Think BIG

SMU & DALLAS

SMU.
Yes, it is that important. Choose a university and a global city that together give you every opportunity to think big, become your best and launch a successful future.

Welcome to SMU.

Visit our 234-acre campus in Dallas, the city of big ideas and big opportunity. Imagine yourself in our vibrant, creative community where students take their pick of more than 100 majors and 85 minors to pursue a career, a calling, a cause. Look around to see how you can use the incredible resources on campus and around Dallas to go where you want to go. We’re closer than you might think – Dallas is within a four-hour flight from most North American cities. See you on campus.
SMU was the school for me because I wanted a personalized experience in college, where my professors would know me and care about where I want to go in life. My work in the Vogel-Wise Lab allows me as a pre-health student to not only participate in important research on finding ways to help cancer patients who don’t respond to chemotherapy, but also develop my own project and create meaningful connections with professors.
We’re driven to think big to do a world of good. Here you can:

Work with faculty mentors to solve problems 
Develop skills that you can take anywhere as you take on challenges close to home 
Create solutions that make an impact on society

Creating Bionic Solutions
Meet Ophelie
She wants to help people with mobility issues walk more naturally by creating a better human-machine relationship.

Under the guidance of Professor Darío Villamor, Ophelie Herve ’19 and other students are working with a robotic exoskeleton to adapt technology to the natural rhythm of walking. Ophelie, a mechanical engineering graduate student, began her research as an undergraduate designing portable sensors to measure how people walk in the real world. Now, she’s studying how amputees and stroke victims might use their functioning muscles to help control their prosthetic legs. “It’s unusual to start research in a lab setting as an undergraduate and continue the same work through a master’s program. That’s a real opportunity for me.”

Working for Justice
Meet Greg
Through SMU’s Engaged Learning program, Greg Guggemos launched his nonprofit Community Bail Fund of North Texas to help free poor defendants charged with nonviolent, misdemeanor crimes as they await trial.

The statistical science major is developing a plan for pretrial reform in the Oak Cliff and West Dallas areas of Big D to address injustice and biases as he completes his master’s degree in applied statistics and data analytics.

Engaged Learning
Change Dallas and the world through special projects in research, civic engagement, creative work and internships in this distinctive SMU program.

SMU students are pursuing Engaged Learning projects in about 17 countries worldwide.

Pair up with a faculty mentor and work with a community organization that needs your ideas.

smu.edu/engagedlearning

Serve in Dallas

- Walk to raise funds Join a team in Relay for Life, a community walk that has raised billions worldwide to fight cancer. relayforlife.org
- Talk trash Help clean the shoreline of Dallas’ iconic White Rock Lake, near SMU. whiterocklake.org
- Say no to hunger Sort and pack food for the thousands of North Texans served by the North Texas Food Bank. ntfb.org
- Help animals in need Volunteer at animal shelters, such as the no-kill Paws in the City. pawsinthecity.org

Meaningful Breaks
Participate in direct community service opportunities across the country and around the world. Use academic breaks to take a journey into history as part of the annual Dr. Dennis Simon Civil Rights Pilgrimage.

smu.edu/ab
SMU makes my passion for accounting and biology easy to maneuver. SMU’s approach to interdisciplinary study has shaped me into a more critical thinker who can approach a problem from both business and scientific perspectives. And as I prepare for medical school, my dual degree plan gives me a competitive edge. I am able to pursue diverse internship opportunities, including those that focus on the business and clinical aspects of health care.

W. HOLT GARNER
Accounting and Biology double major and Chemistry minor, in downtown Dallas
At SMU, you will build relationships with world changers like you – the problem-solvers, the influencers and the leaders who will make an impact around the globe.

Our enterprising spirit has helped shape Dallas into a global gateway for people of all backgrounds who want to change the world.

Zach Miller, an economics with financial applications major from Springfield, Missouri, is now pursuing a master’s degree in applied economics and predictive analytics at SMU and has mastered the Dallas political landscape.

As a Highland Capital Management Tower Scholar, he benefited from a unique immersion experience in public policymaking for SMU undergraduates through access to global and national leaders and policy makers and founded Atlas Strategies LLC, his own political consulting firm. “One of the biggest reasons I launched my firm was the network SMU provides.”

