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SPARKFORGE**CRUSH**

World Changers Shaped Here



SMU.

SPARK It's that breakthrough moment when the germ of an idea takes root and drives you to pursue its potential.

FORGE You know what it takes to succeed – when others give up, you persevere.

CRUSH You love the rush of accomplishment when you triumph over your goal.

You're ready to become a world changer.

Call us enablers. As a nationally ranked research university with a liberal arts tradition, SMU is ready to support you as you pursue your passion. If you're an **ambitious, creative thinker**, SMU is for you. Our students don't rest on being bright and accomplished. They work hard, question what they don't know and lead by thinking about how they can do a world of good. And our faculty are their greatest champions – in and out of the classroom.

TOP 15%
SMU placed among the **top 15%** of **1,000 universities** recently ranked worldwide by the Center for World University Rankings

#1

The Dallas area ranked No. 1 among the best cities for jobs by *Forbes* 2017

In our **11 Residential Commons**, you could meet your best friend for life, move minds through passionate discussions and make lasting connections with faculty – like the professor living down the hall who bakes the world's best cookies. Surrounded by smart peers, you'll learn from, build and lead a **solid network of support where you live.**

Our campus is a hub of **world-changing research** and innovative solutions in an incredible city with a can-do spirit. You will **accomplish more at SMU** in Dallas because of the big opportunities here than you could anywhere else in the world.

11:1
11:1 student-to-faculty ratio

100+ majors, 85+ minors through 5 undergraduate schools
• Cox School of Business • Dedman College of Humanities and Sciences
• Lyle School of Engineering • Meadows School of the Arts
• Simmons School of Education and Human Development



BRING THREE THINGS TO SMU: your ideas, passion and persistence. When you get here, you'll find community that celebrates the spark of innovation. Whether you're creating success for yourself or to change the world, you'll be supported by resources across the campus.

Spark



TOP 1%

SMU ranks among the top 1% of highest-paid psychology, education and music graduates, according to College Factual 2018

Marissa Lopez '16

B.A. Advertising, Meadows School of the Arts

From Big D to the Big Apple

Marissa Lopez credits her incredible internship opportunities through SMU and the skills she picked up to preparing her to work as junior art director at the New York location of global advertising agency BBDO. Lopez developed an impressive résumé during her time on the Hilltop – interning at both large and small agencies as well as at Southwest Airlines. She also participated in the American Advertising Federation's Most Promising Multicultural Students Program, which opened the door to a summer internship at BBDO, where she knew right away that she wanted to get hired on full time. She embraced every opportunity at the agency and, after a five-month internship, landed her full-time position.



CATCHING THE WIND

Jonah Kirby '16 is the CEO of Fiddler, which makes the first smart-connected turbines to harness wind energy for homes. The startup placed second among innovative college startups competing in a national business pitch contest, beating students from Cornell, Dartmouth, Rice, the University of Texas and other top schools. Kirby was among 123 students from 52 U.S. higher education institutions who were named University Innovation Fellows by the National Center for Engineering Pathways to Innovation (Epicenter).

#1

The Dallas Arts District is the largest contiguous urban arts district in the country

#3

OnStage Blog ranks SMU No. 3 among the top 10 B.F.A. dance programs in the U.S. for 2017–18

INNOVATION
CREATIVITY

EXCELLENCE
ISN'T AN
ACCIDENT.

SMU students know that success is forged every day with purpose, confidence and grit. To make a difference in the world you have to put in the hard work. Whether in the lab or in the field, Mustangs are leaders who ask tough questions and deliver strong solutions.

Forge



Saving lives through interdisciplinary research

Nicholas Saulnier always hoped to solve problems and help people as an electrical engineer. What the recent SMU graduate hadn't anticipated was making a real difference as a student. Saulnier, now working as a digital applications engineer at Texas Instruments, was one of several SMU engineering students working on an interdisciplinary research team that developed a mobile platform and algorithms to automate the process of diagnosing cervical cancer. In remote regions of the globe where physicians are in short supply, the technology allows many more women to be screened – and treated – for cervical cancer. Faculty advisor Dinesh Rajan conceived the project during a research meeting with Eric G. Bing, director of the SMU Center for Global Health Impact.

150+ programs in more than 50 countries ■ One out of three SMU students studies abroad

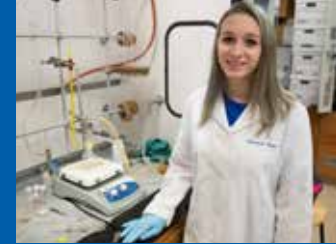


Left to right:

Eric G. Bing Professor of global health, Annette Caldwell Simmons School of Education and Human Development, Dedman College of Humanities and Sciences

Nicholas Saulnier '15, '16 B.S. Electrical Engineering, M.S. Electrical Engineering, Lyle School of Engineering

Dinesh Rajan Chair, Department of Electrical Engineering, Lyle School of Engineering



Engaged Learning
research projects
in more than 25
countries

GAME CHANGER

For Patricia Nance '17, developing a new antibacterial coating in implants for women who have undergone breast cancer treatment was personal. Her grandmother's battle with the disease reminded Nance that her research could benefit millions of women. The Barry Goldwater Scholar shaped her scientific quest into a project funded by SMU's Engaged Learning program, which helps SMU undergraduates solve real-world problems.

