

CLASS OF 2022 EMPLOYMENT REPORT



BBA PROGRAMS

CLASS SUMMARY

CAREER OUTCOME ACHIEVEMENT

94.2% OF GRADUATES ACHIEVED DESIRED CAREER OUTCOME (E.G., ACCEPTING A FULL-TIME JOB, PURSUING GRADUATE SCHOOL) WITHIN 3 MONTHS OF GRADUATION

93.4% OF GRADUATES COMPLETED AT LEAST ONE INTERNSHIP PRIOR TO GRADUATION

BASE SALARY

\$76.7K AVERAGE (MEAN)

SIGNING BONUS

\$9.0K AVERAGE (MEAN)

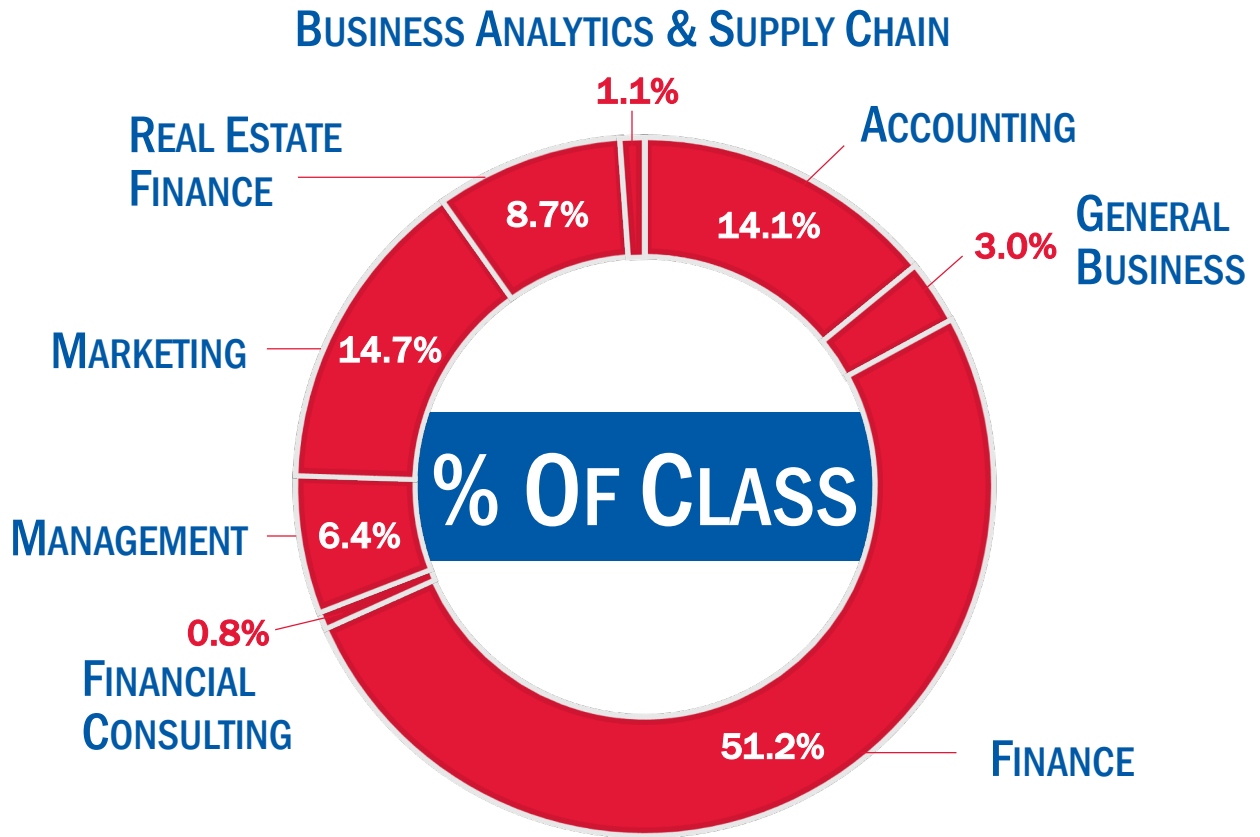
61% OF GRADUATES ACCEPTING A JOB REPORTED RECEIVING A SIGNING BONUS

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

KNOWLEDGE RATE: 95.3% SALARY REPORTING RATE: 73.3%
FULL REPORT CONFORMS TO NATIONAL UNDERGRADUATE BUSINESS SYMPOSIUM (NUBS) STANDARDS

OUTCOMES BY MAJOR



	% ACHIEVING DESIRED CAREER OUTCOME WITHIN 3 MONTHS OF GRADUATION	AVERAGE SALARY
ACCOUNTING	97.3%	\$66.5K
BUSINESS ANALYTICS & SUPPLY CHAIN	83.3%	\$74.7K
FINANCE	97.4%	\$83.6K
FINANCIAL CONSULTING	75.0%	N/A*
GENERAL BUSINESS	81.3%	\$62.0K
MANAGEMENT	91.2%	\$63.0K
MARKETING	87.2%	\$58.4K
REAL ESTATE FINANCE	93.5%	\$68.3K

* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY
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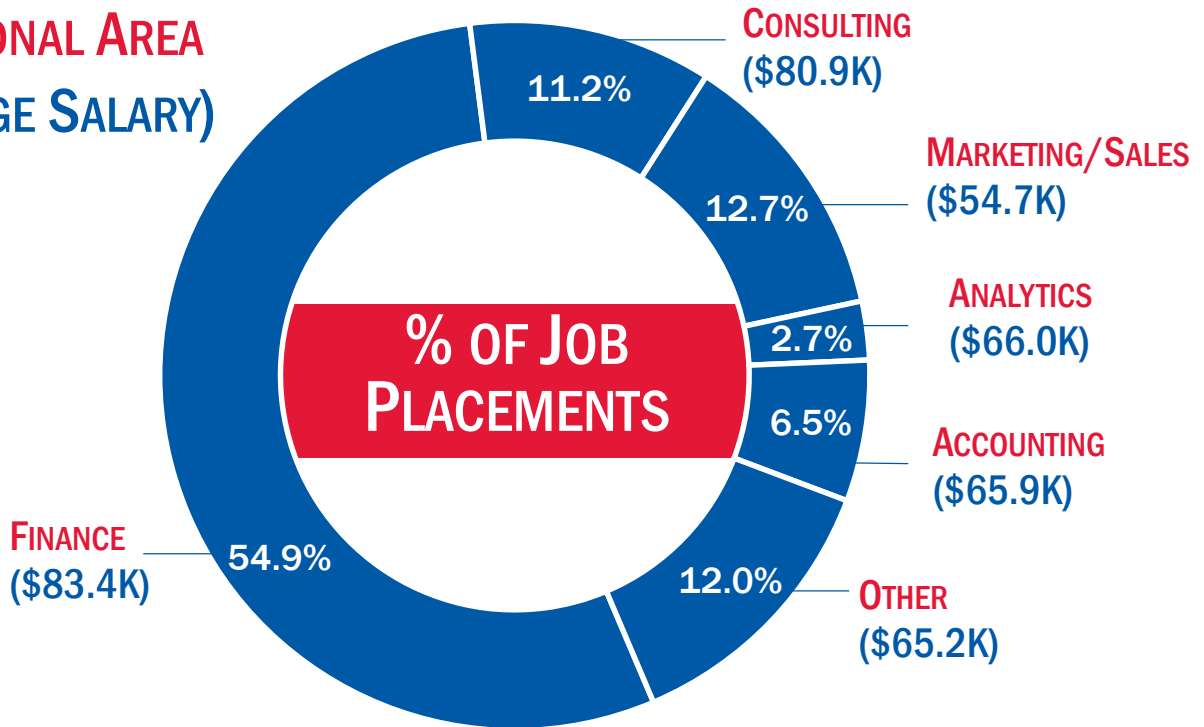
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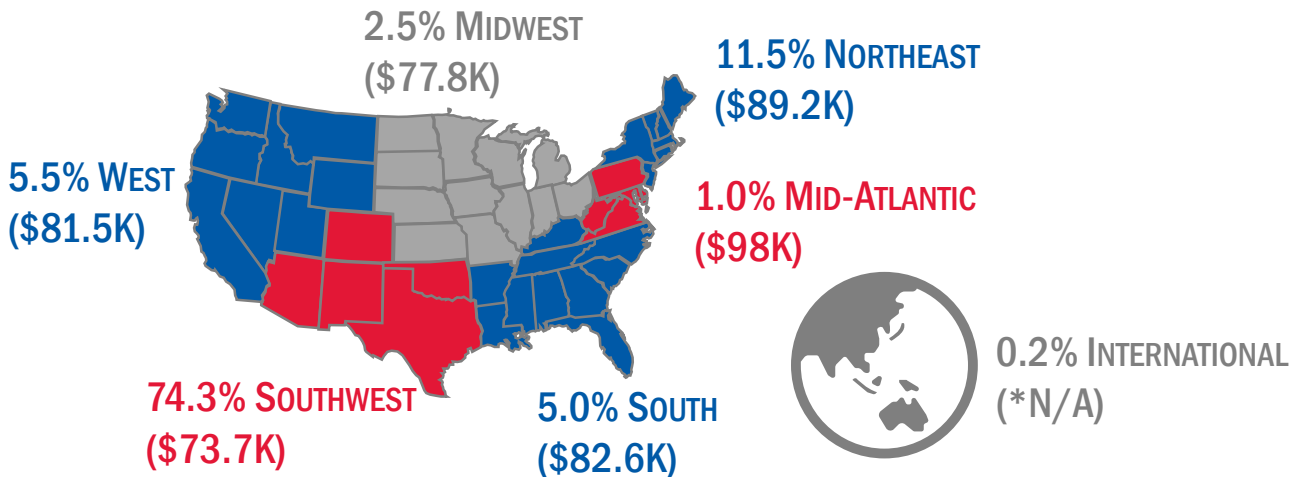
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JOB PLACEMENT

