THINK BIG
SMU & DALLAS
World Changers Shaped Here
SMU provides everything you want in a university – the opportunity to live large, think big and make your mark in a global city that creates success.

Come visit our 234-acre campus in Dallas, the city of big ideas and big opportunity. Imagine how you can immerse yourself in a creative learning environment of more than 100 majors and 85 minors. Ask why we expect big things of our students and how our courses provide the academic rigor that challenges and rewards. Look around to assess how our students take advantage of the vast array of possibilities and resources throughout Dallas. We’re closer to you than you might think – Dallas is within a four-hour flight from most North American cities. When making your college visit plans, set SMU as your destination.

WORLD CHANGERS SHAPED HERE.

11:1 student-to-faculty ratio
Small classes mean plenty of attention from outstanding faculty

Top 10%
SMU is ranked in the top 10% of all U.S. universities and colleges by The Wall Street Journal/Times Higher Education

Top 21%
A 2017 PayScale report ranks SMU among the top 21% of universities by return on investment; median salary: nearly $80K within five years in a career

Top 0.5% worldwide
The Center for World University Rankings 2017 placed SMU among the top 0.5% of 1,000 universities ranked worldwide for alumni employment

4,400+
Dallas-area businesses offer SMU students 4,400-plus internships and experiential learning opportunities every year

First-year research opportunities
Students collaborate with faculty on projects and research as early as the first semester of their freshman year

3 out of 4
undergraduate students receive scholarships and/or financial aid

Do yourself a world of good by learning more about what SMU can do for you.

MAKE PLANS TODAY TO VISIT SMU.
BIG ON RESEARCH
“SMU was the school for me because I wanted a personalized experience in college, where my professors would know me and care about where I want to go in life. My work in the Vogel-Wise Lab allows me as a pre-health student to not only participate in cutting-edge research on finding ways to help cancer patients who don’t respond to chemotherapy, but also develop my own project and create meaningful connections with professors.”

Roxana Farokhnia  Biology and Health and Society double major on the Pre-Health track, in SMU’s Vogel-Wise Lab
Empathy, curiosity and self-confidence. That combination is not rare at SMU, where our students step out boldly with a passion for research and civic engagement.

Develop your leadership skills in a community of like-minded students who want to make a difference. Take bold steps for a better tomorrow. Be a change agent and make the world a better place close to home and abroad.

**THOUGHT LEADERS**

Six SMU students have made Clinton Global Initiative University (CGI U) Commitments to Action for 2017–18. Hosted by former president Bill Clinton and his family, the annual gathering brings together some of the brightest minds in the world. From teaching K–12 students social entrepreneurship to helping victims of domestic abuse, SMU students were among the thought leaders taking meaningful, measurable steps to confront global challenges.

**PUBLIC SERVICE**

SMU invests in underserved West Dallas communities through The School Zone – West Dallas, a flagship project of the Annette Caldwell Simmons School of Education and Human Development’s Budd Center: Involving Communities in Education. Through research and learning service overseen by The Budd Center, SMU students and faculty come up with solutions to the challenges created by poverty.

SMU students also work in diverse public service internships through the Maguire Center for Ethics and Public Responsibility to make an impact locally and across continents. Their recent efforts have run the gamut of interning at Bryan’s House, a nonprofit organization that cares for children affected by HIV/AIDS in West Dallas, to volunteering in Costa Rica at a government-supported community center for the elderly. In 2016–17 SMU students completed nearly 10,000 hours of service through Community Engagement and Leadership programs for an estimated economic impact of $235,600.

[smu.edu/simmons]
[smu.edu/ethics]
Through Alternative Breaks SMU students participate in direct community service opportunities across the country and around the world. Recently, students traveled to Hartshorne, Oklahoma, to work on home repairs and improvements for low-income homeowners. smu.edu/ab

SMU students also use academic breaks to take journeys into history. As part of the annual Dr. Dennis Simon Civil Rights Pilgrimage, SMU students visited civil rights landmarks, including the Jackson, Mississippi, home of Medgar Evers. They also walked across Selma’s Edmund Pettus Bridge toward Montgomery and participated in the reenactment of Bloody Sunday.

