

think

Big

SMU & DALLAS



SMU®

World Changers Shaped Here



Yes, it is that important. Choose a university and a global city that together give you every opportunity to think big, become your best and launch a successful future.

Welcome to SMU.



Visit our 234-acre campus in Dallas, the **city of big ideas and big opportunity.** Imagine yourself in our vibrant, creative community where students take their pick of **more than 100 majors and 85 minors** to pursue a career, a calling, a cause. Look around to see how you can use the **incredible resources on campus and around Dallas** to go where you want to go. We're closer than you might think – Dallas is within a **four-hour flight from most** North American **cities.** **See you on campus.**



TOP 20% of the "Best National Universities" in the 2021 edition of *U.S. News & World Report's* "Best Colleges"



TOP 5% of highest-paid graduates across a range of fields, according to College Factual



TOP 11% of best U.S. colleges by *The Wall Street Journal/ Times Higher Education* rankings 2020



3 OUT OF 4 undergraduate students receive scholarships and/or financial aid



\$151 MILLION in SMU scholarships and grants awarded last year



72% of students graduate without debt



75% of first-year students are awarded grants and/or scholarships

BIG ROOM



“

SMU was the school for me because I wanted a personalized experience in college, where **my professors** would know me and **care about where I want to go in life.**”



As a pre-health student, Roxana worked in SMU's Vogel-Wise Lab as a researcher finding ways to help cancer patients who don't respond to chemotherapy. Her work in the lab allowed her to participate in important research, develop her own project and create meaningful connections with professors.

ROXANA FAROKHNIA '19 ▶

B.S. degrees in biology, health and society; Research assistant, UT Southwestern Medical Center; M.D./M.P.H. candidate at Texas A&M College of Medicine

Research

Bold Ideas FOR A BOLD WORLD



We're driven to think big to do a world of good. Here you can: **Work with faculty** mentors to solve problems × Develop **skills that you can take anywhere** as you take on challenges close to home × Create solutions that **make an impact on society**

CREATING BIONIC SOLUTIONS

OPHELIE HERVE '18, '20

B.S. and M.S. degrees in mechanical engineering
Ph.D. candidate, UCLA Henry Samueli School of Engineering and Applied Science

Ophelie wanted to help people with mobility issues walk more naturally by creating a better human-machine relationship.

Under the guidance of Professor Dario Villarreal, Ophelie and other students worked with a robotic exoskeleton to adapt technology to the natural rhythm of walking. Her research began as an undergraduate designing portable sensors to measure how people walk in the real world. As a graduate student, Ophelie studied how amputees and stroke victims might use their functioning muscles to help control their prosthetic legs. "It's unusual to start research in a lab setting as an undergraduate and continue

the same work through a master's program. That's a real opportunity."

WORKING FOR JUSTICE

GREG GUGGENMOS '18, '19

B.S. in statistical science
M.S. in applied statistics and data analytics

Through SMU's Engaged Learning Program, Greg launched his nonprofit Community Bail Fund of North Texas to help free poor defendants charged with nonviolent, misdemeanor crimes as they await trial.

While a graduate student, Greg developed a plan for pretrial reform in the Oak Cliff and West Dallas areas of Big D to address injustice and biases. He continues to provide statistical consultation services and technology support at the SMU Dedman School of Law Deason Criminal Justice Reform Center.



Engaged Learning

Change Dallas and the world through special projects in research, civic engagement, creative work and internships in this distinctive SMU program.

Pair up with a faculty mentor and work with a community organization that needs your ideas. smu.edu/engagedlearning

Serve in Dallas

- ▶ **WALK TO RAISE FUNDS** Join a team in Relay for Life, a community walk that has raised billions worldwide to fight cancer. relayforlife.org
- ▶ **TALK TRASH** Help clean the shoreline of Dallas' iconic White Rock Lake, near SMU. whiterocklake.org
- ▶ **SAY NO TO HUNGER** Sort and pack food for the thousands of North Texans served by the North Texas Food Bank. ntfb.org
- ▶ **HELP ANIMALS IN NEED** Volunteer at animal shelters, such as the no-kill Paws in the City. pawsinthecity.org

Be ready for jobs that don't yet exist

Because of the flexibility of our curriculum, you'll get to prepare for an evolving world in a data-empowered environment and graduate with multiple competencies.

