ENCOURAGING CURIOSITY *EQUIPPING MINDS*

SHORT COURSES

DESIGNED FOR LIFELONG **Learners**

SMU®

Continuing & Professional Education

SPRING 2023
COURSE CALENDAR

Programs designed for lifelong learners where you can explore fresh ideas, develop new skills and enrich your life. Our classes are taught by thought leaders and experienced educators who are committed to student success.

REGISTER NOW!

MORE INFO

📞 **214-768-2273**

🌐 **SMU.EDU/LIFELONG**

Why Study at SMU?

PASSIONATE INSTRUCTORS

COMMUNITY CONNECTIONS

PURSUE YOUR POTENTIAL
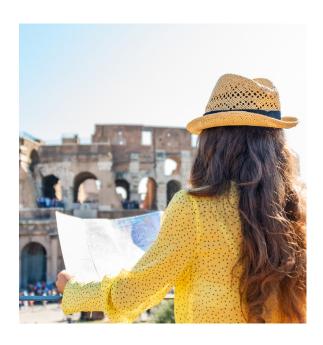
CAREER ENHANCEMENT

EMPOWERING ALL LEARNERS TO ACHIEVE YOUR GOALS

Class schedule subject to change. SMU reserves the right to cancel classes, adjust curricula and limit enrollment.

HUMANITIES & FINE ARTS

IN-PERSON & ONLINE

Explore the cultural, historical, and stylistic contexts that influence artists and architects, from ancient to contemporary times.

FILM RETROSPECTIVE: GONE WITH THE WIND

BELINDA BALDWIN

NEW

FEBRUARY 7, 2023

- 🕐 Weeknights
- 📍 SMU Campus
- 🗓 2 Sessions

EXPLORING CULTURE: GALLERY HOPPING

GAIL SACHSON

FEBRUARY 11, 2023

- 🕐 Weekend
- 📍 Off Campus
- 🗓 1 Session

PAINTING DALLAS LANDSCAPES: ALL MEDIA

SUZANNE KELLEY-CLARK

MARCH 4, 2023

- 🕐 Weekend
- 📍 Off Campus
- 🗓 8 Sessions

THE ART OF ANDY WARHOL

LANE BANKS

MARCH 9, 2023

- 🕐 Weeknights
- 📍 SMU Campus
- 🗓 5 Sessions

EXPLORING CULTURE: GALLERY HOPPING

GAIL SACHSON

MARCH 11, 2023

- 🕐 Weekend
- 📍 Off Campus
- 🗓 1 Session

LINGUISTICS OF POETRY

GABE EDGAR

MARCH 23, 2023

- 🕐 Weeknights
- 📍 SMU Campus
- 🗓 4 Sessions

SHORT COURSES

DESIGNED FOR LIFELONG *Learners*

ART OF THE ITALIAN HIGH RENAISSANCE

MARTHA FIELDER

MARCH 30, 2023

🕐 Weeknights

📍 SMU Campus

📅 5 Sessions

ART OF PAUL CEZANNE

LANE BANKS

APRIL 13, 2023

🕐 Weeknights

📍 SMU Campus

📅 4 Sessions

ARCHITECTURAL WALKING TOURS: HISTORIC HIGHLAND PARK

JANN MACKEY

APRIL 15, 2023

🕐 Weekend

📍 Off Campus

📅 1 Session

GLOBAL ART SCENE: DALLAS ART FAIR

GAIL SACHSON

APRIL 22, 2023

🕐 Weekend

📍 Off Campus

📅 1 Session

EXPLORING CULTURE: VIRTUAL GALLERY

GAIL SACHSON

MAY 6, 2023

🕐 Weekend

📍 Online

📅 1 Session

FIELD TRIPS FOR SELECT COURSES

Selected courses will be offered as in-person field trips this fall.Whether your course will take place in-person or online, you will receive individualized communication with further instructions to help you prepare for class.

