28</td>
<td>$65,196</td>
<td>$42,000</td>
<td>$110,000</td>
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<tr>
<td>Real Estate</td>
<td>7</td>
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<td></td>
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<td></td>
</tr>
<tr>
<td>Operations / Production</td>
<td>4</td>
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<td></td>
<td></td>
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<tr>
<td>Technology</td>
<td>2</td>
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</tr>
<tr>
<td>Entrepreneur / Founder</td>
<td>2</td>
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<tr>
<td>Logistics</td>
<td>2</td>
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<tr>
<td>General Management</td>
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<tr>
<td>Human Resources</td>
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<td>CPG</td>
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<tr>
<td>Advertising &amp; PR</td>
<td>1</td>
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</tr>
</tbody>
</table>

#### Geographic Breakout*

<table>
<thead>
<tr>
<th>Geographic Breakout</th>
<th>Number Accepting</th>
<th>Percent Accepting</th>
<th>Reporting Salary</th>
<th>Average Salary</th>
<th>Low Salary</th>
<th>High Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>U.S. Southwest</td>
<td>298</td>
<td>74.3%</td>
<td>221</td>
<td>$73,699</td>
<td>$36,000</td>
<td>$110,000</td>
</tr>
<tr>
<td>U.S. Northeast</td>
<td>46</td>
<td>11.5%</td>
<td>34</td>
<td>$89,235</td>
<td>$50,000</td>
<td>$110,000</td>
</tr>
<tr>
<td>U.S. South</td>
<td>20</td>
<td>5.0%</td>
<td>14</td>
<td>$82,571</td>
<td>$45,000</td>
<td>$110,000</td>
</tr>
<tr>
<td>U.S. West</td>
<td>22</td>
<td>5.5%</td>
<td>14</td>
<td>$81,533</td>
<td>$53,760</td>
<td>$110,000</td>
</tr>
<tr>
<td>U.S. Midwest</td>
<td>10</td>
<td>2.5%</td>
<td>8</td>
<td>$77,813</td>
<td>$47,500</td>
<td>$110,000</td>
</tr>
<tr>
<td>U.S. Mid-Atlantic</td>
<td>4</td>
<td>1.0%</td>
<td>3</td>
<td>$98,000</td>
<td>$74,000</td>
<td>$110,000</td>
</tr>
<tr>
<td>International</td>
<td>1</td>
<td>1.0%</td>
<td>-</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

* Functional & Geographic Breakouts represent students accepting jobs

Knowledge rate: 95.3%  Salary reporting rate: 73.3%

Full report conforms to National Undergraduate Business Symposium (NUBS) standards

* Not all students provided information on function or geography, so totals will differ slightly

** Not salary data not displayed as number of data points did not meet threshold required to protect individual student privacy