

# SOUTHERN METHODIST UNIVERSITY

# **CONSOLIDATED FINANCIAL STATEMENTS**

May 31, 2021 and 2020

(With Independent Auditors' Report Thereon)



KPMG LLP Suite 1400 2323 Ross Avenue Dallas, TX 75201-2721

#### Independent Auditors' Report

The Board of Trustees Southern Methodist University:

We have audited the accompanying consolidated financial statements of Southern Methodist University and its subsidiaries, which comprise the consolidated statements of position as of May 31, 2021 and 2020, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Southern Methodist University and its subsidiaries as of May 31, 2021 and 2020, and the changes in its net assets and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.



Dallas, Texas September 10, 2021

# Southern Methodist University Consolidated Statements of Position For the Fiscal Years Ended May 31, 2021 and 2020

(Dollars in Thousands)

	May 31, 2021	May 31, 2020
ASSETS:		
Cash and cash equivalents	\$ 178,096	\$ 148,697
Accounts receivable, net	66,486	57,238
Donor contributions receivable, net	210,319	199,644
Investments	2,209,203	1,856,987
Land, buildings, and equipment, net	1,240,460	1,223,584
Other assets	16,958	19,318
TOTAL ASSETS	\$ 3,921,522	\$ 3,505,468
LIABILITIES:		
Accounts payable and accrued expenses	\$ 171,527	\$ 194,477
Deposits and deferred revenue	49,168	58,877
Long-term debt, net	558,646	686,301
Other liabilities	5,079	11,591
Total Liabilities	784,420	951,246
NET ASSETS:		
Net assets without donor restrictions	\$ 746,177	\$ 650,383
Net assets with donor restrictions	2,390,925	1,903,839
Total Net Assets	3,137,102	2,554,222
TOTAL LIABILITIES AND NET ASSETS	\$ 3,921,522	\$ 3,505,468

# Southern Methodist University

**Consolidated Statements of Activities** 

#### For the Fiscal Years Ended May 31, 2021 and 2020

(Dollars in Thousands)

		2	021					20	020		
	 ut Donor rictions		Donor rictions	٦	otal		out Donor rictions		Donor rictions	т	otal
REVENUES:											
Net tuition and fees	\$ 354,988	\$	_	\$	354,988	\$	325,862	\$	_	\$	325,862
Donor contributions	16,728		136,546		153,274		22,836		175,744		198,580
Endowment income, net	2,242		24,454		26,696		3 <i>,</i> 545		2,692		6,237
Net gains on investments	12,879		466,539		479,418		5,741		21,270		27,011
Grants and contracts	48,319		_		48,319		38,582		_		38,582
Organized activities	6,233		_		6,233		7,155		_		7,155
Other sources	37,462		_		37,462		43,638		—		43,638
Auxiliary activities, net	50,375		—		50,375		53 <i>,</i> 908		—		53,908
TOTAL REVENUES	\$ 529,226	\$	627,539	\$	1,156,765	\$	501,267	\$	199,706	\$	700,973
Net assets released from restrictions	140,453		(140,453)		_		107,544		(107,544)		_
TOTAL ADJUSTED REVENUES	\$ 669,679	\$	487,086	\$	1,156,765	\$	608,811	\$	92,162	\$	700,973
EXPENSES:											
PROGRAM EXPENSES:											
Instruction	\$ 200,144	\$	_	\$	200,144	\$	212,150	\$	_	\$	212,150
Academic support	92,699		_		92,699		95,321		_		95,321
Research	33,258		_		33,258		32,044		_		32,044
Organized activities	10,394		_		10,394		13,444		_		13,444
Student services	52,873		_		52,873		54,213		_		54,213
Auxiliary activities	77,416		_		77,416		94,700		_		94,700
TOTAL PROGRAM EXPENSES	466,784		_		466,784		501,872		_		501,872
Institutional support	108,972		_		108,972		113,838		_		113,838
TOTAL EXPENSES	\$ 575,756	\$	_	\$	575,756	\$	615,710	\$	_	\$	615,710
Other postretirement plan changes	(1,871)		_		(1,871)		3,987		_		3,987
TOTAL EXPENSES AND ADJUSTMENTS	\$ 573,885	\$	_	\$	573,885	\$	619,697	\$	—	\$	619,697
CHANGE IN NET ASSETS	\$ 95,794	\$	487,086	\$	582,880	\$	(10,886)	\$	92,162	\$	81,276
BEGINNING NET ASSETS	650,383		1,903,839		2,554,222	·	661,269		1,811,677		2,472,946
ENDING NET ASSETS	\$ 746,177		2,390,925		3,137,102		650,383		1,903,839		2,554,222

# Southern Methodist University Consolidated Statements of Cash Flows

## For the Fiscal Years Ended May 31, 2021 and 2020

(Dollars in Thousands)

	2021		2020	)
Cash flows from operating activities:				
Changes in net assets	\$	582,880	\$	81,276
Adjustments to reconcile change in net assets to net cash used for operating activities:				
Depreciation and accretion		49,546		51,045
Long-term debt-related amortization		(7,170)		(5,620)
(Gain) loss on disposal of land, buildings, and equipment		(1,907)		10,936
Increase in accounts and donor contributions receivable		(19,923)		(108,889)
Decrease (increase) in other assets		2,360		(284)
(Decrease) increase in accounts payable and accrued expenses for operations		(17,222)		12,185
(Decrease) increase in deposits and deferred revenue		(9,709)		9,439
(Decrease) increase in other liabilities for operations		(6,512)		1,780
Donor contributions restricted for long-term investment		(89,094)		(63,113)
Noncash donor contributions		(18,499)		(13,905)
Net realized and unrealized gains on investments		(479,418)		(27,011)
Income restricted for long-term investment		(21,188)		(666)
Net cash used for operating activities	\$	(35,856)	\$	(52,827)
Cash flows from investing activities:				
Proceeds from sales of land, buildings, and equipment	\$	2,641	\$	11,594
Purchase of land, buildings, and equipment		(61,302)		(106,707)
Acquisition of investments		(479,568)		(320,082)
Disposition of investments		619,415		502,239
(Decrease) increase in investing related accounts payable and accrued expenses		(5,728)		180
Net cash provided by investing activities	\$	75,458	\$	87,224
Cash flows from financing activities:				
Donor contributions restricted for long-term investment	\$	89,094	\$	63,113
Income restricted for long-term investment		21,188		666
Long-term debt payments		(120,485)		(125,185)
Net cash used for financing activities	\$	(10,203)	\$	(61,406)
		20.200		(27.000)
Net increase (decrease) in cash and cash equivalents	\$	29,399	\$	(27,009)
Cash and cash equivalents at beginning of period		148,697		175,706
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$	178,096	\$	148,697
Supplemental data:				
Donor contributions of investments, real estate and other	\$	12,645	\$	10,965
Donor contributions of land, buildings, and equipment		5,854		2,940
Cash paid for interest		24,844		30,607

## 1. Nature of Operations

Southern Methodist University (the University) is a private higher education institution providing undergraduate, graduate, and continuing educational opportunities. In addition to revenue generated by tuition and fees charged for these educational services, the University receives support from donations, revenue from investment earnings, federal grants, sponsored research, athletic events, auxiliary activities, and other sources.

