

CLASS OF 2020 EMPLOYMENT REPORT



BBA PROGRAMS



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CAREER MANAGEMENT CENTER

CLASS SUMMARY

CAREER OUTCOME ACHIEVEMENT

89.8%

OF GRADUATES ACHIEVED DESIRED CAREER OUTCOME
(E.G., ACCEPTING A FULL-TIME JOB, PURSUING
GRADUATE SCHOOL) WITHIN 3 MONTHS OF GRADUATION

94.9%

OF GRADUATES COMPLETED AT LEAST ONE INTERNSHIP
PRIOR TO GRADUATION

BASE SALARY

\$67.5K AVERAGE
(MEAN)

SIGNING BONUS

\$8.0K AVERAGE
(MEAN)

49% OF GRADUATES ACCEPTING A
JOB REPORTED RECEIVING A
SIGNING BONUS

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100.

% ACHIEVING CAREER OUTCOME INCLUDES STUDENTS WHO INDICATED THEY ACCEPTED A JOB, ARE ATTENDING GRADUATE SCHOOL, ARE VOLUNTEERING FULL-TIME OR ARE OTHERWISE NOT SEEKING A FULL-TIME POSITION AFTER GRADUATION.

KNOWLEDGE RATE: 89% SALARY REPORTING RATE: 81%

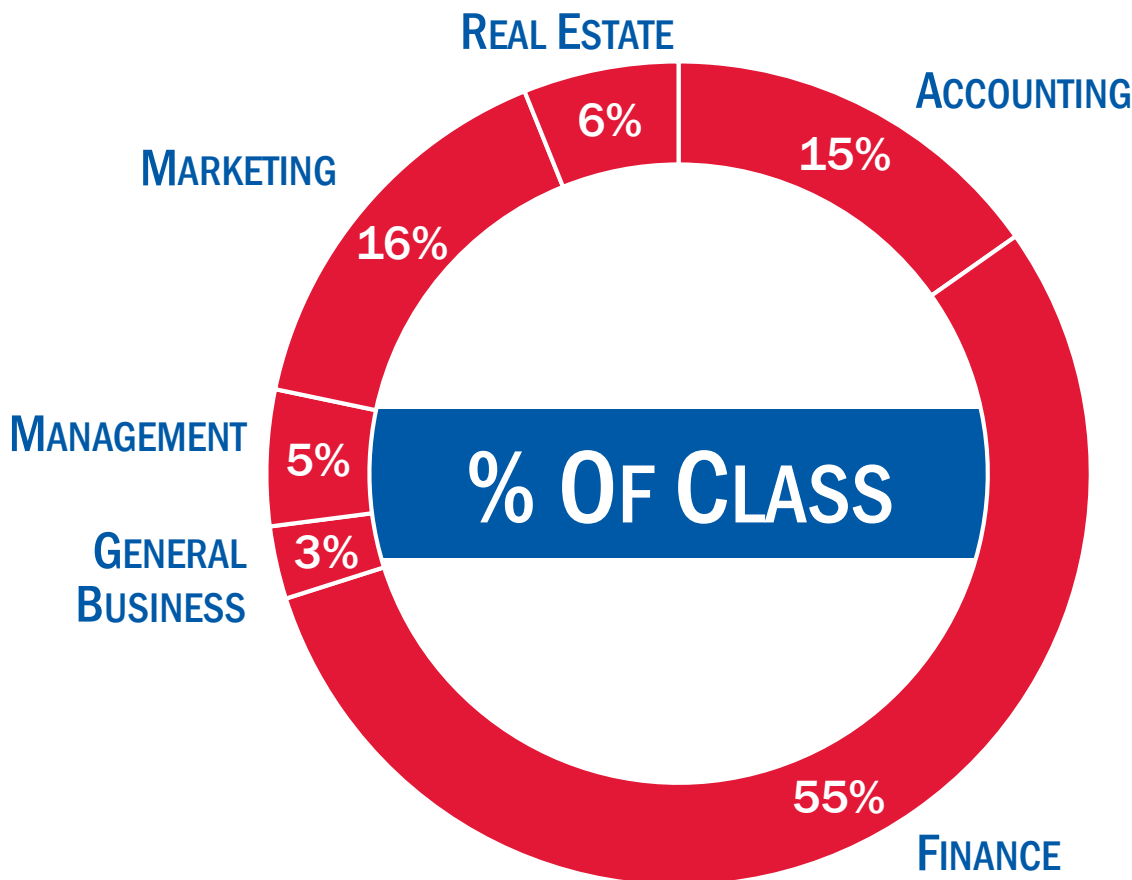
FULL REPORT CONFORMS TO NATIONAL UNDERGRADUATE BUSINESS SYMPOSIUM (NUBS) STANDARDS



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OUTCOMES BY MAJOR



% ACHIEVING DESIRED CAREER OUTCOME WITHIN 3 MONTHS OF GRADUATION

AVERAGE SALARY

ACCOUNTING	97.3%	\$56.7K
FINANCE	93.2%	\$71.4K
GENERAL BUSINESS	80.0%	N/A*
MANAGEMENT	79.2%	\$55.3K
MARKETING	83.3%	\$53.6K
REAL ESTATE FINANCE	86.2%	\$61.1K

