Continuing And Professional Education AT SMU
Whether you’re looking to jumpstart your career, gain new skills, or spark your creativity, SMU Continuing and Professional Education (CAPE) can help you achieve your goals.

We offer engaging courses, programs and training for all types of learners. Sharpen your game with our short courses, certificates and custom programs, or get ready for college with our prep programs. All CAPE courses are taught by world-class instructors. We want to empower you to transform your life, your career and the world.

**THE SMU DIFFERENCE**

**CONNECTED**
Our instructors and students represent a myriad of disciplines—from science to technology to business and more. That means that no matter what you’re looking for, we can provide you with outstanding instruction and networking opportunities.

**FLEXIBLE**
We offer a portal to unlimited learning opportunities, on campus, live online or on-demand, that fit your schedule. All CAPE courses offer engaging, hands-on instruction to help you apply new knowledge and skills immediately.

**DESIGNED FOR YOU**
As part of a nationally ranked, globally recognized comprehensive research university, CAPE delivers programs of the highest academic rigor, with your academic and career goals in mind.

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**QUICK FACTS**

- 96% of employers agree that ongoing education positively impacts job performance.
- 70% of employers believe continual learning is essential to keep up with career demands.
- 90% of employers factor professional development into promotions & raises.
WE'RE ON YOUR SCHEDULE

Whether you need topical, in-person training or you’re looking for online courses, our programs are ready when you are, and flexible enough for working professionals.

UNLIMITED OPPORTUNITIES

Taking a course here means that you’re a part of the wider SMU community. You can tap into our deep ties with industries in Dallas, throughout the U.S., and even internationally.

WORLD-CLASS INSTRUCTION

Distinguished instructors and experienced practitioners will guide you through the learning process, facilitating meaningful and interactive experiences.
A WEALTH OF OPTIONS

Our diverse noncredit programs can enhance your skills and abilities to help get ahead in your career and in life. Whether you want to gain a professional certificate, or just learn something new, we can help.

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<th>Certificate Programs</th>
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<td>• Digital Marketing • Leadership Skills • Mobile Marketing • Product Delivery Optimization • Project Management • Public Speaking and Presentation Skills • User Experience</td>
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Ready to get started?

Contact us today, and we'll help you find a program that will help you create world-changing opportunities.

To get started, visit us online at smu.edu/CAPE.

SOURCES:
*“Evaluating the ROI of Executive Education,” The University of Chicago Booth School of Business, March 2005.