Bold step forward

The new SMU Moody School of Graduate and Advanced Studies launched a new era of research with impact and interdisciplinary collaboration.



ABOVE, CLOCKWISE FROM LEFT: Ophelie tests out an exoskeleton in the NeuroMechanics Lab; Greg hosts an event on campus; SMU students volunteer at Voice of Hope.

BIG ON

◀ **W. HOLT GARNER '19**
in downtown Dallas
BBA in accounting
B.A. in biology
Medical student, UT
Southwestern Medical
Center



SMU's approach to **interdisciplinary study** has **shaped me into a more critical thinker** who can approach a problem from both business and scientific perspectives."



W. Holt Garner maneuvered his passion for accounting and biology with ease. As he prepared for medical school, his dual degree plan provided a competitive edge to pursue diverse internship opportunities focusing on the business and clinical aspects of health care.



Business

Work, Life AND ADVENTURE



Our enterprising spirit has helped shape Dallas into a global gateway for people of all backgrounds who want to change the world.

At SMU, you will build relationships with world changers like you – the problem-solvers, the influencers and the leaders who will make an impact around the globe.

STEPPING INTO THE BUSINESS OF POLITICS

ZACH MILLER '18, '19

B.S. in economics with finance applications
M.S. in applied economics and predictive analytics
Machine learning engineer, SparkCognition

As a Highland Capital Management Tower Scholar, Zach benefited from a unique immersion experience in public policymaking for SMU undergraduates.

Access to global and national leaders and policymakers helped him start Atlas Strategies LLC, his own political consulting firm. "One of the biggest reasons I launched my own firm was the network SMU provides."



PUTTING THE BRAKES ON TEXTING WHILE DRIVING

NEHA HUSEIN '19

BBA in marketing
B.A. in human rights
Founder and CEO, Just Drive

A 2014 collision inspired Neha to create a smartphone app that rewards drivers for not texting while driving.

Beginning as a class assignment, Just Drive is now a viable startup that awards points to drivers who lock their phones while driving. Those points can then be redeemed for free food, drinks or merchandise. "Just Drive is a perfect combination of my interests in human rights and marketing. It combines business with a philanthropic cause."

Impressive internships



FROM LEFT: Neha speaks about her app at a TEDxSMU event; Zach meets state representative and SMU alumnus Rafael Anchia '90 in downtown's One Arts Plaza.

SMU integrates internships and experiential/applied learning opportunities outside of the classroom so that you build experience before applying for a job.

smu.edu/career

- ▶ Six months after graduation, **90% OF SMU GRADUATES HAVE JOBS** or are in grad school.
- ▶ Class of 2020 **INTERNSHIP PLACEMENTS** include those **AT CITI, GOLDMAN SACHS AND J.P. MORGAN.**
- ▶ **STUDENTS** selected for the BBA Portfolio Management Practicum course **MANAGE THE \$4.3 MILLION ANN RIFE COX UNDERGRADUATE FUND**, one of the oldest student-managed portfolios in the country.
- ▶ Meadows School of the Arts' Temerlin **ADVERTISING INSTITUTE STUDENTS LAND INTERNSHIPS AT PROMINENT AGENCIES** in the Dallas area and beyond.
- ▶ Eighty-four percent of Lyle engineering students complete at least one internship.
- ▶ Many among our **61,000-PLUS DFW-AREA ALUMNI** are entrepreneurs, executives and civic leaders who **MENTOR SMU STUDENTS.**

Why Dallas matters

▶ ACCESS TO GLOBAL COMPANIES

Dallas is home to 20-plus Fortune 500 company headquarters and 40-plus Fortune 1000 company headquarters.

▶ TOP 10 U.S. CITIES BY GDP, FIFTH-LARGEST MEDIA MARKET

Tap into the economic might and energy of the more than 7 million people who call DFW home.

▶ AMONG THE BEST CITIES FOR JOBS

Dallas ranks among the top cities for jobs, according to Glassdoor 2020.

▶ TOP 10 FOR WOMEN ENTREPRENEURS

North Texas is among the Top 10 areas for women entrepreneurs, according to SmartAsset, a New York-based personal finance technology company.