FUNCTIONAL AREA (AVERAGE SALARY)



GEOGRAPHIC AREA (AVERAGE SALARY)



SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

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HIRING COMPANY EXAMPLES

ACCENTURE

ALVAREZ & MARSAL

AMAZON

AMERICAN AIRLINES

AT&T

BAIN & COMPANY

BANK OF AMERICA MERRILL LYNCH

BANK OZK

BCG

BVA GROUP

CAMBRIDGE ASSOCIATES

CBRE

CITI

COWEN

CROW HOLDINGS

DELOITTE

DEUTSCHE BANK

EPSILON, LLC

EY

FIDELITY INVESTMENTS

GARTNER

GOLDMAN SACHS

GUGGENHEIM

HARRIS WILLIAMS

HBO

HOULIHAN LOKEY

INTREPID FINANCIAL PARTNERS

ISN

JABIAN CONSULTING

JEFFERIES

JPMORGAN CHASE & Co.

JLL

KEURIG DR PEPPER

KPMG

KROLL

LP ANALYST

MERCER CAPITAL

MOELIS AND COMPANY

MORGAN STANLEY

NEIMAN MARCUS GROUP

OLIVER WYMAN

PEPSICO

PMG

PWC

RAYMOND JAMES

RBC CAPITAL MARKETS

RNDI COMPANIES INC.

SALLY BEAUTY

SANTANDER

SENDERO

STEPHENS, INC.

STRIVE

TEXAS CAPITAL BANK

TRUIST SECURITIES

UBS

VANGUARD

VMG HEALTH

WELLS FARGO

WEST MONROE PARTNERS

WILLIAM BLAIR

COMPANIES REPRESENT SELECTION OF FIRMS WHO HIRED SMU GRADUATES AND IS NOT AN EXHAUSTIVE LIST.

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DETAILS – OUTCOME, FUNCTIONAL, AND GEOGRAPHIC BREAKOUTS

OUTCOME BREAKOUT	NUMBER ACCEPTING	PERCENT ACCEPTING
ACCEPTED FULL-TIME JOB	401	75.5%
ACCEPTED PART-TIME JOB	4	0.8%
STILL SEEKING JOB	31	5.8%
CONTINUING EDUCATION	87	16.4%
NOT SEEKING JOB	8	1.5%

FUNCTIONAL BREAKOUT*	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	AVERAGE SALARY	LOW SALARY	HIGH SALARY
FINANCE	220	54.9%	168	\$83,405	\$45,000	\$110,000
MARKETING / SALES	51	12.7%	31	\$54,732	\$36,000	\$81,220
CONSULTING	45	11.2%	39	\$80,923	\$40,000	\$100,000
ACCOUNTING	26	6.5%	18	\$65,847	\$50,000	\$80,000
ANALYTICS	11	2.7%	10	\$66,000	\$45,000	\$90,000
OTHER	48	12.0%	28	\$65,196	\$42,000	\$110,000
<i>OTHER</i>	19					
<i>REAL ESTATE</i>	7					
<i>OPERATIONS/PRODUCTION</i>	4					
<i>TECHNOLOGY</i>	2					
<i>ENTREPRENEUR/FOUNDER</i>	2					
<i>LOGISTICS</i>	2					
<i>GENERAL MANAGEMENT</i>	2					
<i>HUMAN RESOURCES</i>	2					
<i>EDUCATION</i>	1					
<i>HEALTHCARE</i>	1					
<i>CPG</i>	1					
<i>ADVERTISING & PR</i>	1					

GEOGRAPHIC BREAKOUT*	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	AVERAGE SALARY	LOW SALARY	HIGH SALARY
U.S. SOUTHWEST	298	74.3%	221	\$73,699	\$36,000	\$110,000
U.S. NORTHEAST	46	11.5%	34	\$89,235	\$50,000	\$110,000
U.S. SOUTH	20	5.0%	14	\$82,571	\$45,000	\$110,000
U.S. WEST	22	5.5%	14	\$81,533	\$53,760	\$110,000
U.S. MIDWEST	10	2.5%	8	\$77,813	\$47,500	\$110,000
U.S. MID-ATLANTIC	4	1.0%	3	\$98,000	\$74,000	\$110,000
INTERNATIONAL	1	1.0%	-	N/A	N/A	N/A

FUNCTIONAL & GEOGRAPHIC BREAKOUTS REPRESENT STUDENTS ACCEPTING JOBS

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