CREATIVE DEVELOPMENT

IN-PERSON

INTERMEDIATE CALLIGRAPHY

SUSIE-MELISSA CHERRY

MARCH 20, 2023

🕐 Weekdays

📍 SMU Campus

📅 6 Sessions

ART OF RHETORIC

ROBERT FULTON
MARCH 23, 2023

NEW

🕐 Weeknights

📍 SMU Campus

📅 2 Sessions

LANGUAGES

IN-PERSON

Explore a new culture by learning or improving your fluency in a language.

CONVERSATIONAL FRENCH FOR BEGINNERS LEVEL 1

MONICA DAUCOURT

FEBRUARY 8, 2023

🕐 Weeknights

📍 SMU Campus

📅 11 Sessions

CONVERSATIONAL FRENCH FOR BEGINNERS LEVEL 2

MONICA DAUCOURT

FEBRUARY 9, 2023

🕐 Weeknights

📍 SMU Campus

📅 11 Sessions

ITALIAN FOR TRAVELERS

DAMIANO BONUOMO

MARCH 21, 2023

🕐 Weeknights

📍 SMU Campus

📅 4 Sessions

CARREER BUILDING
IN-PERSON, ONLINE & SELF-PACED

Courses to build your career. Committed to your success, our instructors are experienced practitioners who are enthusiastic about building your knowledge and essential skills.

SPANISH LEGAL TERMS

CLAUDIA MONTOYA

APRIL 17, 2023

- 🕐 Weeknights
- 📍 Online
- 📅 3 Sessions

SCREENWRITING WORKSHOP, LEVEL II

REX MCGEE
MARCH 20, 2023

- 🕐 Weeknights
- 📍 SMU Campus
- 📅 6 Sessions

INTRODUCTION TO VOICE OVERS WORKSHOP

BRIDGET RENSHAW

MARCH 25, 2023

- 🕐 Weekend
- 📍 SMU Campus
- 📅 1 Session

GROUP VOICE - SINGING

NEW

AMY CANCHOLA

APRIL 18, 2023

- 🕐 Weeknights
- 📍 Online
- 📅 3 Sessions

ACE YOUR JOB SEARCH!

NEW

This course helps learners craft an effective resume, improve interviewing skills, and learn to formulate winning answers in interview questions.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

BUSINESS COMMUNICATIONS COURSE BUNDLE

NEW

This bundle includes 5 courses; *Effective Business Writing, Effective Presentations, Effective Public Speaking, Communicating Collaboratively and Effective Emails, Memos and Letters.*

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

SMU SHORT COURSES
SELF-PACED   *NEW*

SMU CAPE offers a comprehensive catalog of self-paced online professional development courses for busy professionals. Courses are affordable, engaging and offer the skills you need to succeed in the competitive job market.

COMMUNICATING COLLABORATIVELY

This introductory-level course will help you improve your collaborative communication by providing best practices and effective tips and techniques.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

COMMUNICATING WITH FLAIR

In this course, you will learn the highly sought after workplace skill of communication. You will learn to communicate with confidence and flair.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

EFFECTIVE BUSINESS WRITING

This course will teach how to revise for wordiness, unnecessary phrases, redundancy, and jargon, and the appropriate use of email in an organizational setting.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

EFFECTIVE EMAILS, MEMOS, AND LETTERS

This course will help you improve your use of these common business communication vehicles by providing best practices and effective tips and techniques.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

EFFECTIVE PRESENTATIONS

This introductory-level course helps learners organize, structure, and create effective presentations that feature slides as a visual aid.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

EFFECTIVE PUBLIC SPEAKING

This introductory-level course helps you develop the skills you'll need to become an outstanding and confident public speaker.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

EMOTIONAL INTELLIGENCE FOR PROJECT MANAGERS

This course reviews the underlying concepts of emotional intelligence and explores how project managers can improve, and make use, of their emotional intelligence.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

FAST COMPANY: COLLABORATING FOR SUCCESS

Through the courses in this bundle, learners will identify key components of communication and examine remote collaboration from multiple perspectives, including as team members, individual contributors, and leaders and managers.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

FINDING PURPOSE IN YOUR CAREER

This course prompts you to examine various job settings and functions, comparing each against your own preferences, values, and expectations, in order to determine the best job fit for you.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

HR FUNDAMENTALS FOR SMALL BUSINESSES

This course reviews key areas in human resource management, like crafting job descriptions, finding the right people for those jobs, fairly compensating employees, and responding to performance issues.

