you’ve got this
The pandemic created a challenging year. But you persevered. Now it’s time to look forward to exciting times ahead. Now, more than ever, it’s important to think big. We’re here to support you so that you can do you, boldly, with hard work and tenacity. We welcome you to our vibrant community, where relationships matter – with faculty who will inspire your best effort, advisors who will help you navigate your academics and alumni who will help you get a foot in the door. College? Yes! You’ve got this.

SMU is among the TOP 20% of national universities ranked by U.S. News & World Report 2021.

$159 MILLION in scholarships and/or grants awarded last year.

Dallas is America’s 4th MOST DIVERSE CITY according to WalletHub 2021.

Average gift aid for first-year students is $35,219 – money they don’t have to pay back.

Where you go to college matters.
Meet Ashton

Ashton Woods ‘21 broke records as a hurdler and sparked change as the co-founder and vice president of the SMU Black Student-Athlete Committee. The President’s Scholar, who majored in mechanical engineering with a minor in law and legal reasoning, flexed her passion for community building in multiple leadership roles and reinforced her academic arc with a law firm internship. In the fall, the recipient of SMU’s “M” Award – the highest recognition the University bestows upon students, faculty, staff and administrators – will attend Stanford Law School to study intellectual property law.

Meet Brecken

Brecken Schaefer ‘21 raced through her degree in just three years while competing with SMU’s championship equestrian team. While Brecken – who majored in finance with a minor in English – will miss all the spontaneous moments that made student life so fun, she’s eager to start on her Master of Science in finance at the University of Colorado Boulder while working as an investment associate with NAI Affinity in her hometown of Fort Collins, Colorado.

START YOUR OWN ORGANIZATION, ADD A MAJOR OR MINOR – WHEREVER YOUR INTERESTS LIE, GO FOR IT, BECAUSE SMU GIVES YOU THE SUPPORT AND FLEXIBILITY YOU NEED.

Finding joy in the little things when the world shut down, and overcoming difficulties in new ways, came from my unique time at SMU.

WHAT EXCITES YOU? Whether you care deeply about making an impact in your community or love scoring wins for your team, you do you, boldly. With Dallas as your classroom, you’ll find your place in a welcoming community that embraces a world of ideas, backgrounds and interests.

Meet Brecken

Brecken Schaefer ‘21 raced through her degree in just three years while competing with SMU’s championship equestrian team. While Brecken – who majored in finance with a minor in English – will miss all the spontaneous moments that made student life so fun, she’s eager to start on her Master of Science in finance at the University of Colorado Boulder while working as an investment associate with NAI Affinity in her hometown of Fort Collins, Colorado.

START YOUR OWN ORGANIZATION, ADD A MAJOR OR MINOR – WHEREVER YOUR INTERESTS LIE, GO FOR IT, BECAUSE SMU GIVES YOU THE SUPPORT AND FLEXIBILITY YOU NEED.

Finding joy in the little things when the world shut down, and overcoming difficulties in new ways, came from my unique time at SMU.

Meet Ashton

Ashton Woods ‘21 broke records as a hurdler and sparked change as the co-founder and vice president of the SMU Black Student-Athlete Committee. The President’s Scholar, who majored in mechanical engineering with a minor in law and legal reasoning, flexed her passion for community building in multiple leadership roles and reinforced her academic arc with a law firm internship. In the fall, the recipient of SMU’s “M” Award – the highest recognition the University bestows upon students, faculty, staff and administrators – will attend Stanford Law School to study intellectual property law.

START YOUR OWN ORGANIZATION, ADD A MAJOR OR MINOR – WHEREVER YOUR INTERESTS LIE, GO FOR IT, BECAUSE SMU GIVES YOU THE SUPPORT AND FLEXIBILITY YOU NEED.
leverage your alumni connections to launch your career in Dallas and beyond

143,000+ SMU alumni worldwide

65,000+ SMU alumni in DFW

14,000+ Dallas-area businesses offer SMU students 4,400+ internships

EASY WORLDWIDE ACCESS TO AND FROM THE NATION'S 4TH-LARGEST METRO AREA

DFW is easily accessible through two major airports. Dallas-Fort Worth International Airport (airport codes DFW/KDFW)* is within a four-hour flight of most major destinations in the U.S. Dallas Love Field (airport codes DAL/KDAL)* is about 4 miles from campus.

