

User Experience Design Certificate Program

March 2 – June 18, 2019

Saturday	9 am – 4 pm
March 2	Introduction to UX
Tuesday	6 – 9 pm
March 5	User Experience Design Strategy
March 12	Break
March 19	User Experience Design Strategy
Tuesday	6 – 9 pm
March 26	User Research and User Centered Analysis
April 2	User Research and User Centered Analysis
April 9	User Research and User Centered Analysis
April 16	User Research and User Centered Analysis
Tuesday	6 – 9 pm
April 23	User Experience Design and Process Strategy
April 30	User Experience Design and Process Strategy
May 7	User Experience Design and Process Strategy
May 14	User Experience Design and Process Strategy
May 21	User Experience Design and Process Strategy
Tuesday	6 – 9 pm
May 28	Usability Testing
June 4	Usability Testing
June 11	Usability Testing
Tuesday	6 – 9 pm
June 18	Final Project Presentation

Choose Two Electives

Design Principles in AR, VR and Holograms

3 Tuesday evenings; 6-9pm
January 15-29

Designing Customer Experience and Service Design

4 Thursday evenings; 6:30-9pm
January 17-February 14 (skip 1/31)

Hands-on Design Thinking Workshop

4 Thursday evenings; 6:30-9pm
February 21-March 21 (skip 3/14)

Experience Design and Branding on Voice Enabled Devices

4 Wednesday evenings; 6-9pm
March 20-April 10

Customer Journey Mapping

4 Wednesday evenings; 6-9pm
April 3-April 24