During the reporting periods, the University had seven corporations under its control that are included in the *Consolidated Financial Statements*. These corporations support various University activities, including research initiatives, intercollegiate athletics, and the acquisition and management of real assets ancillary to the University's primary mission.

#### 2. Summary of Significant Accounting Policies

The *Consolidated Financial Statements* have been prepared in accordance with generally accepted accounting principles (GAAP) established to provide meaningful information about the financial resources and operations of the University as a whole and have been prepared on an accrual basis.

## (a) Net assets

As a not-for-profit entity, the University receives substantial support from donor contributions. The terms of many of these contributions restrict how the University may use the corresponding resources. Accordingly, transactions and balances are classified into two categories of net assets:

- **Net assets without donor restrictions** Net assets that are not subject to any donor-imposed stipulations or for which the donor-imposed stipulations have been fulfilled. The University has determined that any donor-imposed restrictions for currently budgeted programs and activities generally are met within the operating cycle of the University. Therefore, the University's policy is to record these funds as net assets without donor restrictions.
- **Net assets with donor restrictions** Net assets that are subject to donor-imposed stipulations which have not been fulfilled. Such stipulations may require the net assets to be held in perpetuity within the University's endowment, to support specific programs, to fund capital projects, or other University activities.

Revenues are reported as increases in "Net assets without donor restrictions" unless their use is limited by donor-imposed stipulations that are not reasonably expected to be fulfilled during the current operating cycle.

Expenses are reported as decreases in "Net assets without donor restrictions". Gains and losses on investments and other assets or liabilities are reported as increases or decreases in "Net assets without donor restrictions" unless their use is restricted by explicit donor stipulation or by law governing the use of charitable donations. Expirations of restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as "Net assets released from restrictions" and shown as reclassifications between net asset categories.

Income and realized and unrealized gains or losses on investments of donor-restricted net assets are reported as increases or decreases in "Net assets with donor restrictions" to the extent that the donor stipulations require the investment of the contribution (e.g., endowment related gifts, etc.).

The costs of providing various programs and support services are summarized on a functional basis in the *Consolidated Statements of Activities*. Accordingly, expenses such as depreciation, interest, and the operation and maintenance of University facilities are allocated among the functional categories.

## (b) Cash equivalents

Cash equivalents include operating cash investments, U.S. Treasury bills and short-term paper with maturities of three months or less from the date of purchase.

#### (c) Accounts receivable, net

Accounts receivable includes amounts due from students for tuition, receivables due under grant and contract agreements, payments under athletic agreements, and other general operating receivables. These amounts are valued at net realizable value.

#### (d) Donor contributions receivable, net

Unconditional commitments to give from University donors are included in the *Consolidated Financial Statements* as donor contributions receivable until they are collected. These amounts have been discounted to their present value using rates that the University feels appropriately reflect the risks associated with these cash flows. Amortization of discounts is recorded as additional contribution revenue.

#### (e) Fair value measurements

Fair value measurements reflected in the *Consolidated Financial Statements* conceptually represent the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. GAAP provides a hierarchy that prioritizes the inputs to fair value measurements based on the extent to which inputs to valuation techniques are observable in the marketplace. The hierarchy assigns a higher priority to observable inputs that reflect verifiable information obtained from independent sources, and a lower priority to unobservable inputs that would reflect the University's assumptions about how market participants would value an asset or liability based on the best information available. Fair value measurements must maximize the use of observable inputs and minimize the use of unobservable inputs.

Assets and liabilities measured and reported at fair value are classified and disclosed within one of the following categories:

- Level 1 Valuations for assets and liabilities traded in active exchange markets as of the reporting date. Valuations are obtained from readily available pricing sources for market transactions involving identical assets or liabilities.
- Level 2 Valuations are determined through direct or indirect observations other than quoted market prices. The type of investments in Level 2 also includes certain positions in which the University is a unit of account holder within a fund or account that holds underlying assets that are traded in active exchange markets with readily available pricing.
- Level 3 Valuations for assets and liabilities that are unobservable and derived from other valuation methodologies including discounted cash flow models and similar techniques, and not based on market exchange, dealer, or broker-traded transactions. Level 3 valuations incorporate certain assumptions and projections in determining the fair value assigned to such assets or liabilities.

The fair value of short-term paper, stocks, and bonds is based on quoted market prices. The fair value of funds held in trust by others is based on asset values reported to the University by the respective trustee. Such values rely primarily on Level 3 techniques. The fair value of real estate and mineral rights is estimated based on the income stream those assets generate. Where the fair value of mortgage and other notes receivable and University individually owned and managed real estate surface rights is not available and cannot be determined without incurring excessive costs, the amounts reflected as fair value are the same as carrying value.

The majority of the University's investments reported are held through limited partnerships and commingled funds, for which fair value is estimated using the net asset values (NAV) reported by the investment managers as a practical expedient. Such investments have not been categorized within the fair value hierarchy.

Notes and bonds payable are carried at the amount of debt incurred, net of unamortized issuance costs and unamortized premiums and discounts adjusted for principal payments made.

## (f) Investments

Fair value for marketable securities, funds held in trust by other and equity method investments are measured based upon quoted prices in active markets, if available. If the market is inactive, fair value is determined by underlying managers and reviewed by the University.

The University's investments in investment funds are subject to the terms of the respective funds' agreements, private placement memoranda, and other governing agreements of such funds. These terms are typical for hedge fund and private equity arrangements. The University's investments are also subject to management and performance fees as specified in such funds' agreements. Additionally, such funds in which the University invests may restrict both the transferability of the University's interest and the University's ability to withdraw. In light of such restrictions imposed, an investment in these funds is illiquid and subject to liquidity risk.

Investment transactions are accounted for on the trade date basis, with investment income and expense recognized on an accrual basis.

## (g) Derivative instruments

From time to time, the University may be party to hedging and other derivative agreements. Current outstanding instruments qualify as a derivative financial instrument under ASC 815, *Derivatives and Hedging*. These instruments are recorded on the *Consolidated Statements of Position* as either an asset or liability measured at the fair value (using Level 2 techniques) as of the reporting date. Changes in fair value of any derivatives are recognized in the *Consolidated Statements of Activities*.

#### (h) Land, buildings, and equipment, net

Land, buildings, and equipment (including art objects) are recorded at cost, if purchased, or at fair value at the time of donation, if donated. During the period qualifying construction projects are in progress, net interest costs are capitalized as part of the basis of capital assets. Capital assets include land, buildings, and equipment that have an acquisition cost of \$5 and over and have an estimated useful life of at least two years, with the exception of software, where the cost must exceed \$75 before the asset will be capitalized. Land improvements, buildings, and equipment (except for art objects) are depreciated on the straight-line basis over their estimated useful lives with equipment, vehicles, furniture, software and "other" depreciating in five to 15 years; land improvements depreciating in 15 to 50 years; and buildings depreciating in 20 to 40 years.