*DFW and DAL are International Air Transport Association (IATA) airport codes. KDFW and KDAL are International Civil Aviation Organization (ICAO) airport codes.
CREATE YOUR OWN SMU EXPERIENCE.

- 200+ student organizations, 100+ years of spirit and traditions
- 18 intramural sports, 15 club sports and 17 Division I sports
- Access to top employers through our career centers
- Multiple career services centers for help pursuing internships or landing a job

EXPERIENCE SMU

The optimistic outlook of Dallas is at the heart of SMU. Our enterprising spirit has long been part of our DNA. Your experiences on campus and beyond will shape you into the person you want to become.

LAUNCH YOUR CAREER.

- Multiple career services centers for help pursuing internships or landing a job
- Access to top employers through our career centers

EXPAND YOUR EDUCATION.

- Funding opportunities to start a company to solve a real-world problem through our Big iDeas program
- The Incubator@SMU, a dedicated space on campus where enterprising students and faculty meet and work on projects
- Research opportunities as early as your first semester
- Engaged Learning projects, cultural immersions through SMU Abroad programs and global opportunities through virtual internships abroad
- Credit courses at SMU-in-Taos, our secondary campus in New Mexico

FEEL AT HOME IN A VIBRANT COMMUNITY THAT CARES FOR YOU.

- Build lifelong friendships in any of our 11 Residential Commons – an instant community on campus with leadership opportunities and Faculty in Residence
- Easy-to-access safety, tutoring, career services, wellness and mental health resources
- Whether you have a cold you want to get checked out or need to talk to someone about something on your mind, we have professionals at the Dr. Bob Smith Health Center to care for you.
Meet Mohammed

Mohammed Njie ’21 came to the Hilltop with a bold idea to bring reliable energy to Gambia, his country. The electrical engineering major, who also completed a minor in computer science, tapped into resources through SMU’s Hunt Institute for Engineering and Humanity – which tackles local and global challenges – and SMU’s Big iDeas – which helps undergraduate entrepreneurs launch startups – for a pilot program that blossomed into a partnership with the Gambian government.

“Access to reliable electricity opens up so many possibilities for entire communities to thrive and persevere. What we’re doing now will impact lives for generations."

Meet Lexi

Lexie Watson ’21 shaped multiple majors and minors into the perfect academic fit for her. She double majored in international studies and political science, with minors in Chinese, ethics, and public policy and international affairs. As part of SMU’s Tower Scholars Program, she combined her interests with expertise in the real world of public policy. Her studies in China and Japan brought to life theories she learned in the classroom – and opened her eyes to what a foreign service career could look like. In the fall, she’ll pursue a master’s degree in international affairs at Texas A&M University.

“The opportunity for close mentorship with professors in many different specializations makes SMU special. They’re a huge reason why I’ve decided to go to grad school."

What are you passionate about?

Are you looking for ways to channel multiple interests into a high-impact career? The flexibility of the SMU curriculum maximizes your learning potential and your future opportunities by helping you direct your interests with access to a raft of resources.

Ambition

Confidence

Common Curriculum

Our innovative, flexible curriculum encourages students to build a solid liberal arts foundation with the confidence to make intellectual leaps at the intersection of different disciplines.

• Prepare for jobs that don’t yet exist.
• Graduate with multiple competencies.
• Work toward your major, experiment with a double or even triple major and activate new skills.
• Understand different cultures – you can’t be a world changer if you don’t understand the world.

Learn more at smu.edu/curriculum
NEW AREAS OF STUDY
We prepare Mustangs for the demands of a rapidly changing world, paying close attention and responding to what employers want. New areas of study include data science, which gives all our students opportunities to develop data fluency and innovative thinking, regardless of their major.

NEW RESOURCES
Gerald J. Ford Hall for Research and Innovation
SMU’s new interdisciplinary research hub equips faculty, students and industry partners with the tools and resources to collaborate, solve complex problems and power new enterprises.