NEW

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

UNLOCK **YOUR FUTURE**

INTRODUCTION TO GRANT WRITING

NEW

This introductory-level course offers a guide to the basics of grant writing. The course explores the relationship between grant writing and an organization's strategy for fundraising.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

NETWORKING FOR SUCCESS

NEW

In this course, you will learn best practices and effective tips and techniques to become a confident networker.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

NONPROFIT BOARD & VOLUNTEER DEVELOPMENT

NEW

This course covers the fundamentals of board and volunteer development as well as recruiting, effective communication, and retention.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

NONPROFIT ETHICS AND COMPLIANCE

NEW

This self-paced course, filled with videos and interactive case studies, will help you understand one of the most important areas of nonprofit management.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

PROJECT MANAGEMENT FOR SMALL BUSINESSES

NEW

This course introduces fundamental project management concepts, reviews common project pitfalls, and explains the importance of each of the five stages of the project life cycle: initiating, planning, executing, monitoring/controlling, and closing.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

SMALL BUSINESS MANAGEMENT COURSE BUNDLE

NEW

This certificate will provide students with a fundamental understanding of the most critical areas in small business management. Includes 8 courses.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

STRATEGY FOR NONPROFIT ORGANIZATIONS

NEW

Nonprofit organizations can benefit from a strategy. A nonprofit's strategy constitutes its decisions about what it will do and how it will do it.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

VIRTUAL TEAMWORK

NEW

This course examines the pros and cons of remote teamwork and provides strategies for overcoming challenges and promoting team success.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

WORKING REMOTELY

NEW

This course provides an overview of the skills and strategies needed to achieve a fulfilling, productive remote work routine and healthy work-life balance.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

YOUR NEW JOB - THE FIRST 30 DAYS

NEW

This course will help you prepare for your first thirty days on the job, laying the groundwork for a successful tenure in your new role and at the organization.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

MANAGEMENT & LEADERSHIP

IN-PERSON, ONLINE & SELF-PACED

Gain confidence in yourself and to support your team by building skills in goal-setting, innovation, and communication.

MAXIMIZE YOUR LEADERSHIP POTENTIAL EXECUTIVE PRESENCE: WIN THE ROOM

DAVID BROWN

APRIL 11, 2023

NEW

- 🕐 Weeknights
- 📍 Online
- 📅 3 Sessions

MAXIMIZE YOUR LEADERSHIP POTENTIAL PERFECTING YOUR ELEVATOR PITCH

DAVID BROWN

APRIL 15, 2023

NEW

- 🕐 Weekends
- 📍 Online
- 📅 3 Sessions

ACCESS CONTROL AND IDENTITY MANAGEMENT SCENARIOS

NEW

This course introduces the principles of access controls, beginning with the central modes of information security and continuing through various attacks and defenses.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

EFFECTIVELY MANAGING PROJECT STAKEHOLDERS

NEW

This online course is created to help project managers understand and resolve issues that can emerge from interactions among project stakeholders.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

ETHICS FOR PROJECT MANAGERS

NEW

This course reviews the major ethical issues facing project managers. It looks at the specific challenges project leaders may confront as they deal with team members, vendors, stakeholders, and sponsors.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

INTRODUCTION TO NONPROFIT MANAGEMENT

NEW

This course serves as a critical introduction to the fundamentals of nonprofit organizations. You will gain an understanding of the nonprofit sector and the issues that leaders face in this exciting and growing field.