In the 2017–18 academic year, SMU students pursued Engaged Learning projects worldwide – in about 27 countries, across Europe, the Americas, Africa and Asia.

Putting the brakes on texting while driving

A 2014 collision was Neha Husein’s inspiration to create a solution to stop drivers from texting while driving, a practice that causes numerous fatalities and crashes. Her smartphone app, “Just Drive,” awards points to drivers who lock their phones while driving. Those points can then be redeemed for coupons for free food, drinks or merchandise. Husein plans to develop and scale her app in collaboration with veteran entrepreneurs and industry leaders.

Working to launch Dallas’ first community bail fund

Greg Guggenmos is set to launch his nonprofit Community Bail Fund of North Texas, a program that will provide money for indigent defendants who may be behind bars for nonviolent, misdemeanor crimes. The Fund will dole out grants to local defense attorneys whose indigent clients would otherwise spend days and months behind bars because of their inability to make bail.

Engaged Learning at SMU connects undergraduates in entrepreneurial activities across the whole campus, challenging them to think big and think creatively about how they can make an impact on society.

In DALLAS

Students in SMU’s Engaged Learning program are changing Dallas and the world. They take on special projects in research, civic engagement, creative work and internships. SMU’s distinctive Engaged Learning program pairs students with faculty mentors and helps connect students with community organizations that need their ideas.

Serve

Relay for Life

Raising over $5 billion to fight cancer, this overnight community fundraising walk is a worldwide phenomenon that has teams of people camping out around a track to take turns walking around it. Food, games and activities add to the camaraderie. relayforlife.org

Talking Trash

Help keep the shoreline of Dallas’ iconic White Rock Lake clean. Join the cleanup effort for a couple of hours in the morning on the second Saturday of each month at White Rock Lake Park. You’ll get a workout and make new friends. Paddle out if you have a kayak or a canoe to remove things that don’t belong in the water. whiterocklake.org

Saying no to hunger

Help sort and pack food for the thousands of North Texans the North Texas Food Bank serves. You also can support the Food Bank by attending events that benefit it, including the Empty Bowls luncheon (for soup, bread, dessert and a take-home handcrafted bowl) and Taste of the Cowboys (featuring food from North Texas’ top chefs, live music and former and current Dallas Cowboys). ntfb.org

Help animals in need

Reach out to animal shelters, such as the no-kill Paws in the City. Consider volunteering at adoption events or helping with fundraising and transportation. pawsinthecity.org

Suit up

Donate professional attire and accessories to Dress for Success Dallas, which helps disadvantaged women. Give your time by volunteering to fill the organization’s many needs. dallas.dressforsuccess.org

Help a child think big

Volunteer at Big Thought, which provides creative learning programs that help kids excel academically and put them on the road to becoming imaginative, productive adults. Consider helping in the community and at events. bigthought.org

Meaningful Breaks

Through Alternative Breaks SMU students participate in direct community service opportunities across the country and around the world. Recently, students traveled to Hartshorne, Oklahoma, to work on home repairs and improvements for low-income homeowners. smu.edu/ab

SMU students also use academic breaks to take journeys into history. As part of the annual Dr. Dennis Simon Civil Rights Pilgrimage, SMU students visited civil rights landmarks, including the Jackson, Mississippi, home of Medgar Evers. They also walked across Selma’s Edmund Pettus Bridge toward Montgomery and participated in the reenactment of Bloody Sunday.
BIG ON BUSINESS
“SMU makes my passion for accounting and biology easy to maneuver. SMU’s approach to interdisciplinary study has shaped me into a more critical thinker who can approach a problem from both business and scientific perspectives. And as I prepare for medical school, my dual degree plan gives me a competitive edge. I am able to pursue diverse internship opportunities, including those that focus on the business and clinical aspects of health care.”

W. Holt Garner  Accounting and Biology double major and Chemistry minor, in downtown Dallas
We’re proud to note that SMU is profiled in The Princeton Review’s *The Best 382 Colleges – 2018 Edition*. Our location in Dallas, home to 20-plus Fortune 500 companies, enhances our ability to attract and retain top faculty and students, making SMU a nationally prominent university whose global reach gives our students access to abundant internships and career opportunities as well as the knowledge and the skills to change the world from any corner of the globe.