Moody School of Graduate and Advanced Studies
Backed by a $100 million gift, the largest in SMU’s history, the new school represents our commitment to elevate SMU’s vibrant research community.

WHAT PROBLEM DO YOU WANT TO SOLVE?
In a vibrant community that tackles grand challenges, the sky’s the limit for the bold, curious and creative.

Meet Peter
Peter Wetherbee ’21 seized every chance to build bridges across the campus community. The Dedman College Scholar served as a student representative on the SMU Board of Trustees and in leadership roles with Program Council, Human Rights Council and a host of other groups. He recently received an “M” Award, SMU’s most prestigious honor. The international studies and human rights double major (with minors in history and arts management) plans to pursue a master’s degree in international affairs at the Graduate Institute of International and Development Studies in Geneva, Switzerland.

Big Idea Business Plan Competition gives undergraduate entrepreneurs a chance to win up to $5,000 in seed funding for their startups.

100+ MAJORS
AND 85+ MINORS
About 2 in 5 SMU undergraduates pursue 2 OR MORE MAJORS

100+

Big Idea Business Plan Competition gives undergraduate entrepreneurs a chance to win up to $5,000 in seed funding for their startups.

100+

Big Idea Business Plan Competition gives undergraduate entrepreneurs a chance to win up to $5,000 in seed funding for their startups.

I hope we’re leaving behind a healthier climate on campus by encouraging more open dialogue and cultivating a culture where we can have difficult conversations that are respectful.
Whether you know what you want to study or simply have no clue, SMU encourages students to explore different disciplines and become a more informed person.

motivation

Meet Jared

Jared Burleson ’21 chatted up Nobel physicist J. Michael Kosterlitz during a chance meeting while taking advantage of a study abroad opportunity in China as a President’s Scholar. SMU’s most prestigious academic award. Jared, who double majored in physics and mathematics with a minor in Chinese, will pursue a master’s in global affairs with an emphasis in STEM public policy as a Schwarzman Scholar at Tsinghua University in Beijing.

five undergraduate schools for you to think big

SMU’s faculty and students join forces as co-creators of knowledge that spans the arts, the sciences, engineering, business and the humanities. Our innovation culture empowers bold thinkers to transform their big ideas into world-changing solutions.

LYLE SCHOOL OF ENGINEERING

Engineering solutions for a rapidly changing world.

84% of engineering students land internships;
82% EMPLOYED AT GRADUATION.

SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

Preparing world changers in the academic heart of SMU.

90% of applied physiology and sport management GRADS ENTER JOBS OR GRAD SCHOOL.

COX SCHOOL OF BUSINESS

Preparing you for the business of changing the world.

91% job placement for Cox BBA Class of 2020, around time of graduation, with an average starting salary of $67,000 per year.

SMU alumni among the TOP 5% OF HIGHEST-PAID GRADUATES in fine and studio arts, communication and media studies.

College Factual 2021

MEADOWS SCHOOL OF THE ARTS

Developing artists and entrepreneurs in a unique mix of the arts.

DEDMAN COLLEGE OF HUMANITIES AND SCIENCES

Preparing world changers in the academic heart of SMU.

SMU alumni among the TOP 5% OF HIGHEST-PAID GRADUATES in English and social sciences.

College Factual 2021

odynamics

Incoming first-year students who want to pursue a major in SMU’s Cox School of Business must indicate their interest in a Cox major on their application to SMU. These students will automatically be evaluated for direct admission to Cox to gain opportunities for early access to important coursework in their fields.

Incoming first-year students who want to pursue a major in music, theatre, dance, studio art or film are considered “Dual Admit” students.

* Incoming first-year students who wish to pursue a degree in the School of Applied Science and Technology must have at least a 3.0 GPA on their high school transcript to be considered for admission.

90% of applied physiology and sport management GRADS ENTER JOBS OR GRAD SCHOOL.

91% job placement for Cox BBA Class of 2020, around time of graduation, with an average starting salary of $67,000 per year.

SMU alumni among the TOP 5% OF HIGHEST-PAID GRADUATES in fine and studio arts, communication and media studies.

College Factual 2021

MEADOWS SCHOOL OF THE ARTS

Developing artists and entrepreneurs in a unique mix of the arts.