A 2014 collision inspired marketing and human rights major Neha Husein to create a smartphone app that rewards drivers for not texting while driving.

“Just Drive” awards points to drivers who lock their phones while driving. Those points can then be redeemed for free food, drinks or merchandise. “Just Drive is a perfect combination of my interests in human rights and marketing. It combines business with a philanthropic cause.”

Why Dallas Matters

- BEST CITY FOR JOBS
  The Dallas area ranked No. 1 among the best big cities for jobs by Forbes 2018.

- TOP 10 U.S. CITIES BY GDP, FIFTH-LARGEST MEDIA MARKET
  Tap into the economic might and energy of the more than 7 million people who call DFW home.

- ACCESS TO GLOBAL COMPANIES
  Dallas is home to 20 plus Fortune 500 company headquarters and 40 plus Fortune 1000 company headquarters.

- TOP 25 CITIES FOR MILLENNIALS
  Dallas ranks among the top 25 in the “2018 Best Cities for Millennials in America” list compiled by Niche.

- AMONG THE WORLD’S TOP CITIES FOR INNOVATION
  DFW places among the top 3% of the world’s 500 best cities for innovation ranked in the Innovation Cities Index 2018 by global data analysis firm 2thinknow.
I wanted to choose a college that understood how important collaboration is in film. SMU has helped me and my classmates find a healthy balance between competing with and challenging one another to become better artists – we foster relationships that we can take into our future careers. My ability to be creative is highly dependent on my environment. At SMU, I find myself free to express my creativity in ways that I may not have even expected.
LEARNING ON THE JOB
MEET ANDREW
Recent Meadows graduate Andrew Oh is the writer and director of *The Book of Job*, a student-produced high school coming-of-age comedy.
Because of the importance Meadows places on being resourceful and having an enterprising spirit, Andrew, a film and media arts major, and his team created a budget and raised funds for the film, managed finances and handled marketing and promotion.

MARCHING TO HIS OWN BEAT
MEET JAY
SMU music and electrical engineering double major Jay Appaji channeled his passion for rhythm and Indian percussion into research that focused on memory and how people's brains process similarities and differences between separate passages of unfamiliar music.
After helping faculty set up a music cognition lab, Jay worked on his research and presented his findings in London, California, Montreal and Paris.

Hear that applause? That's for you, as you unleash your creativity on campus and in Dallas, where the broad spectrum of resources for the arts will launch your career.

We're firebrands for imagining and bringing to life the best of the human spirit. Here, the bold, curious and creative do what they love and love what they do, inspired by a city that invites them to “Live Large. Think Big.” Our vibrant community is a valuable extension of the classroom.

HIGH-PERFORMANCE RESULTS
SMU ranks among the top 1% of highest-paid music graduates, according to College Factual 2018. The Hollywood Reporter ranked SMU’s Meadows School of the Arts among the top 25 schools internationally for an M.F.A. in acting. Meadows offers 11 areas of study in the visual, performing and communication arts with an innovative curriculum that encourages preparation for the marketplace, entrepreneurship and community impact.

NATIONAL LEADER IN ARTS RESEARCH
SMU DataArts is SMU’s investment in big data and research with impact to help arts and cultural leaders nationwide make smarter decisions with data insights.

NATIONAL TREASURE OF BLOCKBUSTER EXHIBITS AND INTERNATIONAL INFLUENCE
As home to one of the largest and most comprehensive collections of Spanish art in the world, SMU’s Meadows Museum is part of the creative capital on campus that prepares visionary artists and scholars.

AWESOME EXPERIENCES
SMU students dance at the AT&T Performing Arts Center’s Winspear Opera House, act in hit productions at the Wyly Theatre and perform at other storied venues in the Dallas Arts District to gain a unique range of artistic experiences.

WOW STRATEGIES
SMU students compete on 17 NCAA Division I athletic teams. Mustangs are home to six professional sports teams – the Texas Rangers, the Dallas Mavericks, the Dallas Cowboys, the Dallas Stars, the Dallas Wings and FC Dallas.