# (i) Net tuition and fees

Tuition and fee revenue is recognized in accordance with ASC 606, *Revenue from Contracts with Customers*. The University applies the portfolio approach, which approximates the revenue that would be recognized by the individual contract approach. In connection with these contracts, the University has an obligation to provide instruction and access to various student facilities. Tuition and fees are generally collected in advance or over the course of the respective term with the revenue earned over the same term as the University's performance obligations are satisfied. Scholarship allowance represents a reduction in the consideration collected from students reflective of discounts as well as the use of donor contributions designated to reduce the amounts collected directly from students. "Net tuition and fees" represent the cumulative transaction price reflective of ASC 606. Student tuition and fees received in advance of the corresponding revenue recognition are reported as customer contract liabilities in "Deposits and deferred revenue."

## (j) Donor contributions revenue

Contributions from University donors, including unconditional promises to give, are recognized as revenue in the period received. Unconditional promises to give from University donors, with payments due in future periods, are recorded as increases in "Net assets with donor restrictions" at the estimated present value of future cash flows, net of an allowance for uncollectible pledges.

Donor-restricted contributions are reported as revenue that increase "Net assets with donor restrictions." Expirations of restrictions on net assets, such as the donor stipulation being met or the passage of time, are reported as "Net assets released from restrictions" and reflect reclassifications between the net asset categories. If the donor stipulation for a restricted contribution is met in the year of the gift, the contribution is reflected in "Net assets without donor restrictions." Temporary restrictions on gifts to acquire long-lived assets are considered met in the period when the asset is placed in service. Conditional promises to give are not recognized until they become unconditional; that is, when the conditions on which they depend are substantially met.

Donor contributions are recorded at fair value or a nominal value if fair value is not readily determinable. Recorded realized and unrealized gains on investments are reported in the appropriate net asset classifications in the *Consolidated Statements of Activities*. Gifts and income thereon that are restricted in perpetuity by the donors for the purpose of making loans to students are reported as "Net assets with donor restrictions."

Donor contributions of land, buildings and equipment without donor stipulations, concerning the use of such long-lived assets, are reported as revenue to "Net assets without donor restrictions." Donor contributions of cash or other assets to be used to acquire land, buildings, and equipment with such donor stipulations are reported as revenue to "Net assets with donor restrictions." The restrictions are considered to be released when the long-lived assets are placed in service.

## (k) Grants and contracts revenue and indirect cost recoveries

The University receives grants and contracts revenue for research and other services it provides pursuant to arrangements with governmental and private entities. Grants and contracts revenue includes exchange transactions and contribution transactions where the related restrictions or conditions are indicative of a research grant relationship and not a traditional donor relationship. For financial statement purposes, grants and contracts revenue is recorded at the time corresponding expenses have been incurred.

Indirect cost recoveries and grants and contracts revenue are reported at the estimated net realizable amounts due from sponsoring agencies. These grants and contracts awards generally specify the purpose for which the funds are to be used and funds are typically received as the University pays for the corresponding expenses. Revenues from sponsored grants and contracts are recognized when allowable expenditures are incurred under such agreements. These revenues, primarily from the federal government, are recorded as adjustments to "Net assets without donor restrictions." Amounts recorded in accounts receivable, related to grants and contracts, are for grant expenditures incurred in advance of the receipt of funds.

Indirect cost recoveries are based on negotiated rates and represent recoveries of facilities and administrative costs incurred under grants and contracts agreements.

# (I) Auxiliary activities

Auxiliary activities revenue is recognized in accordance with ASC 606, *Revenue from Contracts with Customers*, with the primary contracts relating to housing and dining services. The University applies the portfolio approach, which approximates the revenue that would be recognized by the individual contract approach. In connection with these contracts, the University has an obligation to provide access to housing facilities and dining services through the term of the contract and recognizes revenue as the University's performance obligations are satisfied. Auxiliary activities also include athletics and other operations which provide services to students, faculty and staff. Fee charges are directly related to the costs of these services.

## (m) Income taxes

The University and the controlled corporations referenced in *Note 1* have received determination letters from the Internal Revenue Service indicating they are exempt from federal income taxes under Section 501(a) of the Internal Revenue Code of 1986, as amended, as organizations described in Sections 501(c)(3) and are not private foundations under Sections 509(a)(1) and 509(a)(3), as such, contributions to these entities qualify for deduction as charitable contributions.

The University and its consolidated entities are exempt from federal income taxes except to the extent they have unrelated business income. In addition, there were no uncertain income tax positions during the reporting periods. Accordingly, no tax liability or tax benefit is required under ASC 740, *Income Taxes*.

# (n) Use of estimates

The preparation of the *Consolidated Financial Statements* in conformity with GAAP requires that management make estimates and assumptions affecting the reported amounts of assets, liabilities, revenues, and expenses, as well as disclosure of contingent assets and liabilities. Actual results could differ from those estimates.

Significant items in the University's *Consolidated Financial Statements* subject to such estimates and assumptions include valuations for certain investments without readily determinable fair values, the determination of the allowances for uncollectible accounts and depreciation expense which is based on the estimated useful lives of the related assets.

## (o) New accounting pronouncement

In February 2016, the FASB issued ASU No. 2016-02, *Leases*, which replaces most existing guidance on leases and requires that most leases longer then twelve months be recorded on the *Consolidated Statements of Position* as an asset, representing the value of the right of use (ROU) and any direct costs under the lease, and a liability representing the present value of the future payments required under the lease. The new standard was effective for the University on June 1, 2019 but due to the outbreak of a novel coronavirus (COVID-19) the FASB delayed the effective date another year as part of their relief during this time. As such, the University adopted the ASU as of June 1, 2020. This standard did not have a material effect on the consolidated financial statements.

#### 3. Liquidity and Resource Availability

The University has various practices in place to ensure sufficient resources are available to fund the general obligations of the University including general expenditures, liabilities, and other obligations as they come due. In general, the University uses the cash and other financial assets collected during the year to fund the expenses for the same year. The University frequently collects financial assets that are designated to fund certain activities of the University including donor-restricted contributions, amounts for the University's endowment, debt proceeds restricted to specific purposes, etc. Such assets are not available for general obligations. Excess cash balances are invested with a focus on capital preservation while seeking more favorable yields to traditional savings instruments. The risk profile and duration for such investments are adjusted to match future cash needs. Financial assets expected to be available for general obligations within a year are summarized below:

# Southern Methodist University Notes to the Consolidated Financial Statements

#### For the Fiscal Years Ended May 31, 2021 and 2020

(Dollars in Thousands)