* SALARY DATA NOT DISPLAYED AS NUMBER OF DATA POINTS DID NOT MEET THRESHOLD REQUIRED TO PROTECT INDIVIDUAL STUDENT PRIVACY

SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF CLASS PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. FINANCE INCLUDES FINANCIAL CONSULTING MAJOR

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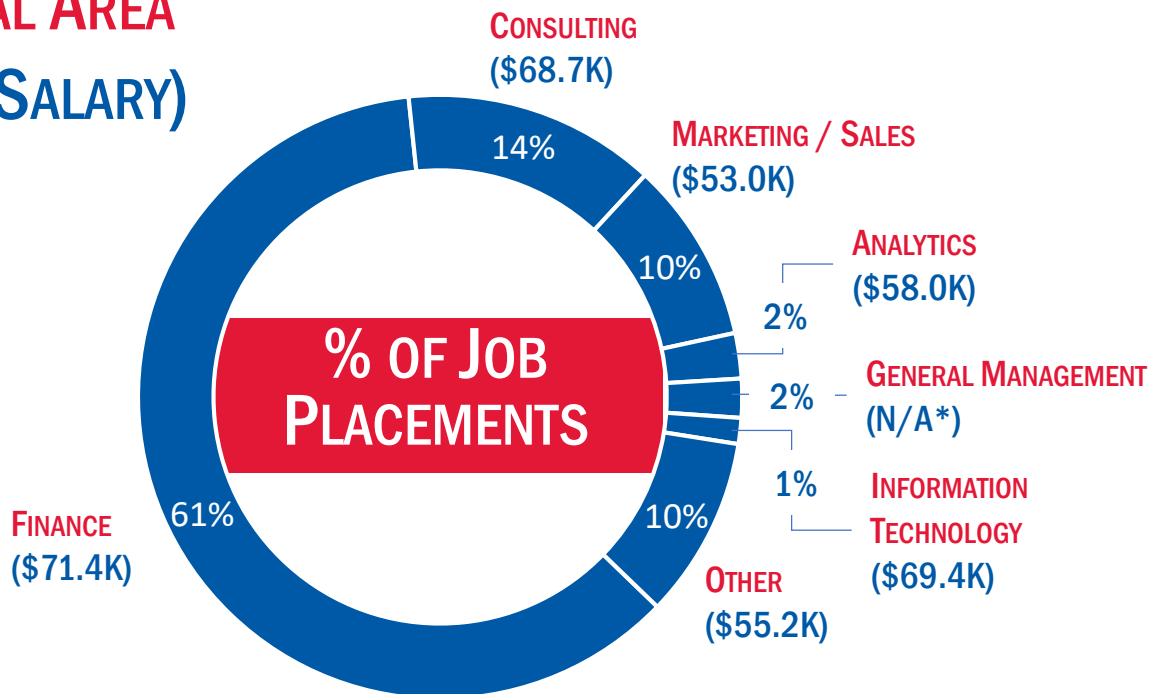


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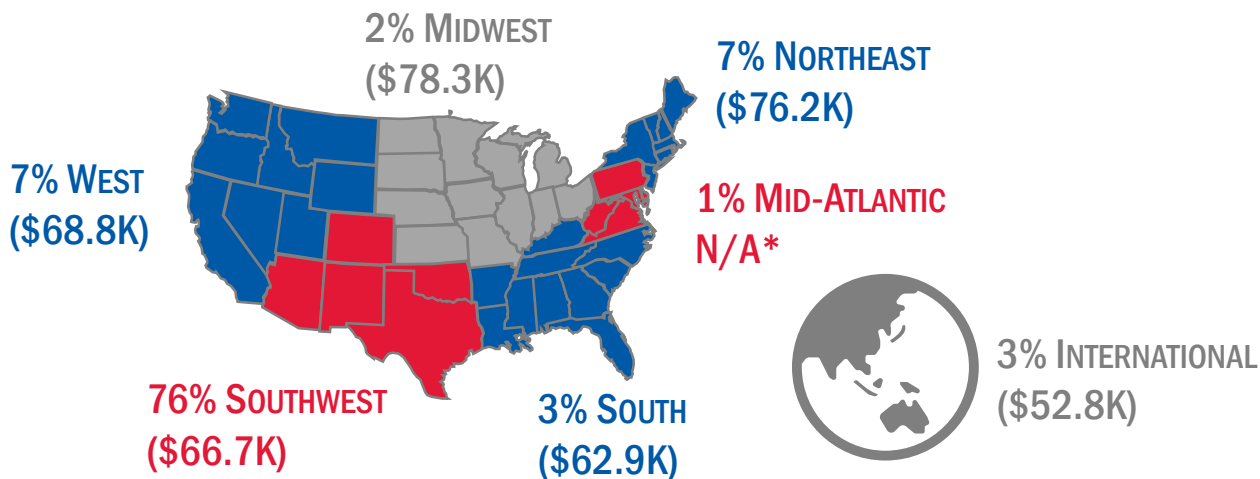
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JOB PLACEMENT

FUNCTIONAL AREA (AVERAGE SALARY)



GEOGRAPHIC AREA (AVERAGE SALARY)



SUMMARY REPRESENTS HIGH-LEVEL OVERVIEW OF PLACEMENT WITH SOME CATEGORIES COMBINED FOR SIMPLICITY. PERCENTAGES ROUNDED TO THE NEAREST WHOLE AND MAY NOT TOTAL 100. NOT ALL STUDENTS PROVIDED INFORMATION ON FUNCTION OR GEOGRAPHY, SO TOTALS WILL DIFFER SLIGHTLY.