HANG OUT
The Dallas Museum of Art – thousands of artworks from around the world, concerts, film screenings, tours, free admission on selected nights.
dma.org
Nasher Sculpture Center – urban retreat for modern and contemporary sculpture, outdoor concerts and film screenings.
nashersculpturecenter.org
Meyerson Symphony Center – home to SMU’s Meadows at the Meyerson concert.
meerson.dallasculture.org
Winspear Opera House – Broadway blockbusters presented by the Dallas Opera.
dallasopera.org
Klyde Warren Park – food trucks, live music and more.
klydewarrenpark.org
Bishop Arts District – eclectic mix of independent boutiques, restaurants, coffee shops and art galleries.
bishopartdistrict.com
Sylvan Thirty – farmers markets, local retailers and more.
sylvanthirty.com

GAME ON
Environmental engineering stood out to me. The more I learned about it, how it addresses so many issues that impact our daily lives now and in the future, I decided to go that route ... SMU was the best fit. With financial aid and scholarships, I’m able to study at one of the nation’s top schools.

AZUCENA MILAN
Environmental Engineering and Mathematics double major, is part of a team of SMU researchers studying infrastructure inequities in Dallas
SMU's intellectual environment attracts problem-solvers, creators and disruptors – data-empowered students and faculty – who are ready to transform their big ideas into tangible results.

**CONQUERING THE DIVIDE**

**MEET AZUCENA**

She applies her research know-how to her neighborhood to study infrastructure issues.

Growing up one mile from SMU's campus in the culturally diverse Vickery Meadow, Azucena Milan was familiar with the neighborhood's giant potholes and unlit crosswalks, which were safety hazards. She is now using her knowledge of the area as one of several SMU researchers addressing Vickery Meadow's infrastructure problems – and achieving her dreams along the way with outstanding financial support from SMU. “Maybe one day we can make this happen where all the neighborhoods in the country are treated equally.”

**LOOKING BACK TO SEE WHAT’S AHEAD**

**MEET PROFESSOR JACOBS**

SMU vertebrate paleontologist Louis Jacobs has been in the fossil-hunting business for more than 45 years. His fossil discoveries in Angola show how Earth responds to major evolutionary change.

The results of this epic research project, involving the participation of SMU undergraduates for more than a decade, are on display in the exhibit “Sea Monsters Unearthed: Life in Angola’s Ancient Seas,” at the Smithsonian Institution’s National Museum of Natural History in Washington, D.C. “When you study fossils, you are looking backward, but you also see forward.”

**Catalysts for good**

- **DEASON INNOVATION GYM** - students and faculty tinker with tools to take on real-world challenges
- **LOCOMOTOR PERFORMANCE LABORATORY** – researchers explore the mechanics of human movement and performance
- **DARWIN DEASON INSTITUTE FOR CYBER SECURITY** – helps advance the science of cyber security and produce a formidable workforce of cyber defenders
- **TATE LECTURE SERIES** – gives SMU students access to the world’s movers and shakers in different fields
- **THE CUBE** – this idea incubator is a dedicated space on campus where enterprising students and faculty meet and work on projects

**High-performance supercomputing**

SMU chemistry professor Elfi Kraka harnesses the data-crunching power of ManeFrame II, one of the most powerful supercomputers in North American higher education, for her research on quantum chemical methods to solve chemical problems.

**Lifesaving VR**

SMU researchers, including experts from SMU Guildhall (ranked No. 2 in the world by The Princeton Review for graduate game design and development), fight cancer by using gaming technology to train more surgeons, who are desperately needed in developing countries.
Southern Methodist University (SMU) will not discriminate in any employment practice, education program, education activity or admissions on the basis of race, color, religion, national origin, sex, age, disability, genetic information or veteran status. SMU’s commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Executive Director for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding the nondiscrimination policies, including the prohibition of sex discrimination under Title IX. The Executive Director/Title IX Coordinator may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, accessequity@smu.edu. Inquiries regarding the application of Title IX may also be directed to the Assistant Secretary for Civil Rights of the U.S. Department of Education.