DEDMAN COLLEGE OF HUMANITIES AND SCIENCES

Preparing world changers in the academic heart of SMU.

SMU alumni among the TOP 5% OF HIGHEST-PAID GRADUATES in English and social sciences.

College Factual 2021
We have you under our wing,
and we'll lead you to the stars.

There are 100 undergraduate majors
covered with more than 85 minors across five
der egions. You can pursue two or more
undergraduate degrees.

Hundreds of SMU undergraduates
pursue two or more majors.
We have covered more than 100 undergraduate majors
and 85 minors across five
distinguished undergraduate schools.

**HUMANITIES & SCIENCES**

- Individualized Studies in the
  - Human Rights
  - History
  - Health and Society
  - Ethnic Studies
  - English with Creative Writing
  - English
  - Economics with Finance
  - Economics
  - Earth Sciences
  - Data Science

**BUSINESS ANALYTICS AND SUPPLY CHAIN MANAGEMENT**

- Business Analytics
  - Supply Chain Management

**DEDMAN COLLEGE OF LIBERAL ARTS**

- Anthropology
  - Biochemistry
  - Biological Sciences
  - Chemistry
  - Earth Sciences
  - Environmental Studies

- Specialization in
  - Environmental and Resource Conservation
  - Geology
  - Geophysics
  - Geology Specialization

- Economics
  - Management Information Systems
  - Applications Concentration

- Finance

**SMU**

- SAT code: 6660)

- Film and Media Arts
  - Film and Television

- Dance
  - Contemporary Dance

- Creative Computing
  - Interactive Media

**MEADOWS SCHOOL OF THE ARTS**

- Advertising
  - Creative Specialization

- Digital Media Strategy Specialization

- Strategic Brand Management

- Art
  - B.F.A.
  - B.A.

- B.F.A. in Performance

- B.M. in Music

- B.F.A. Theatre Studies Specialization

- B.M. in Composition

- B.A. in Music

- B.M. in Music Education

- B.M. in Music Therapy

**COLLEGE OF ENGINEERING**

- Electrical Engineering

- Computer Science
  - Electrical Engineering

- Mechanical Engineering

- Management Science

- Environmental Engineering

**SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT**

- Educational Studies

- Applied Physiology and Health Management

- Sport Performance Leadership

- Sport Management

- Applied Physiology

- Social Innovation and Nonprofit Management

- Communication

**LIBRARY OF THE ARTS**

- Digital Media Strategy Specialization

- Creative Specialization

- Premedical/Biomedical Track

- B.M. in Performance

- Social Innovation and Nonprofit Management

- Communication

**MEADOWS SCHOOL OF THE ARTS**

- Advertising
  - Creative Specialization

- Digital Media Strategy Specialization

- Strategic Brand Management

- Art
  - B.F.A.
  - B.A.

- B.F.A. in Performance

- B.M. in Music

- B.M. in Music Theory

- B.M. in Music Education

- B.M. in Music Therapy

- B.M. in Performance

- Social Innovation and Nonprofit Management

**SMU**

- SAT code: 6660)

- Film and Media Arts
  - Film and Television

- Dance
  - Contemporary Dance

- Creative Computing
  - Interactive Media

**MEADOWS SCHOOL OF THE ARTS**

- Advertising
  - Creative Specialization

- Digital Media Strategy Specialization

- Strategic Brand Management

- Art
  - B.F.A.
  - B.A.

- B.F.A. in Performance

- B.M. in Music

- B.M. in Music Education

- B.M. in Music Therapy

- B.M. in Music Therapy

- B.M. in Performance

- Social Innovation and Nonprofit Management

- Communication

**COLLEGE OF ENGINEERING**

- Electrical Engineering

- Computer Science
  - Electrical Engineering

- Mechanical Engineering

- Management Science

- Environmental Engineering

**SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT**

- Educational Studies

- Applied Physiology and Health Management

- Sport Performance Leadership

- Sport Management

- Applied Physiology

- Social Innovation and Nonprofit Management

- Communication

**LIBRARY OF THE ARTS**

- Digital Media Strategy Specialization

- Creative Specialization

- Premedical/Biomedical Track

- B.M. in Performance

- Social Innovation and Nonprofit Management

- Communication

**DEDMAN COLLEGE OF LIBERAL ARTS**

- Anthropology
  - Biochemistry
  - Biological Sciences
  - Chemistry
  - Earth Sciences
  - Environmental Studies