	2021	2020
FINANCIAL ASSETS:		
Cash and cash equivalents	\$ 178,096	\$ 148,697
Accounts receivable, net	66,486	57,238
Donor contributions receivable, net	210,319	199,644
Investments	2,209,203	1,856,987
Total financial assets	2,664,104	2,262,566
Less amounts not available to be used within one year:		
Cash and cash equivalents restricted for capital projects	(43,489)	(31,410)
Cash and cash equivalents restricted for loan programs	(12,566)	(12,047)
Donor contributions receivable, net due after one year	(161,016)	(150,747)
Donor contributions receivable, net due next year with restricted purposes	(41,720)	(37,867)
Accounts receivable, net restricted to the endowment	(18,941)	(21,795)
Investments restricted for defeased debt	(1,723)	(103,390)
Investments restricted to the endowment	(2,019,711)	(1,563,773)
Investments restricted to loan programs	(2,441)	(3,018)
Investments restricted to split-interest agreements	(18,531)	(15,605)
Financial assets not available to be used within one year for general expenditures	(2,320,138)	(1,939,652)
Available borrowings for general expenditures	75,000	75,000
Resources available within a year for general expenditures	\$ 418,966	\$ 397,914

#### 4. Donor Contributions Receivable, net

Unconditional promises to give from University donors are included in the *Consolidated Financial Statements* as "Donor contributions receivable, net" with gifts reported in the appropriate net asset categories. Donor contributions receivable are recorded at their fair value, which is determined by computing the present value of future cash flows discounted at rates ranging from 2.5% to 7.0%. The present value and the associated incremental income are reflected as gift revenue in the period the agreement is made and in the period accreted, respectively.

Unconditional donor contributions receivable as of May 31 are expected to be realized in the following periods:

	2021	2020
DONOR CONTRIBUTIONS RECEIVABLE, NET:		
In one year or less	\$ 49,303	\$ 49,437
Between one year and five years	140,185	125,940
More than five years	56,075	59,530
Less discount	(35,244)	(35,263)
Donor contributions receivable, net	\$ 210,319	\$ 199,644

Unconditional contributions receivable as of May 31 have the following restrictions:

Endowment for departmental programs and activities Endowment for scholarships Capital improvements Scholarships, departmental programs and activities Purpose restriction met	2021	2020
PURPOSE RESTRICTIONS:		
Endowment for departmental programs and activities	\$ 26,874	\$ 9,312
Endowment for scholarships	5,278	4,384
Capital improvements	107,812	37,590
Scholarships, departmental programs and activities	60,305	129,842
Purpose restriction met	10,050	18,516
Donor contributions receivable, net	\$ 210,319	\$ 199,644

Conditional promises to give are not recorded in the Consolidated Financial Statements until they become unconditional. As of May 31, the University has received donor pledges contingent on the following conditions:

	2021		2020	
CONDITIONS:				
Matching donations/funding requirements	\$	299	\$	_
Other		1,490		970
Conditional promises	\$	1,789	\$	970

#### 5. Investments

Total investments as of May 31 are as follows:

	2021	2020
Short-term paper	\$ 6,806	\$ 6,912
Stocks	181,116	206,954
Bonds	236,005	316,322
Funds held in trust by others	12,607	19,887
Notes receivable, net	2,431	3,609
Real properties	32,043	18,978
Mineral rights	86,080	81,414
Private equity	330,335	231,317
Diversifying strategies	586,811	538,376
Equity funds	663,169	394,164
Fixed income funds	4,126	5,167
Venture capital	67,674	33,887
nvestments	\$ 2,209,203	\$ 1,856,987

The University has unfunded investment commitments of \$360,174 and \$259,568 as of May 31, 2021 and 2020, respectively.

Investments include assets associated with split-interest agreements. The University's split-interest agreements consist of perpetual trusts held and administered by others, gift annuities, unitrusts and annuity trusts. Perpetual trusts held and administered by others are recorded at the current fair value of the University's interest in the trust assets. Under split-interest agreements, the University has the right to receive income distributions that are reported as revenue. The University makes periodic payments to named beneficiaries in return for assets received and recognizes a liability for the fair value of the anticipated future payments connected to these agreements based on the discount rates published by the Internal Revenue Service.

	2021	2020
SPLIT-INTEREST AGREEMENTS:		
(Losses) gains	\$ 894	\$ (54)
Assets at fair value	31,119	35,492
Liabilities included in accounts payable and accrued expenses	9,891	9,906
Net assets with donor restrictions related to split-interest agreements	8,653	5,734
Discount rate	3.08%	2.78%

The University also owns foreign investments that are included in the applicable investment classifications on the *Consolidated Statements of Position*. To mitigate foreign exchange risk, the investment managers may purchase foreign currency futures contracts which result in unrealized gains and losses that are reflected in the fair values of appropriate investment categories.

Investment return is comprised of investment income, expenses, such as custodial fees and investment advisory fees, and net realized and unrealized gains. Investment returns reported in the *Consolidated Statements of Activities* for the years ended May 31, are as follows:

	2021		202	20
INVESTMENT RETURN:				
Investment income	\$	44,723	\$	27,278
External and internal direct expenses included in "Endowment income, net"		(8 <i>,</i> 733)		(9,877)
Net Realized and unrealized gains on investments		479,418		27,011
Investment return	\$	515,408	\$	44,412

#### 6. Fair Value of Financial Instruments

The following tables present information about the University's investments at fair value, the fair value hierarchy utilized to determine such fair value, and the strategies related to them as of May 31:

	20	21							
	Level 1	Leve	Level 2		3	Net Asset Value		Т	otal
INVESTMENTS AT FAIR VALUE:									
Short-term paper	\$ 6,806	\$	_	\$	_	\$	_	\$	6,806
Stocks	181,116		_		_		_		181,116
Bonds	234,282		1,723		_		_		236,005
Funds held in trust by others	_		_	1	2,607		_		12,607
Notes receivable, net	_		2,431		_		_		2,431
Real properties	_		19		_		32,024		32,043
Mineral rights	_		86,080		_		_		86,080
Private equity	_		· _		_		330,335		330,335
Diversifying strategies	_		_		_		586,811		586,811
Equity funds	_		_		_		663,169		663,169
Fixed income funds	_		_		_		4,126		4,126
Venture capital	_		_		1,167		66,507		67,674
Investments at fair value	\$ 422,204	\$	90,253	\$ <b>1</b>	3,774	\$1	,682,972	\$ 3	2,209,203

	20	20							
	Level 1	Level 2		Level 3		Net Asset Value		т	otal
INVESTMENTS AT FAIR VALUE:									
Short-term paper	\$ 6,912	\$	_	\$	_	\$	_	\$	6,912
Stocks	206,954		_		_		_		206,954
Bonds	314,543		1,779		_		_		316,322
Funds held in trust by others	_		_	19	9,887		_		19,887
Notes receivable, net	_		3,609		_		_		3,609
Real properties	_		19		_		18,959		18,978
Mineral rights	_		81,414		_		_		81,414
Private equity	_		· _		_	2	31,317		231,317
Diversifying strategies	_		_		_	5	38,376		538,376
Equity funds	_		_		_	3	94,164		394,164
Fixed income funds	_		_		_		5,167		5,167
Venture capital	_		_	1	l,155		32,732		33,887
Investments at fair value	\$ 528,409	\$	86,821	<b>\$ 2</b> 1	L <b>,042</b>	\$ 1,2	20,715	<b>\$</b> 1	1,856,987

The University's policy is to recognize transfers among levels of the fair value hierarchy as of the beginning of the period during which the event or change in circumstances that caused the transfer occurred. There were no such hierarchy transfers for fiscal year 2021.