10+%

From 2012–16, SMU students' medical school admission rate was more than 10% higher than the national acceptance rate

90%

of Lyle engineering students complete at least one internship; 3 out of 4 receive academic scholarships

93%

of the Simmons School's Applied Physiology and Sport Management grads successfully enter jobs or graduate schools

ACADEMIC
RIGOR AND RESEARCH

TOP 10

Two of the 10 best global CEOs for servant leadership are SMU alums, according to *Inc.*

MAKE THINGS THAT CHANGE THE WORLD.

Start a company. Lead change in your world – big or small. SMU is your place to learn by doing and make your idea real. For us, entrepreneurship isn't a department or buzzword; it's long been a part of the University's DNA.



95%

95% of May 2016 Cox School of Business graduates were off the job market within three months of graduation at a starting salary of over \$60K per year

Smashing Success

When recent SMU graduate Edward Allegra started college, he dreamed of becoming a physician. His plans changed during an SMU Entrepreneurship Club meeting, where he heard about on-campus research for an asthma-screening device. Allegra connected with fellow SMU students Miguel Quimbar and Jack Reynolds to create a business plan for the development of an innovative smartphone-based medical device that would revolutionize how asthma is diagnosed and treated. Their biotech company, BioLum Sciences, competed successfully in a local business pitch competition. With feedback from investors, the team won other competitions, including the Dallas qualifying round for the Global Student Entrepreneur Awards, and secured funding to begin prototyping their product and successfully launch a pioneering company.

Second, third and fourth from left:

CTO Miguel Quimbar '17 Chemistry and Accounting, Dedman College of Humanities and Sciences and Cox School of Business

CFO/COO Jack Reynolds '15 Finance and Markets and Culture, Cox and Dedman College

CEO Edward Allegra '16 Economics and Biology, Dedman College



CHANGE AGENT

As the son of Kurdish refugees who had fled Iraq, Kovan Barzani '17 saw through his mother's struggles with English how the language barrier limited opportunities. With SMU's Engaged Learning funding for student-driven community initiatives, the triple major (economics, public policy and management) taught English to refugees in Dallas. He developed a network of donors to buy laptops, install ESL software and train dozens of families. His SMU connections also helped Barzani land an internship at Capital One, which he parlayed into a full-time job as a business analyst before graduation.

LEADERSHIP ENTREPRENEURSHIP

You're resourceful.

So take advantage of all the great places and support networks on campus for you.

TOP 3%

The Center for World University Rankings recently placed SMU among the top 3% of 1,000 universities ranked worldwide for alumni employment

20+ FORTUNE 500

The Dallas area is home to more than 20 Fortune 500 companies

SMU ENTREPRENEURSHIP CLUB

Connecting entrepreneurial students across campus regardless of their major or school

- Find help transforming your innovative idea into a sustainable enterprise.
- Get support for your student startup.

HEGI FAMILY CAREER DEVELOPMENT CENTER

Linking students with top employers and companies

- Craft an effective résumé, network effectively and connect with potential employers.
- Ace your interview and land an internship or job.

DEDMAN COLLEGE INTERDISCIPLINARY INSTITUTE

Opening minds to ideas from a variety of disciplines

- Talk with scholars who have diverse interests.
- Strengthen your critical thinking skills to tackle complex problems.

LOCOMOTOR PERFORMANCE LABORATORY

Addressing scientific questions on biomechanics

- Research the mechanics of movement, performance and more.
- Develop skills and proficiencies that employers and graduate programs want.

SMU-IN-TAOS

Offering academic journeys enhanced by the cultural and natural resources of Taos, N.M.

- Take your pick of credit courses in the arts, sciences and business.
- Dig into experiential learning and hands-on studies.

DEASON INNOVATION GYM

Inspiring creative confidence in a campus community of makers

- Build your design skills by working on real-world challenges.
- Engage in purpose-driven learning through interdisciplinary teamwork.

MANEFRAME SUPERCOMPUTER

Solve problems on a large scale using the data-crunching power of 120 trillion mathematical operations a second.



TOP 8%

College Factual 2018 ranked SMU among the top 8% of "Best Nationwide Colleges"



TOP 21%

A 2017 PayScale report ranked SMU among the top 21% of universities by ROI

Visit

Let's do this.

Spark an academic experience like no other. Begin with a visit to SMU today.

We're available to show you around weekdays and most Saturdays during the school year. Register at smu.edu/crush

World Changers Shaped Here



SMU®



SMU will not discriminate in any program or activity on the basis of race, color, religion, national origin, sex, age, disability, genetic information, veteran status, sexual orientation or gender identity and expression. The Executive Director for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding nondiscrimination policies and may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, accesssequity@smu.edu. 180190.917