



## User Experience Design Certificate Program September 29, 2018 – January 8, 2019

<b>Saturday</b>		<b>9 am – 4 pm</b>	
Sept 29	Introduction to UX		
<b>Dates</b>	<b>Tuesday, 6 - 9 pm</b>		<b>Thursday, 6 - 9 pm</b>
Oct 2 & Oct 4	User Experience Design Strategy	User Experience Design Strategy	
<b>Dates</b>	<b>Tuesday, 6 - 9 pm</b>		<b>Thursday, 6 - 9 pm</b>
Oct 9 & Oct 11	User Research & User Centered Analysis	User Research & User Centered Analysis	
Oct 16 & Oct 18	User Research & User Centered Analysis	User Research & User Centered Analysis	
<b>Tuesday</b>		<b>6 – 9 pm</b>	
Oct 23	User Experience Design and Process Strategy		
Oct 30	User Experience Design and Process Strategy		
Nov 6	User Experience Design and Process Strategy		
Nov 13	User Experience Design and Process Strategy		
Nov 20	<b>Break</b>		
Nov 27	User Experience Design and Process Strategy		
<b>Tuesday</b>		<b>6 - 9 pm</b>	
Dec 4	Usability Testing		
Dec 11	Usability Testing		
Dec 18	Usability Testing		
Dec 25	<b>Break</b>		
Jan 1	<b>Break</b>		
<b>Tuesday</b>		<b>6- 9 pm</b>	
Jan 8	Final Project Presentation		

## Choose Two Electives

### **Design Principles in AR, VR and Holograms**

3 Tuesday evenings; 6-9pm  
January 15-29

### **Designing Customer Experience and Service Design**

4 Thursday evenings; 6:30-9pm  
January 17-February 7

### **Hands-on Design Thinking Workshop**

4 Thursday evenings; 6:30-9pm  
February 21-March 21 (skip 3/14)

### **Customer Journey Mapping**

4 Wednesday evenings; 6-9pm  
April 3-April 24

### **Experience Design and Branding on Voice Enabled Devices**

Spring 2019