The following tables report the changes in fair value for assets using significant unobservable inputs (Level 3):

				20	21					
	Dpening Balance	Transfers	;	Realized	Gains	 alized ins	Sales	Purcha	ases	nding Ilance
Funds held in trust by others	\$ 19,887	\$	_	\$	_	\$ 990 \$	(8,724)	\$	454	\$ 12,607
Venture capital	1,155		_		_	—	_		12	1,167
Level 3 investments	\$ 21,042	\$	—	\$	_	\$ 990 \$	(8,724)	\$	466	\$ 13,774

# **Southern Methodist University** Notes to the Consolidated Financial Statements For the Fiscal Years Ended May 31, 2021 and 2020

(Dollars in Thousands)

				20	20							
	)pening Balance	Transfer	s	Realized	Gains	Unrea Ga		S	ales	Purcha	ases	nding lance
Funds held in trust by others	\$ 19,944	\$	_	\$	_	\$	285	\$	(632)	\$	290	\$ 19,887
Venture capital	1,179		_		_		_		(100)		76	1,155
Level 3 investments	\$ 21,123	\$	-	\$	-	\$	285	\$	(732)	\$	366	\$ 21,042

The following tables present the liquidity of the University's investments at fair value at May 31:

		2021							
Withi	n 30 Days <sup>1</sup>	Quarte	rly²			Illic	quid <sup>4</sup>		Total
\$	—	\$	_	\$	_	\$	12,607	\$	12,607
	_		_		—		32,043		32,043
	_		_		_		86,080		86,080
	_		_		_		330,335		330,335
	132,689	2	60,942		116,676		76,504		586,811
	299,636	2	27,233		66,392		69.908		663,169
	4,126		_		_		, <u> </u>		4,126
	_		_		_		67,674		67,674
\$	436,451	\$ 4	88,175	\$	183,068	\$	675,151	\$	1,782,845
									422,204
IS									4,154
								\$	2,209,203
	\$		Within 30 Days <sup>1</sup> Quarter    \$	Within 30 Days1  Quarterly2    \$	Within 30 Days1    Quarterly2    Semi-A An      \$    -    \$      -    -    -      -    -    -      -    -    -      132,689    260,942    -      299,636    227,233    -      4,126    -    -      -    -    -      \$    436,451    \$    488,175	Within 30 Days <sup>1</sup> Quarterly <sup>2</sup> Semi-Annual or Annual <sup>3</sup> \$     \$                         132,689    260,942    116,676      299,636    227,233    66,392      4,126             \$    436,451    \$    488,175    \$    183,068	Within 30 Days <sup>1</sup> Quarterly <sup>2</sup> Semi-Annual or Annual <sup>3</sup> Illic      \$    -    \$    -    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$	Within 30 Days <sup>1</sup> Quarterly <sup>2</sup> Semi-Annual or Annual <sup>3</sup> Illiquid <sup>4</sup> \$     \$     \$    12,607         32,043    32,043         32,043         32,043         86,080         330,335      132,689    260,942    116,676    76,504      299,636    227,233    66,392    69,908      4,126            67,674      \$ 436,451    \$ 488,175    \$ 183,068    \$ 675,151	Within 30 Days <sup>1</sup> Quarterly <sup>2</sup> Semi-Annual or Annual <sup>3</sup> Illiquid <sup>4</sup> \$    -    \$    -    \$    12,607    \$      -    -    -    -    32,043    \$    \$    -    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$    \$

1 With 3 business days to 30 days' notice

2 With 30 to 90 days' notice

3 With 45 to 90 days' notice

4 Includes funds under lock up

			2020						
	With	in 30 Days <sup>1</sup>	Quart	terly <sup>2</sup>		Annual or nnual <sup>3</sup>	Illic	quid <sup>4</sup>	Total
INVESTMENTS AT FAIR VALUE:									
Funds held in trust by others	\$	_	\$	_	. ç	5 —	\$	19,887	\$ 19,887
Real properties		_		_		_		18,978	18,978
Mineral rights		_		_		_		81,414	81,414
Private equity		_		_		_		231,317	231,317
Diversifying strategies		90,958		259,769	)	107,093		80,556	538,376
Equity funds		184,660		134,100	)	36,733		38,671	394,164
Fixed income funds		5,167		_		_		· —	5,167
Venture capital		_		_		_		33,887	33,887
Investments at fair value	\$	280,785	\$	393,869	) \$	143,826	\$	504,710	\$ 1,323,190
Level 1 Securities									528,408
Investments not subject to redemption terms	s								5,389
Total investments at fair value									\$ 1,856,987

1 With 3 business days to 30 days' notice

2 With 30 to 90 days' notice

3 With 45 to 90 days' notice

4 Includes funds under lock up

## 7. Land, Buildings, and Equipment, net

The following table details the land, buildings, and equipment holdings of the University for fiscal years 2021 and 2020:

	2021	2020
LAND, BUILDINGS, AND EQUIPMENT:		
Land	\$ 170,378	\$ 173,605
Land improvements	117,532	117,532
Buildings	1,334,179	1,235,791
Equipment	103,183	104,028
Art	51,926	45,706
Other assets	25,830	24,736
Construction in progress	51,670	89,213
Total land, buildings, and equipment, at cost	\$ 1,854,698	\$ 1,790,611
Less accumulated depreciation*	(614,238)	(567,027)
Land, buildings, and equipment, net	\$ 1,240,460	\$ 1,223,584

\*Includes depreciation expense of \$48,332 and \$49,494 for fiscal year 2021 and 2020, respectively.

#### 8. Accounts Payable and Accrued Expenses

#### Accounts payable and accrued expenses as of May 31 included the following:

	20	2020		
ACCOUNTS PAYABLE AND ACCRUED EXPENSES:				
General accounts payable and accrued expenses	\$	55,784	\$	76,730
Asset retirement obligations		21,568		20,448
Current postretirement healthcare benefit obligation		2,589		2,444
Noncurrent postretirement healthcare benefit obligation		37,103		40,353
Ground lease contribution		44,592		44,596
Split-interest obligations		9,891		9,906
Accounts payable and accrued expenses	\$	171,527	\$	194,477

#### (a) Asset retirement obligations

In order to retire certain long-lived assets, the University is responsible for the abatement of asbestos and lead paint. The fair value of these costs is recognized in the period in which it is incurred, at the present value of expected future cash flows and is added to the carrying value of the associated asset to be depreciated over the asset's useful life.