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

INTRODUCTION TO SMALL BUSINESS MANAGEMENT

With this course, small business owners and managers will be better prepared to effectively deal with common problems and capitalize on market opportunities

NEW

🕐 Self-paced

📍 Online

📅 Varies

LEADERSHIP IN A NONPROFIT ORGANIZATION

This course begins by examining leadership theories as well as key qualities and ethics within leadership. The course focuses on leadership in the nonprofit sector, including the leadership shortage and possible solutions.

NEW

🕐 Self-paced

📍 Online

📅 Varies

LEADING AND MANAGING FOR SMALL BUSINESS MANAGEMENT

This course will prepare you to lead and manage employees in your organization, whether you are navigating through periods of change, growth, or stress.

NEW

🕐 Self-paced

📍 Online

📅 Varies

LEADING FROM A DISTANCE

This course explores the dynamics of leadership and how they are impacted when leaders are in a remote environment. Course topics include effective communication, time management and productivity, and strategies for running productive virtual meetings.

NEW

🕐 Self-paced

📍 Online

📅 Varies

LEADING HIGH-PERFORMANCE TEAMS

In this course learners will develop the necessary skills and strategies to maximize their team's potential to drive team productivity, efficiency, creativity and, ultimately, performance.

NEW

🕐 Self-paced

📍 Online

📅 Varies

MANAGING REAL WORLD PROJECTS

This course presents a streamlined approach to project management based on the best practices of experienced, effective project managers.

NEW

🕐 Self-paced

📍 Online

📅 Varies

NONPROFIT MANAGEMENT COURSE BUNDLE

This online certificate program introduces learners to key current management issues for nonprofit organizations.

NEW

🕐 Self-paced

📍 Online

📅 Varies

PROJECT MANAGEMENT TEAM LEADERSHIP

This course covers the roles and responsibilities of the project management team leader, in particular, their responsibility with regard to project stakeholders.

NEW

🕐 Self-paced

📍 Online

📅 Varies

your
FUTURE SELF

WILL THANK YOU

LEGAL & FINANCE

SELF-PACED

Professional and continuing education students tap into SMU's deep ties to industries based in Dallas' thriving economy, throughout the U.S. and internationally.

ACCOUNTING FUNDAMENTALS FOR SMALL BUSINESSES

NEW

This course will introduce you to fundamental accounting concepts and develop your ability to record and analyze business transactions, and prepare the four major financial statements.

- Self-paced
- Online
- Varies

BUDGETING AND FINANCIAL ANALYSIS FOR SMALL BUSINESSES

NEW

This course will introduce you to the budgeting process and financial analysis. You will develop your ability to prepare budgets, generate pro forma financial statements, and analyze budget variances.

- Self-paced
- Online
- Varies

BUDGETING IN A NONPROFIT ORGANIZATION

NEW

In this course, you will gain an understanding of the uses and functions of budgets and the relationship between strategic budgeting and tactical budgeting.

- Self-paced
- Online
- Varies

CAPITAL CAMPAIGNS

NEW

This introductory-level course covers the key terminology and practices surrounding running a successful capital campaign within a nonprofit organization.

- Self-paced
- Online
- Varies

FUNDRAISING FOR NONPROFIT ORGANIZATIONS

NEW

This course offers an introduction to fundraising for nonprofit organizations, with an emphasis on the fundamental issues.

- Self-paced
- Online
- Varies

HOW TO READ A NONPROFIT FINANCIAL STATEMENT

NEW

This course will develop your ability to appropriately interpret the major financial accounting statements that are used by nonprofit organizations.

- Self-paced
- Online
- Varies

LAW FOR SMALL BUSINESSES

NEW

This course covers the basics of business law as it pertains to small businesses, franchises, and entrepreneurial endeavors.

