Let's do this.

Spark an academic experience like no other. Begin with a visit to SMU today. We're available to show you around weekdays and selected Saturdays during the school year. Register at smu.edu/crush.
In our Residential Commons, you could meet your best friend for life, move minds through passionate discussions and make lasting connections with faculty – like the professor living down the hall who bakes the world’s best cookies. Surrounded by smart peers, you’ll learn from, build and lead a solid network of support where you live.

Our campus is a hub of world-changing research and innovative solutions in an incredible city with a can-do spirit. You will accomplish more at SMU in Dallas because of the big opportunities here than you could anywhere else in the world.

Call us enablers.
As a comprehensive research university with a liberal arts tradition, SMU is ready to support you as you pursue your passion. If you’re a bold, creative thinker, SMU is for you. Our students don’t rest on being bright and accomplished. They work hard, question what they don’t know and lead by thinking about how they can do a world of good.
And our faculty are their greatest champions — in and out of the classroom.

SPARK It’s that breakthrough moment when the germ of an idea takes root and drives you to pursue its potential.

FORGE You know what it takes to succeed – when others give up, you persevere.

CRUSH It’s the rush of accomplishment when you triumph over your goal.

You’re ready to become a world changer.

SMU placed among the top 10% of all U.S. colleges and universities ranked by The Wall Street Journal/Times Higher Education.

SMU’s 11 Residential Commons.

11:1 student-to-faculty ratio

100+ majors, 85+ minors through 5 undergraduate schools:

• Cox School of Business • Dedman College of Humanities and Sciences
• Lyle School of Engineering • Meadows School of the Arts
• Simmons School of Education and Human Development
BRING THREE THINGS TO SMU: your ideas, passion and persistence. When you get here, you'll find community that celebrates the spark of innovation. Whether you're creating success for yourself or to change the world, you'll be supported by resources across the campus.

SMU ranks among the top 1% of highest-paid psychology, education and music graduates, according to College Factual 2018.

CREATIVITY
From Big D to the Big Apple
Marissa Lopez credits her incredible internship opportunities through SMU and the skills she picked up to preparing her to work as junior art director at the New York location of global advertising agency BBDO. Lopez developed an impressive resume during her time on the Hilltop — interning at both large and small agencies as well as at Southwest Airlines. She also participated in the American Advertising Federation's Most Promising Multicultural Students Program, which opened the door to a summer internship at BBDO, where she knew right away that she wanted to get hired on full-time. She embraced every opportunity at the agency and, after a five-month internship, landed her full-time position.

BRINGING FRESH WATER
Mechanical engineering and math double major Spencer Meyer ’19 recently applied his engineering experience at SMU to help solve real-world problems, a continent away. Meyer and other members of SMU’s Engineers Without Borders continued work on a multiyear effort to provide a reliable source of clean water to the high-altitude Bolivian village of Llojlla Grande, where people haul buckets of water out of easily contaminated, shallow wells. The SMU team spent 10 days building a well house and footings for a water tower as part of a clean water system that will make life easier in the village.

The Dallas Arts District is the largest contiguous urban arts district in the country

OnStage Blog ranks SMU No. 3 among the top 10 B.F.A. dance programs in the U.S. for 2017–18

#1
#3
MAKE THINGS THAT CHANGE THE WORLD.

Start a company. Lead change in your world – big or small. SMU is your place to learn by doing and make your idea real. Because of our enterprising spirit, entrepreneurship isn’t a department or buzzword; it’s long been a part of the University’s DNA.

TOP 10

Two of the 10 best global CEOs for servant leadership are SMU alums, according to Inc.

ENTREPRENEURSHIP

Whitney Wolfe Herd ’11, B.A. International Studies, Dedman College of Humanities and Sciences

94% of May 2017 Cox School of Business graduates were off the job market within three months of graduation at a starting salary of $63K per year

CHANGE AGENT

As the son of Kurdish refugees who fled Iraq, Kovan Barzani ’17 saw through his mother’s struggles with English how the language barrier limited opportunities. With SMU’s Engaged Learning funding for student-driven community initiatives, the triple major (economics, public policy and management) taught English to refugees in Dallas. He developed a network of donors to fund laptops, install ESL software and train dozens of families. His SMU connections also helped Barzani land an internship at Capital One, which he parlayed into a full-time job as a business analyst before graduation.

Creative disruptor

Forbes calls SMU alumna Whitney Wolfe Herd the $1 billion queen bee of dating apps. As founder and CEO of Bumble, a social connect app that empowers women to make the first move, Wolfe Herd has grown her female-centric business to more than 35 million users in 160 countries in just four years.

Wolfe Herd believes that her SMU experience helped her become the person strong and confident enough to reinvent the dating space with Bumble, America’s fastest-growing dating app. The young entrepreneur majored in international studies at SMU, which she says provided a solid marketing foundation that has been pivotal to her career. “I think SMU has this remarkable way for charting people on the right course. People will work with you to make sure you’re taking the right classes to achieve your ‘big picture’ dreams.”

Whitney Wolfe Herd ’11, B.A. International Studies, Dedman College of Humanities and Sciences

Photo by Kristen Kilpatrick

DFW places at No. 13 among the world’s 500 best cities for innovation ranked in the Innovation Cities Index 2018 by global data analysis firm 2thinknow
Flipping a switch, igniting success

Before graduating with engineering and math degrees, Aleena Taufiq landed her dream job as a data engineer working in artificial intelligence at Verizon, a career she had never imagined four years ago as a first-year student on the pre-med track. Taufiq fell in love with engineering during an immersive design challenge offered by the Lyle School of Engineering’s Deason Innovation Gym. To encourage the next generation of students to find the academic direction that’s right for them, the way she did, Taufiq developed Geared Up, an after-school engineering enrichment program for middle school students. Recently, with funding from an SMU Engaged Learning Fellowship, Taufiq achieved her long-standing goal of expanding Geared Up into a national program.

Left: Aleena Taufiq ’18
B.S. Mechanical Engineering, Lyle School of Engineering
B.S. Mathematics, Dedman College of Humanities and Sciences
Master’s degree candidate in the Lyle School’s “4+1” program

150+ programs in more than 50 countries
One out of three SMU students studies abroad

Engaged Learning research projects in about 27 countries

From 2013–17, SMU students’ medical school admission rates were more than 10% higher than the national acceptance rate.

of Lyle engineering students complete at least one internship; 3 out of 4 receive academic scholarships

98% of the Simmons School’s Applied Physiology and Sport Management grads are employed or are pursuing/have completed grad school with APSM-related degree

90% of the Simmons School’s Athletic Training grads have job offers by graduation.

10+%
98%
90%

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150+ programs in more than 50 countries

Engaged Learning research projects in about 27 countries

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You’re resourceful.
So take advantage of all the great places and support networks on campus for you.

The Center for World University Rankings recently placed SMU among the top 3% of 1,000 universities ranked worldwide for alumni employment.

The Dallas area is home to more than 20 Fortune 500 headquarters.
Let’s do this.
Spark an academic experience like no other. Begin with a visit to SMU today.
We’re available to show you around weekdays and selected Saturdays during the school year. Register at smu.edu/crush.