The following table summarizes the change in the asset retirement obligation for fiscal years ended May 31, 2021 and 2020:

	2021		2020	
Asset retirement obligations, beginning balance	\$	20,448	\$	19,811
Disposal of asset retirement obligations		_		(386)
Decrease in land, buildings and equipment, net of accumulated depreciation		(94)		(152)
Accretion and depreciation expense		1,214		1,175
Asset retirement obligations, ending balance	\$	21,568	\$	20,448

#### (b) Postretirement healthcare benefits

The University provides postretirement healthcare benefits for employees who meet minimum age and service requirements and retire from the University. These benefits are provided by an insured Medicare supplement product with no lifetime maximum. The funding for the premium of this product is shared between the University and plan participants.

The University accrues the expected cost of providing postretirement benefits, other than pensions, during the years that employees render services.

Actuarial assumptions used to determine the value of the accumulated postretirement benefit obligation (APBO) and the benefit costs included weighted average discount rates of 2.63% and 2.31% per annum for fiscal years 2021 and 2020, respectively. Healthcare cost trends are graded from 6.5% in 2021 to 6.0% in 2023. The University's contribution level is fixed after fiscal year 2022.

ASC 715, *Compensation – Retirement Benefits*, requires the funded status of the postretirement benefit plan to be reported as an asset (for overfunded plans) or a liability (for underfunded plans).

The components of the net periodic benefit cost for the year ended May 31 are as follows:

	2021		2020	
NET PERIODIC BENEFIT COST:				
Service cost	\$	251	\$	242
Interest cost		960		1,216
Amortization:				
Prior service cost		_		_
Unrecognized loss		135		_
Net periodic benefit cost	\$	1,346	\$	1,458

Net periodic benefit cost and other changes in plan assets and benefit obligations recognized in "Net assets without donor restrictions" are as follows:

	2021	2020
PLAN COSTS AND OTHER CHANGES:		
Net periodic benefit cost recognized	\$ 1,346	\$ 1,458
Other changes in plan obligations:		
Net actuarial (gain) loss	(1,871)	3,987
Prior service cost	_	_
Other postretirement plan changes	(1,871)	3,987
Change in net assets without donor restrictions	\$ (525)	\$ 5,445

The accrued postretirement benefit obligations recognized in the University's *Consolidated Statements of Position* as of May 31 pursuant to the recognition provisions of ASC 715 are as follows:

	2021	2020
Benefit obligations, beginning balance	\$ 42,797	\$ 39,340
Service cost	251	242
Interest cost	960	1,216
Plan participants' contributions	1,554	1,585
Benefit payments	(4,134)	(3,573)
Actuarial (gain) loss	(1,736)	3,987
Benefit obligations, ending balance	\$ 39,692	\$ 42,797

The accumulated postretirement benefit includes a current liability of \$2,589 for the claims and expenses that are expected to be paid out in the coming year and \$37,103 of noncurrent postretirement benefit liabilities.

As of May 31, 2021, the University had expected benefit payments in the following fiscal year:

EXPECTED BENEFIT PAYMENTS:	
2022	\$ 2,589
2023	2,584
2024	2,632
2025	2,621
2026	2,568
2027-2031	11,999
Expected benefit payments	\$ 24,993

Healthcare cost trend assumptions have a significant impact on the amounts reported. A one percentage point increase in the assumed healthcare cost trend rate would result in an \$21 increase in the net periodic postretirement benefit cost recognized in fiscal year 2021 and a \$677 increase in the accumulated postretirement benefit obligation for healthcare benefits as of May 31, 2021. A one percentage point decrease in the assumed healthcare cost trend rate would result in a \$21 decrease in the net periodic postretirement benefit cost recognized in fiscal year 2021 and a \$672 decrease in the net periodic postretirement benefit cost recognized in fiscal year 2021.

#### (c) Ground lease contribution

"Accounts payable and accrued expenses" include \$44,592 reflecting the fair value of a ground lease contribution to The George W. Bush Foundation for the location, construction and operation of the George W. Bush Presidential Library Center facilities at the University as of May 31, 2021. This balance is being accreted over the 249 years of the lease, including extensions.

#### 9. Long-term Debt, net

Long-term debt, unamortized premiums, discounts, and issuance costs, consisted of the following at May 31:

	Average Coupon*	Final Maturity	2021	2020
TAX-EXEMPT FIXED-RATE REVENUE BONDS:				
2017 Series	4.56%	October 1, 2041	\$ 95,735	\$ 95,735
2016 Series A	4.57	October 1, 2045	110,915	118,545
2013 Series A	4.52	October 1, 2042	99,195	99,195
2010 Series	4.87	October 1, 2041	_	102,195
2007 Series	4.96	October 1, 2029	21,240	21,240
Tax-exempt fixed-rate revenue bonds			327,085	436,910
TAXABLE FIXED-RATE REVENUE BONDS:				
2016 Series B	3.76	October 1, 2045	25,250	25,250
2013 Series B	2.89	October 1, 2033	55,900	60,960
Taxable fixed-rate revenue bonds			81,150	86,210
PRIVATE PLACEMENT:				
2017 Series Taxable Notes	3.55	October 1, 2047	94,090	96,130
2017 Promissory Note	Various	August 30, 2027	1,000	1,000
2015 Tax-Exempt Forward	2.53	October 1, 2032	29,715	33,275
Private placement			124,805	130,405
Long-term debt payable prior to amortizations			533,040	653,525
Unamortized net premiums			28,293	36,373
Unamortized bond issuance costs			(2,687)	(3,597)
Long-term debt, net			\$ 558,646	\$ 686,301
* Average coupon at time of issuance				

	Escrowed Assets			Par Value				
	2021		202	0	202	1	202	0
DEFEASED BONDS:								
2010 Series <sup>(1)</sup>	\$	_	\$	101,610	\$	_	\$	99,490
2007 Series <sup>(2)</sup>	1	,723		1,780		1,630		1,630
Long-term debt payable from escrow assets						1,630		101,120
Long-term debt, net					Ľ	558,646		686,301
Long-term debt, net payable from general resources					\$ !	557,016	\$	585,181
(4) Defensed with supercode from the 2017 Cories Devide								

(1) Defeased with proceeds from the 2017 Series Bonds

(2) Defeased with proceeds from a contribution

In addition to the above, the University has \$75,000 of borrowings available under two undrawn bank lines of credit, which are available for general liquidity needs of the University.

Interest of \$343 and \$355 related to construction projects was capitalized during fiscal year 2021 and 2020, respectively. Interest expense on long-term debt was \$15,490 and \$21,061 for the fiscal years ended May 31, 2021 and 2020, respectively.