▶ TOP 5 FOR IT JOBS

Dallas ranks No. 2 among the best tech cities for IT jobs in the Computing Technology Industry Association's (CompTIA) Tech Town Index 2020.



BIG ON

◀ **MOLLIE MULVEY '20**
outside the
Angelika Film
Center, Dallas
B.F.A. in film and
media arts
Filmmaker, The
Better Part, LLC

“

I wanted to choose a college that understood **how important collaboration is** in film. My ability to be creative is highly dependent on my environment.”

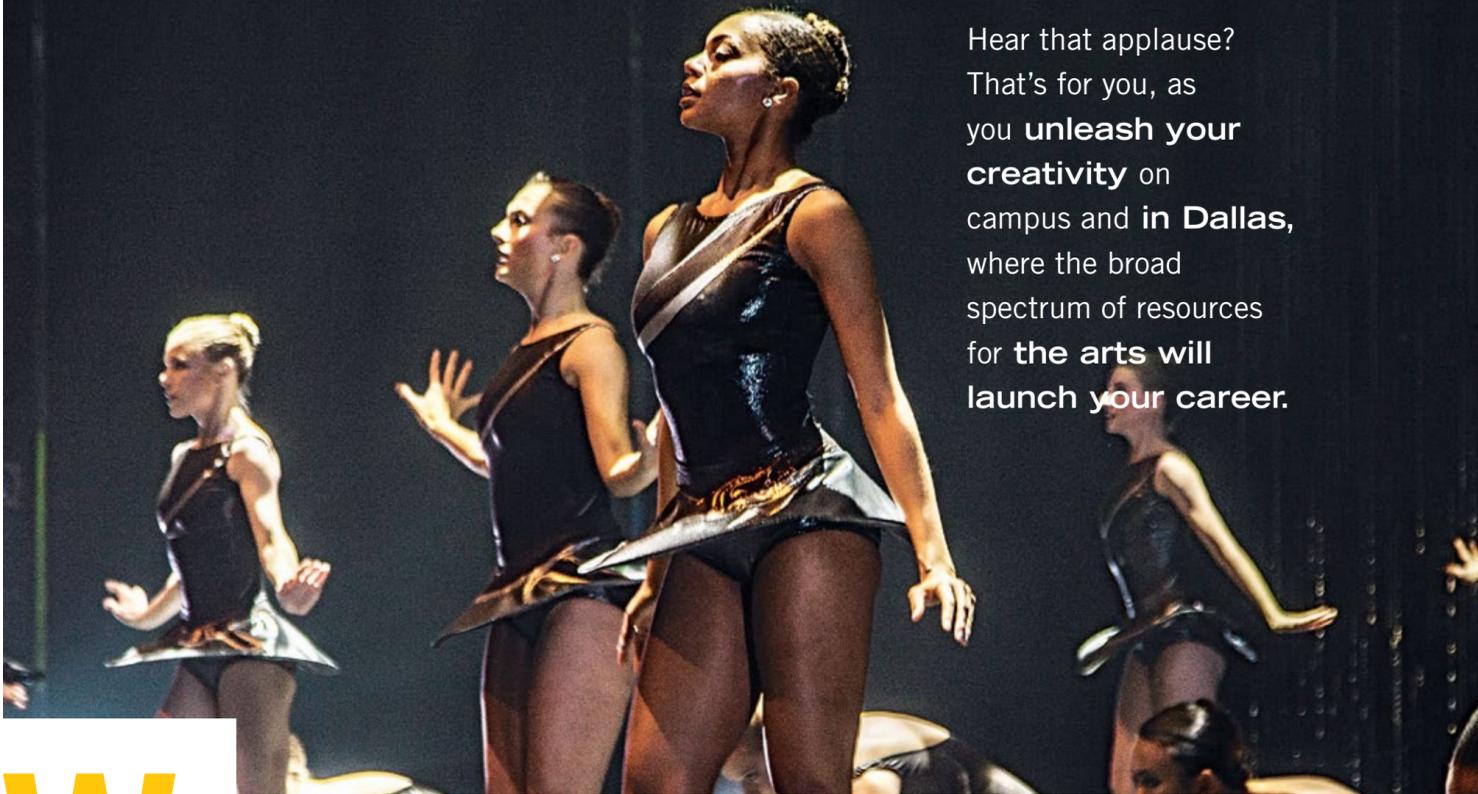


At SMU, Mollie found an environment that balanced creative expression and healthy competition. She and her classmates challenged one another as artists, and developed relationships they can count on in their future careers.



