For Immediate Release
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NASCAR Nationwide Series driver Danica Patrick to speak at the PwC SMU Athletic Forum

DALLAS, TEXAS – The PwC SMU Athletic Forum welcomes one of the most recognizable names in professional motor sports, Danica Patrick, to Dallas on Wednesday, October 31, 2012.

The luncheon featuring Patrick will begin at noon in the Khmer Pavilion of the Hilton Anatole. Media availability begins at 10:45 a.m. in the Cooper Room of The Anatole.

Patrick is regarded as the most successful female driver in professional racing history. She was named 2005 IndyCar Series Rookie of the Year, and in 2008 she won the Firestone Indy Car 300 Twin Ring Motegi, becoming the first woman to win an IndyCar race. She went on to place third in the 2009 Indy 500 which is the highest finish by a female driver in the event’s history. In 2010 Patrick began competing part-time in the NASCAR Nationwide series and in 2011, Patrick became the first woman to ever lead a lap at the Dayton International Speedway in the NASCAR series. Patrick currently competes full time in the NASCAR Nationwide Series and drives the number 7 GoDaddy.com Chevrolet Impala for JR Motorsports.

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Honoring the legends of sports for 23 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.

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