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HIRING COMPANY EXAMPLES

7-ELEVEN

ACCENTURE

ALVAREZ & MARSAL

AT&T

BAIN & COMPANY

BANK OF AMERICA MERRILL LYNCH

BOSTON CONSULTING GROUP

BVA GROUP

CAPITAL ONE

CITI

CITIZENS BANK

COWEN & Co.

CREDIT SUISSE

CUSHMAN & WAKEFIELD

DELOITTE

DEUTSCHE BANK

DUFF & PHELPS

EPSILON

ESSILOR OF AMERICA

EVERCORE

EXXONMOBIL

EY

FC DALLAS

FIDELITY

FOX SPORTS SOUTHWEST

FRITO LAY

FTI CONSULTING

GENERAL MOTORS FINANCIAL

GOLDMAN SACHS

GUGGENHEIM PARTNERS

HEWLETT PACKARD ENTERPRISES

HILTON

HONEYWELL

HOULIHAN LOKEY

IBM

JEFFERIES

JLL

JPMORGAN

KEYBANC CAPITAL MARKETS

MARSH & MCLENNAN

MERCER

MOELIS & COMPANY

MORGAN STANLEY

ORACLE

PNC BANK

PRUDENTIAL REAL ESTATE

PwC

RAYMOND JAMES

RAYTHEON

RBC

SENDERO

TBK BANK

TD SECURITIES

TEXAS INSTRUMENTS

THE WALT DISNEY COMPANY

TOYOTA FINANCIAL SERVICES

UBS

UNILEVER

WELLS FARGO

WEST MONROE PARTNERS

COMPANIES REPRESENT SELECTION OF FIRMS WHO HIRED SMU GRADUATES AND IS NOT AN EXHAUSTIVE LIST.

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DETAILS – OUTCOME, FUNCTIONAL, AND GEOGRAPHIC BREAKOUTS

OUTCOME BREAKOUT	NUMBER ACCEPTING	PERCENT ACCEPTING
ACCEPTED FULL-TIME JOB	288	61.5%
ACCEPTED PART-TIME JOB	3	0.6%
STILL SEEKING JOB	44	9.4%
CONTINUING EDUCATION	115	24.6%
SEEKING EDUCATION (NOT YET SECURED)	2	0.4%
NOT SEEKING JOB	15	3.2%
VOLUNTEERING	1	0.2%

FUNCTIONAL BREAKOUT*	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	AVERAGE SALARY	LOW SALARY	HIGH SALARY
FINANCE	176	61.1%	145	\$71,403	\$30,000	\$100,000
CONSULTING	39	13.5%	39	\$68,658	\$45,000	\$90,000
MARKETING / SALES	28	9.7%	16	\$52,999	\$30,000	\$75,000
ANALYTICS	7	2.4%	5	\$58,000	\$50,000	\$80,000
GENERAL MANAGEMENT	6	2.1%	3	N/A**	N/A**	N/A**
INFORMATION TECHNOLOGY	4	1.4%	4	\$69,375	\$52,000	\$90,000
OTHER	28	9.7%	21	\$55,238	\$26,000	\$90,000
<i>OTHER</i>	16					
<i>ADVERTISING & PR</i>	3					
<i>OPERATIONS / PRODUCTION</i>	3					
<i>REAL ESTATE</i>	2					
<i>ACCOUNTING</i>	2					
<i>LOGISTICS</i>	1					
<i>EDUCATION</i>	1					

GEOGRAPHIC BREAKOUT*	NUMBER ACCEPTING	PERCENT ACCEPTING	REPORTING SALARY	AVERAGE SALARY	LOW SALARY	HIGH SALARY
U.S. SOUTHWEST	220		177	\$66,667	\$30,000	\$100,000
U.S. NORTHEAST	20		18	\$76,167	\$55,000	\$85,000
U.S. WEST	20		16	\$68,750	\$30,000	\$90,000
U.S. SOUTH	10		8	\$62,875	\$40,000	\$85,000
U.S. MIDWEST	7		6	\$78,333	\$50,000	\$95,000
U.S. MID-ATLANTIC	2		2	N/A**	N/A**	N/A**
INTERNATIONAL	9		5	\$52,800	\$25,000	\$80,000

FUNCTIONAL & GEOGRAPHIC BREAKOUTS REPRESENT STUDENTS ACCEPTING JOBS

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