# **Employer Relations Menu**

#### CONNECT

Handshake - start your partnership with SMU Cox by creating an account on our job platform, Handshake, connecting with SMU, and posting your jobs/internships

Event Promotion - include your upcoming events in CMC weekly newsletters and promotions to students

### **ENGAGE**

Info Sessions/ Panels - share information about your company and opportunities to Cox students, virtually or in-person, in a presentation format or panel Q&A session

Resume Books - the CMC team will coordinate a book of interested candidates' resumes for your specific open role

Coffee Chats - one-on-one or small group informal chats that will allow you to interact with students in a personalized setting

Grab N' Go Table - share information about your company and build brand awareness with a table on campus in a prime location to engage students as they walk by for quick chats and giveaways

## **RECRUIT**

Career Fairs/ Roundtables - large recruitment events, held each Fall and Spring, targeted to industry

Interviews - conduct virtual or on-campus interivews that are customized to your needs

Career Accelerator Program (CAP) - Recruit 1st year BBA scholars for a summer internship or short project to help support their career exploration in this Cox Exclusive development program.

## **VOLUNTEER**

Mentorship - discover the many mentorship opportunities for undergraduate and graduate students

Volunteer Opportunities - help prepare our students for future opportunities by participating in one or more of our volunteer opportunities including mock interviews, exploration events, panels, resume reviews and class visits