Business runs deep in Dallas, a global hub for finance, banking, technology, health care and other industries. SMU’s partnership with Dallas offers students exceptional preparation for career success.

As an SMU student, you live in a close-knit community, learning in small classes, all while surrounded by the excitement that comes with a city on the move. Tap into the energy of the Dallas-Fort Worth region, the nation’s fourth-largest metropolitan area and home to more than 7 million people. Dallas is on track to become the third-largest metropolitan area, increasing the wealth of opportunities for a successful career after college.
Experts agree that a critical component in securing employment is building experience before applying for a position. SMU integrates internships and experiential/applied learning opportunities into the student experience.

- Six months after graduation, 93% of SMU graduates have jobs or are in grad school.
- SMU is home to the George W. Bush Presidential Center, which includes benefits for students such as internships at the George W. Bush Presidential Library and Museum and at the George W. Bush Institute and invitations to Bush Center symposia.
- Meadows School of the Arts’ Temerlin Advertising Institute students land internships at prominent agencies such as The Richards Group and Omnicom.
- At Kitt Investing and Trading Center in the Cox School of Business, business students invest and manage a portfolio valued at $3 million.
- Students in EnCap Investments & LCM Group Alternative Asset Management Center at the Cox School of Business prepare for success in finance in alternative investment firms in the DFW area as well as in firms nationwide and around the world.
- Class of 2017 full-time placements include those at UBS (New York) and CitiGroup (Houston).
- Class of 2018 internship placements include those at CitiGroup (New York, Houston) and Goldman Sachs (Dallas, Houston).
- Ninety percent of Lyle School of Engineering students complete at least one internship.
- Many among the 57,000-plus SMU alumni who live and work in the DFW area are entrepreneurs, executives and civic leaders who mentor SMU students.

Why Dallas MATTERS

The best city for jobs
The Dallas area ranked No. 1 among the best cities for jobs by Forbes 2017, which cites the local economy’s multiple points of strength, including aerospace and defense, insurance, financial services, life sciences, data processing and transportation.

Top 25 cities for millennials
Dallas ranks among the top 25 in the “2018 Best Cities for Millennials in America” list compiled by Niche, a platform that analyzes public data sets on neighborhoods.

200+ international companies
More than 200 companies from 34 countries have their U.S. headquarters or substantial operations in the region.

Top 25 high-tech cities worldwide
DFW ranks No. 11 in Business Insider’s listing of the “25 most high-tech cities in the world” – its reputation as a startup hub is attributed to the “rapid growth in the number of venture capitalists and integration of technology into the city landscape.”

Top 10 for tech
Dallas is home to a thriving startup scene and tech accelerators, such as Tech Wildcatters, that jump-start entrepreneurship. Forbes 2017 ranks Dallas among the top 10 best-paying cities for tech jobs, with an average salary of about $89K.

POWERFUL CONNECTIONS

The Brierley Institute for Customer Engagement is the first academic institute in the nation devoted to the study of customer engagement. Based in SMU’s Cox School of Business, the Institute brings together students, professors and business practitioners in a collaborative exchange of ideas to gain deeper insights into customer engagement with brands.

IMPRESSIONS


JPMorgan Chase & Co.

SOUTHWEST
KPMG
JCPenney
GameStop
ExxonMobil
Dean Foods
Jamba Juice.

06788_Dallas Book_R4.indd   11
5/17/18   3:27 PM
BIG ON ARTS
“I wanted to choose a college that understood how important collaboration is in film. SMU has helped me and my classmates find a healthy balance between competing with and challenging one another to become better artists – we foster relationships that we can take into our future careers. My ability to be creative is highly dependent on my environment. At SMU, I find myself free to express my creativity in ways that I may not have even expected.”