- Specialization in
  - Environmental and Resource Conservation
  - Geology
  - Geophysics
  - Geology Specialization

- Economics
  - Management Information Systems
  - Applications Concentration

- Finance

**SMU**

- SAT code: 6660)

- Film and Media Arts
  - Film and Television

- Dance
  - Contemporary Dance

- Creative Computing
  - Interactive Media

**MEADOWS SCHOOL OF THE ARTS**

- Advertising
  - Creative Specialization

- Digital Media Strategy Specialization

- Strategic Brand Management

- Art
  - B.F.A.
  - B.A.

- B.F.A. in Performance

- B.M. in Music

- B.M. in Music Education

- B.M. in Music Therapy

- B.M. in Music Therapy

- B.M. in Performance

- Social Innovation and Nonprofit Management

- Communication

**COLLEGE OF ENGINEERING**

- Electrical Engineering

- Computer Science
  - Electrical Engineering

- Mechanical Engineering

- Management Science

- Environmental Engineering

**SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT**

- Educational Studies

- Applied Physiology and Health Management

- Sport Performance Leadership

- Sport Management

- Applied Physiology

- Social Innovation and Nonprofit Management

- Communication

**LIBRARY OF THE ARTS**

- Digital Media Strategy Specialization

- Creative Specialization

- Premedical/Biomedical Track

- B.M. in Performance

- Social Innovation and Nonprofit Management

- Communication

**DEDMAN COLLEGE OF LIBERAL ARTS**

- Anthropology
  - Biochemistry
  - Biological Sciences
  - Chemistry
  - Earth Sciences
  - Environmental Studies

- Specialization in
  - Environmental and Resource Conservation
  - Geology
  - Geophysics
  - Geology Specialization

- Economics
  - Management Information Systems
  - Applications Concentration

- Finance

**SMU**

- SAT code: 6660)

- Film and Media Arts
  - Film and Television

- Dance
  - Contemporary Dance

- Creative Computing
  - Interactive Media

**MEADOWS SCHOOL OF THE ARTS**

- Advertising
  - Creative Specialization

- Digital Media Strategy Specialization

- Strategic Brand Management

- Art
  - B.F.A.
  - B.A.

- B.F.A. in Performance

- B.M. in Music

- B.M. in Music Education

- B.M. in Music Therapy

- B.M. in Music Therapy

- B.M. in Performance

- Social Innovation and Nonprofit Management

- Communication

**COLLEGE OF ENGINEERING**

- Electrical Engineering

- Computer Science
  - Electrical Engineering

- Mechanical Engineering

- Management Science

- Environmental Engineering

**SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT**

- Educational Studies

- Applied Physiology and Health Management

- Sport Performance Leadership

- Sport Management

- Applied Physiology

- Social Innovation and Nonprofit Management

- Communication
Don’t lose out. Just by submitting your SMU application, you’ll be automatically considered for a range of academic awards, including the President’s Scholarship.

SMU will not discriminate in any program or activity on the basis of race, color, religion, national origin, sex, age, disability, gender identity, sexual orientation, veteran status, or genetic information. The Executive Director for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding nondiscrimination policies and may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, accessequity@smu.edu. 220060.721

Apply to SMU today.

Call 214-768-2058 or 1-800-323-0672. Text 214-768-9990.

smu.edu/apply
ugadmission@smu.edu

Join the conversation
f  @smuadmission

#31 WORLDWIDE FOR ALUMNI EMPLOYMENT
Center for World University Rankings 2021–22

SMU alumni among the top 5% of HIGHEST-PAID GRADUATES across a range of fields
College Factual 2021

69% of undergraduates GRADUATE WITHOUT DEBT

SMU world rankings

2021–22

Academic Rankings

#31 WORLDWIDE

For Alum

Visit SMU.edu/apply
we’ve got