- Self-paced
- Online
- Varies

PERSONAL FINANCE

NEW

This course will familiarize you with the basics of budgeting, including creating and managing a budget, as well as setting financial goals, understanding your credit, tips for saving money, and the basics of investing.

- Self-paced
- Online
- Varies

ENGINEERING & TECHNOLOGY

SELF-PACED

Learn at your own pace and gain a comprehensive understanding of core principles and applications in the fields of engineering and technology. There are a variety of course offerings for those looking to advance their careers in the industry.

A MANAGER'S GUIDE TO CLOUD COMPUTING AND CYBERSECURITY

This course provides an overview of cloud computing and the business and security considerations of transitioning to a cloud environment or from one cloud service provider to another.

NEW

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

APPLICATION DEVELOPMENT FOR CLOUD COMPUTING

This course is intended to provide professionals who have some technical experience an overview of the application development process, how it applies to cloud computing, and the prevalent security concerns related to today's applications.

NEW

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

APPLICATION, DATA, AND HOST SECURITY SCENARIOS

This course covers the security of applications, data, and hosts in information systems. This course also features a number of fictional scenarios based on real-world application, data, and host security.

NEW

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

CLOUD DATA SECURITY

This course addresses many of the important concepts of cloud-based data and the security responsibilities of both cloud consumers and cloud service providers.

NEW

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

CLOUD INFRASTRUCTURE AND PLATFORM SECURITY

This course is designed for IT professionals and other adult learners who have some knowledge of internet-related technology. It also offers a series of real-world scenarios designed to give learners a sense for how the concepts might be applied in their everyday work.

NEW

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

CLOUD OPERATIONS SECURITY

This course begins by covering security issues with regard to operating cloud services. This course is designed for IT professionals and other adult learners who have some knowledge of internet-related technology.

NEW

- 🕐 Self-paced
- 📍 Online
- 📅 Varies

LEARNING *TO*

- **ADVANCE** YOUR CAREER
- **HELP** YOU SUCCEED
- **EXPAND** YOUR NETWORK
- **ENHANCE** YOUR LIFE
- **BOOST** YOUR KNOWLEDGE

COMPLIANCE AND OPERATIONAL SECURITY

NEW

This course contains a discussion of the role of security governance and risk management in information security.

🕐 Self-paced

📍 Online

📅 Varies

CRYPTOGRAPHY SCENARIOS

NEW

This course contains an introduction to the key concepts of cryptography and security engineering. It examines the role of encryption in information security and considers common encryption methods.

🕐 Self-paced

📍 Online

📅 Varies

NETWORK SECURITY SCENARIOS

NEW

This course examines communications and network security. It covers the different types of networks and different transmission technologies and the two main models that govern how networks work, the OSI model and the TCP/IP model, and their related layers.

🕐 Self-paced

📍 Online

📅 Varies

REAL-WORLD CLOUD CYBERSECURITY SCENARIOS

NEW

This suite of five related courses covers various aspects of securing cloud services. Its structure is based on the Certified Cloud Security Professional (CCSP) certification administered jointly by the Cloud Security Alliance and (ISC)2.

🕐 Self-paced

📍 Online

📅 Varies

REAL-WORLD CYBERSECURITY SCENARIOS

NEW

These courses each include a module devoted to fictional scenarios, based on real-world challenges that cybersecurity professionals face.

🕐 Self-paced

📍 Online

📅 Varies

THREATS AND VULNERABILITIES SCENARIOS

NEW

This course examines the process of identifying and mitigating threats and vulnerabilities in information systems. It covers common categories of threats and vulnerabilities and the resources used to detect them.
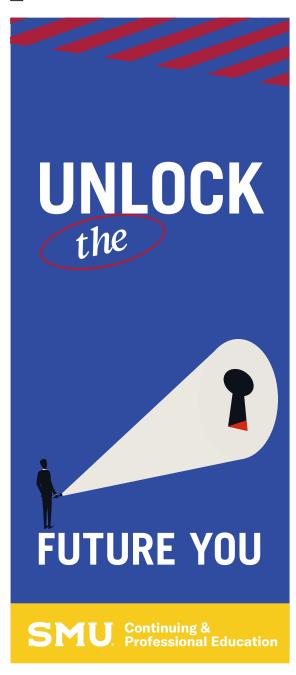
🕐 Self-paced