**Mollie Mulvey**  *Film major, outside the Angelika Film Center, Dallas*
Dallas invites you to live large and think big. Big D animates this slogan spectacularly in its vibrant arts and culture environment. Dallas’ size, diversity, celebrated museums, including SMU’s own Meadows Museum, and awe-inspiring performance venues make it a valuable extension of the classroom and create exceptional opportunities for imaginative students. Whether you’re a student of communication, performing or visual arts, the creative spectrum of SMU and Dallas will prepare you for a career you will love.

Hear that applause? That’s for you, as you unleash your creativity on campus and in Dallas, where the broad spectrum of resources for the arts will launch your career.

Our students perform regularly in storied venues in the heart of The Dallas Arts District, the largest contiguous arts district in the United States. From dancing at the Margot and Bill Winspear Opera House to acting in hit productions at the Dee and Charles Wyly Theatre, our students gain a unique range of artistic experiences in Dallas’ leading arts institutions and performing arts spaces.

smu.edu/visit
Outstanding resources in Dallas abound, such as SMU’s Meadows Museum. Home to one of the largest and most comprehensive collections of Spanish art in the world, the Museum presents blockbuster exhibitions that showcase its international influence. smu.edu/meadowsmuseum

The Meadows School prepares visionary artists, scholars and arts and communications professionals to make an impact locally and globally.

- SMU alumna and Akola Project founder and CEO Brittany Merrill Underwood’s partnership with Neiman Marcus extends the socially impactful reach of her nonprofit jewelry line, which has employed marginalized Ugandan women, to lift Dallas women out of poverty.
BIG ON VISION
“My internship with a company that's been an engineering innovator since 1890 allowed me to apply what I had learned in the classroom in the real world and understand the life of an engineer. I was involved in several aspects, from testing and software to systems engineering. At SMU, my one-on-one time with my professors helped me figure out what kind of internship was best for me. They also gave me career advice for workplace interactions.”

OLIVIA ASENIME  Mechanical Engineering and Mathematics double major, at New York Air Brake
Dallas is known for its entrepreneurial spirit and innovative approaches to the business of living. This is the city of Southwest Airlines, which invented a whole new style of travel. This is where TI engineers developed the idea of an integrated circuit that would become the microchip and change the way humans live, work and play.

The can-do spirit of Dallas helps fuel SMU’s intellectual environment to drive cutting-edge research, with far-reaching benefits for our world. It’s one reason why SMU is classified as a university with “high research activity” by the Carnegie Foundation for the Advancement of Teaching.

In the midst of heightened local and national concerns over the increasing evidence of earthquakes in the U.S., timely research by the SMU seismology team revealed the location and depth of a geologic fault, an important step in investigating what might have triggered recent earthquakes in North Texas and Central Oklahoma. SMU installed more than 20 monitors, supplied by the U.S. Geological Survey and the academic consortium Incorporated Research Institutions for Seismology (IRIS), to provide enhanced mapping that enables Irving and Dallas city officials to assess potential municipal hazards. blog.smu.edu/research

Sam Weber successfully pursues his love of two vastly different fields: science and performance. On the pre-med track, the Dedman College Scholar and University Honors student works on the “biological application of manipulating proteins” in Associate Professor Brian Zoltowski’s lab. Last fall, Weber also directed a production of Stephen Sondheim’s Into the Woods.
UNCOMMON PASSIONS CONT.

SMU experts created a puzzle-solving app that puts Dallas at the heart of a groundbreaking community partnership to reduce adult illiteracy. A team of SMU video game developers and education experts developed Codex: Lost Words of Atlantis in collaboration with Literacy Instruction for Texas, a nonprofit service provider for low-literate adults in Dallas.

Aleena Taufiq, a mechanical engineering and mathematics double major, is sparking excitement about engineering and college in middle schoolers. She fell in love with engineering during an immersive design challenge in SMU’s Deason Innovation Gym and now runs Geared Up, an afterschool enrichment program she developed to inspire middle school students to pursue engineering, math and science in college.

THE CHIP THAT STARTED IT ALL
In the summer of 1958, Jack Kilby, a newbie at Texas Instruments, built the first integrated circuit, which became the microchip. Kilby received the Nobel Prize for his invention in 2000. Kilby also led the team that invented the hand-held calculator.

