

Digital Marketing Certificate

Top Titles for **Texas** Professionals with a **Digital Marketing Certificate**

Burning Glass Labor/Insight™



Top Titles	
•	Digital Marketing Manager
•	Marketing Specialist
•	Marketing Manager
•	Director of Marketing
•	Marketing Coordinator/Assistant
•	Sales Executive
•	Marketing Analyst

Average Salary for Top Digital Marketing Occupations in Texas

The US Bureau of Labor Statistics



\$70,030

Average annual salary for "Market Research Analyst" in Texas for 2015

\$140,660

Average annual salary for "Marketing Managers" in Texas for 2015

National Employment Growth Projections for Digital Marketing Professionals

The US Bureau of Labor Statistics



9%

projected increase in national employment for "Marketing Managers" between 2014 and 2024