

Communications and Marketing

Job Code	Job Title	Pay Grade	Exempt or Non-Exempt	Annual Salary Range Minimum	Annual Salary Range Mid-Point	Annual Salary Range Maximum
N027	Assoc Dir Creative Marketing	041	E	\$81,800	\$102,300	\$122,700
N039	Assoc Dir Marketing Comm	041	E	\$81,800	\$102,300	\$122,700
N040	Assoc Dir Marketing Projects	042	E	\$89,700	\$116,600	\$143,500
335	Athletics PR Specialist I	036	E	\$49,300	\$59,100	\$69,000
N058	Athletics PR Specialist II	037	E	\$54,200	\$65,000	\$75,900
N065	Business Development Cnslt	041	E	\$81,800	\$102,300	\$122,700
393	Communications Specialist I	036	E	\$49,300	\$59,100	\$69,000
N073	Communications Specialist II	038	E	\$58,200	\$72,800	\$87,300
394	Communications Specialist III	040	E	\$73,000	\$91,300	\$109,500
N074	Communications Specialist IV	042	E	\$89,700	\$116,600	\$143,500
N093	Digital Marketing Specialist I	036	E	\$49,300	\$59,100	\$69,000
N094	Digital Marketing Speclst II	038	E	\$58,200	\$72,800	\$87,300
N095	Digital Marketing Speclst IV	042	E	\$89,700	\$116,600	\$143,500
N103	Dir Athletics Public Relations	040	E	\$73,000	\$91,300	\$109,500
N128	Dir Marketing Enrollment	042	E	\$89,700	\$116,600	\$143,500
347	Editor I	037	E	\$54,200	\$65,000	\$75,900
346	Editor II	038	E	\$58,200	\$72,800	\$87,300
557	Graphic Designer I	036	E	\$49,300	\$59,100	\$69,000
397	Graphic Designer III	039	E	\$65,200	\$81,500	\$97,800
N182	Marketing Analyst II	038	E	\$58,200	\$72,800	\$87,300
159	Marketing Coordinator	035	NE	\$44,800	\$53,700	\$62,700
N183	Marketing Project Manager II	038	E	\$58,200	\$72,800	\$87,300
N184	Marketing Project Manager III	040	E	\$73,000	\$91,300	\$109,500
125	Marketing Specialist I	036	E	\$49,300	\$59,100	\$69,000
130	Marketing Specialist II	038	E	\$58,200	\$72,800	\$87,300
N185	Marketing Specialist III	040	E	\$73,000	\$91,300	\$109,500
N186	Marketing Specialist IV	042	E	\$89,700	\$116,600	\$143,500
N187	Media Relations Specialist III	038	E	\$58,200	\$72,800	\$87,300
N205	Mngr Digital Marketing	041	E	\$81,800	\$102,300	\$122,700
N206	Mngr Direct Marketing	042	E	\$89,700	\$116,600	\$143,500

Salary Ranges Effective: January 1, 2024

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N220	Mngr Marketing Communications	040	E	\$73,000	\$91,300	\$109,500
N221	Mngr Marketing Enrollment	039	E	\$65,200	\$81,500	\$97,800
N225	Mngr Outreach Communications	040	E	\$73,000	\$91,300	\$109,500
N226	Mngr Photo & Video	041	E	\$81,800	\$102,300	\$122,700
N230	Mngr Social Media	041	E	\$81,800	\$102,300	\$122,700
N235	Mngr Univ Marketing Comm	041	E	\$81,800	\$102,300	\$122,700
N238	Mngr Video Operations	040	E	\$73,000	\$91,300	\$109,500
N239	Multimedia Specialist I	036	E	\$49,300	\$59,100	\$69,000
N240	Multimedia Specialist II	038	E	\$58,200	\$72,800	\$87,300
521	Senior Media Equip Tech	037	NE	\$54,200	\$65,000	\$75,900
404	Senior Photographer	038	E	\$58,200	\$72,800	\$87,300
124	Social Media Specialist II	037	E	\$54,200	\$65,000	\$75,900
N264	Social Media Specialist III	039	E	\$65,200	\$81,500	\$97,800
N282	Supv Digital Communications	039	E	\$65,200	\$81,500	\$97,800
551	Technical Developer	039	E	\$65,200	\$81,500	\$97,800
541	Video Services Coordinator	035	NE	\$44,800	\$53,700	\$62,700
N298	Videographer	038	E	\$58,200	\$72,800	\$87,300