START-UP CITY
Dallas is a vital link in the Texas Bio Corridor, a 275-mile stretch along Interstate 35 that is home to a variety of startups in health care and biotechnology.

GETTING A SOLID START
Students and faculty form a community of intrepid problem solvers as they take on real-world challenges at SMU’s Deason Innovation Gym.

LAB WORK
The Locomotor Performance Laboratory at the Simmons School of Education and Human Development is one of the premier labs of its kind in the country, conducting cutting-edge research in biomechanics.

CYBER DEFENDER
Fred Chang, director of SMU’s Darwin Deason Institute for Cyber Security and former director of research for the National Security Agency, was recently elected to the prestigious National Academy of Engineering. The recognition highlights SMU’s important research to help advance the science of cyber security and dedication to training a workforce of skilled cyber defenders.

EXCELLENT DISCOURSE
SMU brings distinguished speakers to the Hilltop through premier programs, including the Tate Lecture Series. Recent speakers on campus have included Indra Nooyi, Ken Burns, Scott Kelly and Jeff Bridges.

SHAPING NATIONAL CONVERSATIONS
The SMU Mission Foods Texas-Mexico Center provides research opportunities to explore the political, cultural and economic relationships between Texas and Mexico and shape important regional and national conversations on topics such as education, trade and energy.

Intellectualism IN DALLAS

THE CHIP THAT STARTED IT ALL
In the summer of 1958, Jack Kilby, a newbie at Texas Instruments, built the first integrated circuit, which became the microchip. Kilby received the Nobel Prize for his invention in 2000. Kilby also led the team that invented the hand-held calculator.

START-UP CITY
Dallas is a vital link in the Texas Bio Corridor, a 275-mile stretch along Interstate 35 that is home to a variety of startups in health care and biotechnology.

GETTING A SOLID START
Students and faculty form a community of intrepid problem solvers as they take on real-world challenges at SMU’s Deason Innovation Gym.

LAB WORK
The Locomotor Performance Laboratory at the Simmons School of Education and Human Development is one of the premier labs of its kind in the country, conducting cutting-edge research in biomechanics.

CYBER DEFENDER
Fred Chang, director of SMU’s Darwin Deason Institute for Cyber Security and former director of research for the National Security Agency, was recently elected to the prestigious National Academy of Engineering. The recognition highlights SMU’s important research to help advance the science of cyber security and dedication to training a workforce of skilled cyber defenders.

EXCELLENT DISCOURSE
SMU brings distinguished speakers to the Hilltop through premier programs, including the Tate Lecture Series. Recent speakers on campus have included Indra Nooyi, Ken Burns, Scott Kelly and Jeff Bridges.

SHAPING NATIONAL CONVERSATIONS
The SMU Mission Foods Texas-Mexico Center provides research opportunities to explore the political, cultural and economic relationships between Texas and Mexico and shape important regional and national conversations on topics such as education, trade and energy.

THE DATA-CRUNCHING POWER OF ManeFrame II, among the 20 most powerful supercomputers at U.S. universities, lets SMU biology professor John Wise run a million jobs at a time as he searches chemical compounds to stop chemotherapy failures in cancer patients. smu.edu/datapower

FROM IDEA TO ENTERPRISE
The Cube is a dedicated space on campus – an idea incubator – for entrepreneurial students and faculty to meet and work on projects.

FINDING A ‘HELMETED THIEF’
A newfound dino is the namesake of renowned SMU paleontologist Louis L. Jacobs. The giant birdlike dinosaur – Corythoraptor jacobi – translates to “Jacobs’ helmeted thief” – was discovered in China.
Southern Methodist University (SMU) will not discriminate in any employment practice, education program, education activity or admissions on the basis of race, color, religion, national origin, sex, age, disability, genetic information or veteran status. SMU’s commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Executive Director for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding the nondiscrimination policies, including the prohibition of sex discrimination under Title IX. The Executive Director/Title IX Coordinator may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, accessequity@smu.edu. Inquiries regarding the application of Title IX may also be directed to the Assistant Secretary for Civil Rights of the U.S. Department of Education.