Arts

Creative CONNECTIONS



Hear that applause? That's for you, as you **unleash your creativity** on campus and **in Dallas**, where the broad spectrum of resources for **the arts** will **launch your career**.

We're firebrands for imagining and bringing to life the best of the human spirit. **Here, the bold, curious and creative do what they love** and love what they do, inspired by a **city that invites them to "Live Large. Think Big."** Our vibrant community is a valuable extension of the classroom.

AWE-INSPIRING PERFORMANCE VENUES IN THE LARGEST CONTIGUOUS URBAN ARTS DISTRICT IN THE U.S.

SMU students dance at the AT&T Performing Arts Center's Winspear Opera House, act in hit productions at the Wily Theatre and perform at other storied venues in the Dallas Arts District to gain a unique range of artistic experiences.

HIGH-PERFORMANCE RESULTS

SMU is tied for No. 1 for the highest-paid music graduates, according to College Factual 2021. *The Hollywood Reporter* ranked SMU's theatre program among its Top 25 list of best graduate acting programs in the world. Meadows offers 11 areas of study in the visual, performing and communication arts with an innovative curriculum that encourages preparation for the marketplace, entrepreneurship and community impact. smu.edu/meadows

NATIONAL LEADER IN ARTS RESEARCH

SMU DataArts is SMU's investment in big data and research with impact to help arts and cultural leaders nationwide make smarter decisions with data insights.

NATIONAL TREASURE OF BLOCKBUSTER EXHIBITS AND INTERNATIONAL INFLUENCE

As home to one of the largest and most comprehensive collections of Spanish art in the world, SMU's Meadows Museum is part of the creative capital on campus that prepares visionary artists and scholars. smu.edu/meadowsmuseum



CLOCKWISE FROM LEFT: Meadows dancers perform at the Winspear; students attend Salvador Dalí exhibit at the Meadows Museum; Meadows Symphony Orchestra prepares for performance.

Live large on culture

ART AFTER DARK

- ▶ The Dallas Museum of Art – thousands of artworks from around the world, concerts, film screenings, tours, free admission on selected nights. dma.org
- ▶ Nasher Sculpture Center – urban retreat for modern and contemporary sculpture, outdoor concerts and film screenings. nashersculpturecenter.org
- ▶ Meyerson Symphony Center – home to SMU's Meadows at the Meyerson concert. dallasculture.org/meyerson
- ▶ Winspear Opera House – riveting performances presented by the Dallas Opera. dallasopera.org

HANG OUT

- ▶ Klyde Warren Park – food trucks, live music and more. klydewarrenpark.org
- ▶ Bishop Arts District – eclectic mix of independent boutiques, restaurants, coffee shops and art galleries. bishopartsdistrict.com
- ▶ Sylvan Thirty – farmers markets, local retailers and more. sylvanthirty.com

GAME ON

- ▶ Mustangs compete on 17 NCAA Division I athletic teams.
- ▶ Big D is home to six professional sports teams – the Texas Rangers, the Dallas Mavericks, the Dallas Cowboys, the Dallas Stars, the Dallas Wings and FC Dallas.

LEARNING ON THE JOB

ANDREW OH '18
B.A. in film and media arts
Quality assurance tester, id Software

As a Meadows student, Andrew wrote and directed The Book of Job, a student-produced high school coming-of-age comedy.

Because of the importance Meadows places on being resourceful and having an enterprising spirit, Andrew, who earned a B.A. in film and media arts, and his team created a budget and raised funds for the film, managed finances and handled marketing and promotion.

MARCHING TO HIS OWN BEAT

JAY APPAJI '18
B.S. in electrical engineering
Engineer, Dolby Laboratories

Jay channeled his passion for rhythm and Indian percussion into research that focused on memory and how people's brains process similarities and differences between separate passages of unfamiliar music.

After helping faculty set up a music cognition lab, Jay worked on his research and presented his findings in London, California, Montreal and Paris.



BIG ON



“

SMU was the best fit. With financial aid and scholarships, I'm able to study at one of the nation's top schools.”