📍 Online

📅 Varies

UNLOCK *the*

FUTURE YOU

SMU Continuing & Professional Education

COMMUNICATIONS & MARKETING

IN-PERSON, ONLINE & SELF-PACED

Learn tactics to implement across channels and develop strategic planning and analytic skills to measure and improve your marketing performance.

EMAIL MARKETING

RENEE ADAMS

FEBRUARY 15, 2023

- 🕐 Weeknights
- 📍 SMU Campus
- 🗓 4 Weeks

SEARCH ENGINE OPTIMIZATION

DAN STURDIVANT

MARCH 22, 2023

- 🕐 Weeknights
- 📍 Online
- 🗓 4 Weeks

MASTERING PPC, PAID SEARCH AND PAID SOCIAL

STEVEN HAMMER

APRIL 18, 2023

- 🕐 Weeknights
- 📍 Online
- 🗓 4 Weeks

MOBILE MARKETING AND ANALYTICS

ABHI VYAS
MAY 24, 2023

- 🕐 Weeknights
- 📍 Online
- 🗓 4 Weeks

DATA-DRIVEN MARKETING

SUJOY CHANDRA
JUNE 29, 2023

- 🕐 Weeknights
- 📍 Online
- 🗓 4 Weeks

PERSONAL BRANDING

NEW

You will learn the value of personal branding, how to craft your personal brand both online and offline, and the best methods for communicating your personal brand to clients, employers, and other industry professionals.

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

PRINCIPLES OF MARKETING FOR NONPROFIT ORGANIZATIONS

NEW

This course examines how nonprofits use marketing to publicize their mission and to gather contributions of time and money.

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

SMALL BUSINESS MARKETING

NEW

This course is designed for small business owners, entrepreneurs, managers, and other professionals who want to understand the basics of small business marketing.

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

SOCIAL MEDIA FOR NONPROFITS

NEW

This course introduces learners to the use of social media in communicating, marketing, public relations, and fundraising for nonprofits.

- 🕐 Self-paced
- 📍 Online
- 🗓 Varies

DRIVE
YOUR GOALS

DESIGN AND UX
IN-PERSON, ONLINE & SELF-PACED

SMU's UX Design short courses will give you the foundation to understand the basic principles and to practice the fundamental skills to succeed in this innovative field.