As of May 31, 2021, the University had scheduled principal maturities for the following fiscal years:

2023 2024	20,59 24,56
2025	25,49
2026	26,10
Thereafter	414,60
Principal outstanding	\$ 533,04

#### 10. Net Tuition and Fees

The University provides educational services to both undergraduate and graduate students. The below table presents a disaggregation of net tuition by these two groups:

			2021				2	020	
	Undergradua	te	Graduate	Fotal 🛛	Unde	ergraduate	Gra	aduate	Total
REVENUES:									
Tuition at stated rates	\$ 367,0 <sup>,</sup>	46	\$ 158,583	\$ 525,629	\$	349,204	\$	134,291	\$ 483,495
Student fees at stated rates	38,0	55	17,301	55,356		37,519		15,297	52,816
Less: Scholarship allowances	(176,24	1)	(49 <i>,</i> 756)	(225,997)		(163,992)		(46,457)	(210,449)
Net tuition and fee revenue	\$ 228,8	50	\$ 126,128	\$ 354,988	\$	222,731	\$	103,131	\$ 325,862

The following assets and liabilities have been recognized on the *Consolidated Statements of Position* related to student accounts:

2021		2020
\$ 13,527	\$	18,338
19,625		33,598
\$	\$ 13,527	\$ 13,527 \$

\* Student accounts balances are primarily the result of tuition and fee activity, but also included charges and payments for various other services.

#### **11. Grants and Contracts**

Grants and contracts revenue include both contribution and exchange transactions. Below is a summary of activity for fiscal years 2021 and 2020 including conditional contributions contingent on the University's performance under various related agreements.

		2021		2020		
	Contributions	Exchange	Total	Contributions	Exchange	Total
Revenue	\$ 31,409	\$ 16,910	\$ 48,319	\$ 22,421	\$ 16,161 \$	38,582
Receivable, included in Accounts receivable, net	6,333	1,403	7,736	5,234	1,490	6,724
Contract liabilities included in <i>Deposits and</i> deferred revenue	472	5,106	5,578	600	4,473	5,073
Conditional contributions	22,922	_	22,922	2 22,166	—	22,166

#### 12. Auxiliary Activities, net

Auxiliary activities revenue consisted of the following for fiscal year 2021 and 2020:

	2021		2020	
REVENUES:				
Housing and dining services	\$	35,819	\$	35,518
Less: Scholarship allowances		(3,270)		(2,828)
Athletics and other activities		17,826		21,218
Auxiliary activities, net	\$	50,375	\$	53,908

#### **13. Natural Expenses**

The tables below presents expenses by both their nature and their function for fiscal year 2021 and 2020:

			2021					
	Instruction	Academic support	Research	Organized activities	Student services	Auxiliary activities	Institutional support	Total
EXPENSES:								
Compensation	\$ 164,031	\$ 58,173	\$ 22,188	\$ 5,438	\$ 30,304	\$ 27,548	\$ 45,665	\$ 353,347
Operations and maintenance	14,691	14,380	3,792	583	10,326	29,222	40,072	113,066
Professional fees and services	16,265	7,420	2,865	3,909	4,178	4,034	13,974	52,645
Travel, professional development	907	738	211	104	1,442	5,430	1,636	10,468
Interest	1,777	1,366	285	32	1,669	4,077	6,284	15,490
Supplies	1,088	9,952	1,824	138	1,118	1,514	1,212	16,846
Student support	1,246	661	379	32	1,838	4,578	50	8,784
Other	139	9	1,714	158	1,998	1,013	79	5,110
Expenses	\$ 200,144	\$ 92,699	\$ 33,258	\$ 10,394	\$ 52,873	\$ 77,416	\$ 108,972	\$ 575,756

			2020					
	Instruction	Academic support	Research	Organized activities	Student services	Auxiliary activities	Institutional support	Total
EXPENSES:								
Compensation	\$ 165,705	\$ 54,707	\$ 18,266	\$ 4,760	\$ 28,558	\$ 26,761	\$ 39,896 \$	\$ 338,653
Operations and maintenance	15,605	15,579	3,650	815	11,096	32,078	38,432	117,255
Professional fees and services	17,616	10,205	3,187	4,338	4,017	7,067	20,880	67,310
Travel, professional development	5,580	3,030	1,739	1,875	4,118	9,557	2,750	28,649
Interest	2,221	1,631	331	42	1,865	8,880	6,091	21,061
Supplies	1,257	8,328	2,315	170	529	1,454	1,854	15,907
Student support	1,321	521	249	124	1,486	4,440	_	8,141
Other	2,845	1,320	2,307	1,320	2,544	4,463	3,935	18,734
Expenses	\$ 212,150	\$ 95,321	\$ 32,044	\$ 13,444	\$ 54,213	\$ 94,700	\$ 113,838	\$ 615,710

The University incurs some expenses for the benefit of multiple functional areas such as various operations and maintenance expenses (including depreciation) and interest expense. To the extent these expenses are not attributed to a specific area, they are allocated primarily on a square-footage basis to the various functional areas.

Fundraising expenses of approximately \$19,886 and \$19,884 incurred by the University in fiscal years 2021 and 2020, respectively, are included primarily as "Institutional support expenses".

#### 14. Defined Contribution Postemployment Plans

The University also has a defined contribution retiree medical plan intended to replace the University's defined benefit retiree medical plan. Under this program, both the University and employees contribute monthly to the employees' retiree medical accounts. The University contributed \$1,722 and \$1,556 to this program in fiscal years 2021 and 2020, respectively. The current defined benefit retiree medical plan will be phased out concurrently with funding of this defined contribution plan.

Full-time and part-time benefits-eligible employees are eligible for the 403(b) Retirement Plan at age 21. Full-time employees are required to enroll if age 36 or older. Retirement benefit expenses under this plan were \$21,464 and \$20,037 in fiscal years 2021 and 2020, respectively.

#### 15. Net Assets Released from Restrictions

The sources of net assets released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of events specified by donors were as follows:

	202	1	202	0
NET ASSETS RELEASED:				
Acquisition of buildings and equipment	\$	24,751	\$	5,431
Instruction, research, departmental support, scholarships and other		115,702		102,113
Net assets released from donor restrictions	\$	140,453	\$	107,544

#### 16. Restrictions and Limitations on Net Assets with Donor Restrictions

Net assets with donor restrictions as of May 31 consist of the following:

	2021	2020
NET ASSETS WITH DONOR RESTRICTIONS:		
Endowment corpus, restricted in perpetuity	\$ 913,052	\$ 867,240
Endowment donor contributions, restricted in perpetuity	32,117	14,094
Endowment appreciation restricted until appropriated	1,019,735	629,056
Perpetual funds held in trust	12,607	19,887
Funds held in perpetuity for student loans	13,231	12,929
Split-interest agreements	8,653	5,734
Restricted for capital projects, including related donor contributions receivable	185,835	83,495
Restricted for other purposes, including related donor contributions receivable	205,695	271,404
Net assets with donor restrictions	\$ 2,390,925	\$ 1,903,839

#### **17. Endowment Net Assets**

The University's Endowment (Endowment) consists of over 1,800 individual funds established for a variety of purposes including both donor-restricted endowment funds and funds designated by the Board of Trustees to function as endowments (without donor restrictions). The Endowment provides stable financial support to a wide variety of programs and activities in perpetuity, playing a critical role in enabling the University to achieve its mission. Net assets associated with these endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

