

DASANI BOTTLED WATER PURCHASE OPTIONS

Dasani is the only bottled water brand you can buy with SMU funds which is in compliance with our Coke Pouring Rights Contract. All other bottled water brands are restricted on the Staples Advantage website and cannot be unblocked.

You can order cases of Dasani (24 bottles/case) thru Staples Advantage and/or set-up an “SMU Outlet” account thru Coke. SMU Outlet set-up and ordering instructions are provided in a separate document.

Staples Advantage carries one size of Dasani bottled water (16.9 oz). They also carry Powerade in 2 flavors, fruit punch & mountain berry. **No minimum order quantity required for free delivery.**

SMU Coke Outlets offer 3 sizes of Dasani bottled water (12, 16.9 & 20 oz) and other drink products that are allowed to be purchased. **You have to order 5 cases for free delivery. There is a \$15 charge on orders of 4 cases or less.**

Departments can buy Dasani water elsewhere but cases ordered thru Coke or Staples Advantage will be delivered to you.

Since Coke does not have a ‘water cooler’ option, departments are allowed to set-up an account with a ‘water cooler’ supplier like Sparkletts or comparable.

PRICING

Dasani bottled water		24 bottle per cases	
from Coke SMU Outlet 800-647-2653 5 case min. for free delivery	cost per case	cost per bottle	cost per oz
500 ml bottle (16.9 oz)	\$8.64	\$0.36	\$0.0213
12 oz bottle	\$9.36	\$0.39	\$0.0325
20 oz bottle	\$13.68	\$0.57	\$0.0285
from Staples Advantage Staples Item # 219201 order thru Bldg AU NO MIN. for free delivery			
16.9 oz bottle	\$10.13	\$0.42	\$0.0245



Outlet Set Up Process



1. Call 1-800-647-2653 and communicate the desire to establish an outlet with Coca-Cola.
 - a. Give name, location and contact information
2. A local Coca-Cola Representative will contact the SMU contact and begin outlet set up.
3. Charge accounts/outlets will require a credit application and tax exempt information to set up the new outlet.
 - a. **Coca-Cola will maintain an existing credit application and tax exempt form on hand for use in this step.**
4. The Outlet will be set up and deliveries scheduled.
5. The Coca-Cola Representative will distribute order process, order forms and pricing information when outlet is established.



Product Ordering Process



1. Customer calls 1-800-647-2653 and communicates they would like to order product.
2. Minimum of 5 cases per order. Deliveries under five cases will be charged a \$15.00 delivery charge.
3. Deliveries to SMU are on Tuesday and Friday and orders should be submitted 48 hours in advance.
 - Order on Friday – for Tuesday delivery
 - Order on Wednesday – for Friday delivery

SMU Pricing

<i>Package</i>	<i>Price</i>	<i>Units/Case</i>
12 oz Can CSD	\$10.08	24
12 oz Powerade	\$14.88	24
500 ml Dasani	\$8.64	24
12 oz Dasani	\$9.36	24
20 oz Dasani	\$13.68	24
10 oz Minute Maid Juice	\$17.04	24
15.2 oz Minute Maid Juice	\$24.00	24
2 Gallon Powerade Powder	\$26.16	8
5 Gallon Powerade Powder	\$75.60	12
11.5 oz Core Power	\$18.50	12
3 oz Powerade Drops	\$16.14	6