Azucena learned how environmental engineering impacts daily lives now and in the future.

AZUCENA MILAN '20, '21 ▶

As an undergraduate, studied infrastructure inequities in Dallas as part of a team of SMU researchers.

VISION

Intellectual ENTREPRENEURSHIP



Our self-starting culture is rooted in the can-do spirit of Dallas. This is the city of Southwest Airlines, which invented a whole new style of travel. This is where TI engineers developed the idea of an integrated circuit that would change the way humans live, work and play.

SMU's intellectual environment attracts problem-solvers, creators and disruptors – data-empowered students and faculty – who are ready to transform their big ideas into tangible results.

CONQUERING THE DIVIDE

AZUCENA MILAN '20, '21

B.S. and M.S. degrees in environmental engineering
Design engineer, Jones Carter

She applied her research know-how to her neighborhood to study infrastructure issues.

Growing up one mile from SMU's campus in the culturally diverse Vickery Meadow, Azucena was familiar with the neighborhood's giant potholes and unlit crosswalks, which were safety hazards. She used her knowledge of the area as one of several SMU researchers addressing Vickery Meadow's infrastructure problems – and achieving her dreams along the way with outstanding financial support from SMU. "Maybe one day we can make this happen where all the neighborhoods in the country are treated equitably."

LOOKING BACK TO SEE WHAT'S AHEAD

PROFESSOR JACOBS

SMU vertebrate paleontologist Louis Jacobs has been in the fossil-hunting business for more than 45 years. His fossil discoveries in Angola show how Earth responds to major evolutionary change.

The results of this epic research project, involving the participation of SMU undergraduates for more than a decade, are on display in the exhibit *Sea Monsters Unearthed: Life in Angola's Ancient Seas* at the Smithsonian Institution's National Museum of Natural History in Washington, D.C. "When you study fossils, you are looking backward, but you also see forward."



High-performance supercomputing

SMU chemistry professor Elfi Kraka harnesses the data-crunching power of ManeFrame II, one of the most powerful supercomputers in North American higher education, for her research on quantum chemical methods to solve chemical problems.

Lifesaving VR

SMU researchers, including experts from SMU Guildhall (among the top five schools to study graduate video game design, according to *The Princeton Review*), fight cancer by using gaming technology to train more surgeons, who are desperately needed in developing countries.

Catalysts for good

- ▶ **DEASON INNOVATION GYM** – students and faculty tinker with tools to take on real-world challenges.
- ▶ **LOCOMOTOR PERFORMANCE LABORATORY** – researchers explore the mechanics of human movement and performance.
- ▶ **DARWIN DEASON INSTITUTE FOR CYBER SECURITY** – helps advance the science of cyber security and produce a formidable workforce of cyber defenders.
- ▶ **TATE LECTURE SERIES** – gives SMU students access to the world's movers and shakers in different fields.
- ▶ **INCUBATOR@SMU** – this idea incubator is a dedicated space on campus where enterprising students and faculty meet and work on projects.



CLOCKWISE FROM LEFT: Student works in Deason Innovation Gym; Professor Jacobs unveils *Sea Monsters Unearthed: Life in Angola's Ancient Seas* exhibit; students perform tests in the Locomotor Performance Laboratory.

SMU UNDERGRADUATE ADMISSION

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University

BIG Opportunities

Dream big with SMU and Dallas. Visit us to see how you can
join the next generation of world changers shaped here.



Think big on our 234-acre think tank.

S M U . E D U / V I S I T



CONNECT WITH US!



World Changers
Shaped Here



SMU

Southern Methodist University (SMU) will not discriminate in any employment practice, education program, education activity or admissions on the basis of race, color, religion, national origin, sex, age, disability, genetic information or veteran status. SMU's commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Executive Director for Access and Equity/Title IX' Coordinator is designated to handle inquiries regarding the nondiscrimination policies, including the prohibition of sex discrimination under Title IX. The Executive Director/Title IX Coordinator may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, accessequity@smu.edu. Inquiries regarding the application of Title IX may also be directed to the Assistant Secretary for Civil Rights of the U.S. Department of Education. Title IX of the Education Amendments of 1972, 20 U.S.C. §§ 1681-1688.

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