#### (a) Interpretation of relevant law

The University's endowment is subject to the Texas State Uniform Prudent Management of Institutional Funds Act (UPMIFA or the Act). Based on the interpretation of the UPMIFA by the University's Board of Trustees, absent explicit donor stipulations to the contrary, the University holds in perpetuity (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not held in perpetuity remains in the endowment until it is appropriated for expenditure by the Board of Trustees in a manner consistent with the standard of prudence prescribed by the Act. In accordance with the Act, the Board of Trustees considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purposes of the University and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and appreciation of investments
- 6. Other resources
- 7. The investment policies of the University

Changes in endowment net assets are as follows:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets as of May 31, 2019	\$ 84,151	\$ 1,549,280	\$ 1,633,431
Donor contributions	_	28,460	28,460
Investment return:			
Investment income, net of distributions	(183)	915	732
Net realized and unrealized gains	3,513	21,260	24,773
Total investment return	3,330	22,175	25,505
Endowment gains transferred for spending	(4,292)	(69,645)	(73,937)
Funds functioning as endowment net transfers	666	_	666
Other revenues and transfers	3	3	6
Endowment net assets as of May 31, 2020	\$ 83,858	\$ 1,530,273	\$ 1,614,131
Donor contributions	_	45,358	45,358
Investment return:			
Investment income, net of distributions	484	22,003	22,487
Net realized and unrealized gains	5,700	462,682	468,382
Total investment return	6,184	484,685	490,869
Endowment gains transferred for spending	(4,443)	(82,806)	(87,249)
Funds functioning as endowment net transfers	6,770	_	6,770
Other revenues and transfers	_	_	_
Endowment net assets as of May 31, 2021	\$ 92,369	\$ 1,977,510	\$ 2,069,879

Endowment net assets are split between donor-restricted (with donor restrictions) and funds functioning as endowment (without donor restrictions).

#### (b) Funds with deficiencies

From time to time, the value of assets associated with individual donor-restricted endowment funds may fall below the level the donor or the Act requires the University to retain as a fund of perpetual duration. As of May 31, 2021, zero such endowment funds were below the minimum distribution level. As of May 31, 2020, twenty such endowment funds with an aggregated value of \$27,358 were a total of \$856 below the minimum distribution level.

#### (c) Return objectives and risk parameters

The University has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Under this policy, as approved by the Board of Trustees, the endowment assets are invested within risk tolerances of the University to provide an expected total return in excess of spending and inflation over the long term.

The principal risk to the endowment is the possibility of prolonged or severe asset depreciation that impairs the ability of the fund to preserve the value of the corpus after inflation, fees and the yearly spending distribution. The endowment's broadly diversified portfolio is designed to reduce the volatility of returns. Also, the endowment is invested in asset classes that are projected to perform well and act as a hedge in environments that could cause prolonged or severe asset depreciation such as high inflation or deflation. Risk management is a dynamic process that takes into account general market developments, the proliferation of new investments and the changing nature of correlation across asset classes. The University and its Investment Committee are responsible for this process, monitoring and managing the factors pertaining to credit, liquidity, market and operational risks.

## (d) Strategies employed for achieving objectives

To satisfy its long-term return objectives, the University relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized gains) and current income (interest and dividends, etc.). The University targets a diversified asset allocation that places emphasis on global equities, diversifying strategies, private markets, real assets and fixed income strategies to achieve its long-term return objectives within prudent risk constraints.

## (e) Spending policy and the investment objectives relationship to spending policy

The University has adopted an endowment spending policy whereby annually the Board of Trustees authorizes amounts to be spent for the purposes intended by the donors based in part on an index of the prior year allocation for spending and in part on a stipulated percentage of the fair value of endowments participating in the investment pool. If the current income of the endowment investments is not sufficient to cover the authorized level of spending, the difference is taken from the market value in excess of the historical gift value, to the extent available.

University Administration is authorized to distribute for spending from all endowment funds invested in the Investment Pool that have sufficient realized and unrealized capital gains an amount equal to seventy percent (70%) of the spending calculated for the previous fiscal year increased by an inflation factor to be determined each fiscal year (2% for fiscal year 2021), and a percent determined for each fiscal year (4.5% for fiscal year 2021) of thirty percent (30%) of the four-quarter average of the Investment Pool per share market value for the preceding calendar year multiplied by the number of shares outstanding at the end of that calendar year. In establishing this policy, the University considers the long-term expected return on its endowment. Accordingly, over the long term, the University expects the current spending policy to allow its endowment to maintain its purchasing power by growing at a rate at least equal to planned payouts and inflationary increases. Additional real growth will be provided through new gifts and excess investment returns.

#### **18. Related Party Transactions**

In the ordinary course of business, the University may have business transactions with entities in which University board members or employees have an interest. Although generally such transactions are immaterial, the University does engage in such business transactions that may be material. The University has invested funds totaling \$13,525 and \$435 in fiscal years 2021 and 2020, respectively, with investment firms with which board members are affiliated.

#### **19. Commitments and Contingencies**

The University is contractually obligated for approximately \$70,869 as of May 31, 2021 for construction projects with scheduled completion dates through fiscal year 2023.

The University is party to various lease agreements which requires the University to make future lease payments and other agreements that entitle the University to future independent operations revenues. During the fiscal year, the University incurred \$987 and \$1,338 in operating lease expenses for facilities and equipment and received \$3,912 and \$3,871 in rental revenue in the fiscal years ended May 31, 2021 and 2020, respectively.

#### Southern Methodist University Notes to the Consolidated Financial Statements For the Fiscal Years Ended May 31, 2021 and 2020 (Dollars in Thousands)

As of May 31, 2021, the University has lease commitments and future lease revenue for the following future fiscal years:

	Lease Commitments Lease Reve					
2022	\$ 655	<b>\$</b> 3,53				
2023	515	2,98				
2024	441	2,59				
2025	382	1,99				
2026	21	1,70				
Thereafter	-	85				
Total	\$ 2,014	\$ 13,65				

The University participates in the Federal Title IV student financial aid programs and must fulfill federal requirements to qualify for these programs. Management is of the opinion that the University is in compliance with the federal requirements.

The University enters into contracts with vendors, some of which may have penalties for early termination. It is the University's practice when entering into such contracts to not cancel the contracts prior to the end of their term. If, from a business standpoint, including consideration of the cancellation penalty, the University does cancel any such contract, it does not believe there would be any material adverse effect on the University's *Consolidated Financial Statements*.

The University is a defendant in several legal actions. The outcomes of these actions cannot be determined at this time, but management is of the opinion that any liability that may result from these actions will not have a material effect on the University's financial position.

The University has entered into various agreements with banks to guarantee the construction loan debt for sorority houses built on University land. Under these agreements if the debtors default on their obligations, the University may be required to satisfy all or part of the remaining obligation.

#### 20. Subsequent Events

The University has evaluated subsequent events from the Statement of Position date of May 31, 2021 through September 10, 2021, the issuance date of the Consolidated Financial Statements, and determined that there are no other subsequent events that warrant disclosure as of this date.