DATA VISUALIZATION WORKSHOP

RANDY KRUM
FEBRUARY 17, 2023

NEW

- 🕐 Weekdays
- 📍 Online
- 📅 2 sessions

DESIGNING A KILLER UX PORTFOLIO

J. SCHUH/ BRIAN SULLIVAN
FEBRUARY 22 & JUNE 28 2023

- 🕐 Weeknights
- 📍 Online
- 📅 4 Weeks

CUSTOMER JOURNEY MAPPING

DIANE MAGERS
MARCH 30, 2023

- 🕐 Weeknights
- 📍 In-person
- 📅 4 Weeks

EXPERIENCE DESIGN & BRANDING ON VOICE-ENABLED DEVICES

CRISPIN REEDY
APRIL 27, 2023

- 🕐 Weeknights
- 📍 In-person
- 📅 3 Weeks

HANDS-ON DESIGN THINKING

J. SCHUH
MAY 24, 2023

- 🕐 Weeknights & Weekends
- 📍 In-person & Online Mix
- 📅 4 Weeks

ACCESSIBILITY AND INCLUSIVE DESIGN

ELISA MILLER
JULY 13, 2023

- 🕐 Weeknights
- 📍 Online
- 📅 3 Weeks

STEP INTO YOUR FUTURE

SHORT COURSES

FEBRUARY 2023 ONLINE & IN-PERSON

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6 ■ BEGINING OIL PAINTING	7 ■ HOMEBUILDING & RENOVATION FOR OWNERS ■ FILM RETROSPECTIVE: GONE WITH THE WIND ■ ITALIAN FOR TRAVELERS	8 ■ CONVERSATIONAL FRENCH FOR BEGINNERS 1	9 ■ CONVERSATIONAL FRENCH FOR BEGINNERS 2	10	11 ■ EXPLORING CULTURE: GALLERY HOPING
12	13	14	15 ■ EMAIL MARKETING	16	17	18
19	20	21	22 ■ DESIGNING A KILLER UX PORTFOLIO	23	24	25
26	27	28				

■ HUMANITIES & FINE ARTS   ■ COMMUNICATIONS & MARKETING   ■ LANGUAGES

■ CREATIVE DEVELOPMENT   ■ DESIGN & UX   ■ CAREER BUILDING

SHORT COURSES

MARCH 2023 ONLINE & IN-PERSON

Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4 ■ PAINTING DALLAS LANDSCAPES: ALL MEDIA
5	6 ■ SCREENWRITING WORKSHOP LEVEL II ■ INTERMEDIATE CALLIGRAPHY	7	8	9 ■ THE ART OF ANDY WARHOL	10	11 ■ EXPLORING CULTURE: GALLERY HOPPING
12	13	14	15	16	17	18
19	20	21 ■ ITALIAN FOR TRAVELERS, SEC. B	22 ■ SEARCH ENGINE OPTIMIZATION	23 ■ LINGUISTICS OF POETRY ■ ART OF RHETORIC	24	25 ■ INTRODUCTION TO VOICE OVERS WORKSHOP
26	27	28	29	30 ■ ART OF THE ITALIAN HIGH RENAISSANCE ■ CUSTOMER JOURNEY MAPPING	31	

■ HUMANITIES & FINE ARTS   ■ COMMUNICATIONS & MARKETING   ■ LANGUAGES

■ CREATIVE DEVELOPMENT   ■ DESIGN & UX

SHORT COURSES

APRIL 2023 ONLINE & IN-PERSON

Su	Mo	Tu	We	Th	Fr	Sa
						1
2	**3**	**4**	**5**	**6**	**7**	**8**
9	**10**	**11** ■ MAXIMIZE YOUR LEADERSHIP POTENTIAL EXECUTIVE PRESENCE: WIN THE ROOM	**12**	**13** ■ ART OF PAUL CEZANNE	**14**	**15** ■ ARCHITECTURAL WALKING TOURS: HISTORIC HIGHLAND PARK ■ MAXIMIZE YOUR LEADERSHIP POTENTIAL PERFECTING YOUR ELEVATOR PITCH
16	**17**	**18** ■ GROUP VOICE - SINGING ■ MASTERING PPC, PAID SEARCH AND PAID SOCIAL	**19**	**20**	**21**	**22** ■ GLOBAL ART SCENE: DALLAS ART FAIR
23	**24**	**25**	**26**	**27** ■ EXPERIENCE DESIGN & BRANDING ON VOICE-ENABLED DEVICES	**28**	**29**
30						

■ HUMANITIES & FINE ARTS
■ COMMUNICATIONS & MARKETING
■ MANAGEMENT & LEADERSHIP
■ DESIGN & UX

SHORT COURSES

MAY 2023 ONLINE & IN-PERSON

Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6 🟨 EXPLORING CULTURE: VIRTUAL GALLERY
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24 🟦 MOBILE MARKETING AND ANALYTICS 🟪 EXPERIENCE DESIGN & BRANDING ON VOICE-ENABLED DEVICES	25	26	27
28	29	30	31	1	2	3

🟨 HUMANITIES & FINE ARTS 🟦 COMMUNICATIONS & MARKETING
🟪 DESIGN & UX